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Germany's Data Analyst Job Market – Trends & Salaries in

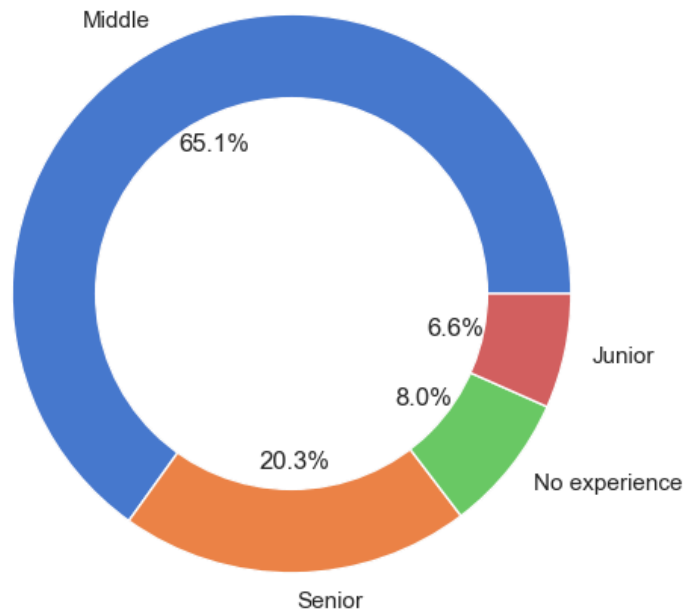
Wondering how the Data Analyst job market looks in Germany right now? I've analyzed data from LinkedIn, Indeed, StepStone, and XING (about 4,500 vacancies)—here are my findings:

Who are employers looking for?

- The majority of vacancies target **mid-level and senior specialists**.
- Junior analysts **are still in demand**, but experienced candidates have significantly more opportunities.
- **Best strategy for beginners**: Gain experience through **internships and pet projects**.

For all vacancies where the experience level was not explicitly stated, I assumed they were targeting **mid-level analysts**

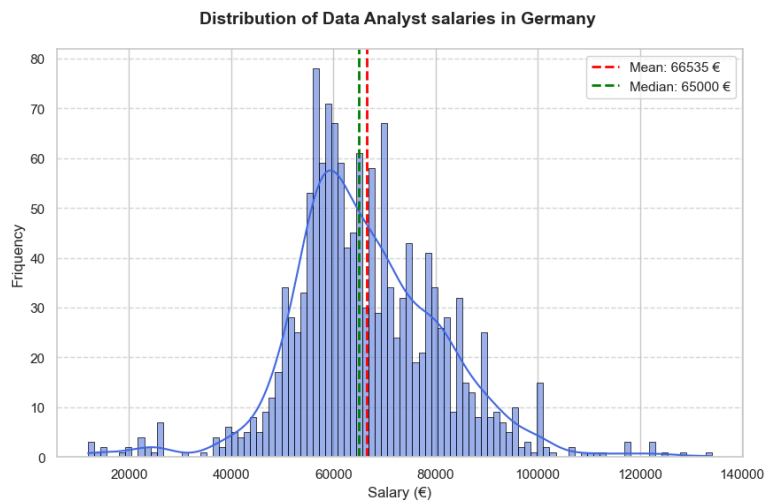
Required work experience



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Work conditions & salaries 💰

- Most positions are **full-time**, but other conditions may be negotiable.
- **Hybrid work** is the most common format, while fully remote roles are rare for beginners.



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- **Salary distribution:**
- **Entry-level:** €40K
- **Junior:** €60K
- **Mid-level:** €65K
- **Senior:** €70K

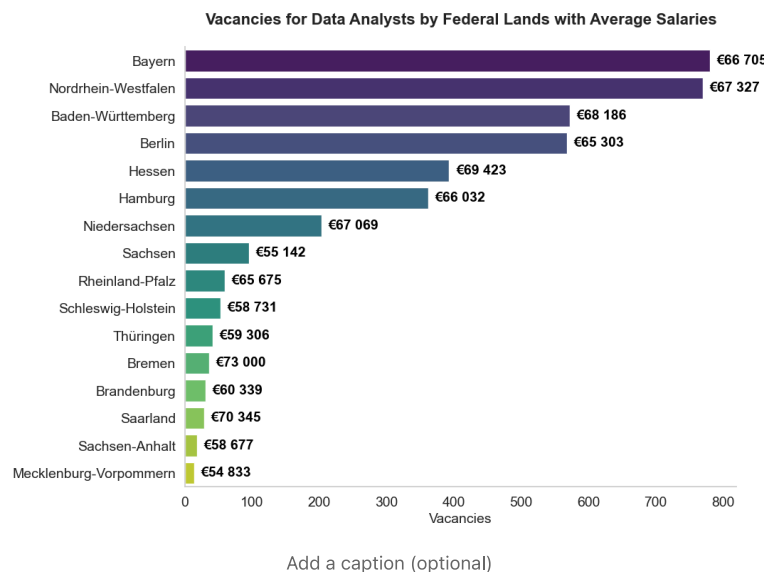
- **Overall median:** €65K, **average:** €66,535

While this data provides a solid reference, it's important to note that only **35% of job postings included salary details**, so the full picture may differ.

