

# Copilot - YES!!!! ... but which one?



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### **Michael Plettner**















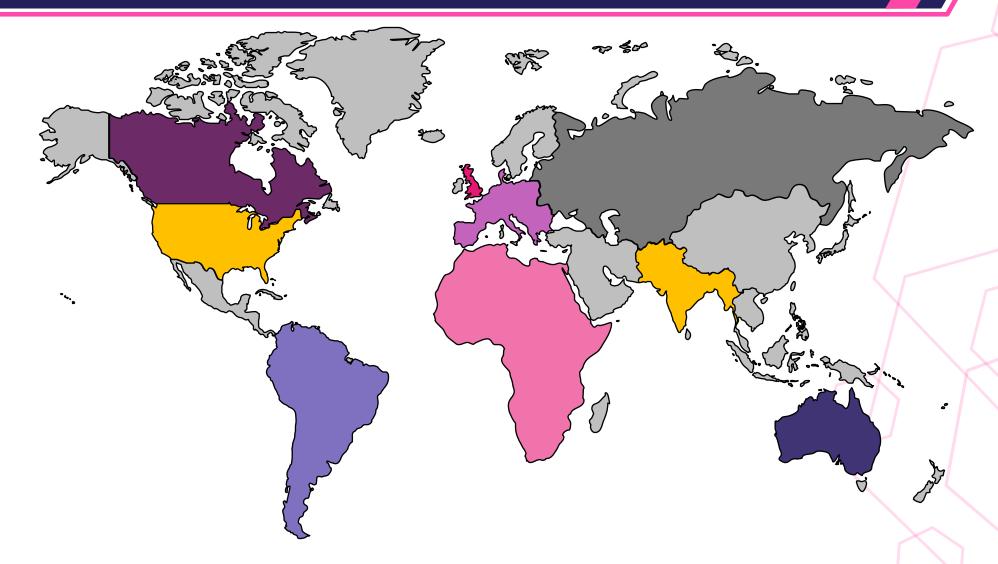






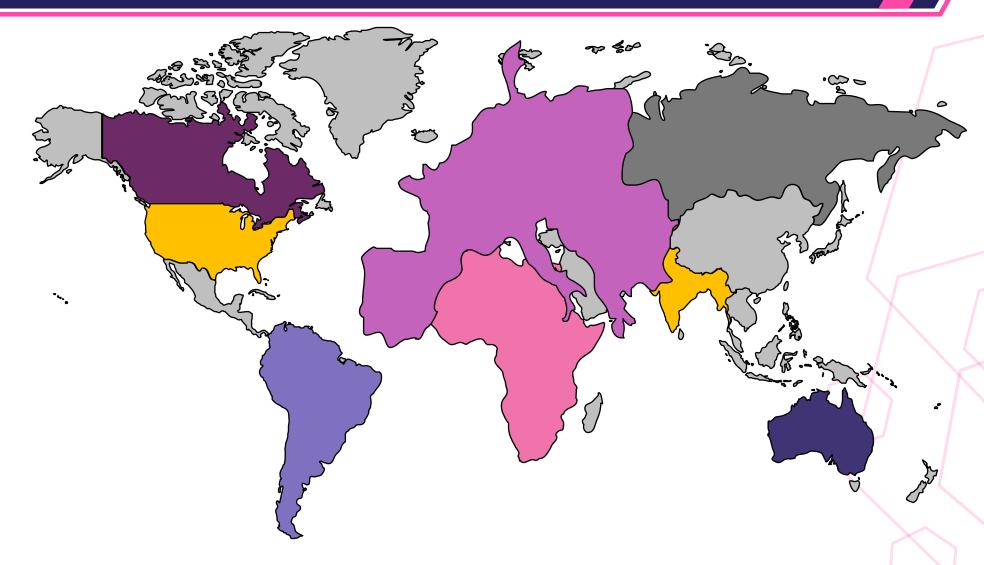
# **World Map**





# **World Map**





#### **#ScottishSummit2024**

# **ETHICS** within AI



## Microsoft integrates AI into its operations with a strong emphasis on ethics and responsibility. The guiding principles of this approach are as follows:





#### Fairness

Microsoft aims to eliminate bias and ensure equal treatment for all users.



#### Privacy & Security

Your data is protected. During both the training and post-deployment phases, Microsoft places a strong emphasis on protecting user details.



#### Transparency

Microsoft believes in keeping users informed about how the AI systems work and the intended purposes.



