



FINA 6303-01V: Introduction to Finance

SYLLABUS

Fall 2021 Module 2: October 20, 2021 – December 8, 2021

Subject to any new Texas legislative mandate changes.

Please print out a copy of this syllabus for handy reference.

COURSE INFORMATION

Class Meeting Times: No Applicable Time. Asynchronous Online

Course Location: Blackboard at <https://mycourses.utrgv.edu>

Course Modality: Accelerated Online Program (VIRT)

INSTRUCTOR INFORMATION

Instructor Name: Dr. Bruno R. Arthur

Phone: (956) 665-3368. When I am not available, leave a voice mail. Voice mails will be sent to my email box.

E-Mail: bruno.arthur@utrgv.edu. Preferred mean of communication.

Office location: ECOBE 130B

Office hours: 1) Via Zoom upon appointment request, 2) Daily via email, and 3) Online Q&A Forum on Blackboard

COURSE MODALITY STATEMENT

Accelerated Online Programs: These programs offered through the Graduate College will continue as normal (as before COVID pandemic) and follow their own academic calendar, which can be found [here](#).

COVID-19 RESOURCES:

Please visit the [UTRGV COVID-19 protocols web page](#) for the most up-to-date COVID-19 campus information and resources. The [COVID-19 Frequently Asked Questions \(FAQs\) web page](#) offers additional guidance to specific questions. To submit a question for the FAQ, please email WelcomeBack@utrgv.edu.

UTRGV VACCINE PORTAL

UTRGV Students are eligible to receive the COVID-19 Vaccine. Students may access and complete their vaccine profile via the [UTRGV Vaccine Portal](#). For additional information on the COVID-19 Vaccine, please visit the [UTRGV Vaccine web page](#).

CATALOG COURSE DESCRIPTION

This course introduces fundamental concepts of financial tools and analysis for making effective managerial decisions. Topics include the role of the financial manager in the organization, decisions affecting the internal management of the firm, financial statement analysis, and operational planning and budgeting.

TEXTBOOK AND OTHER RESOURCES

1. Required textbook: Eugene F. Brigham and Michael C. Ehrhardt (2020) Financial Management. 16th Edition. Cengage Learning. ISBN-13: 9781337902601 / DIGITAL ISBN-13: 9781337909730 / ISBN-10: 1337902608
2. Required software: *Microsoft Word* and *Microsoft Excel* are must-have tools for the class. It is the responsibility of each student to acquire the skills needed to use these tools.
3. Recommended financial calculator: Texas Instruments BA II Plus is recommended. The following website provides tutorials on most financial calculators: http://www.tvmcals.com/calculator_index

COURSE GOALS & STUDENT LEARNING OUTCOMES

The general Student Learning Outcome (SLO) of FINA 6303 is to equip students with a fundamental comprehension of key definitions and theoretical concepts underling firm's financial decisions. These key definitions and theoretical concepts are explained within (1) an overview of Financial Management and Financial Environment, (2) discussion of Fixed Income Securities topics covering Time Value of Money and Bond Valuation, (3) studies of Stocks and Options topics including the Risk and Return Trade-Off, and (4) hands-on exercises applied to Financial Projects and Valuation topics such as Cost of Capital, Capital Budgeting and Risk Analysis.

In FINA 6303, Student Engagement is sustained with (1) Directed Acquisition from Written Nomenclature (DAWN), (2) Discussion, Problems & Solutions (DIPS) with verbal, quantitative and critical reasoning assignments, (3) Hands-On Prompted Exercises (HOPE), (4) Practical Assessments of Skill (PASS) homework sets, and (5) Exams (EXAM) assessments.

