Naïve Bayes Classification

Material borrowed from

Jonathan Huang and

I. H. Witten's and E. Frank's "Data Mining"
and Jeremy Wyatt and others

Things We'd Like to Do

- Spam Classification
  - Given an email, predict whether it is spam or not

- Medical Diagnosis
  - Given a list of symptoms, predict whether a patient has disease X or not

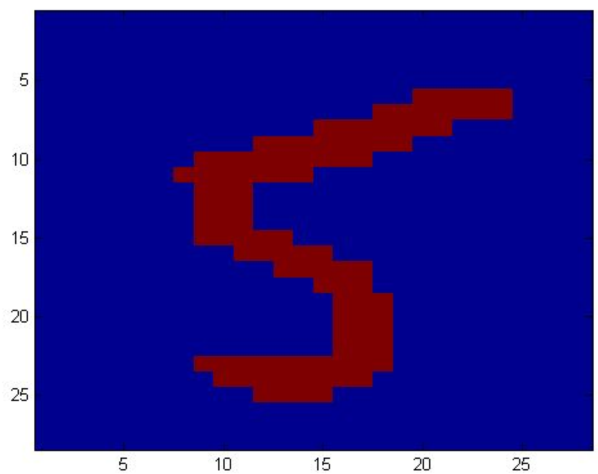
- Weather
  - Based on temperature, humidity, etc… predict if it will rain tomorrow

Bayesian Classification

- Problem statement:
  - Given features $X_1, X_2, \ldots, X_n$
  - Predict a label Y

Another Application

- **Digit Recognition**



ite pixels)

- **Y ∈ {5,6} (predict whether a digit is a 5 or a 6)**

The Bayes Classifier

- A good strategy is to predict:

$$\arg\max_{Y} P(Y|X_1, \ldots, X_n)$$

  – (for example: what is the probability that the image represents a 5 given its pixels?)

- So … How do we compute that?

The Bayes Classifier

- Use Bayes Rule!

$$P(Y|X_1,\ldots,X_n) = \frac{\overbrace{P(X_1,\ldots,X_n|Y)}^{\text{Likelihood}}\overbrace{P(Y)}^{\text{Prior}}}{\underbrace{P(X_1,\ldots,X_n)}_{\text{Normalization Constant}}}$$

- Why did this help? Well, we think that we might be able to specify how features are "generated" by the class label

The Bayes Classifier

- Let’s expand this for our digit recognition task:

$$
\begin{aligned}
P(Y=5|X_1,\ldots,X_n) &= \frac{P(X_1,\ldots,X_n|Y=5)P(Y=5)}{P(X_1,\ldots,X_n|Y=5)P(Y=5)+P(X_1,\ldots,X_n|Y=6)P(Y=6)} \\
P(Y=6|X_1,\ldots,X_n) &= \frac{P(X_1,\ldots,X_n|Y=6)P(Y=6)}{P(X_1,\ldots,X_n|Y=5)P(Y=5)+P(X_1,\ldots,X_n|Y=6)P(Y=6)}
\end{aligned}
$$

- To classify, we’ll simply compute these two probabilities and predict based on which one is greater

The Naïve Bayes Model

- The *Naïve Bayes Assumption*: Assume that all features are independent **given the class label Y**
- Equationally speaking:

$$P(X_1, \ldots, X_n | Y) = \prod_{i=1}^{n} P(X_i | Y)$$

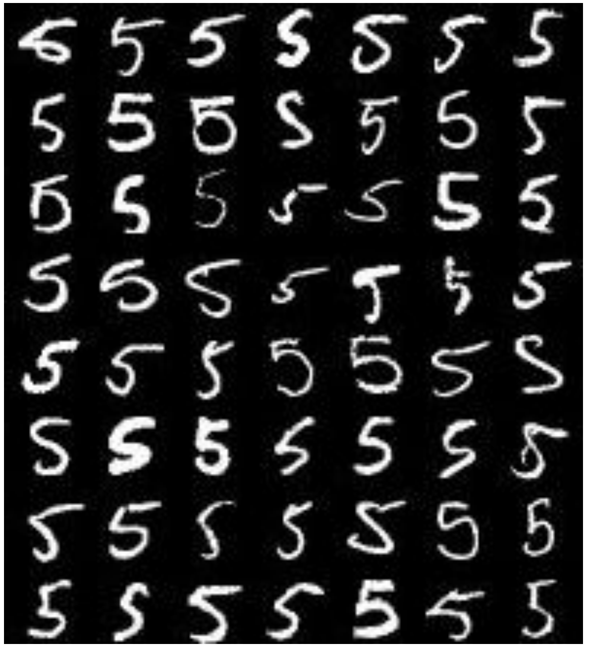
- (We will discuss the validity of this assumption later)

Why is this useful?

