

1st Auction



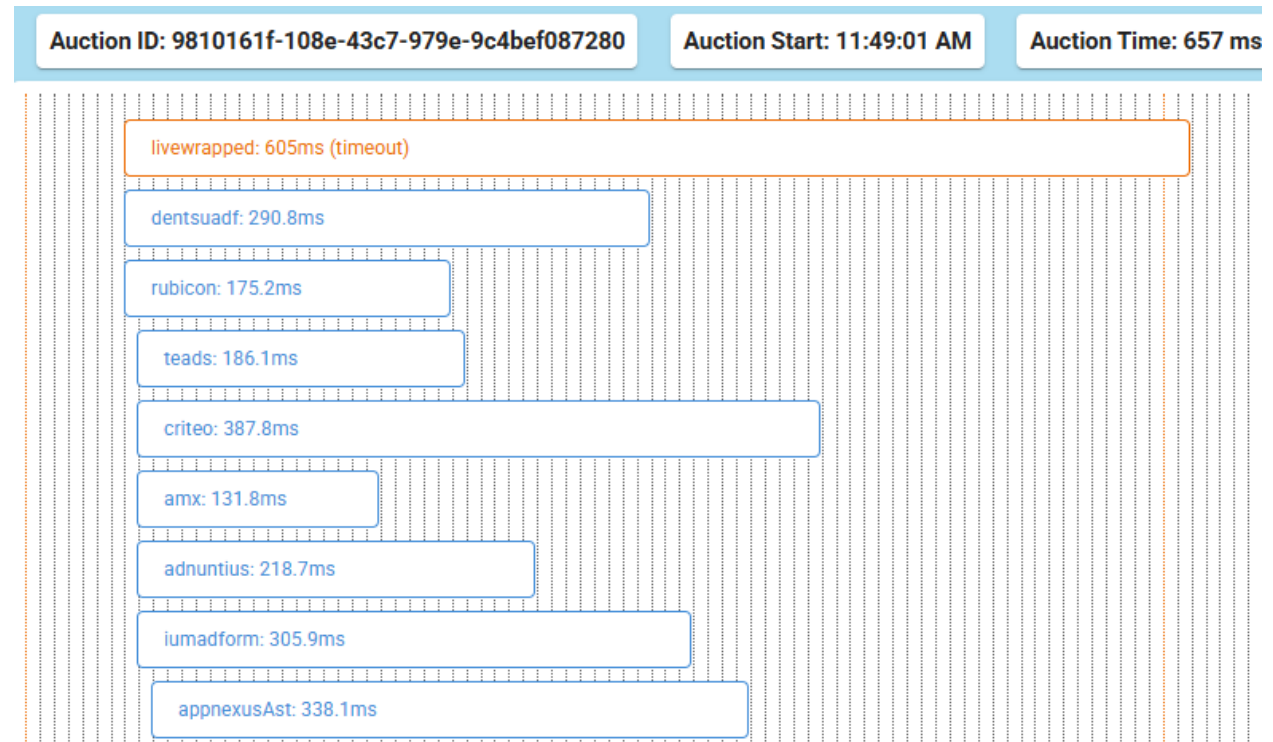
```
{
  bidderRequest: {
    bidderCode: "appnexusAst"
    auctionId: "2b727034-6489-488c-911c-2ae6305d1612"
    bidderRequestId: "623bc7d13af955"
    bids: [
      0: {
        bidder: "appnexusAst"
        params: {...}
        auctionId: "2b727034-6489-488c-911c-2ae6305d1612"
        floorData: {...}
        userId: {...}
        userIdAsEids: [...]
        lw: {...}
        ortb2Imp: {...}
        mediaTypes: {...}
        adUnitCode: "ebbanner_halfpage1"
        transactionId: "e01293ef-1420-4e22-8fd6-71e771f23e8f"
        adUnitId: "2e8337e9-3b14-4134-9129-8640af134241"
        sizes: [...]
        bidId: "786ffbcda344f3"
        bidderRequestId: "623bc7d13af955"
        src: "client"
        metrics: {...}
        bidRequestsCount: 1
        bidderRequestsCount: 1
        bidderWinsCount: 0
        ortb2: {
          source: {...}
        }
      }
    ]
  }
}
```

```

    site : {
      domain : "ekstrabladet.dk"
      publisher : {...}
      page : "https://ekstrabladet.dk/"
      ref : "https://ekstrabladet.dk/play/?section=2910"
      ext : {
        data : {
          ekstra_bladet : [...]
          screen : "large"
          Relevance_Audiences : [...]
          Relevance_Context : [...]
          pp_audiences : [...]
        }
      }
      keywords :
        "ekstra_bladet=forside,screen=large,Relevance_Audiences=Rnr7j02_RXGTnIVj8RJVQA,Relevance_Audiences=WI..."
    }
    badv : [...]
    regs : {...}
    user : {...}
    device : {...}
  }
  ttrEstimated : true
  timeToRespond : 535
  bidderCode : "appnexusAst"

