



## Strapi Webtools

Everything you need to build a website with Strapi CMS

Complete URL management, frontend routing, and extensible addons for production-ready Strapi v5.x websites

FREE CORE PLUGIN

PREMIUM ADDONS AVAILABLE

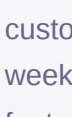
STRAPI V5.X COMPATIBLE

Version 1.8.0 | Updated January 2026

by PluginPal

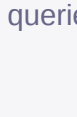
docs.pluginpal.io/webtools

## The Challenge: Building Production Websites with Strapi



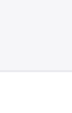
### URL Management Complexity

Strapi provides no built-in URL management. Developers must build custom solutions for every project, wasting weeks on infrastructure instead of features.



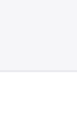
### Frontend Integration Gaps

No standard way to fetch content by URL path. Frontend frameworks require complex routing logic and custom API queries for dynamic pages.



### SEO & Multilingual Limitations

Basic slug fields don't scale to enterprise needs. Multilingual sites, sitemaps, redirects, and SEO best practices require extensive custom development.



### Content Team Frustration

Headless CMS lacks the URL control content teams expect from traditional platforms. Every URL change requires developer intervention.

## The Webtools Solution: Enterprise-Grade URL Management

Webtools transforms Strapi into a complete website platform with automated URL generation, frontend routing, and a modular addon ecosystem. Everything you need, nothing you don't.



### Pattern-Based Automation

Configure URL patterns once, generate thousands of URLs automatically.

#### Example:

```
/blog/{year}/{month}/{slug}
→ /blog/2024/01/getting-started
```



### Extensible Addon System

Sitemap, Redirects, Links, Breadcrumbs addons. Mix and match based on project needs.

**Freemium model:** Free core + paid premium features



### Frontend Router API

Public `/router` endpoint fetches content by URL path. Works with Next.js, Nuxt, React, Vue out of the box.



### Production-Ready & Reliable

Comprehensive test suite, active maintenance by PluginPal, used in production by real businesses.



### Multilingual from Day One

Per-locale URL patterns and configurations. Official Strapi i18n plugin integration.



### Intuitive Admin Interface

Visual pattern editor, URL overview, bulk operations. Content teams can manage URLs without developer support.

## Core Plugin Features

FREE



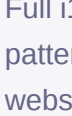
### Unique URL Aliases

Every page gets its own unique path, stored as a dedicated content type with full Strapi capabilities.



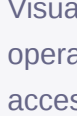
### Automated URL Generation

Pattern-based automation generates URLs from content fields. Set it once, forget it forever.



### Flexible Overrides

Toggle between auto-generated and custom URLs per page. Best of both worlds for special cases.



### Frontend Router

Public `/router` API endpoint enables dynamic page fetching by URL path. Integrates with any frontend framework.



### Multilingual Support

Full i18n integration with per-locale patterns and URLs. Build truly international websites.



### Admin UI

Visual pattern editor, URL list, bulk operations, and search. Everything accessible from Strapi admin.



### Auto-Slugify

URLs automatically slugified to ensure valid, clean paths. Customizable slugify rules per project.



### Content-Type Integration

Enable Webtools per content type via Content-Type Builder. Granular control over which content gets URLs.

### Technical Highlights

#### REST & GraphQL

Full API coverage with 15+ endpoints

#### TypeScript

First-class TS support with complete types

#### Strapi v5.x

Built for latest architecture

#### Open Source

MIT licensed core plugin

## Extend with Premium Addons

Modular extensions that build on the core to solve specific use cases



### Sitemap

Generate SEO-perfect sitemaps automatically

- ✓ Multilingual support with rel="alternate" hreflang tags
- ✓ URL bundles to group URLs by type
- ✓ Custom URLs for non-Strapi pages
- ✓ Automatic cron-based regeneration
- ✓ Sitemap indexes for large sites (50k+ URLs)
- ✓ XSL styling for human-readable XML

