| Variables | N | Mean | SD | Median | Min | Max | Skew (SE) | Kurt (SE) |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Facebook | 3,371.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.04 | 6.4933 (NA) | 81.9762 (NA) |
| Instagram | 3,182.00 | 0.01 | 0.01 | 0.00 | 0.00 | 0.16 | 6.4272 (0.043) | 93.0693 (0.087) |
| Twitter | 14,944.00 | 0.00 | 0.00 | 0.00 | 0.00 | 0.03 | 21.1298 (0.02) | 837.7101 (0.04) |
| Youtube | 3,411.00 | 0.00 | 0.01 | 0.00 | 0.00 | 0.74 | 55.0118 (0.042) | 3128.44 (0.084) |