

# Saowani Sriyaphai



✉ Saowani3uthree@gmail.com

☎ 081-332-6639

📍 88/370 The city Pinklao village,  
Borommaratchachonnani rd., Sala  
Thammasop, Thawi Watthana district,  
Bangkok, Thailand

📅 25/09/2004

🚩 Thai

♀ Female

💬 s3saowani

📞 saowanisammy

## 👤 PROFILE

An undergraduate student at School of Economics and Management, Wuhan University. I have a passion for expanding my knowledge and love to experience new things. Specializing in analyzing company information. My academic journey has been marked by a deep commitment to learning, which I eagerly seek to apply in professional settings.

## 🧠 SKILLS

- Thai, English, and Chinese communication
- Marketing strategy
- Social media marketing
- Project management
- Analytical thinking

## 🎓 EDUCATION

### High school

Yothinburana School

05/2019 – 02/2022 | Bangkok, Thailand

English Program

### Bachelor's Degree

Wuhan University

09/2022 – present | Wuhan, China

Business administration major

GPA: 3.71

## 📖 COURSES

**Management, Microeconomics, Macroeconomics, Finance, International Marketing, Human resources, Organizational behavior, International Economics, Accounting**

## 📁 PROJECTS

### Meituan Survey

11/2023 – 12/2023

- Meituan user experience of foreigners in China: Analyze the satisfaction of Meituan's users in China to improve Meituan service.

### Huawei Mate 60 Pro Marketing Analysis

11/2023 – 12/2023

- Analyze strategies Huawei uses for branding, advertising, and pricing the product.

### Starbucks analysis

04/2024 – 05/2024

- HR practices and Financial analysis: Analyze Starbucks's training programs, employee benefits, and financial statements, and how they affect Starbucks' growth strategies and market position.

## 🌐 VOLUNTEER

### International culture festival, Wuhan University

Treasurer of Thai booth

- Human resources management
- Manage Financial records