**Which existing websites out there most inspired your web site design thus far?** [www.makios.com](http://www.makios.com) is a local IT company that inspired my webpage. “Interface Computers” is a fictitious company, however, I like makios.com setup. I believe it is a well designed website that allows the audience to understand right away what this company represents.

**Which parts of the design are you most proud of?** I’m most proud of my header in my website. The header is a to-the-point focal point that, in my opinion immediately tells the viewer what the page is all about. However, now that I’ve learned a little about the stereotypes of stock photography (which is in my website), I still think it shows emotion & meaning just like the website that inspired my website.

**What struggles did you encounter in your design process?** The Header.

**Which struggles did you encounter during page development?** That there are several design implementations that you can go by, but it may interfere making your page universally understandable. You may have to go back & reconstruct your page over, especially if you didn’t use the Mobile First concept.

**What did you learn from making your project responsive?**

That it’s very important when your audience views your website on multiple mobile devices using percentages and <em>.

**Group 1**

I reviewed“business of fashion”(<http://www.businessoffashion.com/>). I like the header font (or logo), it wasn’t boring & to me & was my “focal point.” It was nice serif typography. However, there is a lot going on here that requires you to look at it for a while to understand what the point is. I liked the basic navigationbar, but the sub menu left a lot to be desired. Everything that was a sub menu from the main made me feel like I was drifting away from the page at first (if that makes any sense.). I also liked the fact that the menu stays with you when you scroll further down. The flow seemed consistent. If I were to use the AIDA model (which I learned in a marketing class at work – Awareness, Interest, Desire, Action), I was more confused in the beginning than aware of what this site was trying to tell their audience. Of curse my interest peak after looking at it for a while, but the desire & action quickly got dispelled. Maybe it just wasn’t my thing (fashion). Anyway, overall decent site, I wouldn’t throw it out altogether, just tweak it a little bit (especially that sub menu on the navigation bar). I also liked the high-definition photos.

**Group 2**My next review from group two was: <http://cavs.mit.edu/>, which didn’t load so now it’s going to be <http://www.spectrumpowderworks.com/>.

I thought the beginning slide show/navigation was pretty cool. However, once I clicked on various menu items I wasn’t that impressed. At first, I thought it was about painting/art, then after some navigating the site I realized it was about powder coating cycles & other stuff. In other words it didn’t make its point right away.

I thought the images were poor (black & white). Even though they had a gallery of their work, they should’ve made the images larger. The images weren’t lossless, small & boring. The flow, in my opinion, was terrible. I was always checking to see where I was. I clicked on their slideshow on their HOME page & it opened another tab in my browser (if it opened at all). Was it still the same company, or was it their sponsors? Anyway, I wasn’t radically inconvenienced by the whole ordeal. I would also say that as far as typography goes, you should probably use a larger, different color font (too dark guys) even on a 32”. I wouldn’t ban it from the island altogether, it just needs a little tweaking.

I critiqued Business of Fashion & Spectrum Powder Works.