- \# of parameters for modeling $P(X_1,\ldots,X_n|Y)$:
  - $2(2^n-1)$
- \# of parameters for modeling $P(X_1|Y),\ldots,P(X_n|Y)$
  - $2n$

Naïve Bayes Training

- Now that we've decided to use a Naïve Bayes classifier, we need to train it with some data:



MNIST Training Data

Naïve Bayes Training

- Training in Naïve Bayes is **easy**:
  - Estimate P(Y=v) as the fraction of records with Y=v

$$P(Y = v) = \frac{Count(Y = v)}{\#\ records}$$

  - Estimate $P(X_i=u|Y=v)$ as the fraction of records with Y=v for which $X_i=u$

$$P(X_i = u|Y = v) = \frac{Count(X_i = u \wedge Y = v)}{Count(Y = v)}$$

- (This corresponds to Maximum Likelihood estimation of model parameters)

Naïve Bayes Training

- In practice, some of these counts can be zero
- Fix this by adding “virtual” counts:

$$P(X_i = u|Y = v) = \frac{Count(X_i = u \wedge Y = v) + 1}{Count(Y = v) + 2}$$

  - (This is like putting a prior on parameters and doing MAP estimation instead of MLE)
  - This is called *Smoothing*

Example

Quiz 6. Naïve Bayes classifiers. Again

Consider the following dataset

N	Color	Type	Origin	Stolen?
1	red	sports	domestic	yes
2	red	sports	domestic	no
3	red	sports	domestic	yes
4	yellow	sports	domestic	no
5	yellow	sports	imported	yes
6	yellow	SUV	imported	no
7	yellow	SUV	imported	yes
8	yellow	SUV	domestic	no
9	red	SUV	imported	no
10	red	sports	domestic	yes

Classify **(red, SUV, domestic)** using Naïve Bayes classifier

Example

Training Data:
Doc1: Promotion Bumper Winner **Spam**
Doc2: Deadline Meeting Promotion **Ham**
Doc3: Bumper Lottery Winner **Spam**

P(Promotion| Spam) = 1/6
P(Bumper | Spam)=2/6
P(winner | Spam) = 2/6
P(Lottery | Spam) = 1/6

P(Deadline | Ham) = 1/3
P(Meeting | Ham) = 1/3
P(Promotion | Ham) = 1/3
P(Bumper | Ham))=0

New Document: Promotion Bumper Lottery

P(Spam | New Doc) $\propto$

- Let $x_1, x_2, \ldots, x_n$ be the values of a numerical attribute in the training data set.

$$\mu = \frac{1}{n}\sum_{i=1}^{n} x_i$$

$$\sigma = \frac{1}{n-1}\sum_{i=1}^{n}\left(x_i - \mu\right)^2$$

$$f(w) = \frac{1}{\sqrt{2\pi}\sigma} e^{-\frac{(w-\mu)^2}{\sigma^2}}$$

- For examples,

$$f(\text{temperature}=66 \mid \text{Yes}) = \frac{1}{\sqrt{2\pi}(6.2)} e^{-\frac{(66-73)^2}{2(6.2)^2}} = 0.0340$$

- Likelihood of Yes = $\frac{2}{9} \times 0.0340 \times 0.0221 \times \frac{3}{9} \times \frac{9}{14} = 0.000036$

