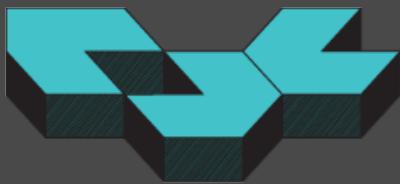


parkertmnt@gmail.com | (304) 741-5495



Who I Am



23 Years Old

Graphic Designer/Illustrator

Comic Book Enthusiast

Ninja Turtle Mutated Into
Human Being

What I Do



Logo Design

Print Design

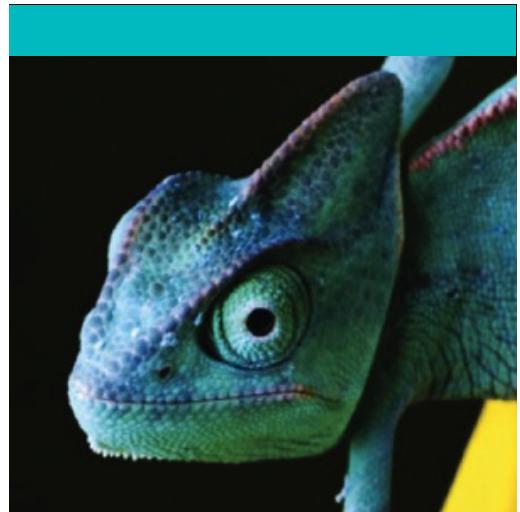
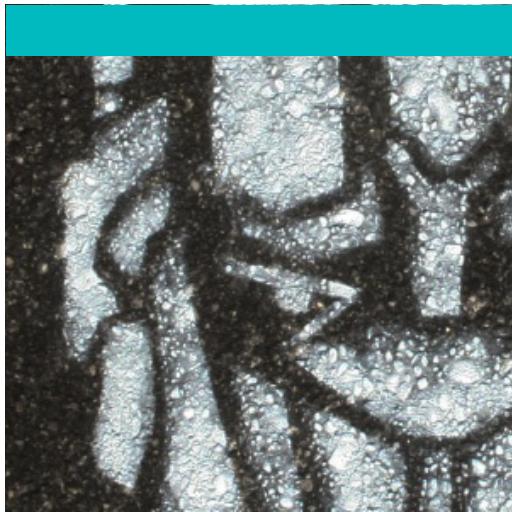
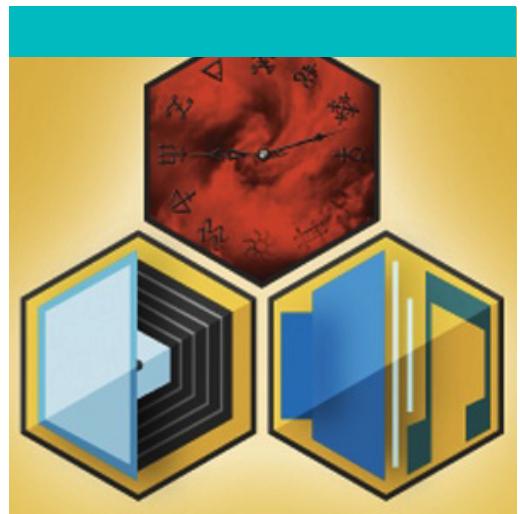
Web Design

Digital Illustration



Student

Personal



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◀ Back

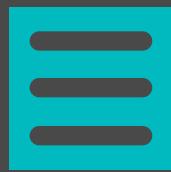


Kraken Cupcakes: Branding

Kraken Cupcakes is a theoretical company designed for families and children. The goal was to build a brand from the ground up, starting with the logo. From the logo, the building was designed along with the mascot "Kenny the Kraken". Everything from business cards and letterhead, to Pandora Radio ads were designed. Check out the process of the logo.