```

2nd Auction



```

{
  bidderRequest : {
    bidderCode : "appnexusAst"
    auctionId : "9810161f-108e-43c7-979e-9c4bef087280"
    bidderRequestId : "93f6d852ccdff5c8"
    bids : [
      0 : {
        bidder : "appnexusAst"
        ▶ params : {...}
        auctionId : "9810161f-108e-43c7-979e-9c4bef087280"
        ▶ floorData : {...}
        ▶ userId : {...}
        ▶ userIdAsEids : [...]
        ▶ lw : {...}
        ▶ ortb2Imp : {...}
        ▶ mediaTypes : {...}
        adUnitCode : "ebbanner_monster1"
        transactionId : "6a0ac7c0-6585-4daa-a1ed-107b873a2095"
        adUnitId : "eef403a1-d6ed-45ca-a989-5e4c0c3c323"
        ▶ sizes : [...]
        bidId : "944307741238f71"
        bidderRequestId : "93f6d852ccdff5c8"
        src : "client"
        ▶ metrics : {...}
        bidRequestsCount : 1
        bidderRequestsCount : 1
        bidderWinsCount : 0
        ▶ ortb2 : {
          ▶ source : {...}
        }
      }
    ]
  }
  site : {
    domain : "ekstrabladet.dk"
    ▶ publisher : {...}
    page : "https://ekstrabladet.dk/"
    ref : "https://ekstrabladet.dk/play/?section=2910"
    ▶ ext : {
      ▶ data : {
        ▶ ekstra_bladet : [...]
        screen : "large"
        ▶ Relevance_Audiences : [...]
        ▶ Relevance_Context : [...]
        ▶ pp_audiences : [...]
        ▶ ioids : [
          0 : "27e71313-a5ec-428c-9af8-b5b2786fbe35"
        ]
      }
    }
    keywords :
    "ekstra_bladet=forside,screen=large,Relevance_Audiences=Rnr7j02_RXGTnIVj8RJVQA,Relevance_Audiences=Wl..."
  }
  ▶ badv : [...]
}

```

Key Word Detail

"ekstra_bladet=forside,screen=large,Relevance_Audiences=Rnr7j02_RXGTnIVj8RJVQA,Relevance_

Audiences=Wl7AwjoPR0qYy9lhYJXUrA,Relevance_Audiences=0dO3CJi7SsWEr1o5WyyOSg,Relevance_Audiences=interest_sale-
krimi,Relevance_Audiences=2ZAbsoLlqHGvwCDI1xDGk,Relevance_Audiences=4mCXPgEyRXGhk-8hc38q0A,Relevance_Audiences=9zY9-
YqRQReuQPU5QEbp2g,Relevance_Audiences=tmtp45eOT2Cxzbkq6VSWcw,Relevance_Audiences=potential_customer,Relevance_Audiences=PbUGHediRt_K0Xpi5XEImA,Relevance_Audiences=Fi7QQor8RHCSgoDil6XIMw,Relevance_Audiences=0Gv50GbATPKLUUZG2oDjgw,Relevance_Audiences=5ckP6TwyDKkyh1Z3TKcVgf,Relevance_Audiences=33JYx7UYQZbu9EODQ55rx,Relevance_Audiences=klvyD0G_RSqZt6H1xE2z1Q,Relevance_Audiences=1RggcaOawJPacfCj26ZUOS,Relevance_Audiences=-
3dg9DdZQRazqp8UWsARpw,Relevance_Audiences=1tE49zz7e9xOl3X5UGoe4n,Relevance_Audiences=4TwOrRQ93g77cFiPxMDGon,Relevance_Audiences=tMnKQRweR5ejm7zeHANbaQ,Relevance_Audiences=fD7D687HSGqw_gFaXVOy2A,Relevance_Audiences=FOK4t1f0HXJaEm2XLIOAH,Relevance_Audiences=3Gm2h6KNHqpDDadLfQqLeS,Relevance_Context=1rPToCPCcQlHcBAaORUbtm,pp_audiences=Rnr7j02_RXGTnlVj8RJVQA,pp_audiences=Wl7AwjoPR0qYy9lhYJXUrA,pp_audiences=0dO3CJi7SsWEr1o5WyyOSg,pp_audiences=interest_sale-
krimi,pp_audiences=2ZAbsoLlqHGvwCDI1xDGk,pp_audiences=4mCXPgEyRXGhk-8hc38q0A,pp_audiences=9zY9-
YqRQReuQPU5QEbp2g,pp_audiences=tmtp45eOT2Cxzbkq6VSWcw,pp_audiences=potential_customer,pp_audiences=PbUGHediRt_K0Xpi5XEImA,pp_audiences=Fi7QQor8RHCSgoDil6XIMw,pp_audiences=0Gv50GbATPKLUUZG2oDjgw,pp_audiences=5ckP6TwyDKkyh1Z3TKcVgf,pp_audiences=33JYx7UYQZbu9EODQ55rx,pp_audiences=klvyD0G_RSqZt6H1xE2z1Q,pp_audiences=1RggcaOawJPacfCj26ZUOS,pp_audiences=-
3dg9DdZQRazqp8UWsARpw,pp_audiences=1tE49zz7e9xOl3X5UGoe4n,pp_audiences=4TwOrRQ93g77cFiPxMDGon,pp_audiences=tMnKQRweR5ejm7zeHANbaQ,pp_audiences=fD7D687HSGqw_gFaXVOy2A,pp_audiences=FOK4t1f0HXJaEm2XLIOAH,pp_audiences=3Gm2h6KNHqpDDadLfQqLeS,ioid=27e71313-a5ec-428c-9af8-b5b2786fbe35"