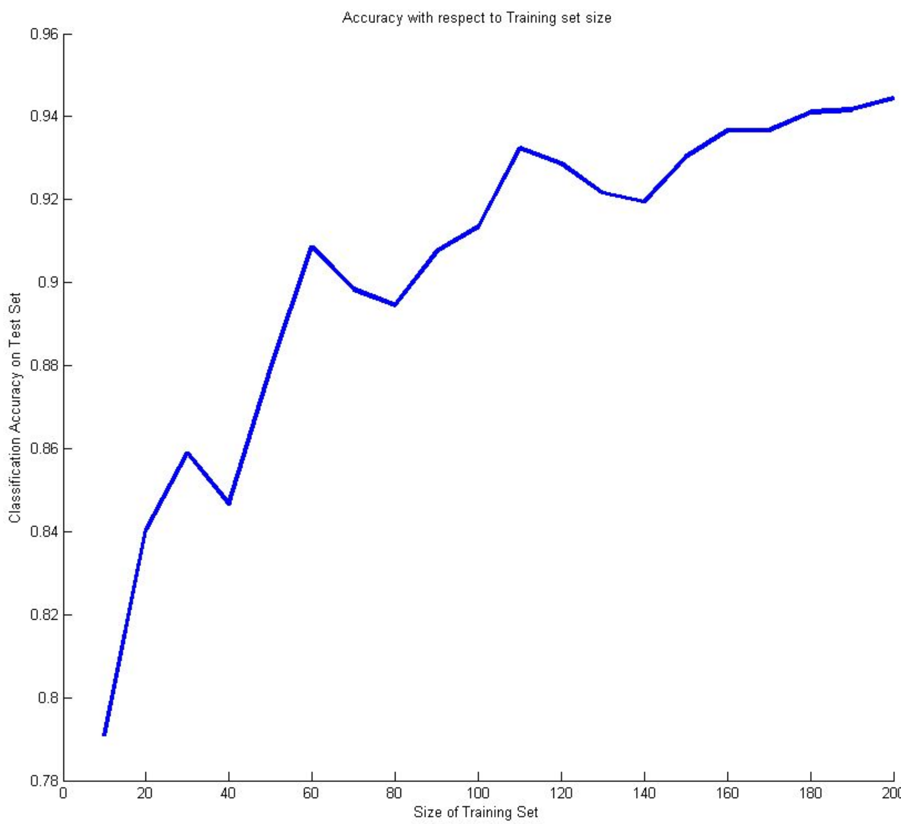
- Likelihood of No = $\frac{3}{5} \times 0.0291 \times 0.038 \times \frac{3}{5} \times \frac{5}{14} = 0.000136$

Outputting Probabilities

- What’s nice about Naïve Bayes (and generative models in general) is that it returns probabilities
  - These probabilities can tell us how confident the algorithm is
  - So… don’t throw away those probabilities!

Performance on a Test Set

- Naïve Bayes is often a good choice if you don't have much training data!



- Actually, the Naïve Bayes assumption is almost never true

- Still… Naïve Bayes often performs surprisingly well even when its assumptions do not hold

Conclusions

- Naïve Bayes is:
  - Really easy to implement and often works well
  - Often a good first thing to try
  - Commonly used as a “punching bag” for smarter algorithms

Evaluating classification algorithms

- You have designed a new classifier.

- You give it to me, and I try it on my image dataset

Evaluating classification algorithms

- I tell you that it achieved 95% accuracy on my data.

- Is your technique a success?

Types of errors

- But suppose that
  - The 95% is the correctly classified pixels
  - Only 5% of the pixels are actually edges
  - It misses all the edge pixels

- How do we count the effect of different types of error?

Types of errors

		Prediction	
		Edge	**Not edge**
Ground Truth	**Edge**	True Positive	False Negative
	Not Edge	False Positive	True Negative

Two parts to each: whether you got it correct or not, and what you guessed. For example for a particular pixel, our guess might be labelled…

True Positive

Did we get it correct?
True, we did get it correct.

What did we say?
We said ‘positive’, i.e. edge.

or maybe it was labelled as one of the others, maybe…

False Negative

Did we get it correct?
False, we did not get it correct.

What did we say?
We said ‘negative, i.e. not edge.

Sensitivity and Specificity

Count up the total number of each label (TP, FP, TN, FN) over a large dataset. In ROC analysis, we use two statistics:

$$\textbf{Sensitivity} = \frac{TP}{TP+FN}$$

Can be thought of as the likelihood of spotting a positive case when presented with one.

