



TEAM CRIMESPI

AND THE CRIMESPI APP



THE PROBLEM

In our original meeting, we discussed that it would be great to have an app that showed crimes in our local area. It needed to:

- We would want to see crimes in the area
- That a graphic icon system would be child friendly
- And how it could benefit crime prevention through areas with high crime being avoided.

CREATING THE SOLUTION



PREVIEW

BEGINNING DEVELOPMENT

ASSIGNING
RESEARCH/DESIGN

OLIVER – MULTIPLE PINS

WILLIAM – MAP ICONS

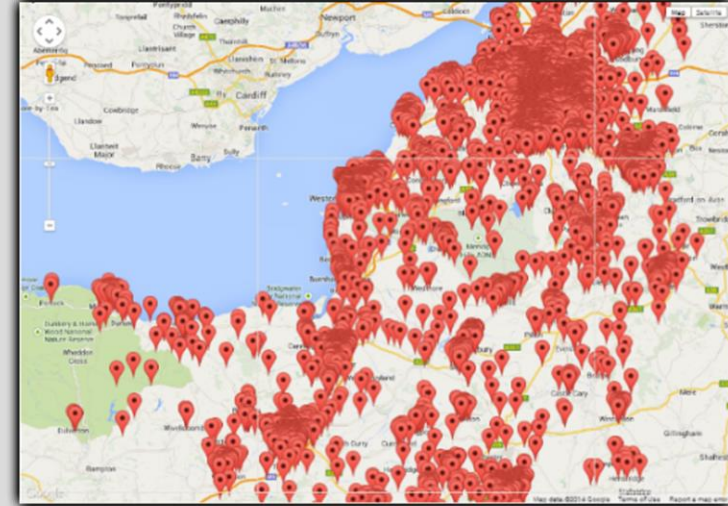
MAX – MAP LOCATIONS



POSTCODE:
DATE:

ENTER POSTCODE:
ENTER DATE:

SUBMIT



■ ANTI-SOCIAL
■ MUGGING

■ SHOPLIFTING
■ OTHER THEFT
■ BIKE THEFT

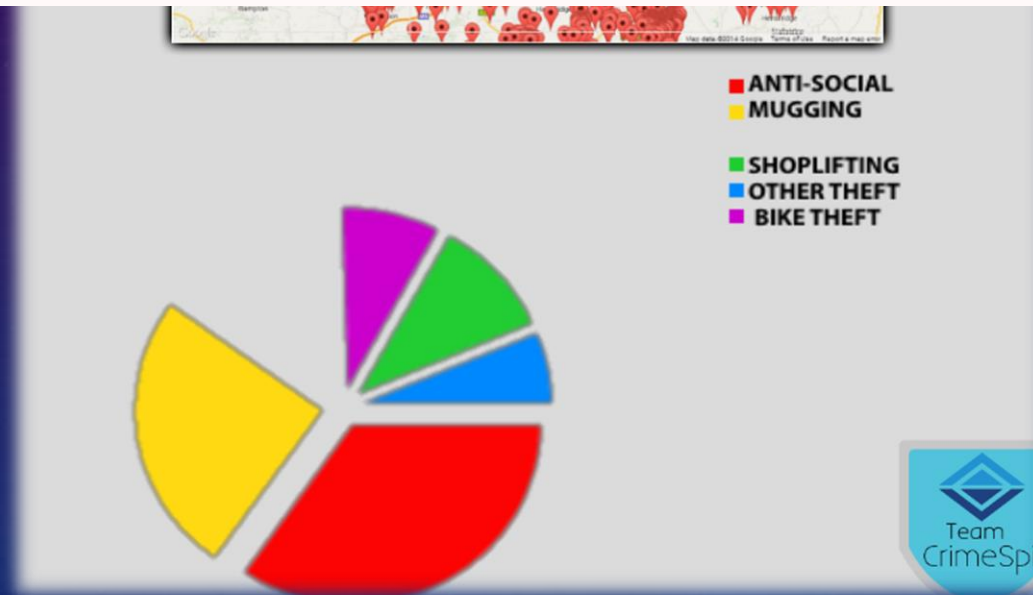
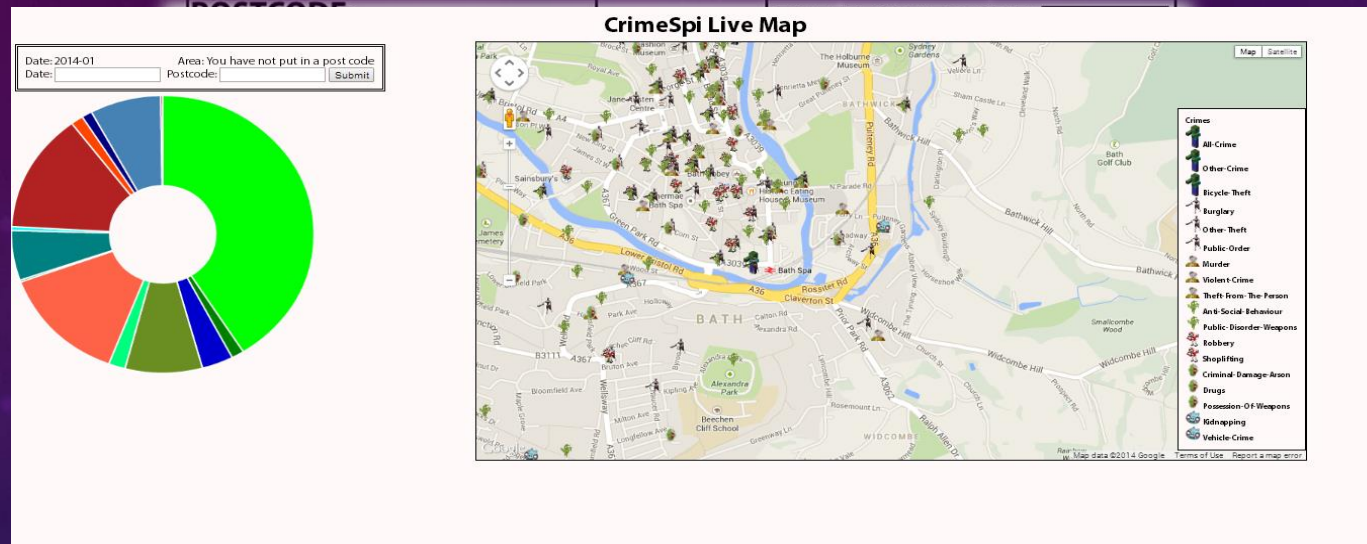


DOES NOT REPRESENT FULL PRODUCT AND IS FOR DEMONSTRATION PURPOSES ONLY



What we thought

What it was



CONCLUSION

- Use of live maps is vital
- Incorporation of Postcode And Date system is useful
- Graphs/Charts are popular with the professional user base
- Incorporation of icons could be popular with the young user base.

WHAT COULD BE ADDED:

- LOCK MAX ZOOM
- LATITUDE/LONGITUDE INPUT
- SPLASH SCREEN
- MOBILE APPLICATIONS

Bit.ly/crimespis