#### Accountability

Ethical and legal standards are at the forefront, with AI developers and designers responsible for their creations.



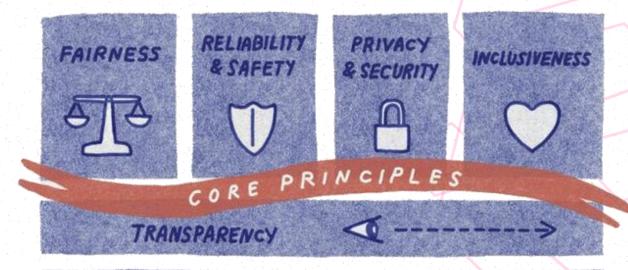
#### **Inclusiveness**

Al tools are designed to be accessible and useful to everyone, regardless of physical ability, gender, or ethnicity.



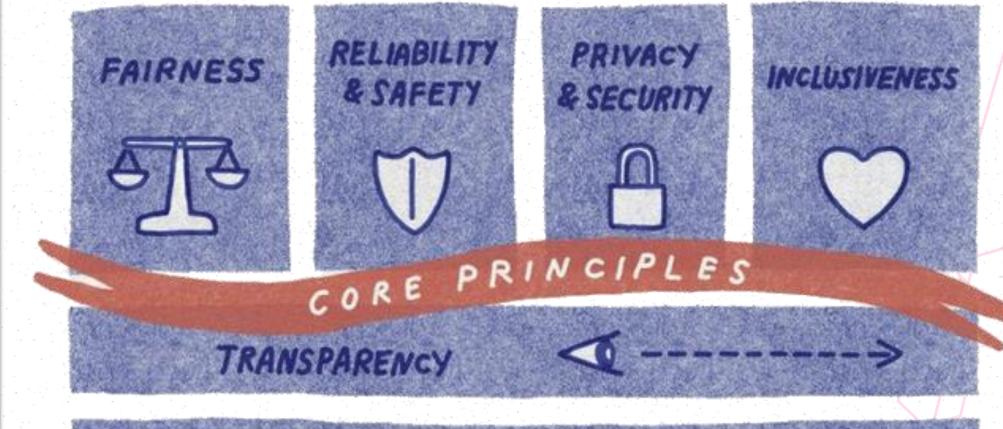
#### Reliability & Safety

Rigorous testing ensures that Microsoft's Al works consistently and securely.









