

Las Wagones



Four customer segments :

A

1972 customers

C

1970 customers

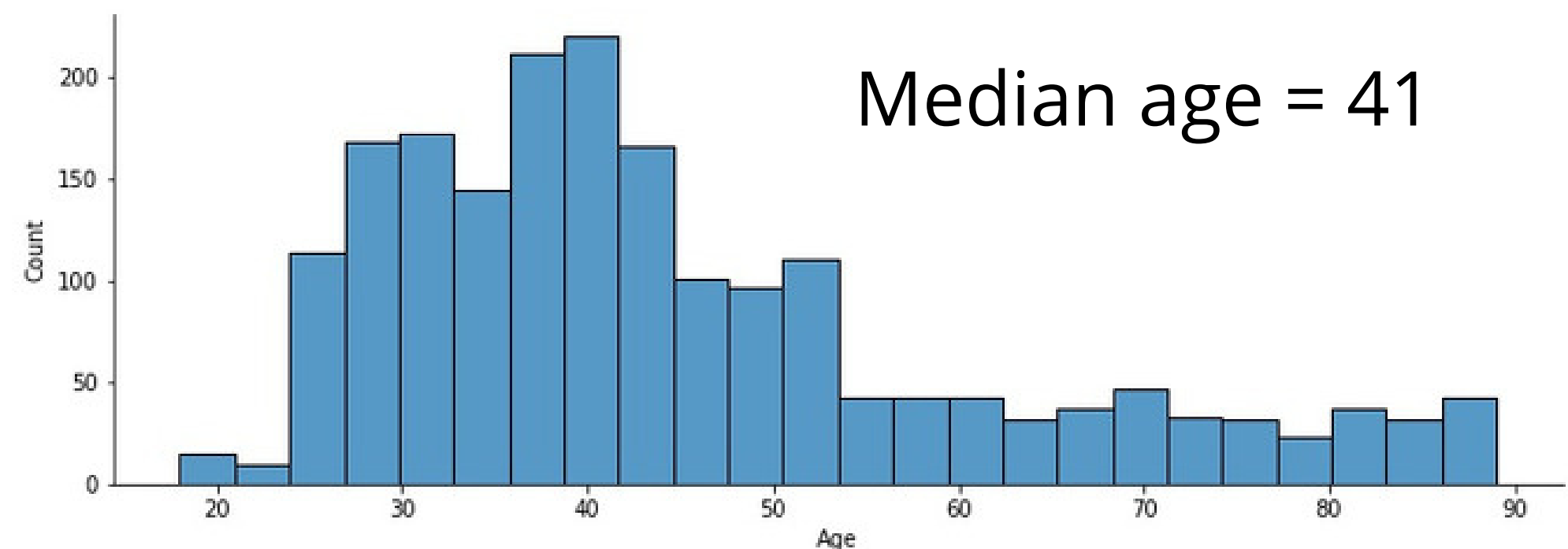
B

1858 customers

D

2268 customers

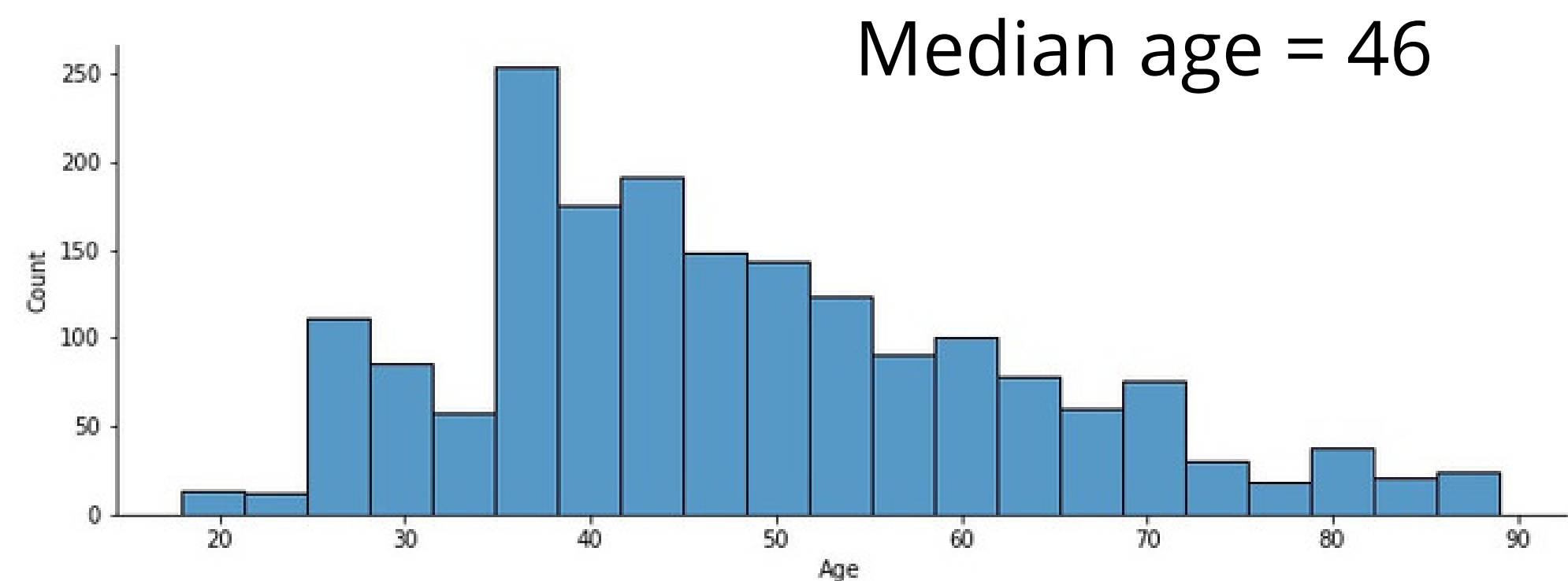
A segment : age distribution



5 main professions

