



Hi! I'm Despina Chatzi, UX/UI Designer

I'm inspired by how ideas take shape — from finding creative concepts to bringing them to life. I love experimenting, exploring new perspectives, and creating as part of a team.

CONTACTS

01

- www.pluspunkt.gr
- behance.net/demicphteac4
- de.pluspunkt@gmail.com
- +30 693 694 4591
- Athens, Greece

PROJECTS HIGHLIGHT

02

200+ websites (32 e-commerce) in collaboration with developers and clients across diverse industries

Branding: 17+ Complete identity systems for businesses & start-ups

UX/UI: Design system libraries, responsive components, microinteractions

Social Media & Newsletter: Art direction & execution for multiple campaigns

EDUCATION

03

2013 - Present

- Graduate – 2nd General High School of Neo Irakleio, Athens (2013)
- Music Theory & Piano (2002–2011)
- Courses in Art History, Drawing, and Aesthetics (2011–2014)
- Workshops: Comics (2015–2016), Photography (2012–2013, P. Rivellis, Benaki Museum)
- UX/UI Design Courses (2015–2016): Udemy, Coursera, The Futur, Awwwards

EXPERIENCE

04

03.2021 – 07.2025

Digital Designer – ADS Solutions

- Designed and developed 213+ website projects (templates, custom landing pages, sections & components)
- UX/UI design, animations, microinteractions, design systems (based on Bootstrap)
- Developed reusable multiscreen design system improving team workflow efficiency
- Creation & management of UI libraries and wireframes
- Worked on more than 5 Web app designs
- Design & Research on in-house products (boatup.gr, Hospitality & Yacht Templates)
- Art Direction & hands-on design for social media campaigns & themes

2017 – Present

Freelance Digital Designer

- Brand identity design & consulting for **Steel Home, A120str., Depilicious Creations**
- Content creation, Social Media & Google Ads for **Steel Home**
- Poster design, visual communication & participation in street culture projects (Bomb the Cypher Vol.1 & Vol.1.5)
- Visual Communication Editor / CircuitsOnAir (ASFA, 2017–2018)
- Festival participations: Athens Video Dance Project (2018), Performance-Festival Munich (2017), Art Athina (2014)

SKILLS

05

Design & Creative Tools

Figma (Advanced User), Adobe Creative Suite (Ps, Ai, Id, Lr, Pr), Canva, CorelDRAW

UX/UI

Design Systems, Mobile First , Web App, Research, Stylescapes, User Flow, Wireframing, High Fidelity Mockups, Prototyping

Web & UI

WordPress, HTML, Bootstrap, Wireframing, Design Systems, Framer, Webflow

Other

ClickUp Verified, Google Workplace, Analytics, MS Office, Video/Audio Editing (Final Cut, Davinci)

SOFT SKILLS

06

Creativity

Attention to detail

Team player

Collaboration skills

Fast learner

Multitasking

Problem-solving

Clear communication

LANGUAGES

07

Greek

Native

English

C2

Italian

Basic