

Strapi Webtools

Everything you need to build a website with Strapi CMS

Complete URL management, frontend routing, and extensible addons for production-ready
Strapi v5.x websites

FREE CORE PLUGIN

PREMIUM ADDONS AVAILABLE

STRAPI V5.X COMPATIBLE

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by PluginPal

docs.pluginpal.io/webtools

The Challenge: Building Production Websites with Strapi



URL Management Complexity

Strapi provides no built-in URL management. Developers must build custom solutions for every project, wasting weeks on infrastructure instead of features.



Frontend Integration Gaps

No standard way to fetch content by URL path. Frontend frameworks require complex routing logic and custom API queries for dynamic pages.



SEO & Multilingual Limitations

Basic slug fields don't scale to enterprise needs. Multilingual sites, sitemaps, redirects, and SEO best practices require extensive custom development.



Content Team Frustration

Headless CMS lacks the URL control content teams expect from traditional platforms. Every URL change requires developer intervention.

The Webtools Solution: Enterprise-Grade URL Management

Webtools transforms Strapi into a complete website platform with automated URL generation, frontend routing, and a modular addon ecosystem. Everything you need, nothing you don't.

Pattern-Based Automation

Configure URL patterns once, generate thousands of URLs automatically.

Example:

/blog/{year}/{month}/{slug}
→ /blog/2024/01/getting-started

Extensible Addon System

Sitemap, Redirects, Links, Breadcrumbs addons. Mix and match based on project needs.

Freemium model: Free core + paid premium features

Frontend Router API

Public /router endpoint fetches content by URL path. Works with Next.js, Nuxt, React, Vue out of the box.

Production-Ready & Reliable

Comprehensive test suite, active maintenance by PluginPal, used in production by real businesses.

Multilingual from Day One

Per-locale URL patterns and configurations. Official Strapi i18n plugin integration.

Intuitive Admin Interface

Visual pattern editor, URL overview, bulk operations. Content teams can manage URLs without developer support.

Core Plugin Features

FREE



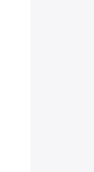
Unique URL Aliases

Every page gets its own unique path, stored as a dedicated content type with full Strapi capabilities.



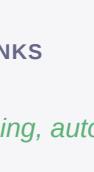
Automated URL Generation

Pattern-based automation generates URLs from content fields. Set it once, forget it forever.



Flexible Overrides

Toggle between auto-generated and custom URLs per page. Best of both worlds for special cases.



Frontend Router

Public /router API endpoint enables dynamic page fetching by URL path. Integrates with any frontend framework.



Multilingual Support

Full i18n integration with per-locale patterns and URLs. Build truly international websites.



Admin UI

Visual pattern editor, URL list, bulk operations, and search. Everything accessible from Strapi admin.



Auto-Slugsify

URLs automatically slugged to ensure valid, clean paths. Customizable slugify rules per project.



Content-Type Integration

Enable Webtools per content type via Content-Type Builder. Granular control over which content gets URLs.

Technical Highlights

REST & GraphQL

Full API coverage with 15+ endpoints

TypeScript

First-class TS support with complete types

Strapi v5.x

Built for latest architecture

Open Source

MIT licensed core plugin

Modular extensions that build on the core to solve specific use cases



Sitemap

Generate SEO-perfect sitemaps automatically

✓ Multilingual support with rel="alternate" hreflang tags

✓ URL bundles to group URLs by type

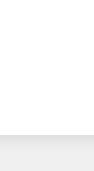
✓ Custom URLs for non-Strapi pages

✓ Automatic cron-based regeneration

✓ Sitemap indexes for large sites (50k+ URLs)

✓ XSL styling for human-readable XML

FREE



Redirects

Manage URL redirects with confidence

✓ Support for 301, 302, 307, 308 status codes

✓ Automatic redirect generation when URLs change

✓ Chain detection (A → B → C becomes A → C)

✓ Loop detection and prevention

✓ Admin UI for manual redirect management

✓ Bulk import/export capabilities

PREMIUM

Links

Internal link management made easy

✓ Track internal links between content

✓ Custom field support for link pickers

✓ CKEditor integration with smart link search

✓ Automatic link updates when URLs change

✓ Broken link detection

PREMIUM

Breadcrumbs

Automated navigation breadcrumbs from URL structure

✓ Custom breadcrumb overrides per page

✓ Schema.org structured data

✓ Frontend component examples

COMING SOON

Why Addons?

Modular

Only install what you need. No bloated "everything" plugins.

Lighter footprint, better performance.

Flexible

Mix and match addons. Upgrade core independently.

Economical

Free core covers most needs. Pay only for premium features. Lower total cost than custom development.

Real-World Use Cases

E-commerce & Product Catalogs

Manage thousands of product URLs with automated pattern generation. Multilingual support for international stores. Automatic redirects preserve SEO when products move categories.

Features: CORE, SITEMAP, REDIRECTS

Outcome: "3,000+ products, 8 languages, zero manual URL management"

Documentation & Knowledge Base

Version-based URLs (/v2/docs/api/...), automatic redirects for reorganizations, breadcrumb navigation. Perfect for SaaS companies with extensive docs.

Features: CORE, REDIRECTS, BREADCRUMBS

Outcome: "500+ pages, automatic redirects during restructure, improved SEO"

Corporate & Marketing Websites

Clean URLs for every page, multilingual support for global presence, sitemap automation. Content team manages URLs without IT dependency.

Features: CORE, SITEMAP, LINKS

Outcome: "40% faster content publishing, autonomous marketing team"

News & Content Publishing

Date-based URLs for articles, automatic sitemap updates, internal link tracking.

Scales to 10,000+ articles with consistent performance.

Features: CORE, SITEMAP, LINKS

Outcome: "10,000+ articles, automated sitemap, zero broken links"

Get Started in Minutes

1

Install

2

Configure

3

Customize

4

Deploy

Run npx webtools-cli install and follow the wizard

Select content types and choose add-ons. CLI sets up everything

Create URL patterns in admin UI. Example: /blog/{year}/{slug}

URLs generate automatically. Use frontend router for dynamic pages

Requirements: Node.js ≥18.17 | Strapi v5.x | 5 minutes to install

npx webtools-cli install

Interactive CLI wizard guides you through installation and configuration. No manual setup required.

Flexible Pricing

Free Core

\$0

Forever

✓ URL aliases & patterns

✓ Frontend router API

✓ Multilingual support

✓ Auto-Slugsify

✓ Sitemap add-on (FREE)

✓ Community support

Install Now

Premium Addons

From \$49

Per addon

✓ Redirects add-on

✓ Links add-on

✓ Breadcrumbs add-on

✓ Priority email support

✓ Commercial license

✓ All core features

View Pricing

Save \$10,000+ in custom development costs. Get production-ready URL management in hours, not weeks.

Learn More

Documentation

Comprehensive guides, API docs, and tutorials

Github