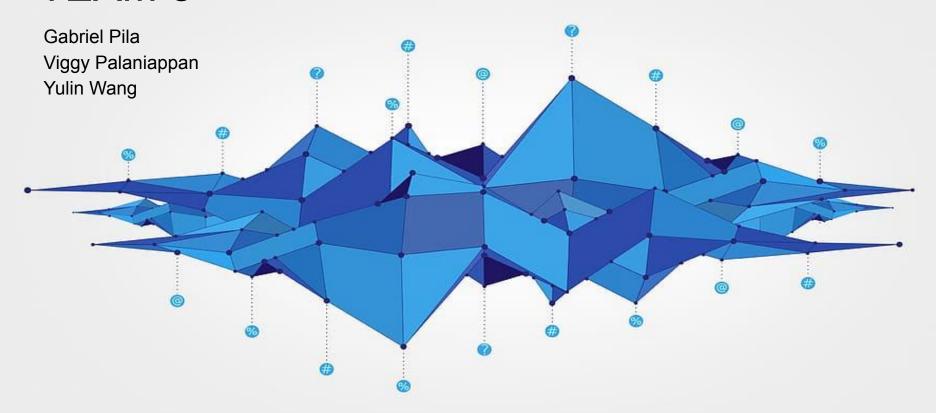
TEAM 8



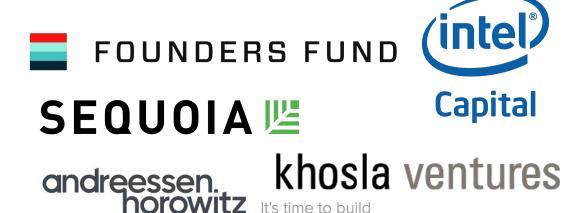
Introduction

Context: Imagine we are a venture capital firm and have a large sum of money to invest somewhere...

We need to build an application that can help us decide what technology to invest money in and what resources to hire for it.

(Alternative Context): Imagine we are leaking money

We need to build an application that can help us decide what technology to stay invested in and what resources to keep.





Data Sources & Methodology

We made use of 5 data sources:

- 1) (Graph data)
 Neo4J technologies data (provided)
- **%** neo4j

2) (Graph data)
ACM Digital Library



3) (Relational data)
Postgres patents and awards
(provided)



4) (Relational data)
Papers from UCSD Dimensions Data
Nexus Portal



5) (Semi Structured data) Wikipedia API



Role, Contents

- 1) List of technologies, and companies that have expertise in them.
- 2) A computing classification system which has keywords organized by field within computing
- 3) List of patents and grant awards including source of awards, dates, citations, status.
- 4) 2022 paper publications from universities (decided to select publications from each of our undergrad universities)
- 5) Wiki page html, page content, infobox

Application WorkFlow to build a decision helper report on what technology to invest money and what resources to hire for it.

1. Pre-select Top 50 technologies

From the patents' neo4j dataset select X technologies to explore

2. Define a set of keywords

related to the technologies



Tech: Machine Learning, Quantum computing

ACM DIGITAL LIBRARY Keyword_universe: ['quantum computing', 'efficient computing', 'natural language processing', 'explainability',

Extract keywords from ACM
Library for each technology.

Library for each technology.

Note: If we include more keywords, our co-occurrence graph will be denser

3. Detect keywords in from texts of relational datasets

Look for the existence of a list of keywords in the texts of the papers, awards, and patents datasets and add the found keywords as a new column



Patentsdb → ['explainability', 'quant computing]

Awardsdb → ['nlp', efficient computing']

Papersdb → ['computer vision', 'nlp"]

4. Load the ids, keywords and attributes to neo4j

Extract the ids, keywords and attributes from postgres and load them to neo4j (nodes and edges)

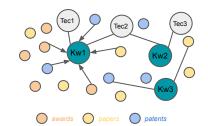


Patentsdb → ['explainability', 'quant computing]

Awardsdb → ['nlp', efficient computing']

Papersdb → ['computer vision', 'nlp"]

Co-occurrence graph connected by keywords



5. Find the paths that relate the keywords from the tech to the documents

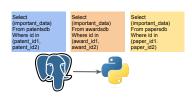
Using the keywords as intermediate nodes, find which docs are connected and return the most important



Tech 1 → patent_id1, patent_id2, paper_id1, paper_id2, award_id1, award_id2

6. Get information about the selected document ids

From the chosen ids, get interesting data from the available datasets on postgres.