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Design Mindset:

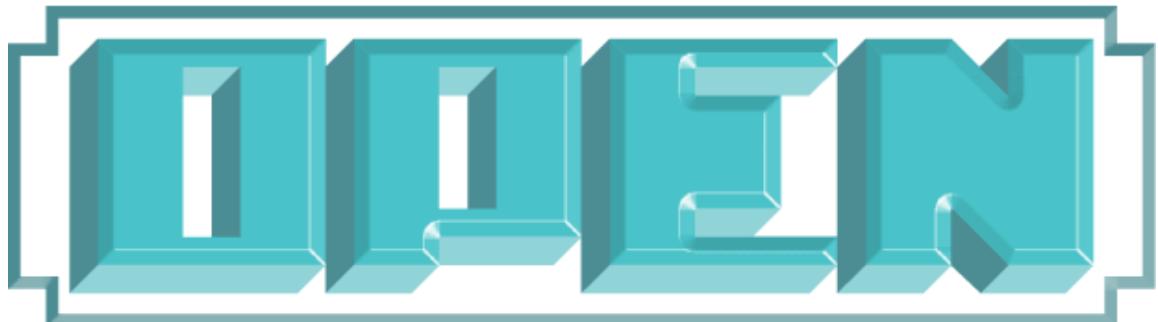
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Process:

1. Word List

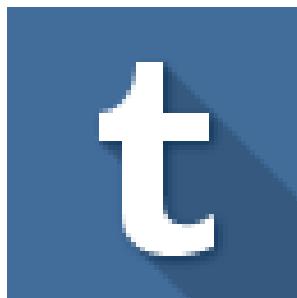


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WORK

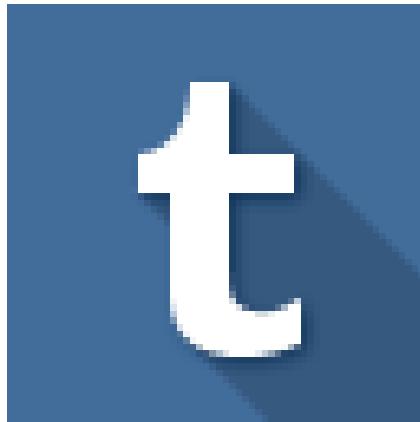
PROCESS

CONTACT



PARKER LUCAS

Graphic Designer | Illustrator



ABOUT

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CONTACT

Who I Am



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Ninja Turtle Mutated Into
Human Being

What I Do



Photoshop



InDesign



Illustrator

Logo Design

Print Design

Web Design

Digital Illustration

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CONTACT

STUDENT

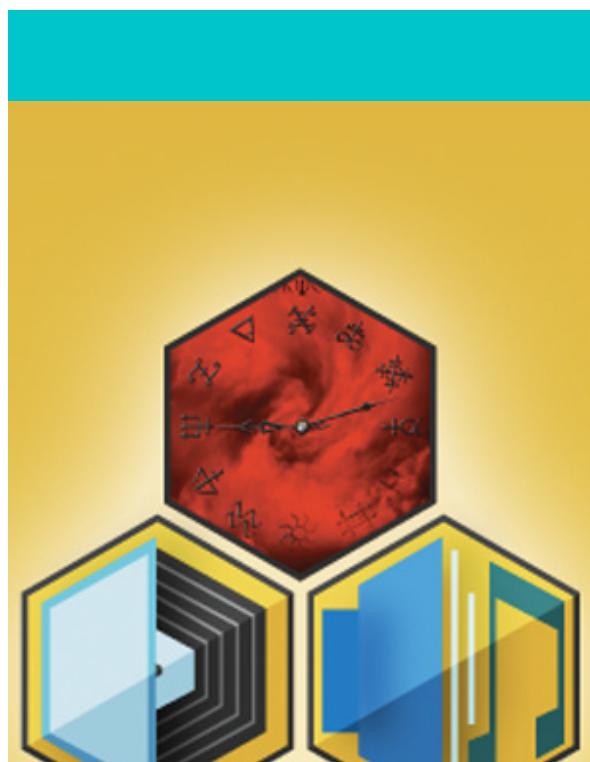
PERSONAL



PREPARE YOURSELF:
DIVING WITH SHARKS

Going Diving?
Diving with sharks can be fun and exciting, or extremely terrifying. If you fall into the "terrified" category,

