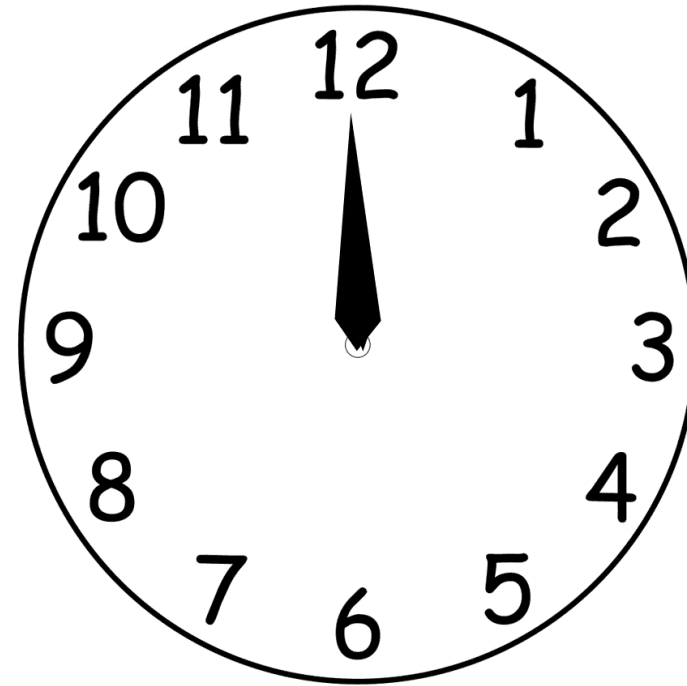


Video Guidelines

2 Minutes

/ Ideally just 2 minutes.

/ Never more than 3.



Who Is Your Audience?

/ Examiners

Internal & external examiners on the BEng(H) in Software & Electronic Engineering.

/ Wider Audience, e.g. via YouTube

People interested in your project area. People interested in your expertise.

/ Potential Employer(s)

The video is part of a suite of elements – poster, report, video – that communicate your project.

/ Programme Reviewers

Engineer's Ireland professional panel, GMIT programmatic review professional panel.

2 Minute Breakdown Guidelines

/ Who	~10	seconds
/ What & Why	~30-50	seconds
/ How	~50-60	seconds
/ End	~5-10	seconds

Who ~10 seconds

- / Introduce yourself. Use your full name.

- / Say the name of your course.

- / For example, but put your own spin on this:

“Hi, I’m Joe Bloggs and I’m a final year student on the BEng in Software and Electronic Engineering at the Galway-Mayo Institute of Technology.”

- / Ideally, have yourself visible in your video, particularly at the beginning of your video, to make a connection with your audience. Alternatively use a headshot.

What & Why ~30-50 seconds

- / State your project title.
- / Give a brief high-level explanation of your project idea. (For some people, their project title alone might do this.)
- / Ideally, show your poster here as you are introducing your project.
- / State the area of study that your project is in.
- / Give reasons why this area of study is relevant / important and/or give reasons why you chose to pursue this project.
- / Do not go into detail... yet...

How ~50-60 seconds

- / Now go into a bit more detail...
- / Ideally, present your architecture diagram here.
- / Briefly overview the principal technologies in your project, e.g. networking, cloud, IoT, image processing, machine learning.
- / Name principal software/hardware/development boards/frameworks/cloud architectures/algorithms/ etc that you chose to use.
- / Give some more detail on an important technical aspect(s) of your project. This could be software, hardware, maths, algorithms, etc...
- / Consider and select the aspect(s) you wish to showcase in the limited timeframe you have.

End ~5-10 seconds

- / Have a clear end to your video, you can do this a few ways:
 - / Say something like “Thanks for watching.” Put your own spin on it.
 - / State your future career plans.
 - / State your future plans for the project.
 - / Link to any online presence you might wish to share, e.g. GitHub etc.