7. Get wikipedia documents from the selected ids

Look for summary or sidebar information about the companies, universities, technologies etc.



8. Build a report with the gathered data

Use information retrieved from 6 and 7 to build a report around a technology of interest.



Selecting technologies from neo4j

1. Pre-select Top 50 technologies

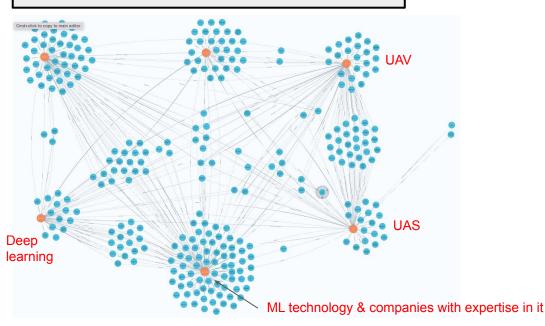
From the patents' neo4j dataset select X technologies to explore



Tech: Machine Learning, Quantum computing

Visualize the data (from given neo4j database)

```
match p= (a:technology)-[r:hasExpertiseIn]-(b)
return p
limit 500
```



From python, query the technologies and filter Top 50

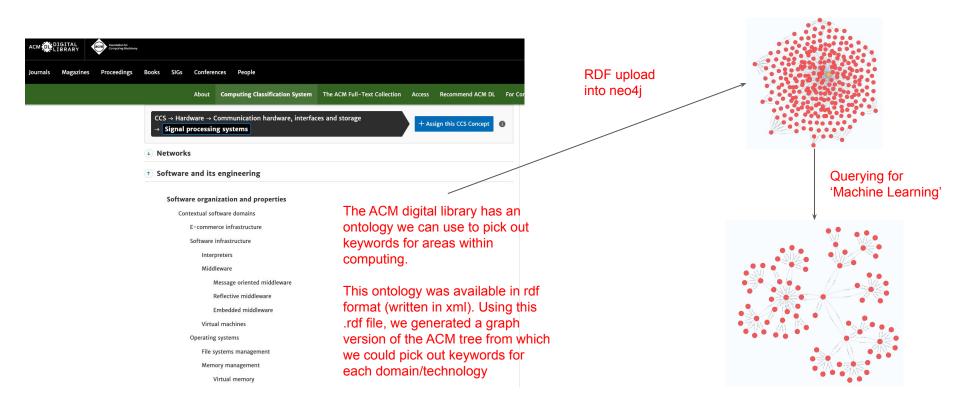
match p= (a:technology)-[r:hasExpertiseIn]-(b)
return a.name AS Technology, count(p) AS Degree
order by Degree desc

"Technology"	"Degree"
"machine learning"	128
"Simulation"	86
"UAV"	76
"Navigation"	75
"Infrared"	72
"Radar"	67
"artificial intelligence"	65
"UAS"	65
"Modeling"	64

Create a keyword universe for each technology

2. Define a set of keywords related to the technologies Extract keywords from ACM Library for each technology. Keyword_universe: [
quantum computing',
'efficient computing',
'natural language processing',
'explainability',
'computer vision'
]

Note: If we include more keywords, our co-occurrence
graph will be denser

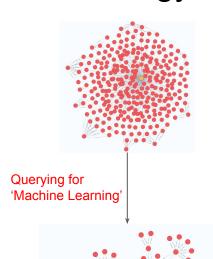


Create a keyword universe for each technology

2. Define a set of keywords related to the technologies Extract keywords from ACM Library for each technology.



graph will be denser



Querying for 'Machine Learning' using variable range relationship patterns

MATCH p=(j:skos Concept {skos prefLabel: 'Machine learning' })-[r:skos narrower*..6]->(b) RETURN p