What You'll Need
- Dull colored diving suite
- Oxygen tank or snorkel (depending on water level)



[ABOUT](#)[WORK](#)[PROCESS](#)[CONTACT](#)[BACK](#)

Kraken Cupcakes: Branding

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ABOUT

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CONTACT

Design Mindset

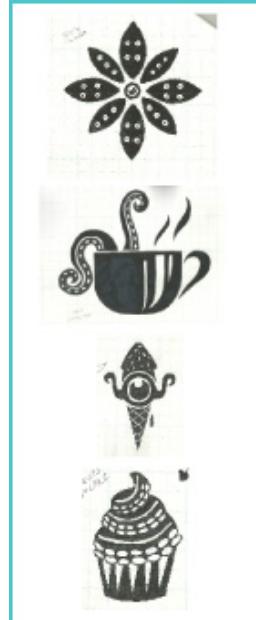
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Process

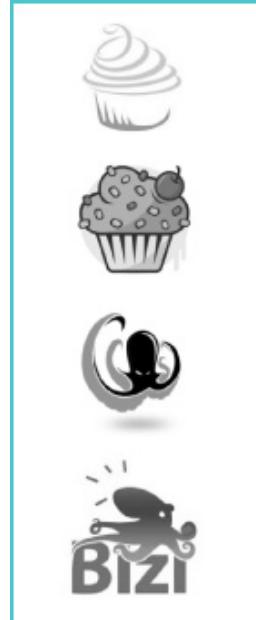
1. Word List

SQUID
FLOWER
COFFEE
ICE CREAM
CUPCAKE

2. Sketch



3. Research



4. Style Exploration



5. Final Design



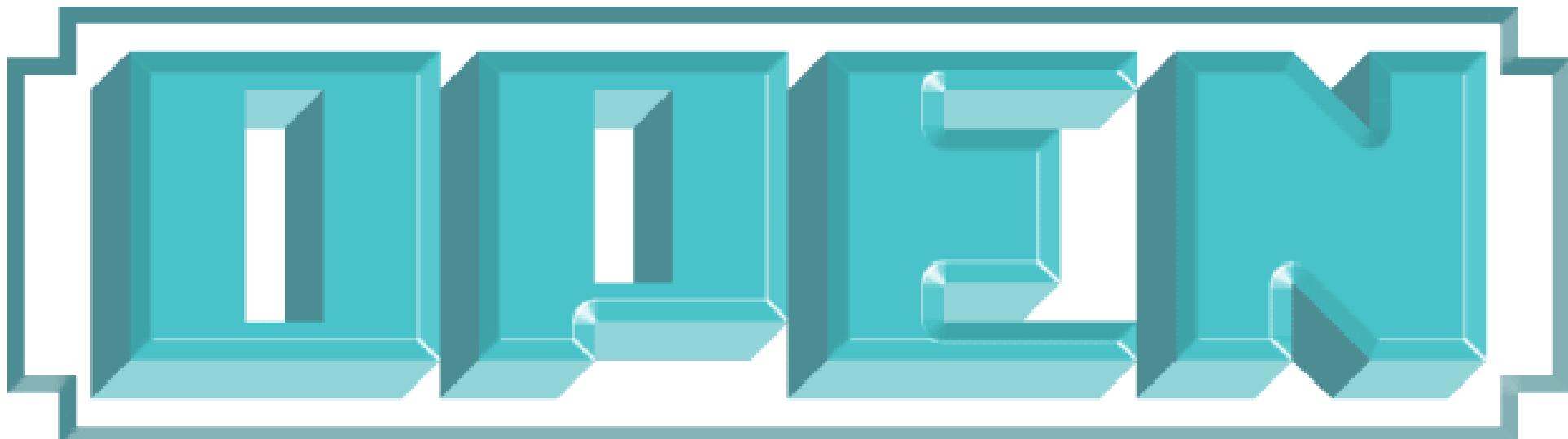
ABOUT

WORK



PROCESS

CONTACT



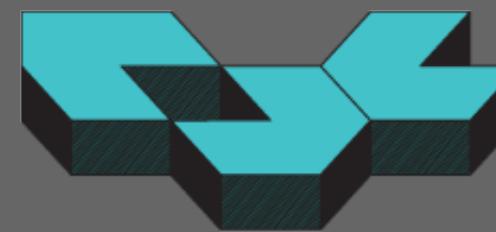
..... FOR BUSINESS

FOLLOW ME:



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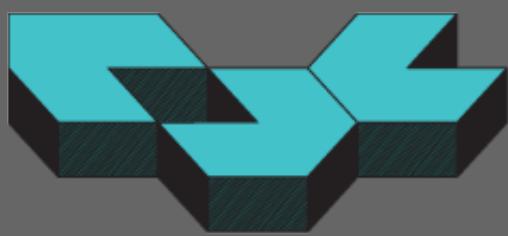


PROCESS

CONTACT

PARKER LUCAS

Graphic Designer | Illustrator



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InDesign



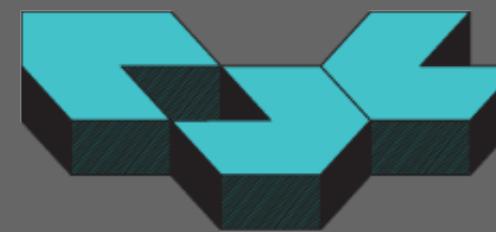
Illustrator

Logo Design

Print Design

Web Design

Digital Illustration

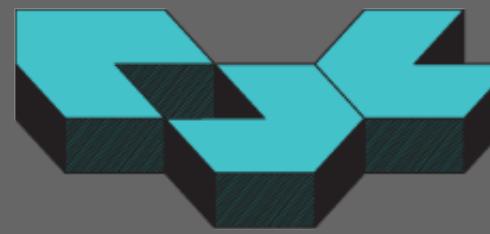


Student | Personal



What You'll Need

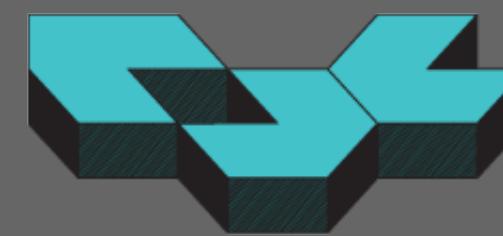
- Dull colored diving suite
 - Oxygen tank or snorkel (depending on water level)
 - Diving cage (for dangerous encounters)
 - Courage & taste for adventure

[<> Back to Works](#)

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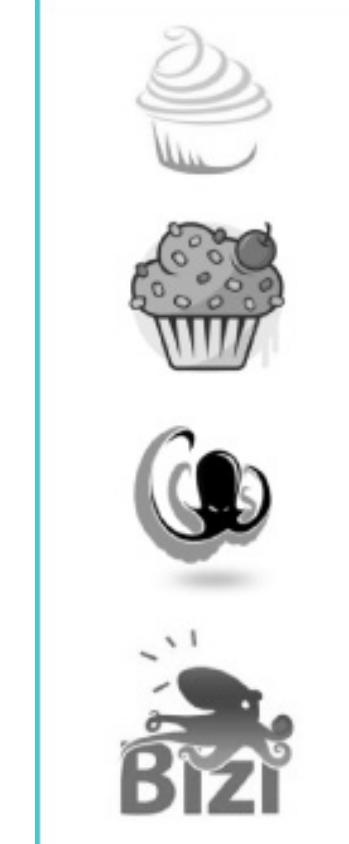
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CUPCAKE