FREE



### Redirects

Manage URL redirects with confidence

- ✓ Support for 301, 302, 307, 308 status codes
- ✓ Automatic redirect generation when URLs change
- ✓ Chain detection (A → B → C becomes A → C)
- ✓ Loop detection and prevention
- ✓ Admin UI for manual redirect management
- ✓ Bulk import/export capabilities

PREMIUM

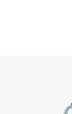


### Links

Internal link management made easy

- ✓ Track internal links between content
- ✓ Custom field support for link pickers
- ✓ CKEditor integration with smart link search
- ✓ Automatic link updates when URLs change
- ✓ Broken link detection

PREMIUM



### Breadcrumbs

Automated navigation breadcrumbs

- ✓ Automatic breadcrumb generation from URL structure
- ✓ Custom breadcrumb overrides per page
- ✓ Schema.org structured data
- ✓ Frontend component examples

COMING SOON

### Why Addons?

#### Modular

Only install what you need. No bloated "everything" plugins. Lighter footprint, better performance.

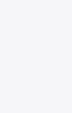
#### Flexible

Mix and match addons. Upgrade core independently. Extend with community addons.

#### Economical

Free core covers most needs. Pay only for premium features. Lower total cost than custom development.

## Real-World Use Cases

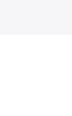


### E-commerce & Product Catalogs

Manage thousands of product URLs with automated pattern generation. Multilingual support for international stores. Automatic redirects preserve SEO when products move categories.

**Features:** CORE SITEMAP REDIRECTS

**Outcome:** "3,000+ products, 8 languages, zero manual URL management"



### Documentation & Knowledge Base

Version-based URLs (`/v2/docs/api/...`), automatic redirects for reorganizations, breadcrumb navigation. Perfect for SaaS companies with extensive docs.

**Features:** CORE REDIRECTS BREADCRUMBS

**Outcome:** "500+ pages, automatic redirects during restructure, improved SEO"



### Corporate & Marketing Websites

Clean URLs for every page, multilingual support for global presence, sitemap automation. Content team manages URLs without IT dependency.

**Features:** CORE SITEMAP LINKS

**Outcome:** "40% faster content publishing, autonomous marketing team"



### News & Content Publishing

Date-based URLs for articles, automatic sitemap updates, internal link tracking. Scales to 10,000+ articles with consistent performance.

**Features:** CORE SITEMAP LINKS

**Outcome:** "10,000+ articles, automated sitemap, zero broken links"

## Get Started in Minutes

1

### Install

Run `npm webtools:cli` install, and follow the wizard

2

### Configure

Select content types and choose addons. CLI sets up everything

3

### Customize

Create URL patterns in admin UI. Example: `/blog/{year}/{slug}`

4

### Deploy

URLs generate automatically. Use frontend router for dynamic pages

**Requirements:** Node.js ≥18.17 | Strapi v5.x | 5 minutes to install

## Get Started Today

`npm webtools:cli install`

Interactive CLI wizard guides you through installation and configuration. No manual setup required.

## Flexible Pricing

### Free Core

\$0

Forever

- ✓ URL aliases & patterns
- ✓ Frontend router API
- ✓ Multilingual support
- ✓ Auto-slugify
- ✓ Admin UI
- ✓ Sitemap addon (FREE)
- ✓ Community support

Install Now

### Premium Addons

From \$49

Per addon

- ✓ Redirects addon
- ✓ Links addon
- ✓ Breadcrumbs addon
- ✓ Priority email support
- ✓ Commercial license
- ✓ All core features

View Pricing

Save \$10,000+ in custom development costs. Get production-ready URL management in hours, not weeks.

## Learn More



### Documentation

Comprehensive guides, API docs, and tutorials



### GitHub

View source code, report issues, contribute



### Strapi Marketplace

Official plugin marketplace listing



### PluginPal

Product page, pricing, support options

### About

Strapi Webtools by PluginPal  
Version 1.8.0 | MIT License

### Support

Community: [GitHub Discussions](#)  
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