But we are interested in the keywords, not the path. This query flattens out the graph and gives all kevwords under 'hardware'

MATCH p=(j:skos__Concept)-[r:skos__narrower*..6]->(b) WHERE j.skos__prefLabel =~ '(?i)HARDWARE' RETURN b.skos prefLabel AS keyword

"keyword" "Hardware test" "Fault models and test metrics" "Memory test and repair" "Hardware reliability screening" 6-tier ontology means we search 6 levels deep

Used regexp with case insensitivity

Create a keyword universe for each technology

2. Define a set of keywords related to the technologies Extract keywords from ACM Library for each technology.



Note: If we include more keywords, our co-occurrence graph will be denser

```
#---(2) Search ACM Ontology for keywords-
def neo4j_get_ontology_keywords(graphdb,technology):
   #Initialize keyword list and set initial keyword to be the name of the
   kw_list =[technology.lower()]
   #Initialize session in neo4j and run query
   #Query: retrieve up to 6 levels of the keyword ontology when looking up
   session = graphdb.session()
   q2="MATCH p=(i:skos Concept)-[r:skos narrower*,.6]->(b) WHERE i.skos
   nodes = session.run(a2)
   #Populate keyword list (all lower case)
   for node in nodes:
       keyword = node.value('keyword').lower()
       kw list.append(keyword)
   #Close session and return tech list
   session.close()
   return kw_list
```

Technology Keywords [machine learning, learning paradigms, reinfor... machine learning simulation [simulation] navigation [navigation] infrared [infrared] radar [radar] [uas] [artificial intelligence, planning and schedul... artificial intelligence modelina [modelina] quidance [quidance]

E.g. this function in python to pick up keywords was called for every technology (~29,000) in the original neo4j dataset to find related ACM ontology keywords.

Where there were no matches, the technology itself was passed on as a keyword. Since we had a computing ontology, these are the ones that are 'useful'

Keyword Universe

Matching keywords in datasets

 Detect keywords in from texts of relational datasets Look for the existence of a list of keywords in the texts of the papers, awards, and patents datasets and add the found

keywords as a new column

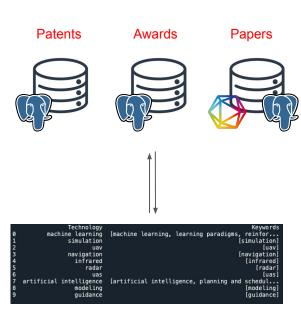


Patentsdb → ['explainability', 'quant computing]

Awardsdb → ['nlp', efficient computing']

Papersdb → ['computer vision', 'nlp"]

Look for the existence of any keywords in the texts of the patents, awards, and papers datasets and add the found keywords as a new columns



Keyword Universe

Code to retrieve all data to python

```
query text papers = '''
    select "Publication ID" publication id,
       "Title" title.
       "Abstract" abstract,
       array length(string to array("Authors", ';'), 1) num authors,
       "PubYear" pub year
    from papersdb
query text patent =
    SELECT patentid,
       title,
       abstract,
       coalesce(jsonb array length(cite -> 'backwardReferences'), 0) num backward,
       coalesce(jsonb array length(cite -> 'forwardReferencesOrig'), 0) num forward
    FROM patentdb
query text awards = '''
    SELECT "RecordID" record id,
           "Award Title" title,
           "abstract" abstract.
           "Award Year" award year,
           "Award Amount" award amount
    FROM sbir award data
```