Artist	558
Entertainment	365
Engineer	259
Doctor	199
Lawyer	197

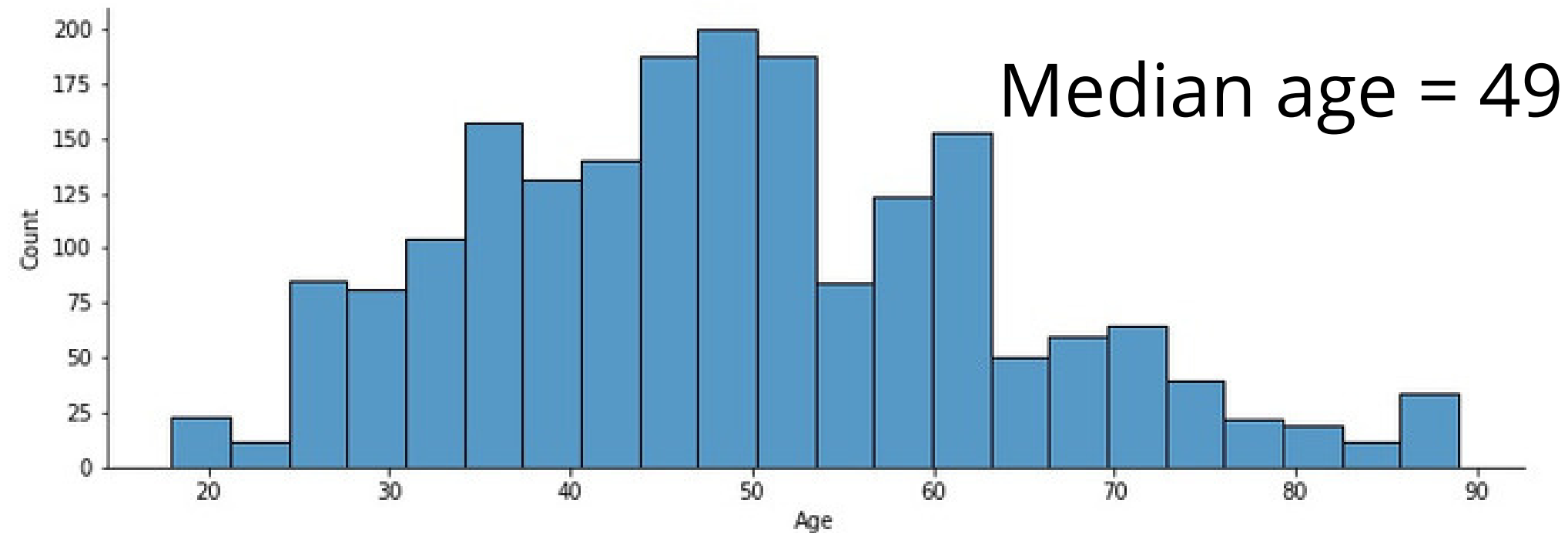
B segment : age distribution



5 main professions

Artist	756
Entertainment	221
Engineer	189
Executive	183
Lawyer	158

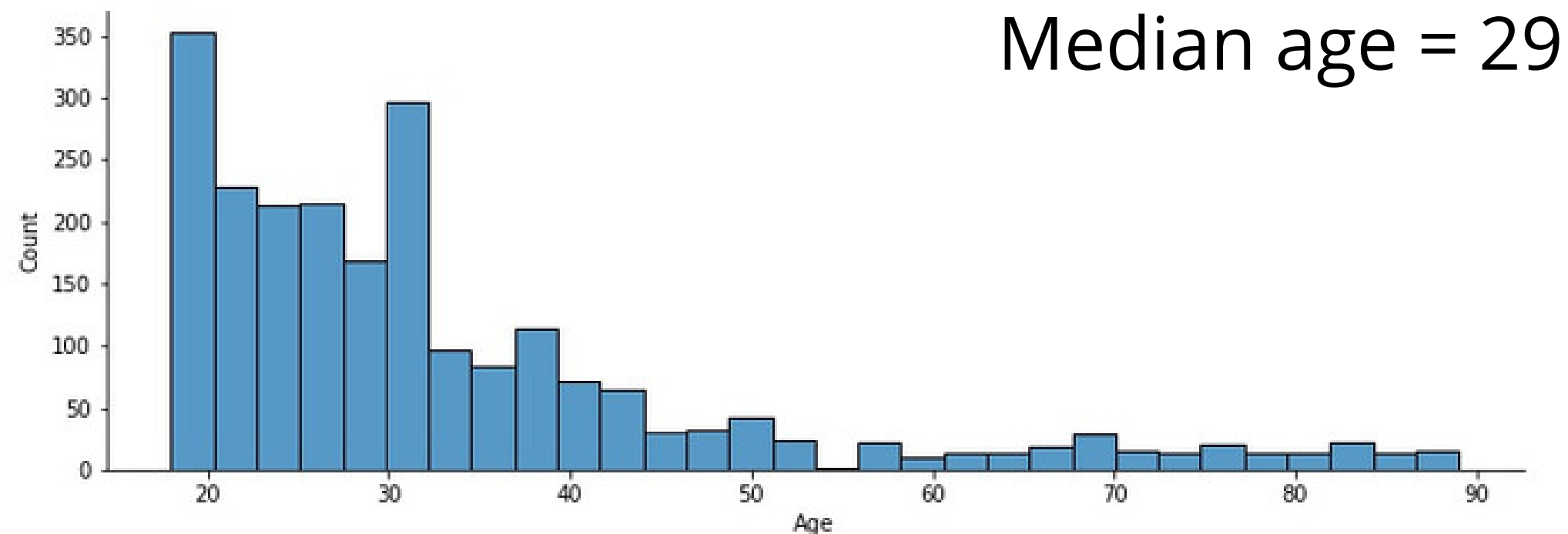
C segment : age distribution



5 main professions

Artist	1065
Executive	175
Entertainment	148
Healthcare	146
Lawyer	140

D segment : age distribution



5 main professions

Healthcare	979
Entertainment	215
Doctor	206
Engineer	176
Marketing	170