Or… the proportion of edges we find.

$$\textbf{Specificity} = \frac{TN}{TN+FP}$$

Can be thought of as the likelihood of spotting a negative case when presented with one.

Or… the proportion of non-edges that we find

$$\text{Sensitivity} = \frac{TP}{TP+FN} = ?$$

$$\text{Specificity} = \frac{TN}{TN+FP} = ?$$

Prediction

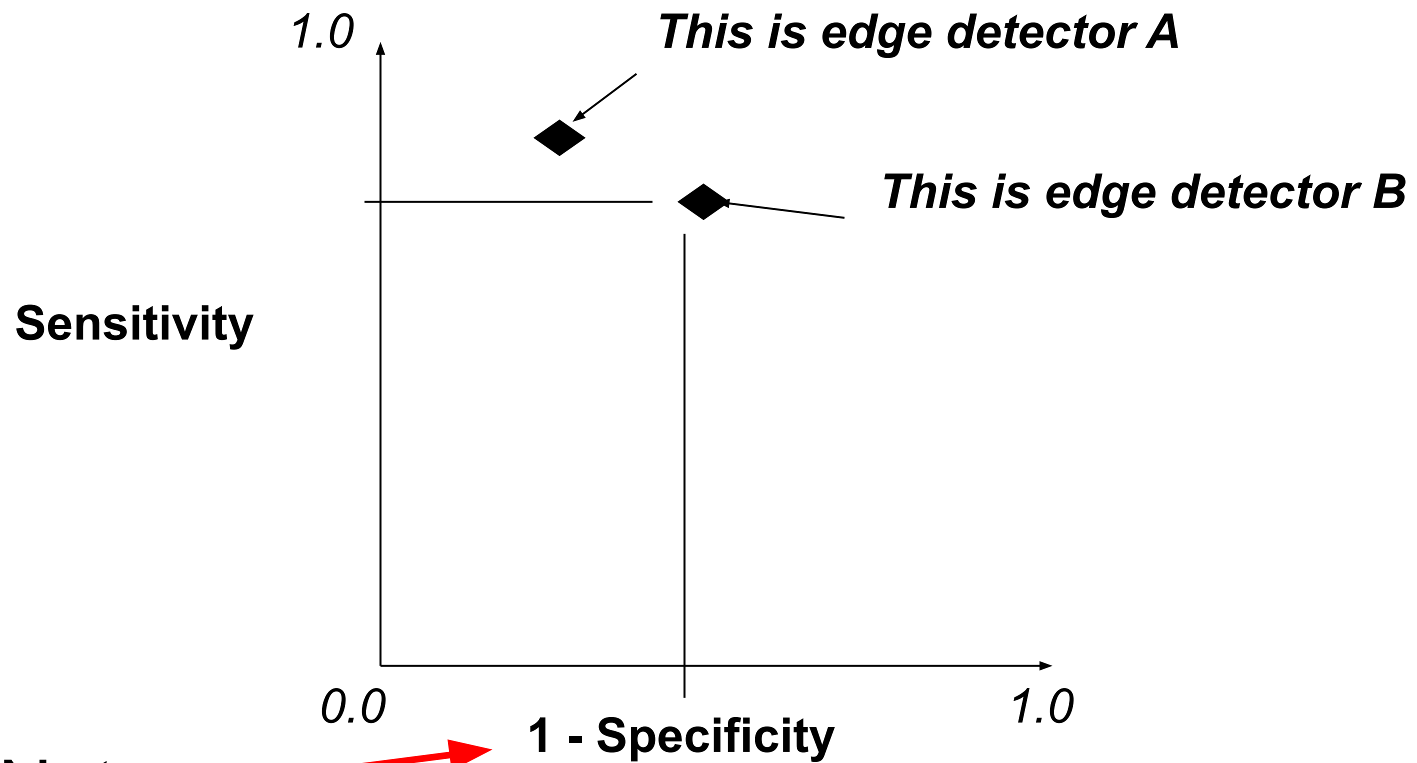
		1	**0**
Ground Truth	**1**	60	30
	0	80	20

60+30 = 90 cases in the dataset were class 1 (edge)

80+20 = 100 cases in the dataset were class 0 (non-edge)