Detect keyword in from texts of relational datasets

```
def get kw data in df(df, searched keywords):
    Looks for the existence of keywords in a text
    chars to delete = string.punctuation + string.digits + '\n≥'
    found kw data = []
    id col = list(df)[0]
    n = len(df)
    for i, row in tqdm(df.iterrows(), total=n, position=0, leave=True):
            id row = row[id col]
            total_text = str(row['abstract']) + ' ' + str(row['title'])
            total text = total text.lower()
            total text = total text.replace('\n', ' ')
            clean text = re.sub(f'[{chars to delete}]', ' ', total text)
            clean text = re.sub(' +', ' ', clean text)
            kw found = [kw for kw in searched keywords if kw in clean text]
            if len(kw found)>0:
                kw data = {
                    id col: id row,
                    'keywords': kw_found
                found kw data.append(kw data)
        except:
    return pd.DataFrame(found kw data)
```

3. Detect keywords in from texts of relational datasets

Look for the existence of a list of keywords in the texts of the papers, awards, and patents datasets and add the found keywords as a new column



Patentsdb → ['explainability', 'quant computing]

Awardsdb → ['nlp', efficient computing']

Papersdb → ['computer vision', 'nlp"]

Now, we find whether the keyword exists in the text.

For each row, we get the title and abstract. We cleaned the text and then looked for keywords. If we find a match, we return them.

The run time was good for this since we limited the length of the abstract in the cleaning process to 3,000 words max.

Detect keyword in from texts of relational datasets

3. Detect keywords in from texts of relational datasets Look for the existence of a list of keywords in the texts of the papers, awards, and patents datasets and add the found keywords as a new column



Our first approach was to do the previous operations in postgres but then we had issues with data cleaning so we did this in python instead.

The main challenge we faced doing it like below was that the dataset (abstract) was too big.

Original postgres query

Upload the edges & relationships

Uploads the elements of a DataFrame as nodes. It will upload all the content as attributes if not specified.

```
df = data[features].copy() if features != [] else data.copy()
querys = []
ln = len(df)
for i, row in tqdm(df.iterrows(), total=ln, position=0, leave=True):
 for i, row in df.iterrows():
    drow=row.to dict()
    query = f'create ({label[0].lower()}:{label} {{'
    n = len(drow)
    # Creating the guery
    for i, key in enumerate(drow):
        val = drow[kev]
        if isinstance(val, str):
            qry = f"{key}:'{val}'"
        elif isinstance(val, int) or isinstance(val, float):
            qry = f''\{key\}:\{val\}''
        else:
            qry = f"{key}:'{val}'"
        query += f'{qry}, ' if i < n-1 else gry
    query += '})'
    #print(query)
    session.run(query)
    querys.append(query)
```





Uploads the relationship between elements as edges.

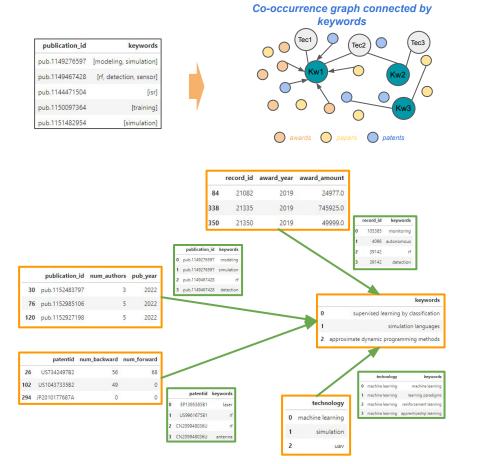
```
col a, col b = list(data)
la = label a[0].lower()
lb = label b[0].lower()
lr = label rel[0].lower()
df = data.copy()
querys = []
ln = len(df)
for i, row in tqdm(df.iterrows(), total=ln, position=0, leave=True):
 for i, row in df.iterrows():
    drow=row.to dict()
    n = len(drow)
    keys = list(drow)
    query = f'''
    match ({la}:{label a}), ({lb}:{label b})
    where {la}.{col a} = '{drow[col a]}' AND {lb}.{col b} = '{drow[col b]}'
    create ({la})-[{lr}:{label rel}]->({lb})
    #print(query)
    session.run(query)
querys.append(query)
```

```
rels = []
id_col, agg_col = list(df)|
for i, row in df.iterrows():
    for elm in row[agg_col]:
        id_val = row[id_col]
        rels.append([id_val, elm])

df_rels = pd.DataFrame(rels, columns=[id_col, agg_col])
return df_rels
```

Creates a dataframe unnesting a column of type str[]

Upload the edges & relationships



4. Load the ids, keywords and attributes to neo4i

Extract the ids, keywords and attributes from postgres and load them to neo4j (nodes and edges)



Patentsdb → ['explainability', 'quant computing] Awardsdb → ['nlp', efficient computing'] Papersdb → ['computer vision', 'nlp"]



Output Neo4j network

Once we upload nodes and relationships into neo4j, we can query for everything related to one technology.

