

ECON 6350-01V Module1: Managerial Economics

Spring 2022 (January 12 – March 2)

Course Modality:	Online Asynchronous Courses (OASYNC)
Instructor:	Jean-Baptiste Tondji
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Web page:	www.jbtondji.com
Zoom live office hours:	MW 7:00 PM – 8:00 PM or by appointment
Optional Tutorial Session:	Every Saturday, from January 15 to February 26, 2022, 1 PM - 2:30 PM.
Office Phone:	(956)-665-2825
Office:	ECOB 218A

Course Modality Statement

Online Asynchronous Courses: These courses will be delivered entirely online. There will be no designated class meeting time for real-time instructor/student interaction, which gives you the flexibility to engage with the course materials as best fits your daily schedule. Your learning will be guided by the digital presentation of the course content (e.g., recorded lectures, presentations, outlines, notes) and scheduled assignments. Your instructors will provide you with feedback on assigned work, communicate with you electronically, and be available to meet as defined on this syllabus.

Introducing the Course - Zoom Meeting

This semester, I will hold a virtual meeting through Zoom on **January 10, 2020, from 6 PM to 7:30 PM CST**. During the meeting, I will discuss the critical sections in the syllabus. Then, I will introduce the different learning activities and the required materials for the course. I will also answer some of the questions you might have concerning the course. Although **the meeting is optional**, please set a time to attend if your schedule permits it. The goal is to have everyone ready on January 12. When the time comes, click [here](#) to join the meeting.

COVID-19 RESOURCES:

Please visit the [UTRGV COVID-19 protocols web page](#) for the most up-to-date COVID-19 campus information and resources. The [COVID-19 Frequently Asked Questions \(FAQs\) web page](#) offers additional guidance to specific questions. To submit a question for the FAQ, please email WelcomeBack@utrgv.edu.

UTRGV VACCINE PORTAL

UTRGV Students are eligible to receive the COVID-19 Vaccine. Students may access and complete their vaccine profile via the [UTRGV Vaccine Portal](#). For additional information on the COVID-19 Vaccine, please visit the [UTRGV Vaccine web page](#).

Response Time

Generally, I will respond to emails within 48 hours of receiving them. If I plan to be away from my computer for more than a couple of days, I will let you know in advance. Please, for any technical questions, contact Blackboard Support.

Course Description

This course provides an overview of economic tools and analytic approaches available to business decision-making managers. It includes pricing, forecasting, demand analysis, market structures, production and cost analysis, and government policies as they affect the business environment. The purpose of this course is to develop an economic perspective that is appropriate for students aspiring to manage business units or entire companies in a wide variety of industries. We employ a problem-based learning approach to apply economic theory to specific business decisions. In each chapter, we solve problems using a step-by-step approach to model good problem-solving techniques, and each end of the chapter section includes an extensive set of questions. We make more extensive use of real-world business examples to illustrate how to use economic theory in making business decisions. To illustrate important economic concepts, we use calculations, graphs, and spreadsheets based on actual markets and real-world data.

Prerequisites

Course or Test: ECON 6301 (May not be taken concurrently.) or Course or Test: ECON 2301 Minimum Grade of C (May not be taken concurrently) and Course or Test: ECON 2302 Minimum Grade of C (May not be taken concurrently).

Course Learning Goals

Upon completion of the course, the student will be able to:

- A. Use economic concepts, theories, and measures of industry structure to analyze market conditions and design market strategies.
- B. Apply economics principles to recognize incentive problems in business organizations and develop practical solutions.
- C. Organize facts, data, and ideas in a clear, concise, and goal-oriented manner in a written format at a level appropriate to a business audience.

