



Bella

Age: 24

Education: Graduate Student

Hometown: Galax, VA

Family: Two cats

Occupation: Graduate TA

Live, Love , Laugh

Goals

- Order meals quickly
- Favorite meal list
- Delivery of food instead of picking up

Frustrations

- No delivery service is available.
- Being able to pull up the menu easily

Bella a Physics TA, is working on her PHD and looking to pursue her Masters after. She loves the local restaurant, for its community sourced food, atmosphere and companionship. She is always busy and rarely has time to call in for a order during the day or night.



Deeno

Age: 48

Education: NRVCC

Hometown: Vinton, VA

Family: Wife and two cats

Occupation: Electrician

Always taking on each day as a new challenge

Goals

- Being able to order food or my favorite meal with no hassle.
- Customise my meal to my liking
- Order a Drink as well

Frustrations

- Restaurant has no mobile app, so I have to call in.
- Either have food delivered or I pickup.
- Option to pay online or in store.

Deeno is a electrician who works for the towns Municipal. During the day he is always busy with work and has a tight lunch window free. So dining in at the restaurant is not possible because of the wait time.