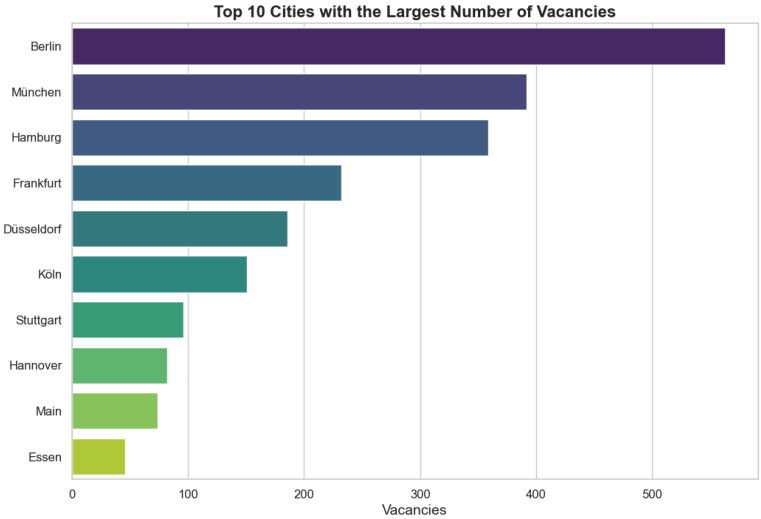


Where are the jobs?

- **Most vacancies:** Bayern (781) & Nordrhein-Westfalen (770)
- **Highest median salaries:** Nordrhein-Westfalen, Bremen, Niedersachsen, Berlin, Hamburg, and Hessen



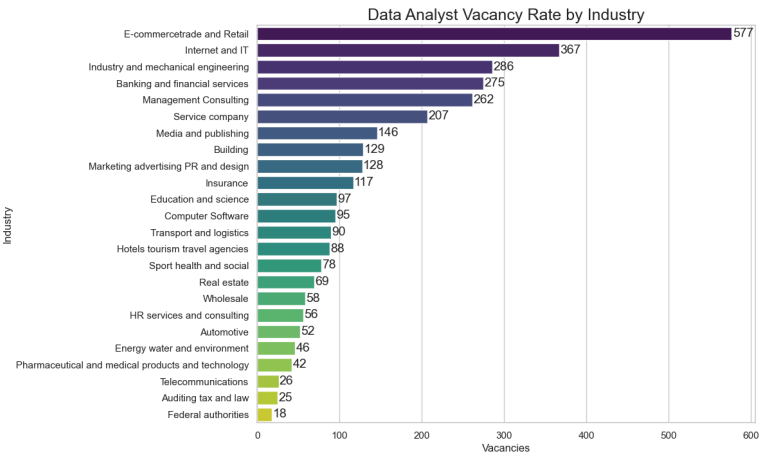
- **Most opportunities per capita:** Berlin & Hamburg
- **Berlin has the highest number of openings for Data Analysts**



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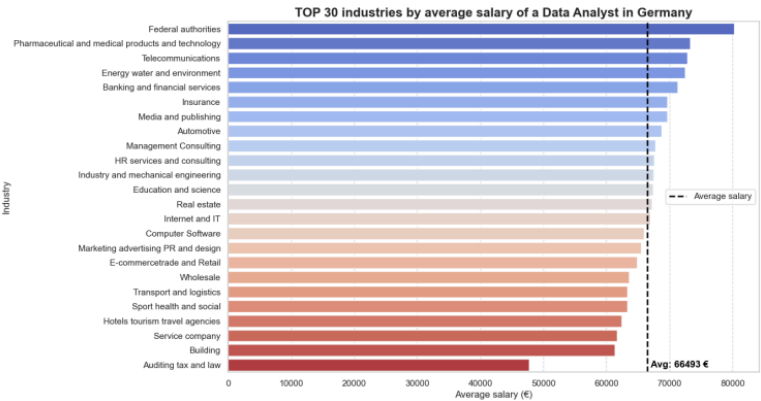
Which industries hire Data Analysts the most?

- Retail & e-commerce lead in job postings but tend to pay below average.



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- Government, Pharmaceuticals, Telecommunications, and Energy have fewer vacancies but offer above-average salaries.



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Top skills in demand

- **Python & SQL** are the most sought-after.
- **Entry-level analysts** – more demand for Python.
- **Mid/Senior-level analysts** – more demand for SQL.

What's next?

- IT job market in Germany **has been growing since 2009**, accelerating after 2016.
- Forecasts predict **over 170,000 IT positions by 2028**.
- **Demand for Data Analysts will continue to rise** in the coming years.

What's your experience with the German Data Analyst job market? Let's discuss in the comments!