

# Rataphome Vanichaka (Plode)

[Website](#) | [LinkedIn](#) | [GitHub](#) | +66 62 339 8494 | [vanichaka.plode@gmail.com](mailto:vanichaka.plode@gmail.com)

## PROFESSIONAL SUMMARY

Driven Thai-American developer based in Bangkok, Thailand, with a strong passion for front-end and Full-stack development. Experienced in delivering innovative solutions and leveraging cutting-edge technologies to create robust web applications.

I am seeking remote work opportunities where I can leverage my expertise and contribute to impactful projects. Adaptable to different time zones, I offer employers the convenience and flexibility of seamless cross-border collaboration without visa or permit requirements. Committed to delivering professional results and constantly expanding my skills to yield innovation and success.

## PROJECTS

### EasyFit Calorie Tracker

<https://github.com/plode-v/easyfit.git>

*Creator / Developer / Designer*

- Developed EasyFit, a diet tracker web application, using the MERN stack, resulting in a responsive and user-friendly platform for tracking daily food consumption and calorie intake.
- Integrated Vite React and Tailwind CSS to create a visually appealing and intuitive frontend UI, resulting in improved user engagement and satisfaction.
- Implemented user authentication and authorization using JWT, ensuring secure access to user-specific data and enhancing user privacy.
- Leveraged MongoDB Atlas as the cloud-based database solution, effectively managing user data and enabling seamless scalability as the user base grows.
- Containerized the application using Docker, resulting in simplified deployment and easy replication across multiple environments, reducing time and effort in setup.
- Implemented comprehensive testing and debugging practices to ensure application stability and enhance user experience, resulting in a minimal bug rate and high user satisfaction.
- Demonstrated proficiency in using Git and GitHub for version control, ensuring efficient collaboration, and maintaining a well-documented codebase.
- Successfully enabled users to log their foods and track consumed calories, resulting in improved dietary awareness and healthier eating habits for users.
- Implemented robust error handling and input validation, resulting in enhanced data integrity and a smooth user experience.
- Conducted thorough testing and debugging, ensuring the application's stability and reliability, with a low bug rate and high user satisfaction.

## SKILLS

- |                            |              |
|----------------------------|--------------|
| • Javascript               | • ExpressJS  |
| • ReactJS                  | • NodeJS     |
| • MongoDB (NoSQL database) | • HTML & CSS |
| • AWS                      | • Solidity   |
| • Git (Version control)    | • Python     |

## WORK EXPERIENCE

### Berger Products (Thailand) Co. Ltd

**Bangkok, Thailand**

*Business Developer and Web Administrator*

*July 2020 – Present*

- Strategically established and launched an online store from inception, guiding its growth and development to become a prominent revenue driver, responsible for nearly 30% of the company's total revenue.
- Provided comprehensive statistical insights and analytical reports to stakeholders and executives, enabling data-driven decision-making for upcoming promotions and advertisement campaigns, resulting in targeted marketing efforts and enhanced ROI.
- Demonstrated meticulous financial acumen by effectively managing and optimizing expenses related to finance and advertising on the online marketplace channels, aligning budget allocation with revenue goals, and maximizing profitability.

## EDUCATION

**California State University, Fullerton**

**Fullerton, CA**

*BA in Studio Art*