College of Business and Entrepreneurship Learning Goals

MBA Learning Goals	This course contributes to the following College of Business and Entrepreneurship learning goals:	Assessments
Demonstrate collaborative and leadership skills as related to a global business environment.	Yes	Case studies and discussion boards

MBA Learning Goals	This course contributes to the following College of Business and Entrepreneurship learning goals:	Assessments
Show effective writing and oral skills at a level appropriate for business executives.	Yes	Case studies, Discussion boards, and Essays
Aware of and classify ethical issues and behaviors.	Yes	Case studies, Discussion boards, and Quizzes
Apply analytical techniques and quantitative analysis for effective decision-making in various functional areas.	Yes	Case studies, Excel projects, Discussion boards, Quizzes, and Essays

Course Expectations

What should students do during the course?

- Read and review assigned readings.
- Work and submit quizzes.
- Work and submit case studies.
- Work and submit Excel projects.
- Work and submit initial posts on discussion boards and interact honestly with peers.
- Work on essays and make revisions if necessary, and when finalized, submit the revised version (if applicable).

What should the instructor expect from students during the course?

Students in this course are expected to complete different tasks assigned by the instructor within a given time frame.

- ❖ **Quiz:** The instructor will assign quizzes for most chapters in each module. These learning activities are used for formative assessment, and they allow students and instructors to keep track of the achievement of learning objectives. For this reason, the instructor strongly recommends students solve those exercises.
- ❖ **Excel Project:** Students will submit Excel projects completed in Microsoft Office. All the steps for the project will be provided on MyLab Economics. This exercise allows you to use spreadsheets based on actual markets and real-world data in making business decisions..
- ❖ **Discussion:** Students will respond to discussion forum questions, and they will be evaluated according to the expectations given in the Discussion Forum Rubric. These discussions will allow students to discuss topics presented within the module and elaborate and share ideas of how they can apply new knowledge in a real-life setting.
- ❖ **Case study:** Students will submit written case studies, and they will be evaluated according to the score and rubric provided in the assignment's instructions. Case studies help you practice your theoretical skills in explaining economic concepts and principles through practical examples. There will be no make-up for a missed case study.

- ❖ **Essay:** Students will submit a professional summary of their thoughts on issues relevant to managerial decisions for a better society. They will be evaluated according to the expectations given in the Essay Rubric. The essay will allow students to demonstrate analytic skills on topics studied during the course. Students will also use this exercise to illustrate how they can match theoretical knowledge to practical applications for modern societies.

Late Assignment

Students can turn in required assignments (quiz or Excel project) anytime before the due date (provided it is during the chapter that we are currently covering). Each full-day (weekends included) that the student is late there is a penalty of 2 points per day from the final score. For a required case study, the penalty is 5 points per full day, and for a late essay, the penalty is 10 points per full day. There will be no make-up for missing to post or respond to your peers in a discussion forum. A discussion rubric allocates zero points to a student who doesn't participate at all in a discussion forum.

Textbook, Technology, and Resources Material

Textbook:

- **Required:** Jeffrey M. Perloff and James A. Brander. 2020. *Managerial Economics and Strategy* (3rd ed.). Pearson. ISBN-13: 9780134899671. I label the textbook **P&B**.
- We will use an online homework software called "MyLab Economics," created and sold by Pearson. **Please see the last page of this syllabus for Registration for MyLab Economics.** Your registration gives you access to the eText version of the textbook and MyLab. All quizzes and excel projects are handled through MyLab Economics. The remaining activities (case studies, discussions, and essays) will be submitted through Blackboard Learn, our official course website.
- **Note:** given that I do not have access to previous editions of the textbook, I strongly recommend that you get the 3rd edition.
- For your personal experience, you might want to look at the text: Luke M. Froeb, Brian T. McCann, Michael R. Ward, and Mike Shor. 2020. *Managerial Economics: A Problem-Solving Approach* (5th ed.). Cengage Learning. **This text is optional.** It is more intuitive and less mathematical.

Course Technology

- On Blackboard Learn, review the information covered under Course Technology by clicking on the title above or the link on the left-hand menu. This will show you the technical requirements, expectations, Blackboard Orientation, accessibility, privacy statement links, and contact Blackboard Support.
- **Note:** The learning materials in this course include prerecorded Panopto micro-lectures, videos, and audio. I will also be available for Zoom live office hours and tutorial sessions. For that reason, hardware such as speakers, a Webcam, a microphone, a headset, or any additional plugins might be helpful.