SLO and CALENDAR of ACTIVITIES *(All times are in Central Time.)*

Subject learning outcomes	Unit coverage, study methods, assignments & due dates	Assessment methods & due dates
SLO-1: To describe the Financial Management and the Financial Environment of the firm	UNIT 1 Lectures Wed 10/20 – Tue 10/26 DAWN1 Due Sat 10/23 at 11:00 PM DIPS1 Due Sat 10/23 at 11:00 PM HOPE 1 (Not for grade)	PASS1 Due Mon 10/25 at 11:00 PM EXAM1 Due Wed 10/27 at 11:00 PM covering Chapter 1
SLO-2: To describe the process of Financial Statements, Cash Flow, and Taxes SLO-3: To analyze the Financial Statements	UNIT 2 Lectures Wed 10/27 – Tue 11/2 DAWN2 Due Sat 10/30 at 11:00 PM DIPS2 Due Sat 10/30 at 11:00 PM HOPE2 Due Sun 10/31 at 11:00 PM	PASS2 Due Mon 11/1 at 11:00 PM EXAM2 Due Wed 11/3 at 11:00 PM covering Chapters 2 & 3
SLO4: To describe theoretical mechanisms of Time Value of Money SLO5: To apply discounted cash flow (DCF) analysis and Interest rates to Bonds and Bond Valuation	UNIT 3 Lectures Wed 11/3 – Tue 11/9 DAWN3 Due Sat 11/6 at 11:00 PM DIPS3 Due Sat 11/6 at 11:00 PM HOPE3 Due Sun 11/7 at 11:00 PM	PASS3 Due Mon 11/8 at 11:00 PM EXAM3 Due Wed 11/10 at 11:00 PM covering Chapters 4 & 5
SLO6: To describe the theoretical determinants of Risk and Return SLO7: To describe the processes of Corporate Valuation and Stock Valuation	UNIT 4 Lectures Wed 11/10 – Tue 11/16 DAWN4 Due Sat 11/13 at 11:00 PM DIPS4 Due Sat 11/13 at 11:00 PM HOPE4 Due Sun 11/14 at 11:00 PM	PASS4 Due Mon 11/15 at 11:00 PM EXAM4 Due Wed 11/17 at 11:00 PM covering Chapters 6 & 7
SLO8: To describe Financial Options as applied to Corporate Finance	UNIT 5 Lectures Wed 11/17 – Tue 11/23 DAWN5 Due Sat 11/20 at 11:00 PM DIPS5 Due Sat 11/20 at 11:00 PM HOPE5 Due Sun 11/21 at 11:00 PM	PASS5 Due Mon 11/22 at 11:00 PM EXAM5 Due Wed 11/24 at 11:00 PM covering Chapter 8
SLO9: To analyze the Cost of Capital	UNIT 6 Lectures Wed 11/24 – Tue 11/30 DAWN6 Due Sat 11/27 at 11:00 PM DIPS6 Due Sat 11/27 at 11:00 PM HOPE6 Due Sun 11/28 at 11:00 PM	PASS6 Due Mon 11/29 at 11:00 PM EXAM6 Due Wed 12/1 at 11:00 PM covering Chapter 9
SLO10: To describe the Basics of Capital Budgeting SLO11: To estimate Cash Flow in relation with Risk Analysis	UNIT 7 Lectures Wed 12/1 – Wed 12/8 DAWN7 Due Sat 12/4 at 11:00 PM DIPS7 Due Sat 12/4 at 11:00 PM HOPE7 Due Sun 12/5 at 11:00 PM	PASS7 Due Mon 12/6 at 11:00 PM EXAM7 Due Wed 12/8 at 11:00 PM covering Chapters 10 & 11

Calendar subject to changes from any new UTRGV rules, Texas executive procedures, and Texas legislative mandates

GRADING POLICY

Grade Distribution

Assignments & assessments	Points	Percentage
Seven DAWN assignments $1\% \times 7$	10 points $\times 7 = 70$ points	7 %
Seven DIPS assignments $2\% \times 7$	20 points $\times 7 = 140$ points	14 %
Seven HOPE assignments $1.5\% \times 6$	15 points $\times 6 = 90$ points	9 %
Seven PASS assessments $3\% \times 7$	30 points $\times 7 = 210$ points	21 %
Seven EXAM assessments $7\% \times 7$	70 $\times 7 = 490$ points	49 %
Total	1000 points	100 %

Grade Point Range to Letter Grade

Letter grade	Total points	Credit range
A	900 - 1000	90% - 100%
B	800 - 899	80% - 89.9%
C	700 - 799	70% - 79.9%
F	699 and below	69.9% and below

ABSENCE/SICK POLICY/MAKE-UP WORK

All course activities and assessments are available at least 24 hours before their respective due dates. You are advised not to wait for the last moment to complete any assigned work. There is no make-up for assigned work in this online course. Extenuating circumstances will be evaluated and addressed on a case-by-case basis following UTRGV policies.

COURSE OFFERING

This course is offered as a leveling course for the 100% MBA Accelerated Program, which is designed to meet the career needs of those who (1) wish to enhance their professional opportunities in executive or administrative positions in business, industry, government, and service industries, (2) seek to broaden their knowledge in the functional business areas in order to increase the effectiveness and self-assurance in their management abilities, (3) are initiating their own business or business career, and (4) are preparing to seek admission to a doctoral program.