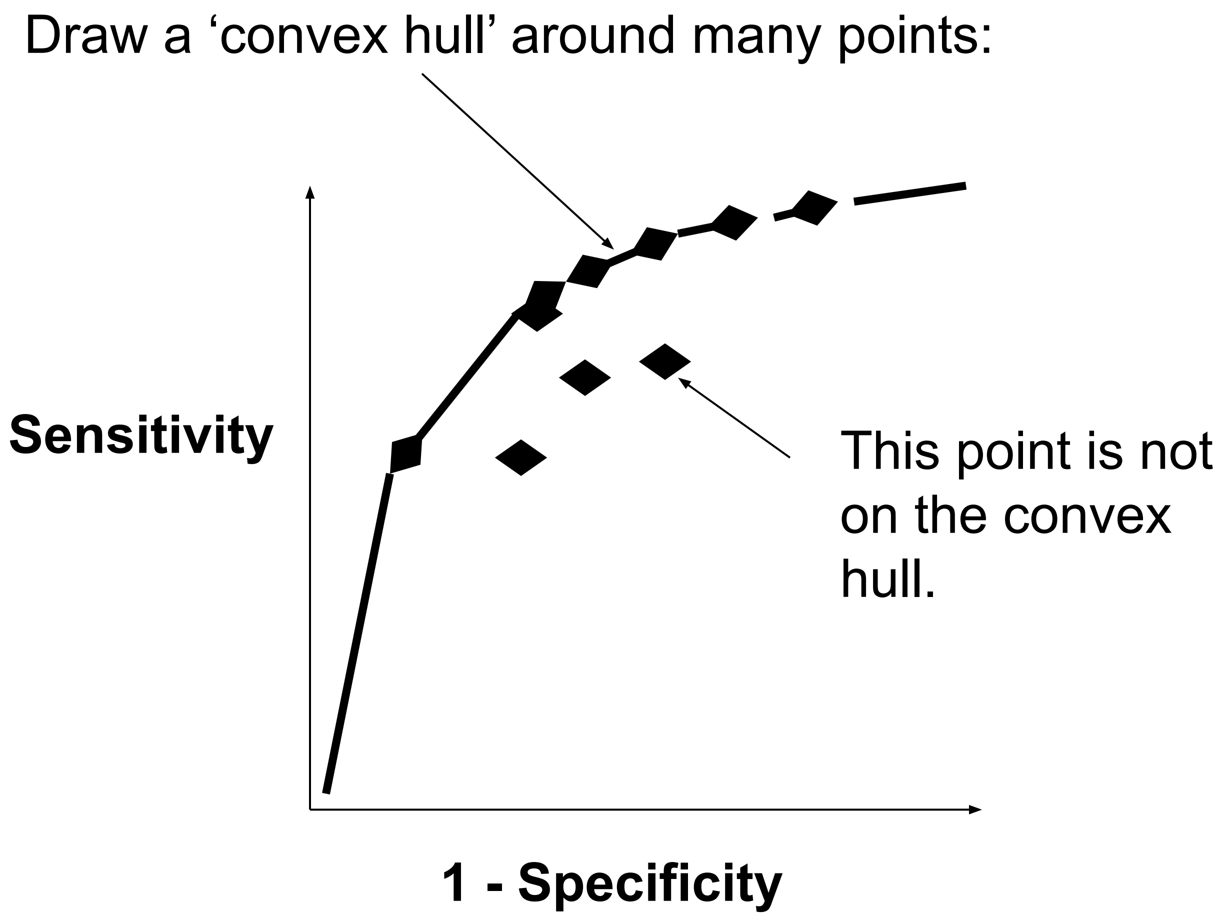
90+100 = 190 examples (pixels) in the data overall