Grading Policy

Grading Structure

Assessments	Total points
Questionnaires (2 total)	2
Quiz (10 total)	107

Assessments	Total points
Excel Projects (5 total)	50
Case Studies (6 total)	120
Discussions (4 total)	40
Essay (1 total)	50
Total	369
Extra credits (Excel projects, 4 total)	40/4 = 4

Disclaimer: I may change how to weigh the extra credits from Excel Projects towards your final grade at the end of the semester. In any case, the same criterion will be the same for all students.

Grading System

Once you divide the total points you obtained by 369 and then multiplied by 100 and add Extra Credit (up to 4), the cutoffs for the A-F grading system are given by:

Percentage range	Grade
90.00 – 100.00	A
80.00 – 89.99	B
70.00 – 79.99	C
60.00 – 69.99	D
Less than 60	F

General Traits of Effective Participation in an Online Course

- ✓ **Clarity:** You must take care to express full thoughts to avoid misunderstandings; don't assume. Include keywords or a reference.
- ✓ **Economy:** Contributions must be brief. Is every sentence worth reading? Brevity is appreciated in an online environment. Rather than asking "...is it long enough?" ask, "...is it clear, organized, and does it convey the message?"
- ✓ **Thoroughness:** Your contribution must fulfill the assignment's requirements and show complete thoughts.
- ✓ **Usefulness:** Your contribution should be illustrative or aid understanding of the topic.
- ✓ **Creativity:** Bring in outside resources, articles, and knowledge to add dimension to the topic; enliven discussion with new perspectives.
- ✓ **Application:** apply the concepts from the reading to discuss the questions.
- ✓ **Enthusiasm:** If you are in class, I assume you are interested in the topic. Show it! Have fun with the discussion and keep it lively: share an example, describe a related situation and its implications, start a debate. Ask questions, pose what-ifs, articulate positions, offer ideas or resources, expand on the opinions of others, be accommodating to critique.

Blackboard Support

If you need assistance with course technology at any time, please contact the [Center for Online Learning and Teaching Technology \(COLTT\)](#).

Campus:	Brownsville	Edinburg
Location:	Casa Bella (BCASA) 613	Education Complex (EEDUC) 2.202
Phone:	956-882-6792	956-665-5327

Toll Free: 1-866-654-4555

Office Hours: Monday - Friday, 7:30 a.m. - 6:00 p.m.

Support Tickets Submit a Support Case via our [Ask COLTT Portal](#)

24/7 Blackboard Support

Need Blackboard assistance after hours? You can call our main office numbers, 956-882-6792 or 956-665-5327, to speak with a support representative.

ATTENDANCE: Recommended on all syllabi; may be modified by the instructor as long as it is consistent with UTRGV policy.

Students are expected to attend all scheduled classes and may be dropped from the course for excessive absences (please denote the specific number of unexcused absences which will trigger a "drop-by-instructor" in your class.) UTRGV's attendance policy excuses students from attending class if they are participating in officially sponsored university activities, such as athletics; have been provided such an accommodation by Student Accessibility Services (SAS); for observance of religious holy days; or for military service. Accommodations related to long term complications from COVID-19 should also go through SAS. Students should contact the instructor in advance of the excused absence and arrange to make up missed work or examinations.

ABSENCE/SICK POLICY: See recording of instruction option below or identify other means students can participate if unable to attend class at the designated time.

When setting your attendance policy for the Spring semester, please consider COVID-19-related extenuating circumstances. For instance, you may encounter students who cannot attend class at the scheduled time of a face-to-face, hybrid or synchronous course because they have been advised by the UTRGV COVID-19 response team based on their exposure. It will be important to consider how you will accommodate students in these and similar situations and share your approach with students in the syllabus. Based on the student reporting protocol on the [UTRGV COVID-19 protocol web page](#) the student will be able to provide you documentation from the UTRGV COVID-19 response team.