MATCH

(a:PAPERS)-[h:HAS_KEYWORD]->(k:KEYWORDS)<-[m:HAS_KEYWORD]-(t:TECHNO LOGY)

WHERE t.technology='machine learning'

WITH a, h, k, m, t ORDER BY a.num_backward DESC, a.num_forward DESC

RETURN a. h. k. m. t

I IMIT 10

UNION ALL

MATCH

(a:AWARDS)-[h:HAS_KEYWORD]->(k:KEYWORDS)<-[m:HAS_KEYWORD]-(t:TECHNO LOGY)

WHERE t.technology='machine learning'

WITH a, h, k, m, t ORDER BY a.num_backward DESC, a.num_forward DESC RETURN a, h, k, m, t

LIMIT 10

UNION ALL

MATCH

(a:PATENTS)-[h:HAS_KEYWORD]->(k:KEYWORDS)<-[m:HAS_KEYWORD]-(t:TECHN OLOGY)

WHERE t.technology='machine learning'

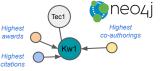
WITH a, h, k, m, t ORDER BY a.num_backward DESC, a.num_forward DESC

RETURN a, h, k, m, t

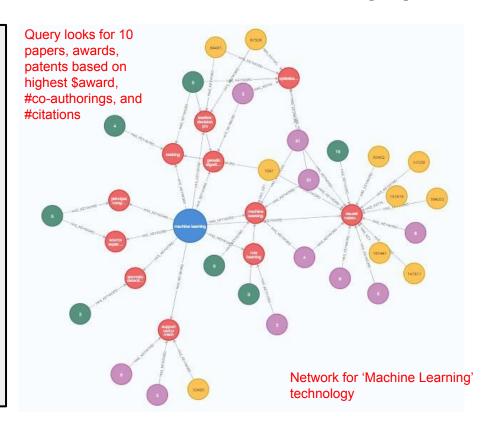
LIMIT 10

5. Find the paths that relate the keywords from the tech to the documents

Using the keywords as intermediate nodes, find which docs are connected and return the most important



Tech 1 → patent_id1, patent_id2, paper_id1, paper_id2, award id1, award id2



Postgres Data Gathering

6. Get information about the selected document ids From the chosen ids, get interesting data from the available

datasets on postgres.

From patentsdb Where id in (patent id1 patent_id2)

Select

Select (important data) (important data) From awardsdb Where id in (award id1 award_id2)

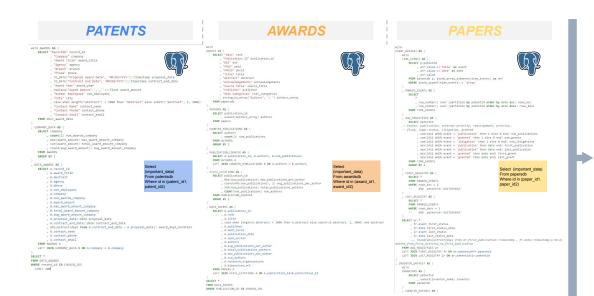
Select (important data) From papersdb Where id in (paper_id1. paper_id2)





We will retrieve information from postgres for the key ids obtained from the keyword co-occurrence graph.

