bit.ly.force install guide

To install

1. Go to AppExchange.com , search "bitly" and follow the setup instructions.
2. After install, go to **Setup > Customize > Home > Home Page Layouts**
3. Edit the desired layout, and add **bitly** to it.

Optional

While the steps above are all that are required, you may choose to use your own bit.ly credentials (API Key and Login) to get analytics (via the bit.ly site). To do this

1. Go to **Setup > Develop > Custom Settings**
2. Next to bitly, click **Manage**
3. Click the top **New** button
4. Enter your bit.ly API key and user name/login
5. Click **Save**
6. The integration will now use your credentialls

Note, this integration uses the "hierarchy" custom settings type, you can actually configure these settings for the Org, per-Profile, or even per-User if you need that level of granularity.