Makeup Work: Additionally, if work can be made up, what mechanisms have you set up to help students keep up with coursework in the event they have to miss class? Will you have recordings of all class meetings available? Will on-line quizzes/examinations be available?

Should you elect to record your instruction, sample syllabus language is included here:

The use of classroom recordings is governed by the Federal Educational Rights and Privacy Act (FERPA), UTRGV's acceptable-use policy, and UTRGV HOP Policy STU 02-100 Student Conduct and Discipline. A recording of class sessions will be kept and stored by UTRGV, in accordance with FERPA and UTRGV policies. Your instructor will not share the recordings of your class activities outside of course participants, which include your fellow students, teaching assistants, or graduate assistants, and any guest faculty or community-based learning partners with whom we may engage during a class session. **You may not share recordings outside of this course.** Doing so may result in disciplinary action under UTRGV HOP Policy STU 02-100 Student Conduct and Discipline.

ACADEMIC INTEGRITY: Recommended on all syllabi.

Members of the UTRGV community uphold the [Vaquero Honor Code](#)'s shared values of honesty, integrity and mutual respect in our interactions and relationships. In this regard, academic integrity is fundamental in our actions, as any act of dishonesty conflicts as much with academic achievement as with the values of honesty and integrity. Violations of academic integrity include, but are not limited to: cheating, plagiarism (including self-plagiarism), and collusion; submission for credit of any work or materials that are attributable in whole or in part to another person; taking an examination for another person; any act designed to give unfair advantage to a student; or the attempt to commit such acts (Board of Regents Rules and Regulations, STU 02-100, and UTRGV Academic Integrity Guidelines). **All violations of Academic Integrity will be reported to Student Rights and Responsibilities through [Vaqueros Report It](#).**

UTRGV POLICY STATEMENTS The UTRGV disability accommodation, mandatory course evaluation statement and sexual misconduct statement are required on all syllabi. Additional policy statements are optional, such as those covering attendance, academic integrity, and course drop policies.

STUDENTS WITH DISABILITIES: Required on all syllabi. Do not modify.

Students with a documented disability (physical, psychological, learning, or other disability which affects academic performance) who would like to receive reasonable academic accommodations should contact **Student Accessibility Services (SAS)** for additional information. In order for accommodation requests to be considered for approval, the student must apply using the [mySAS portal](#), and is responsible for providing sufficient documentation of the disability to SAS. Students are required to participate in an interactive discussion, or an intake appointment, with SAS staff. Accommodations may be requested at any time but are not retroactive, meaning they are valid once approved by SAS. Please contact SAS early in the semester/module for guidance. Students who experience a broken bone, severe injury, or undergo surgery may also be eligible for temporary accommodations.

Pregnancy, Pregnancy-related, and Parenting Accommodations

Title IX of the Education Amendments of 1972 prohibits sex discrimination, which includes discrimination based on pregnancy, marital status, or parental status. Students seeking accommodations related to pregnancy, pregnancy-related condition, or parenting (reasonably immediate postpartum period) should submit the request using the form found at <https://www.utrgv.edu/pregnancyandparenting> for review by **Student Accessibility Services**.

Student Accessibility Services:

Brownsville Campus: Student Accessibility Services is located in 1.107 in the Music and Learning Center building (BMSLC) and can be contacted by phone at (956) 882-7374 or via email at ability@utrgv.edu.

Edinburg Campus: Student Accessibility Services is located in 108 University Center (EUCTR) and can be contacted by phone at (956) 665-7005 or via email at ability@utrgv.edu.

MANDATORY COURSE EVALUATION PERIOD: Required on all syllabi. Do not modify.

Students are encouraged to complete an ONLINE evaluation of this course, accessed through your UTRGV account (<http://my.utrgv.edu>); you will be contacted through email with further instructions. Students who complete their evaluations will have priority access to their grades. Online evaluations will be available on or about:

Spring Module 1 (7 weeks)

February 23 – March 1, 2022

SEXUAL MISCONDUCT and MANDATORY REPORTING: Required on all syllabi. Do not modify.