LEARNING GOALS AND OBJECTIVES

Robert C. Vackar College of Business & Entrepreneurship learning goals and mission

The Robert C. Vackar College of Business & Entrepreneurship has adopted the following learning goals and objectives that each student should achieve while in the degree program. Not all goals and objectives are covered in each course; however, all goals and objectives should be addressed throughout the degree program.

MBA Program learning goals	Course contributions to MBA learning goals:	Assessment methods
Leadership	No	
Communication Skills	Yes	Directed writing and discussion assignments
Global perspectives	No	
Critical analysis and decision-making	Yes	Discussion assignments, hands-on exercises, homework sets, and exams
Ethics	Yes	Scholastic integrity

Our mission is to be the agent of innovation, knowledge discovery, and economic development in South Texas, Northern Mexico, and beyond, by offering a rigorous curriculum informed by experiential learning, high quality research, and community partnerships. Your mastery of these learning goals and objectives helps us to achieve this mission.

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ACADEMIC INTEGRITY

Members of the UTRGV community uphold the [Vaquero Honor Code](#)'s shared values of honesty, integrity and mutual respect in our interactions and relationships. In this regard, academic integrity is fundamental in our actions, as any act of dishonesty conflicts as much with academic achievement as with the values of honesty and integrity. Violations of academic integrity include, but are not limited to: cheating, plagiarism (including self-plagiarism), and collusion; submission for credit of any work or materials that are attributable in whole or in part to another person; taking an examination for another person; any act designed to give unfair advantage to a student; or the attempt to commit such acts (Board of Regents Rules and Regulations, STU 02-100, and UTRGV Academic Integrity Guidelines). **All violations of Academic Integrity will be reported to Student Rights and Responsibilities through [Vaqueros Report It](#).**

STUDENTS WITH DISABILITIES

Students with a documented disability (physical, psychological, learning, or other disability which affects academic performance) who would like to receive reasonable academic accommodations should contact **Student Accessibility Services (SAS)** for additional information. In order for accommodation requests to be considered for approval, the student must apply using the [mySAS portal](#), and is responsible for providing sufficient documentation of the disability to SAS. Students are required to participate in an interactive discussion, or an intake appointment, with SAS staff. Accommodations may be requested at any time but are not retroactive, meaning they are valid once approved by SAS. Please contact SAS early in the semester/module for guidance. Students who experience a broken bone, severe injury, or undergo surgery may also be eligible for temporary accommodations.

Pregnancy, Pregnancy-related, and Parenting Accommodations

Title IX of the Education Amendments of 1972 prohibits sex discrimination, which includes discrimination based on pregnancy, marital status, or parental status. Students seeking accommodations related to pregnancy, pregnancy-related condition, or parenting (reasonably immediate postpartum period) should submit the request using the form found at <https://www.utrgv.edu/pregnancyandparenting> for review by **Student Accessibility Services**.

Student Accessibility Services:

Brownsville Campus: Student Accessibility Services is located in 1.107 in the Music and Learning Center building (BMSLC) and can be contacted by phone at (956) 882-7374 or via email at ability@utrgv.edu.

Edinburg Campus: Student Accessibility Services is located in 108 University Center (EUCTR) and can be contacted by phone at (956) 665-7005 or via email at ability@utrgv.edu.

SEXUAL MISCONDUCT and MANDATORY REPORTING

In accordance with UT System regulations, your instructor is a "Responsible Employee" for reporting purposes under Title IX regulations and so must report to the Office of Institutional Equity & Diversity (OIED@utrgv.edu) any instance, occurring during a student's time in college, of sexual misconduct, which includes sexual assault, stalking, dating violence, domestic violence, and sexual harassment, about which she/he becomes aware during this course through writing, discussion, or personal disclosure. More information can be found at www.utrgv.edu/equity, including confidential resources available on campus. The faculty and staff of UTRGV actively strive to provide a learning, working, and living environment that promotes personal integrity, civility, and mutual respect that is free from sexual misconduct, discrimination, and all forms of violence. If students, faculty, or staff would like confidential assistance, or have questions, they can contact OVAVP (Office for Victim Advocacy & Violence Prevention) at (956) 665-8287, (956) 882-8282, or OVAVP@utrgv.edu.

MANDATORY COURSE EVALUATION PERIOD

Students are encouraged to complete an ONLINE evaluation of this course, accessed through your UTRGV account (<http://my.utrgv.edu>); you will be contacted through email with further instructions. Students who complete their evaluations will have priority access to their grades. Online evaluations will be available on or about December 1-7, 2021 for Fall Module 2 (7 weeks).