Operations used: window functions, subqueries, groups, unnest, dates, isonb, order,





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PATENTS

1	99997	rattern Uso	ONEY DESI	and demon	of Defense	1	SYSTEM	MS, INC.		204 1729/100		7033022.0	100	220/25/0	2320
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2	pub.1152354379		Angiography	PURPOSE To use longitudinal optical coherence	Bsevier	None	2022-10-91	Closed	Kamalipou Alirezi Moghim Sasar Khosravi.		13.15	171	1.0	32	17
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Postgres Data Gathering

6. Get information about the selected document ids

From the chosen ids, get interesting data from the available datasets on postgres.

Select (important_data) From patentsdb Where id in (patent_id1, patent_id2)

(important_data) From awardsdb Where id in (award_id1, award_id2) Select (important_data) From papersdb Where id in (paper_id1. paper_id2)



The following are some of the operations we used to process the data

window functions, subqueries, groups, unnest, dates, jsonb, order,

```
AUTHORS AS (
   SELECT publication id
        , unnest(authors_array) authors
                                                Unnest
   FROM papers
 COUNTER_PUBLICATIONS AS (
   SELECT authors
        , count(1) num_publications
                                              Group by
   FROM AUTHORS
   GROUP BY 1
, PUBLICATION_COUNTER AS (
   SELECT A.publication id. A.authors, B.num publications
   FROM AUTHORS A
   LEFT JOIN COUNTER_PUBLICATIONS B ON A.authors = B.authors
, STATS_CITATIONS AS (
   SELECT publication id
        , MAX(num_publications) max_publications_per_author
        , round(AVG(num_publications), 2) avg_publications_per_author
        , SUM(num_publications) total_publications_authors
        , COUNT(num_publications) num_authors
   FROM PUBLICATION COUNTER
   GROUP BY 1
```

Merge

```
WITH
EVENT_DATASET AS (
   WITH
   TIME_EVENTS AS (
       SELECT p.patentid
            , arr.value->>'title' as event
                                                                     JSONB
            , arr.value->>'date' as date
            , arr.value
       FROM patentdb p, jsonb_array_elements(time_events) as arr
       WHERE jsonb_typeof(time_events) = 'array'
    , RANKED_EVENTS AS (
       SELECT
            , row_number() over (partition by patentid order by date asc) rown_asc
                                                                                      Window functions
           , row_number() over (partition by patentid order by date desc) rown_desc
       FROM TIME_EVENTS
    , AGG_REGISTRIES AS (
       SELECT patentid
   -- Events: publication, external-priority, reassignment, priority,
   -- filed, legal-status, litigation, granted
            , sum(CASE WHEN event = 'publication' then 1 else 0 end) num_publications
            , sum(CASE WHEN event = 'granted' then 1 else 0 end) num_grants
            , sum(CASE WHEN event = 'litigation' then 1 else θ end) num_litigations
            , min(CASE WHEN event = 'publication' then date end) first_publication
                                                                                           Group by
            , max(CASE WHEN event = 'publication' then date end) last_publication
            , min(CASE WHEN event = 'granted' then date end) first_grant
            , max(CASE WHEN event = 'granted' then date end) last_grant
       FROM TIME_EVENTS
       GROUP BY 1
```

Retrieve info from Wikipedia and upload to MongoDB

Mongo DB records created for [companies, universities, other]

```
id: ObjectId('639114cd2d6bad708e8fcdf6')
                                                         Using the API, we can
v parse: Object
   title: "University of California, San Diego"
                                                         retrieve the boxed data
   pageid: 31927
                                                         with the page's html
 > redirects: Array
 > html: Object
   abstract: " The University of California, San Diego[10] (UC San Diego or colloqu..."
 Title: "University of California, San Diego"
 Grouping: "university"
 Motto: "Fiat lux ( Latin )"
 Motto in English: "" Let there be light ""
 Type: "Public land-grant research university"
 Established: "November 18, 1960 ; 62 years ago ( 1960-11-18 ) [1]"
 Parent institution: "University of California"
 Accreditation: "WSCUC"
 Academic affiliations: "AAU APRU URA Sea-grant Space-grant"
 Endowment: "$2.6 billion (2021) [2]"
 Chancellor: "Pradeep Khosla [3]"
 Academic staff: "10,915 (October 2020) [4]"
 Administrative staff: "23,461 (October 2020) [4]"
 Students: "42,968 (Fall 2022) [5]"
 Undergraduates: "33,096 (Fall 2022) [5]"
 Postgraduates: "9.872 (Fall 2022) [5]"
 Location: "La Jolla , San Diego , California , United States 32°52'48"N 117°..."
 Campus: "Large City, [6] 2,178 acres (881 ha) [7]"
 Newspaper: "UCSD Guardian"
 Colors: "UC San Diego blue and gold [8]
 Nickname: "Tritons"
 Sporting affiliations: "NCAA Division I - Big West MPSF WWPA WIRA"
 Mascot: "King Triton [9]"
 Website: "ucsd.edu"
```