In accordance with UT System regulations, your instructor is a “Responsible Employee” for reporting purposes under Title IX regulations and so must report to the Office of Institutional Equity & Diversity (OIED@utrgv.edu) any instance, occurring during a student’s time in college, of sexual misconduct, which includes sexual assault, stalking, dating violence, domestic violence, and sexual harassment, about which she/he becomes aware during this course through writing, discussion, or personal disclosure. More information can be found at www.utrgv.edu/equity, including confidential resources available on campus. The faculty and staff of UTRGV actively strive to provide a learning, working, and living environment that promotes personal integrity, civility, and mutual respect that is free from sexual misconduct, discrimination, and all forms of violence. If students, faculty, or staff would like confidential assistance, or have questions, they can contact OVAVP (Office for Victim Advocacy & Violence Prevention) at (956) 665-8287, (956) 882-8282, or OVAVP@utrgv.edu.

COURSE DROPS: Recommended on all syllabi; may be modified by the instructor as long as it is consistent with UTRGV policy.

According to UTRGV policy, students may drop any class without penalty earning a grade of DR (drop) until the official drop date. Following that date, students must be assigned a letter grade and can no longer drop the class. Students considering dropping the class should be aware of the “3-peat rule” and the “6-drop” rule so they can recognize how dropped classes may affect their academic success. The 6-drop rule refers to Texas law that dictates that undergraduate students may not drop more than six courses during their undergraduate career. Courses dropped at other Texas public higher education institutions will count toward the six-course drop limit. The 3-peat rule refers to additional fees charged to students who take the same class for the third time.

STUDENT SERVICES: Recommended on all syllabi.

Students who demonstrate financial need have a variety of options when it comes to paying for college costs, such as scholarships, grants, loans and work-study. Students should visit the Student Services Center (U Central) for additional information. U Central is located in BMAIN 1.100 (Brownsville) or ESSBL 1.145 (Edinburg) or can be reached by email (ucentral@utrgv.edu) or telephone: (956) 882-4026. In addition to financial aid, U Central can assist students with registration and admissions.

Students seeking academic help in their studies can use university resources in addition to an instructor’s office hours. University Resources include the Advising Center, Career Center, Counseling Center, Learning Center, and Writing Center. The centers provide services such as tutoring, writing help, counseling services, critical thinking, study skills, degree planning, and student employment. In addition, services such as the Food Pantry are also provided. Locations are listed below.

Center Name	Brownsville Campus	Edinburg Campus
Advising Center AcademicAdvising@utrgv.edu	BMAIN 1.400 (956) 665-7120	EITTB 1.000 (956) 665-7120
Career Center CareerCenter@utrgv.edu	BINAB 1.105 (956) 882-5627	ESTAC 2.101 (956) 665-2243

Center Name	Brownsville Campus	Edinburg Campus
Counseling Center Counseling@utrgv.edu Mental Health Counseling and Related Services List	BSTUN 2.10 (956) 882-3897	EUCTR 109 (956) 665-2574
Food Pantry FoodPantry@utrgv.edu	BCAVL 101 & 102 (956) 882-7126	EUCTR 114 (956) 665-3663
Learning Center LearningCenter@utrgv.edu	BMSLC 2.118 (956) 882-8208	ELCTR 100 (956) 665-2585
Writing Center WC@utrgv.edu	BLIBR 3.206 (956) 882-7065	ESTAC 3.119 (956) 665-2538

Calendar of Activities

Please see the detailed class schedule posted on Blackboard Learn. The tentative summary of the class schedule is:

Dates	Module or Topic	Activities and Deliverables	Due Dates (US Central Time)
Jan. 12	Module 1 (Available on Jan. 12)	Supply and Demand	Jan. 23
Jan. 12	Chapter 0: Knowing each other	<ul style="list-style-type: none"> Review the Syllabus Complete the Self-Assessment questionnaire (1point) Introduce Yourself (10 points) 	Jan. 12, @11:59 PM
Jan. 12 – Jan. 16	Chapter 1: Introduction	<ul style="list-style-type: none"> Reach Chapter 1 Lecture Notes Watch a prerecording micro-lecture Complete Chapter 1 Quiz (10 points) 	Jan. 16, @ 11:59 PM
Jan. 12 – Jan. 16	Chapter 2: Supply and Demand	<ul style="list-style-type: none"> Read Chapter 2 Lecture Notes Watch prerecording microlectures Watch videos on Demand and Supply Optional Tutorial on Excel Projects Complete Excel projects 1 & 2 (20 points) 	Jan. 16, @ 11:59 PM
Jan. 17 – Jan. 23	Chapter 3: Empirical Methods for Demand Analysis	<ul style="list-style-type: none"> Read Chapter 3 Lecture Notes Watch prerecording micro-lectures Complete Chapter 3 Quiz (11 points) Submit Case Study 1 (20 points) Submit Excel Projects 3 & 4 (Extra credits, 20 points, optional) Optional Tutorial on Case Study 	Jan. 23, @ 11:59 PM
Jan. 24	Module 2	Pricing, Costs, and Profits in Competitive Markets	Feb. 6
Jan 24 – Jan. 30	Chapter 5: Production	<ul style="list-style-type: none"> Read Chapter 5 Lecture Notes Watch prerecording microlectures 	Jan. 30 @ 11:59 PM

Dates	Module or Topic	Activities and Deliverables	Due Dates (US Central Time)
		<ul style="list-style-type: none"> Complete Chapter 5 Quiz (10 points) Complete Excel project 5 (10 points) <i>Optional Tutorial Session</i> 	
Jan 24 – Jan. 30	Chapter 6: Costs	<ul style="list-style-type: none"> Read Chapter 6 Lecture Notes Watch prerecording microlectures Complete Chapter 6 Quiz (10 points) Complete Excel project 6 (Practice & Extra Credit, 10 points, optional) Contribute to Discussion 2 (10 points) <i>Optional Tutorial Session</i> 	Jan. 30 @ 11:59 PM
Jan. 31 – Feb. 6	Chapter 7: Firm Organization and Market Structure	<ul style="list-style-type: none"> Read Chapter 7 Lecture Notes Watch prerecording microlectures Complete Chapter 7 Quiz (Practice only) Complete Case Study 2 (20 points) Contribute to Discussion 3 (10 points) Complete optional Excel Projects <i>Optional Tutorial Session</i> 	Feb. 6 @ 11:59 PM
Jan. 31 – Feb. 6	Chapter 8: Competitive Firms and Markets	<ul style="list-style-type: none"> Read Chapter 8 Lecture Notes Watch prerecording microlectures Complete Chapter 8 Quiz (10 points) Complete Excel projects 6 & 7 (20 points) <i>Optional Tutorial Session</i> 	Feb. 6 @ 11:59 PM
<i>Feb. 7</i>	Module 3	<i>Pricing For Greater Profits</i>	<i>Feb. 20</i>
Feb. 7 – Feb. 13	Chapter 9: Monopoly	<ul style="list-style-type: none"> Read Chapter 9 Lecture Notes Watch prerecording microlectures Complete Chapter 9 Quiz (13 points) Complete Excel projects 8 (10 points) & 9 (10 points, Extra Credit) Contribute to Discussion 4 (10 points) <i>Optional Tutorial Session</i> 	Feb. 13 @ 11:59 PM
Feb. 7 – Feb. 13	Chapter 10: Pricing with Market Power	<ul style="list-style-type: none"> Read Chapter 10 Lecture Notes Watch prerecording microlectures Complete Chapter 10 Quiz (11 points) Submit Case Study 3 (20 points) Excel Projects (for practice only) <i>Optional Tutorial Session</i> 	Feb. 13 @ 11: 59 PM
Feb. 14 – Feb. 20	Chapter 11: Oligopoly and Monopolistic Competition	<ul style="list-style-type: none"> Read Chapter 11 Lecture Notes Watch prerecording microlectures Complete Chapter 11 Quiz (13 points) Submit Case Study 4 (20 points) Complete optional Excel projects <i>Optional Tutorial Session</i> 	Feb. 20 @ 11:59 PM

