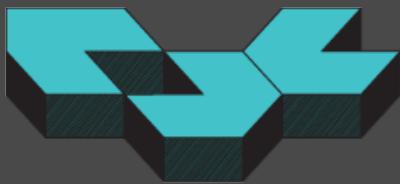


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Who I Am



23 Years Old

Graphic Designer/Illustrator

Comic Book Enthusiast

Ninja Turtle Mutated Into
Human Being

What I Do



Logo Design

Print Design

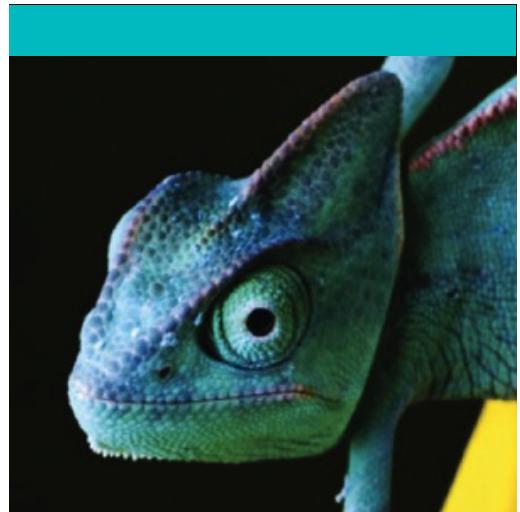
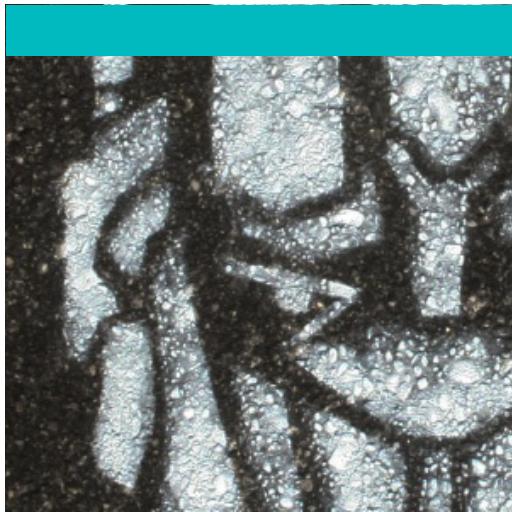
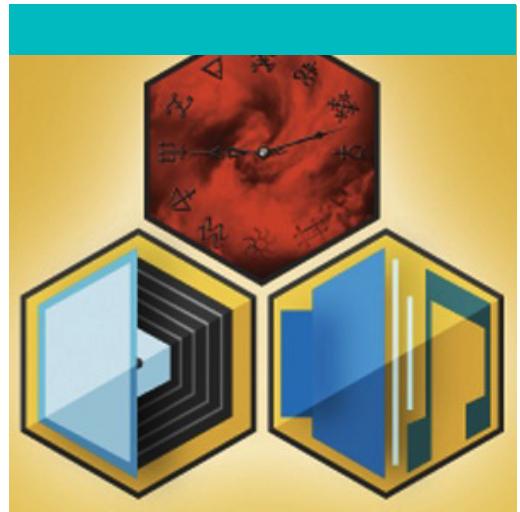
Web Design

Digital Illustration



Student

Personal



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◀ Back

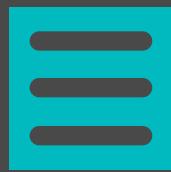


Kraken Cupcakes: Branding

Kraken Cupcakes is a theoretical company designed for families and children. The goal was to build a brand from the ground up, starting with the logo. From the logo, the building was designed along with the mascot "Kenny the Kraken". Everything from business cards and letterhead, to Pandora Radio ads were designed. Check out the process of the logo.



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Design Mindset:

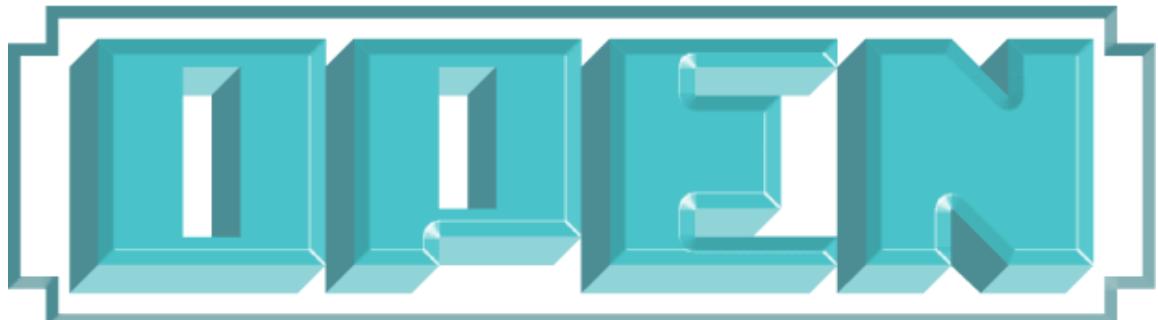
I consider graphic design to be a bit of a thrillride, with each arising opportunity bringing a new batch of challenges waiting to be solved. I cherish not only tackling each project with the unique set of steps required, but also the hunt for the steps themselves. I pride myself on giving each step the proper attention in order to yield the greatest final results.

Process:

1. Word List



S Q U I D



..... FOR BUSINESS

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