The ROC space

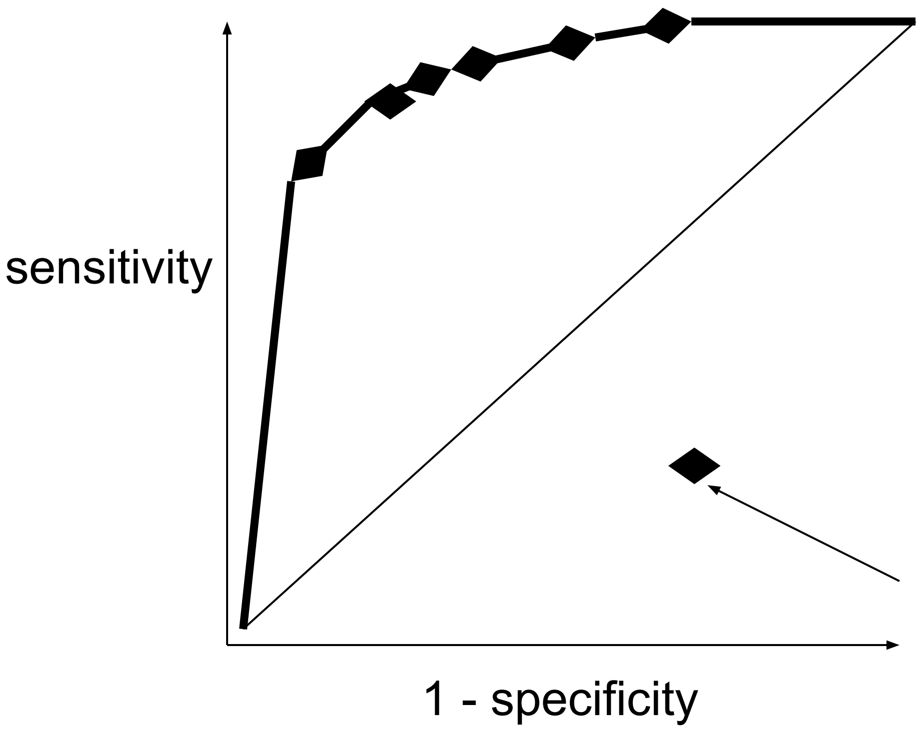


Note

The ROC Curve



ROC Analysis



All the optimal detectors lie on the convex hull.

Which of these is best depends on the ratio of edges to non-edges, and the different cost of misclassification

Any detector on this side can lead to a better detector by flipping its output.

<u>Take-home point :</u> You should always quote sensitivity and specificity for your algorithm, if possible plotting an ROC graph. Remember also though, <u>any</u> statistic you quote should be an average over a suitable range of tests for your algorithm.

Holdout estimation

- What to do if the amount of data is limited?

- The *holdout* method reserves a certain amount for testing and uses the remainder for training

  Usually: one third for testing, the rest for training

Holdout estimation

- Problem: the samples might not be representative
  - Example: class might be missing in the test data

- Advanced version uses *stratification*
  - Ensures that each class is represented with approximately equal proportions in both subsets

Repeated holdout method

- Repeat process with different subsamples

□ more reliable

  - In each iteration, a certain proportion is randomly selected for training (possibly with stratificiation)

  - The error rates on the different iterations are averaged to yield an overall error rate

Repeated holdout method

- Still not optimum: the different test sets overlap
  - Can we prevent overlapping?
  - Of course!

Cross-validation

- *Cross-validation* avoids overlapping test sets
  - First step: split data into *k* subsets of equal size
  - Second step: use each subset in turn for testing, the remainder for training

- Called *k-fold cross-validation*

Cross-validation

- Often the subsets are stratified before the cross-validation is performed

- The error estimates are averaged to yield an overall error estimate

More on cross-validation

- Standard method for evaluation: stratified ten-fold cross-validation
- Why ten?
  - Empirical evidence supports this as a good choice to get an accurate estimate
  - There is also some theoretical evidence for this
- Stratification reduces the estimate's variance
- Even better: repeated stratified cross-validation
  - E.g. ten-fold cross-validation is repeated ten times and results are averaged (reduces the variance)

Leave-One-Out cross-validation

- Leave-One-Out:
  a particular form of cross-validation:
  - Set number of folds to number of training instances
  - I.e., for *n* training instances, build classifier *n* times
- Makes best use of the data
- Involves no random subsampling
- Very computationally expensive
  - (exception: NN)

Leave-One-Out-CV and stratification

- Disadvantage of Leave-One-Out-CV: stratification is not possible
  - It *guarantees* a non-stratified sample because there is only one instance in the test set!

Questions?