Next, using Beautiful soup, we can parse the html data to extract (1) the abstract paragraphs, and (2) the infobox from the wikipedia page.

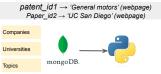
The MongoDB collection can be queried to pull out key information e.g. \$Endowment, #Academic staff etc.

The University of California, San Diego [10] (UC San Diego or colloquially, UCSD) is a public land-grant research university in San Diego, California. [11] Established in 1960 near the pre-existing Scripps Institution of Oceanography, UC San Diego is the southernmost of the ten campuses of



7. Get wikipedia documents from the selected ids

Look for summary or sidebar information about the companies, keywords, authors, universities, etc. (technologies list)



MongoDB function to retrieve items from the Collection

```
def get mongo info university(universities):
    df = pd.DataFrame()
    for university in universities:
        cursor = collection page.find( {'Title':f"{university}"},
                                    {'Title': 1.
                                     'Type': 1,
                                     'Location':1,
                                     'Endowment': 1,
                                     'Academic staff':1,
                                     'Total staff':1.
                                     'Undergraduates': 1,
                                     'Postgraduates': 1,
                                     'Nickname':1.
                                     'Mascot': 1.
                                     ' id': 0 } )
        df i = pd.DataFrame(list(cursor)).fillna("-")
        df = df.append(df i)
    df = df.drop duplicates().reset index()
    return df
```

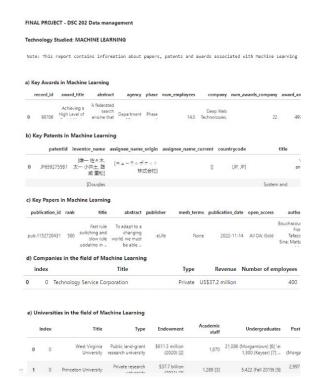
Reporting

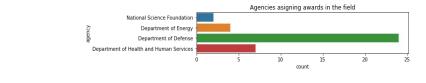
8. Build a report with the gathered data providing recommendations

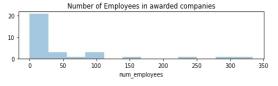
Use information retrieved from 6 and 7 to build a report for a client on who to hire, which competitors we have, among others

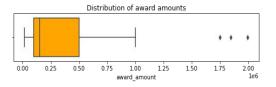


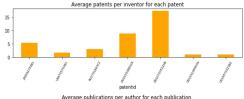
Now we are able to create a report for each one of the technologies once we select them

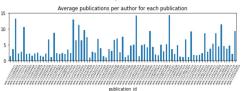












Next Steps The Next Steps

- 1. Expand keyword universe list by incorporating new sources besides the ACM ontology. Using the ACM website only picked up computing related technologies
- 2. We could look for approximate matches when keyword matching e.g. 'machine learning' vs. 'learning machines'. ('fuzzy wuzzy' library)
- 3. We only uploaded ~2000 nodes (papers, patents, awards) of each, we could try to do this for all the data and get a denser data.
- 4. Wikipedia information retrieved through the API needs significant cleaning for the data to be more operable. Ideally this should be done before the upload. If this was the case, we could do more complex queries through the mongo connection rather than in python with the retrieved data.
- 5. Parallelize the code to use multiple cores on our machines or upload all data to the cloud to take advantage of elastic resource capability.

Happy Holidays!