Dates	Module or Topic	Activities and Deliverables	Due Dates (US Central Time)
<i>Feb. 21</i>	Module 4	Uncertainty	Mar. 2
Feb. 21- Feb. 27	Chapter 14: Decision Making Under Uncertainty	<ul style="list-style-type: none"> Read Chapter 14 Lecture Notes Watch prerecording microlectures Complete Chapter 14 Quiz (11 points) Submit Case Study 5 (20 points) <i>Optional Tutorial Session</i> 	Feb. 27 @ 11:59
Feb. 21 – Feb. 27	Chapter 15: Asymmetric Information	<ul style="list-style-type: none"> Read Chapter 15 Lecture Notes Watch prerecording microlectures Complete Chapter 15 Quiz (11 points) Submit Case Study 6 (20 points) <i>Optional Tutorial Session</i> 	Feb. 27 @ 11:59
Feb. 28 – Mar. 2	Use Managerial Economics For a Good Cause	<ul style="list-style-type: none"> Submit Essay (50 points) Complete the exit questionnaire on your personal goals (1 point) 	Mar. 2 @ 11:59

Disclaimer : The schedule set on this syllabus is tentative and is subject to (minor) changes.

The [UTRGV academic calendar](#) can be found on [My.UTRGV at the bottom of the screen prior to login](#). Some important dates for Spring 2022 include:

Spring Module 1

January 12	<i>First day of classes.</i>
January 12	<i>Last day to add a class or register for Spring 2022 Module 1 classes.</i>
February 22	<i>Last day to drop a class or withdraw.</i>
March 2	<i>Final Exams (Term Ends)</i>
March 4	<i>Grades Due at 3 p.m.</i>

DEAN OF STUDENTS RESOURCES:

The Dean of Students office assists students when they experience a challenge with an administrative process, unexpected situation such as an illness, accident, or family situation, and aids in resolving complaints. Additionally, the office facilitates student academic related requests for religious accommodations, support students formerly in foster care, helps to advocate on behalf of students and inform them about their rights and responsibilities, and serves as a resource and support for faculty and campus departments.

[Vaqueros Report It](#) allows students, staff and faculty a way to report concern about the well-being of a student, seek assistance in resolving a complaint, or report allegations of behaviors contrary to community standards or campus policies. The Dean of Students can be reached by emailing dos@utrgv.edu, by logging into [Virtual Office hours](#) in which a representative is available Monday-Friday 9:00-11:00 a.m. and 1:00-4:00 p.m, or by visiting one of the following office locations: Cavalry (BCAVL) 204 or University Center (EUCTR 323). Phone: 956-665-2260.

Pearson - MyLab – Economics - Student Registration Instructions for Blackboard

First, enter your Blackboard course

1. Sign in to Blackboard and enter your Blackboard course.

2. Do one of the following:

- Select any Pearson link in the Content area.
- Select **Tools** in the left navigation and **Pearson's MyLab & Mastering** on the Tools page. Next, select any course link in the top area of the Pearson's MyLab & Mastering Tools page.

Next, get access to your Pearson course content

1. Enter your Pearson account **username** and **password** to **Link Accounts**. If you have ever used a MyLab or Mastering product, you have an account. If you don't have a Pearson account, select **Create** and follow the instructions.
2. Select an access option:
 - Enter the access code that came with your textbook or that you purchased separately from the bookstore.
 - If available for your course,
 - Buy access using a credit card or PayPal.
 - Get temporary access.

If you're taking another semester of a course, you skip this step.

3. From the You're Done page, select **Go to My Courses**.

Note: We recommend you always enter your MyLab Economics course through Blackboard.

Get your computer ready

For the best experience, check the system requirements for your product at
<https://www.pearsonmylabandmastering.com/system-requirements/>

Need help?

For help with MyLab Economics for Blackboard, go to
https://help.pearsoncmg.com/integration/cg/blackboard/student/en/content/get_started.htm