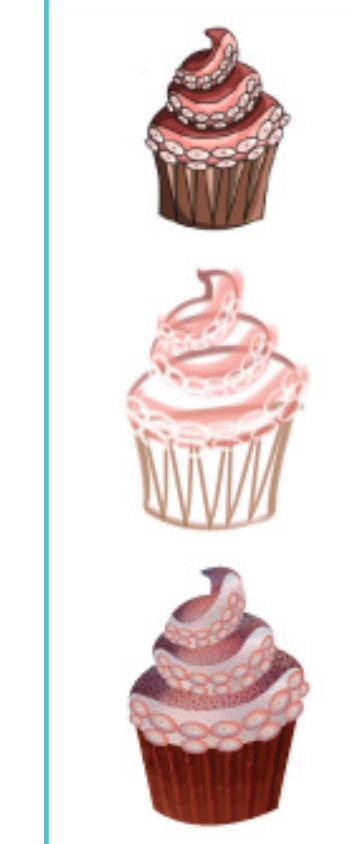
2. Sketch



3. Research



4. Style Exploration

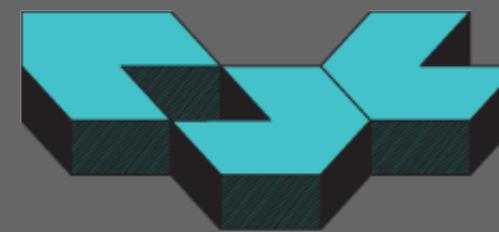


5. Final Design



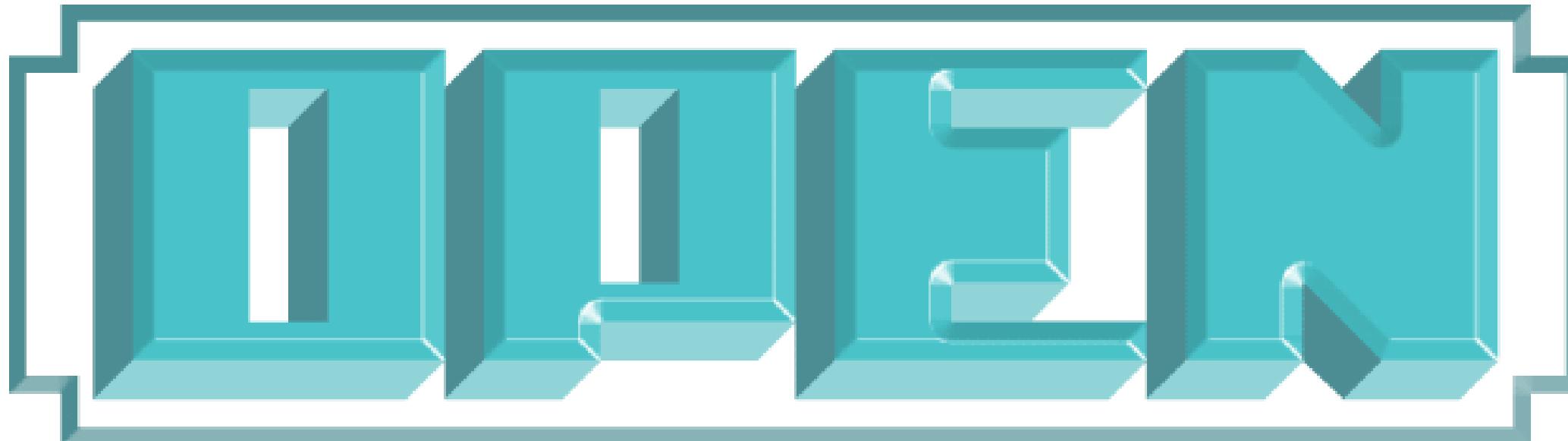
ABOUT

WORK



PROCESS

CONTACT



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