ACCOUNTABILITY



# Al Tools (with/from Microsoft)





Public: ChatGPT



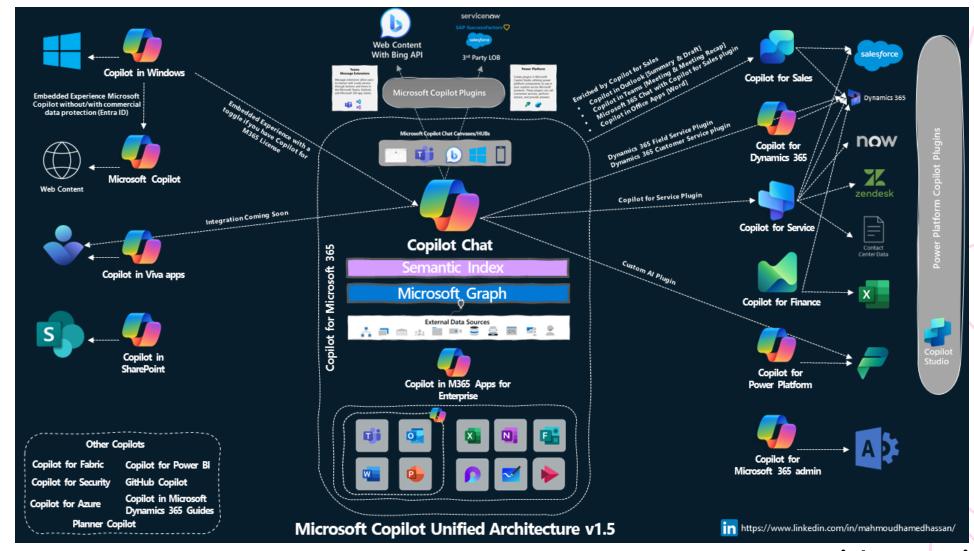
Private: Microsoft Copilot

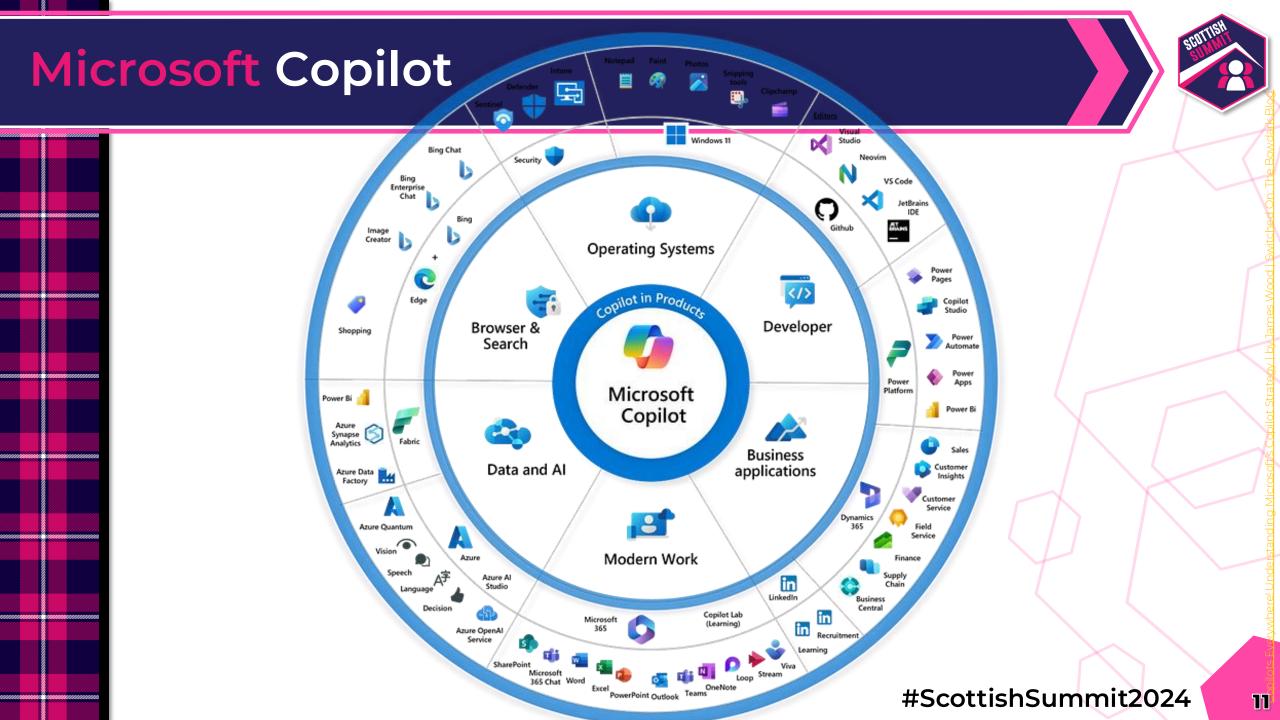


Private: Microsoft Copilot with Bing (protected)

# **Microsoft Copilot**







# Microsoft Copilot



### **Microsoft Copilots**

Bing

completion

Edge

with web content

Word Outlook

M365 Copilot

**Excel PowerPoint** 

**Teams** 



Meetings









**Windows Copilot** 



Better interaction with OS, apps, and files

Copilot for Everyday



Better reading and writing assistance

Better e-mail Better data management

Better presentations

**Copilots for Productivity** 

**Dynamics Copilot** 

Better sales and

customer support

**Copilots for Business** 

Better Q&A and task Better interaction

**Copilots for Web** 

**Fabric Copilot** 



Better data analytics and business intelligence

**Copilots for Analytics** 

**Security Copilot** 



Better threat detection, identification, and mitigation

Copilot for Security

**GitHub Copilot** 



development

Copilot for Development

**Power Platform Copilot** 

Better creation of apps, workflows, and agents

Copilot for Low/No Code Development

And coming features in Nuance, LinkedIn, Xbox, and others!

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# DEMO / SHOWCASE



# Microsoft Copilot



When does Microsoft 365 Copilot make sense for me?

#### M365 Copilot

- Working with internal documents (Word, PDF, etc.)
- Create presentations based on e.g. OneNote, Word, etc.
- Teams Meeting Summaries
- Working with company files in general

#### Copilot with Bing

- · Write an email
- · Writing a first draft
- · Ask general questions

# Thank you! - Lets connect





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