Las Wagones



Four customer segments:

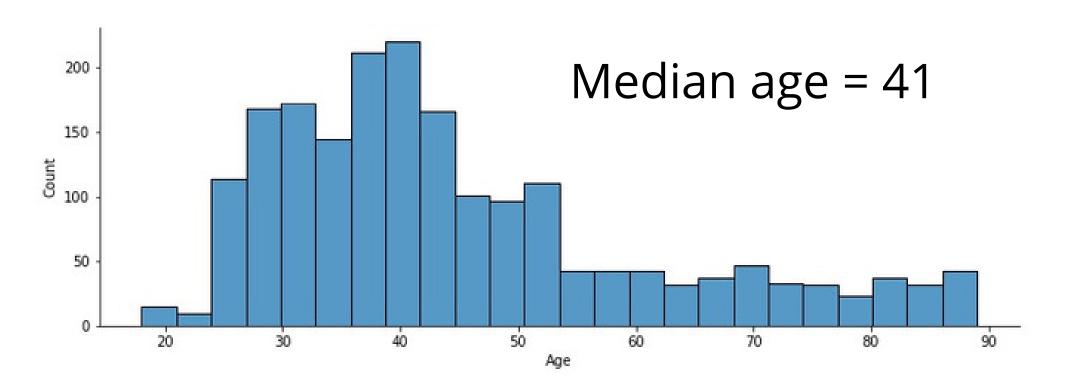
A 1972 customers

1970 customers

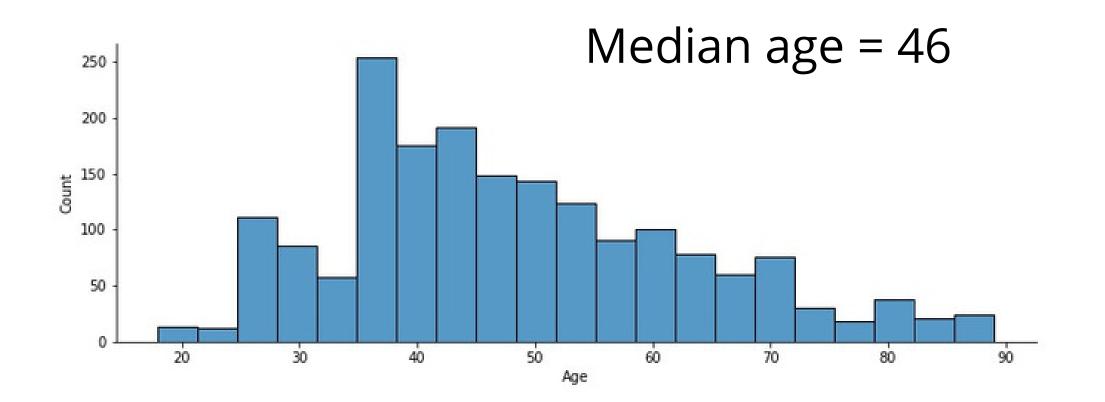
1858 customers

2268 customers

A segment:



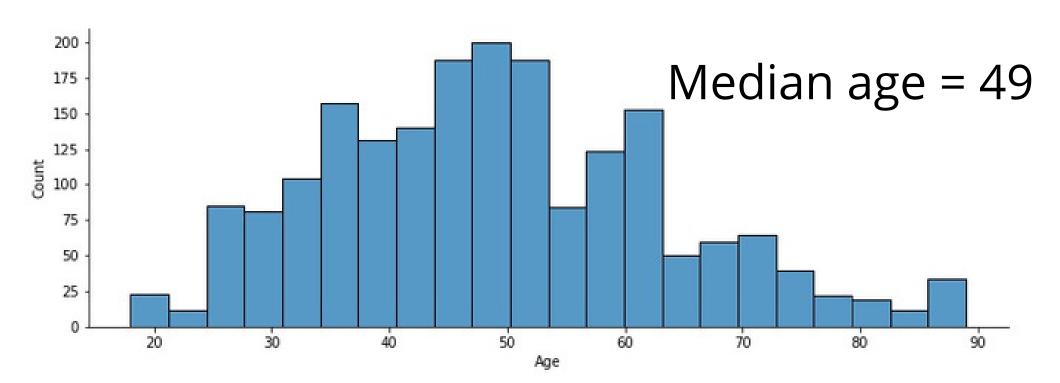
B segment:



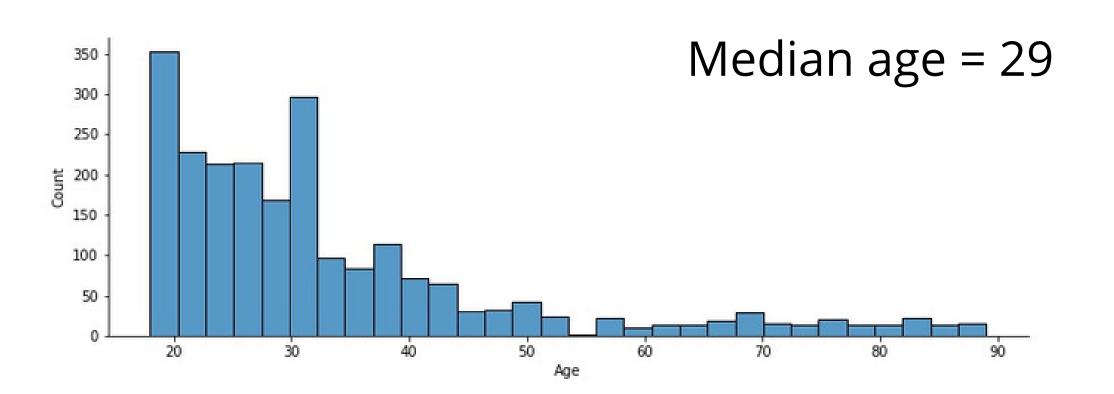
5 main professions		
Artist	558	
Entertainment	365	
Engineer	259	
Doctor	199	
Lawyer	197	
5 main professions		
Artist	756	
Entertainment	221	

Artist	756
Entertainment	221
Engineer	189
Executive	183
Lawyer	158

C segment:



D segment:



5 main professions

Artist	1065
Executive	175
Entertainment	148
Healthcare	146
Lawyer	140

5 main professions

Healthcare	979
Entertainment	215
Doctor	206
Engineer	176
Marketing	170