COURSE DROPS

According to UTRGV policy, students may drop any class without penalty earning a grade of DR (drop) until the official drop date. Following that date, students must be assigned a letter grade and can no longer drop the class.

The UTRGV academic calendar can be found on [My.UTRGV](#) at the bottom of the screen prior to login. Some important dates for Fall 2021 include:

Fall Module 2

<i>October 20</i>	<i>First day of classes.</i>
<i>October 20</i>	<i>Last day to add a class or register for Fall 2021 Module 2 classes.</i>
<i>November 30</i>	<i>Last day to drop a class or withdraw.</i>
<i>December 8</i>	<i>Final Exams (Term Ends)</i>
<i>December 10</i>	<i>Grades Due at 3 PM</i>

TECHNICAL SUPPORT

Blackboard support

If you need assistance with course technology at any time, please contact the [Center for Online Learning and Teaching Technology](#) (COLTT).

Campus:	Brownsville	Edinburg
Location:	Casa Bella (BCASA) 613	Education Complex (EEDUC) 2.202
Phone:	956-882-6792	956-665-5327

Toll Free: 1-866-654-4555

Office Hours: Monday - Friday, 7:30 AM - 6:00 PM.

Support Tickets Submit a Support Case via our [Ask COLTT Portal](#)

24/7 Blackboard Support

Need Blackboard assistance after hours? You can call our main office numbers, 956-882-6792 or 956-665-5327, to speak with a support representative.

Information technology support

Should technical issues arise, general assistance is available by contacting the Information Technology (IT) Helpdesk at (956) 665-2020, (956) 882-2020, or submitting a service request. For instructions on how to create an IT service request, please visit [UTRGV IT Support Center](#).

STUDENT SERVICES

Students who demonstrate financial need have a variety of options when it comes to paying for college costs, such as scholarships, grants, loans and work-study. Students should visit the Student Services Center (U Central) for additional information. U Central is located in BMAIN 1.100 (Brownsville) or ESSBL 1.145 (Edinburg) or can be reached by email (ucentral@utrgv.edu) or telephone: (956) 882-4026. In addition to financial aid, U Central can assist students with registration and admissions.

Students seeking academic help in their studies can use university resources in addition to an instructor's office hours. University Resources include the Advising Center, Career Center, Counseling Center, Learning Center, and Writing Center. The centers provide services such as tutoring, writing help, counseling services, critical thinking, study skills, degree planning, and student employment. In addition, services such as the Food Pantry are also provided. Locations are listed below.

Center Name	Brownsville Campus	Edinburg Campus
Advising Center AcademicAdvising@utrgv.edu	BMAIN 1.400 (956) 665-7120	EITTB 1.000 (956) 665-7120
Career Center CareerCenter@utrgv.edu	BINAB 1.105 (956) 882-5627	ESTAC 2.101 (956) 665-2243
Counseling Center Counseling@utrgv.edu Mental Health Counseling and Related Services List	BSTUN 2.10 (956) 882-3897	EUCTR 109 (956) 665-2574
Food Pantry FoodPantry@utrgv.edu	BCAVL 101 & 102 (956) 882-7126	EUCTR 114 (956) 665-3663
Learning Center LearningCenter@utrgv.edu	BMSLC 2.118 (956) 882-8208	ELCTR 100 (956) 665-2585
Writing Center WC@utrgv.edu	BLIBR 3.206 (956) 882-7065	ESTAC 3.119 (956) 665-2538

DEAN OF STUDENTS RESOURCES

The Dean of Students office assists students when they experience a challenge with an administrative process, unexpected situation such as an illness, accident, or family situation, and aids in resolving complaints. Additionally, the office facilitates student academic related requests for religious accommodations, support students formerly in foster care, helps to advocate on behalf of students and inform them about their rights and responsibilities, and serves as a resource and support for faculty and campus departments.

[Vaqueros Report It](#) allows students, staff and faculty a way to report concern about the well-being of a student, seek assistance in resolving a complaint, or report allegations of behaviors contrary to community standards or campus policies.

The Dean of Students can be reached by emailing dos@utrgv.edu, by logging into [Virtual Office hours](#) in which a representative is available Monday-Friday 9:00-11:00 AM and 1:00-4:00 PM, or by visiting one of the following office locations: Cavalry (BCAVL) 204 or University Center (EUCTR 323). Phone: 956-665-2260.