

## Plotly Data Challenge Overall Rubric

**Name of Group:**

Creativity – 4 points	4 - Submission draws correlations in the data that are non-trivial, insightful, and creative.	3 - Submission finds correlations in the data that are not obvious but somewhat expected.	2 - Submission finds correlations in the data that are obvious and expected.	
Presentation – 3 Points	3 - Clearly communicates the purpose of the submission and compliments the clarity of the graph. Speakers are confident and easily understood.	2 - Communicates the purpose of the submission and speakers are easily understood.	1 - Communicates the purpose of the graph. Explanations are not concise and speakers are not coherent.	
Clarity – 3 Points	3 - The information the submission demonstrates is clearly presented and easy to understand at first glance.	2 - The information the submission presents requires consideration to understand.	1 - The information the submission presents is imprecise and difficult to understand.	
				Overall:

