

17.00K

Total Customers

1.77M

Total Spend

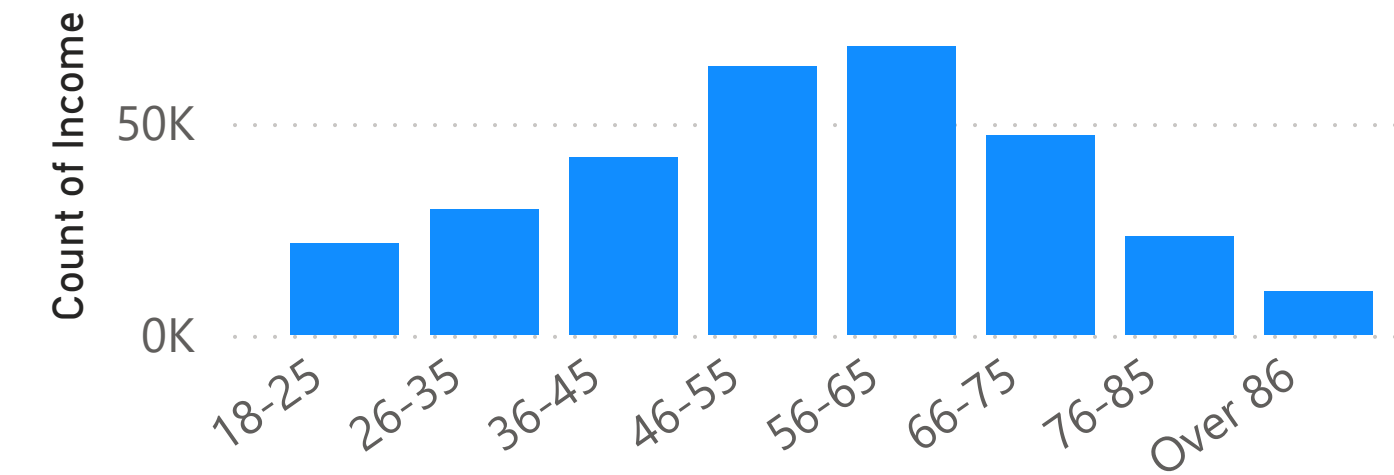
104.41

Average Spend

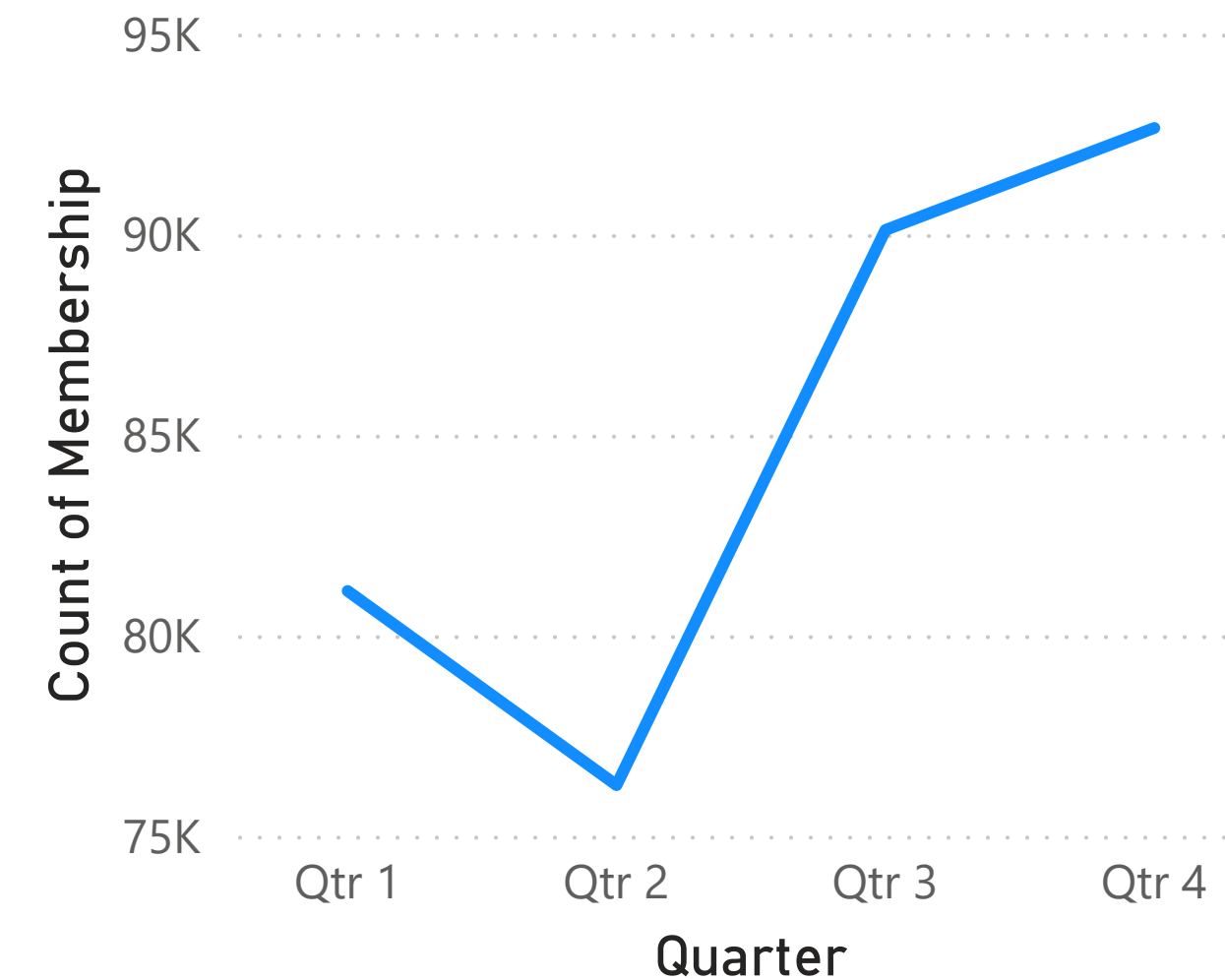
88.04%

Overall Completion Rate

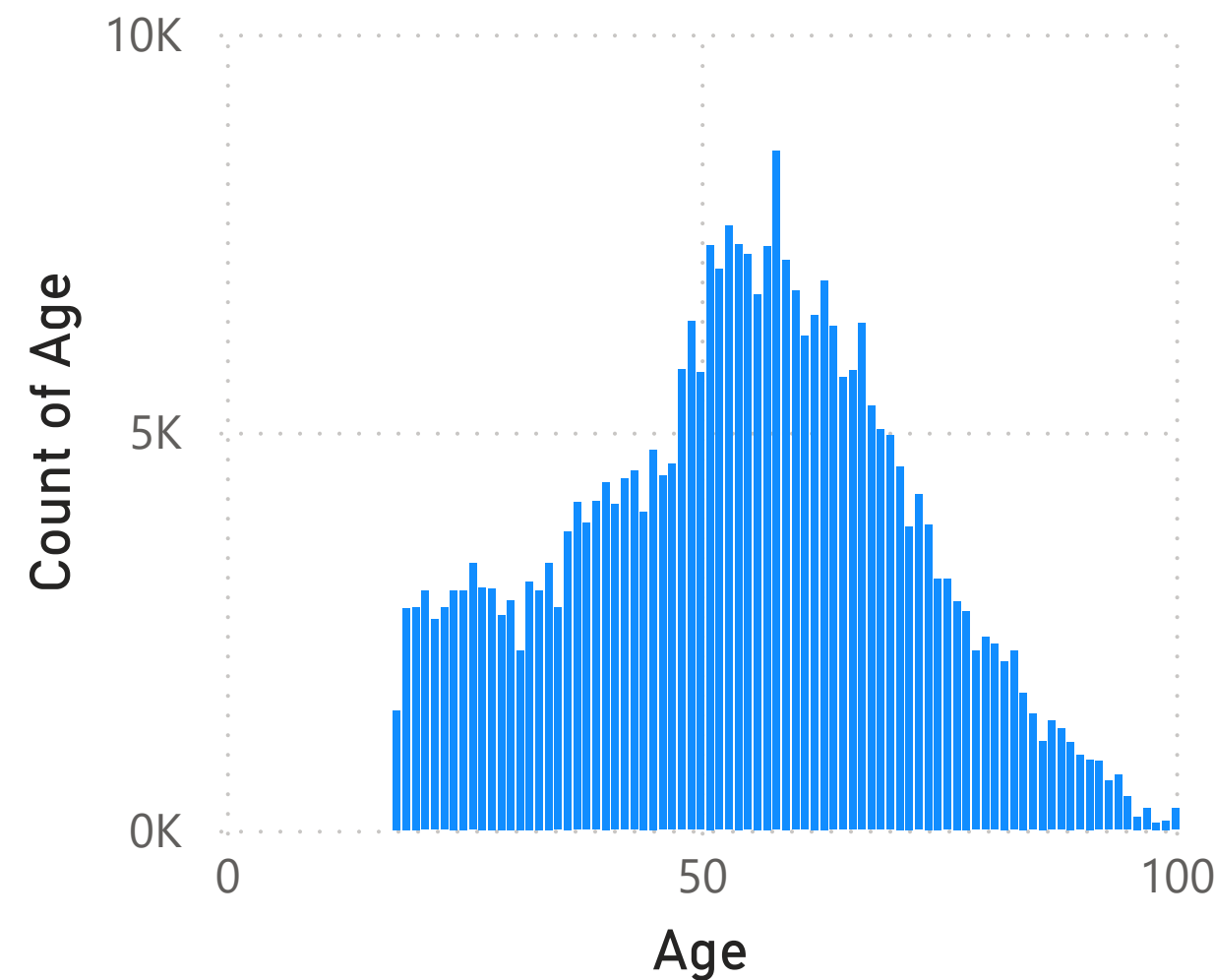
Income Distribution by Age Group



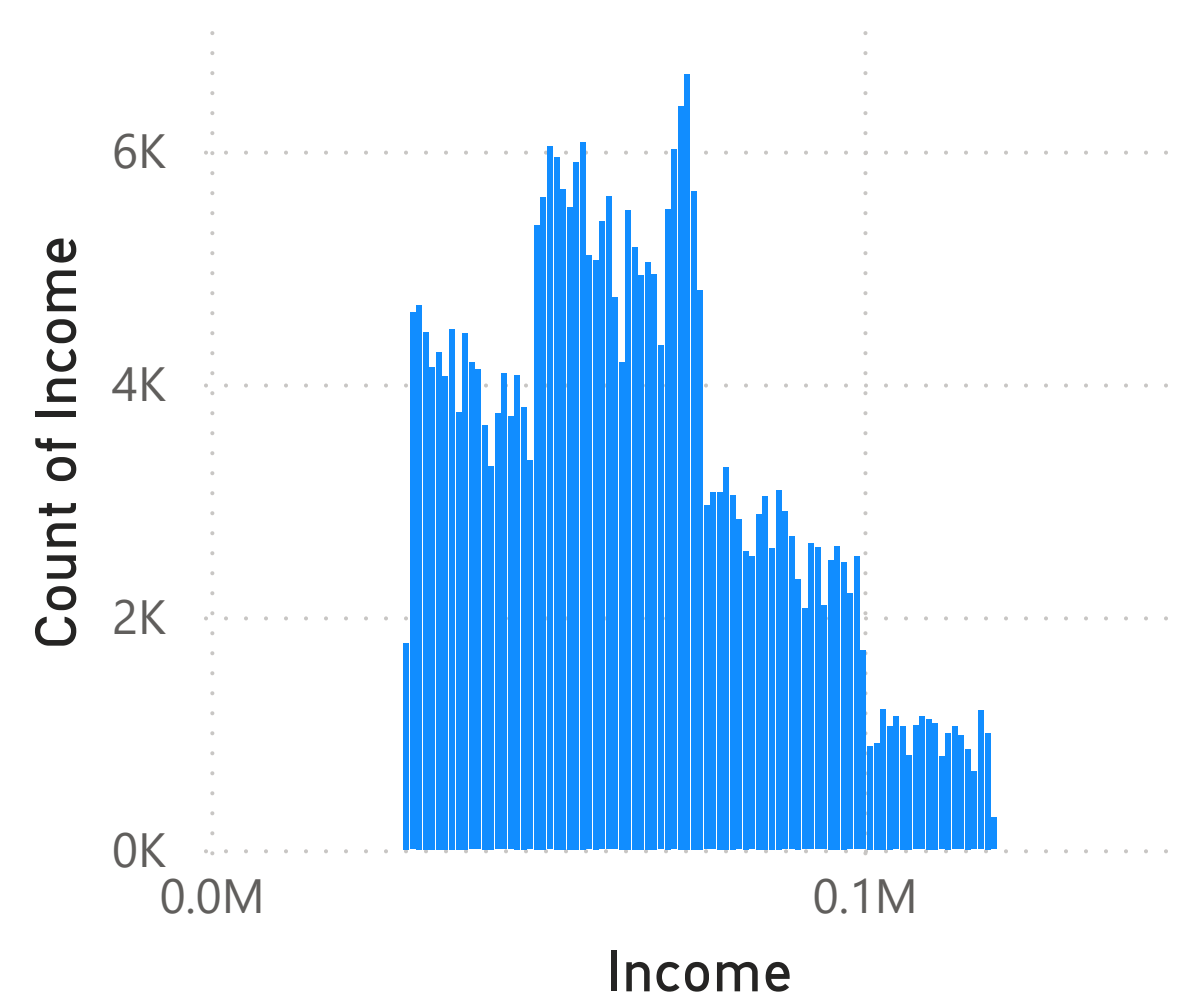
Membership Distribution (Quarter)



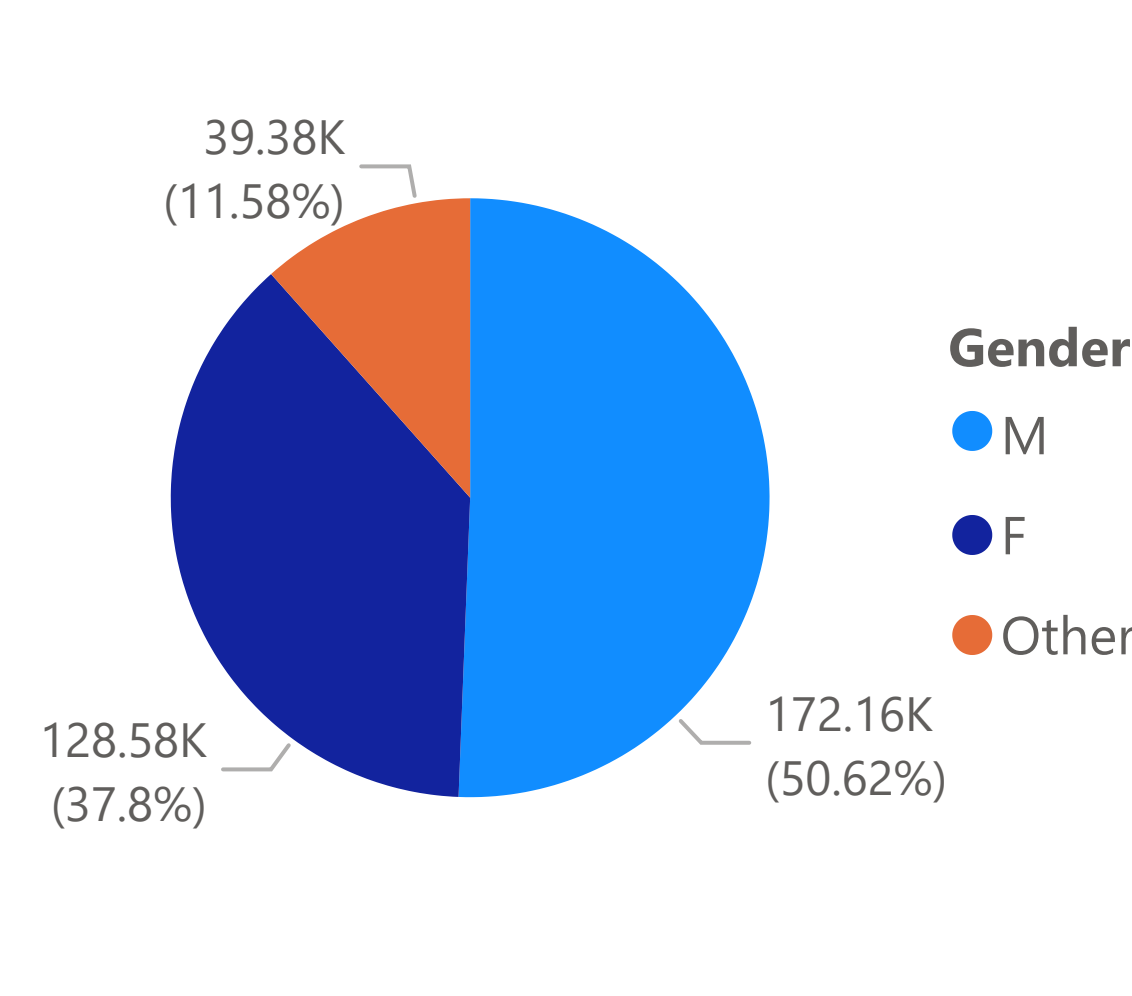
Age Distribution



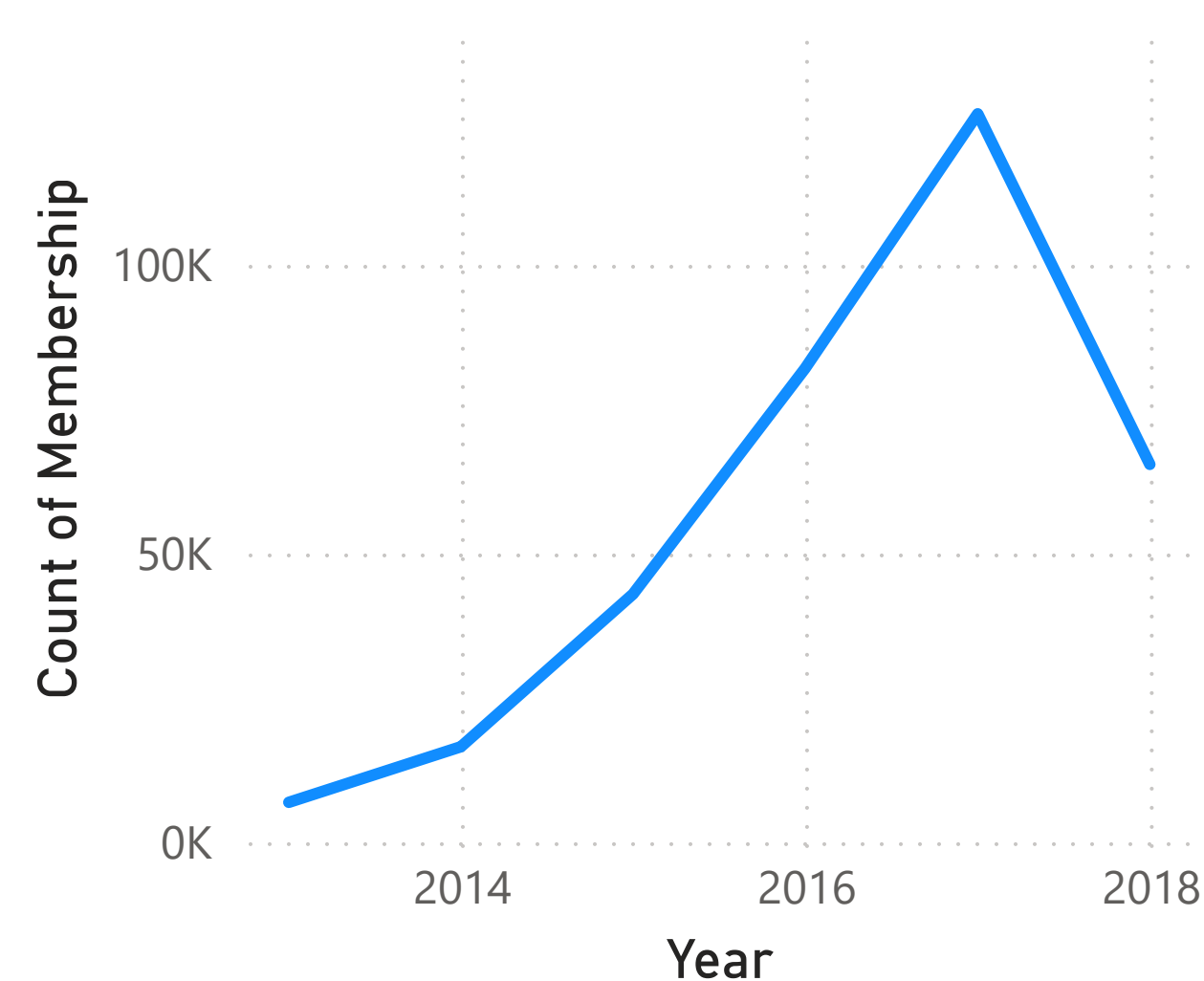
Income Distribution



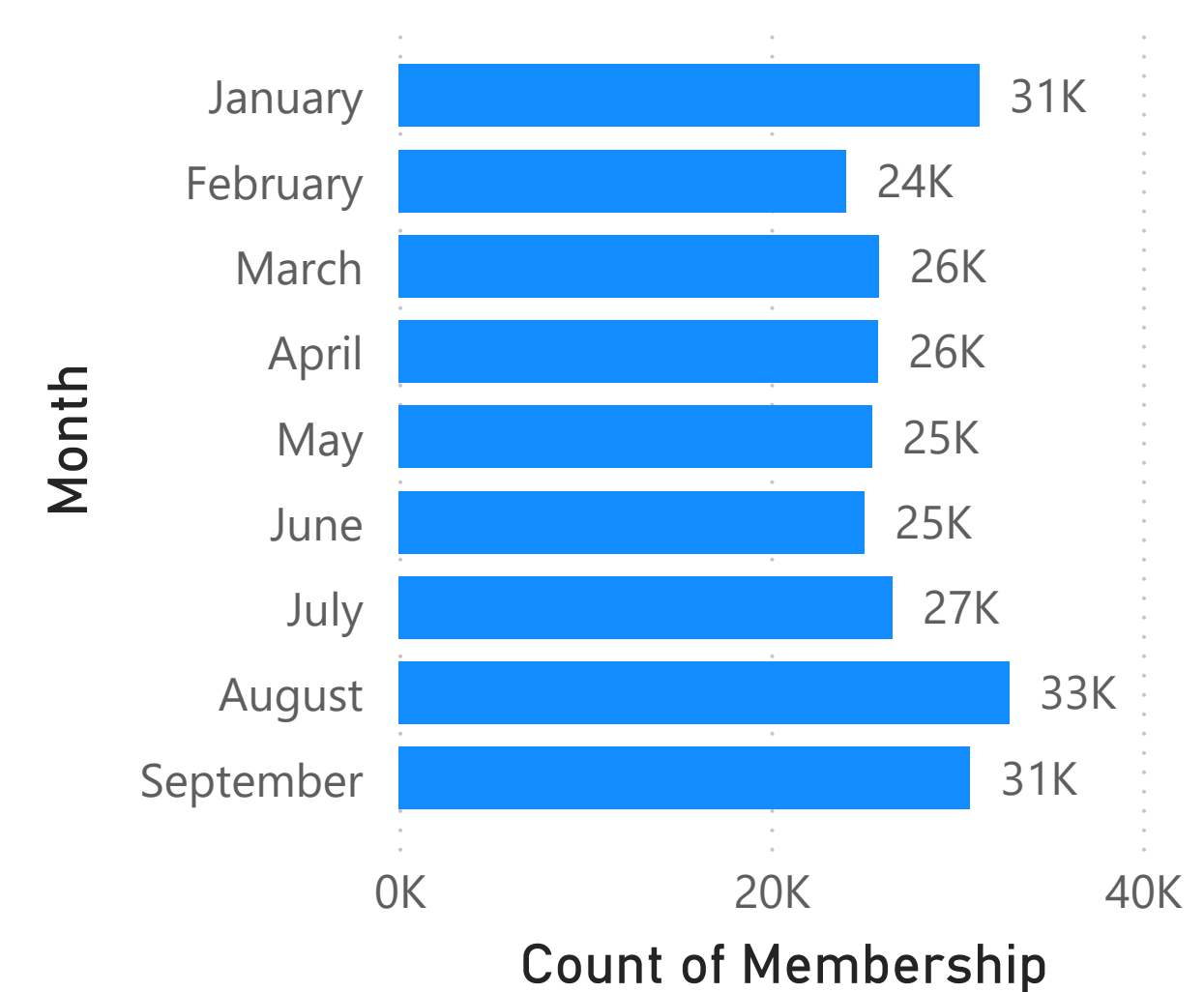
Gender Distribution



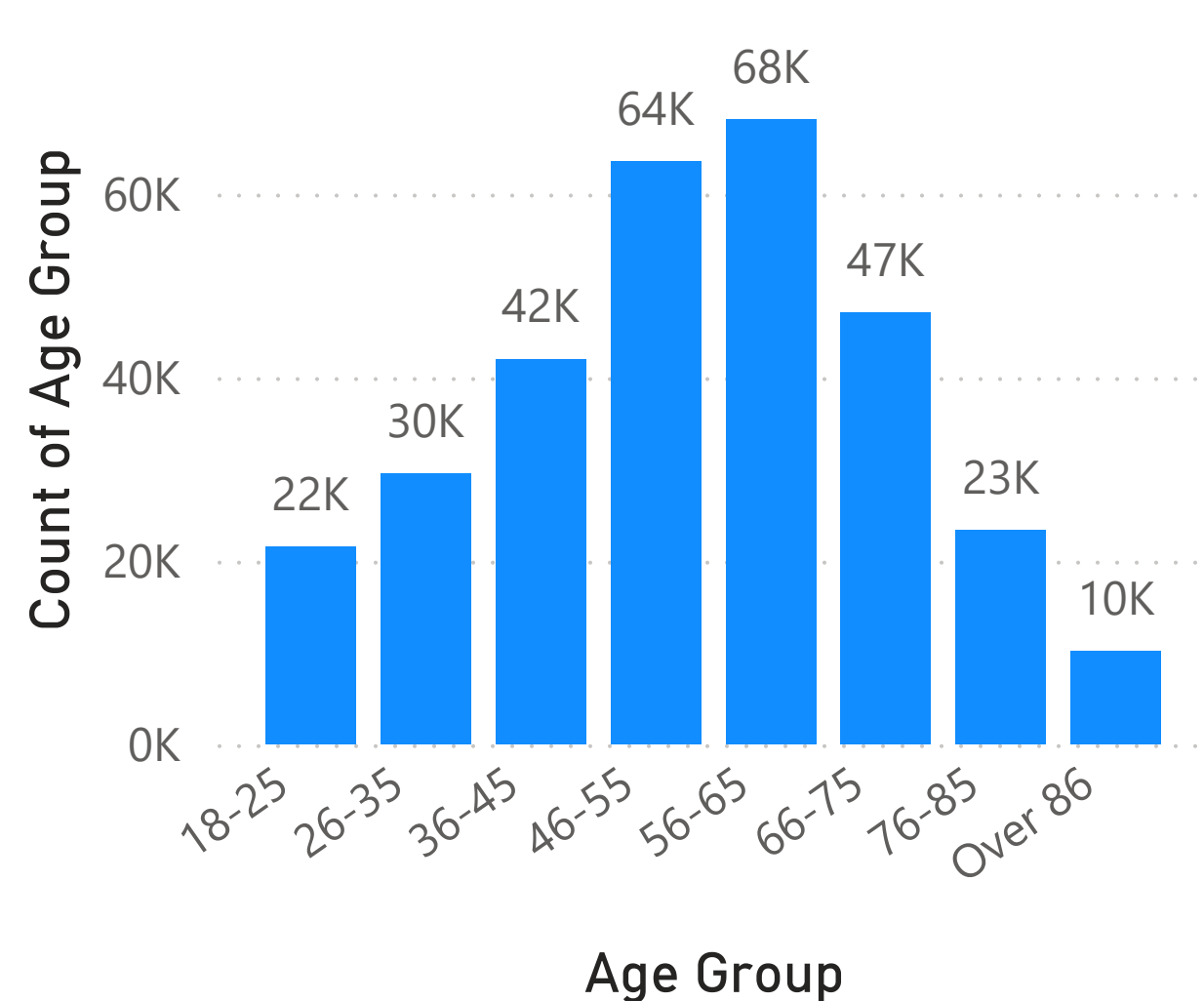
Membership Distribution (Year)



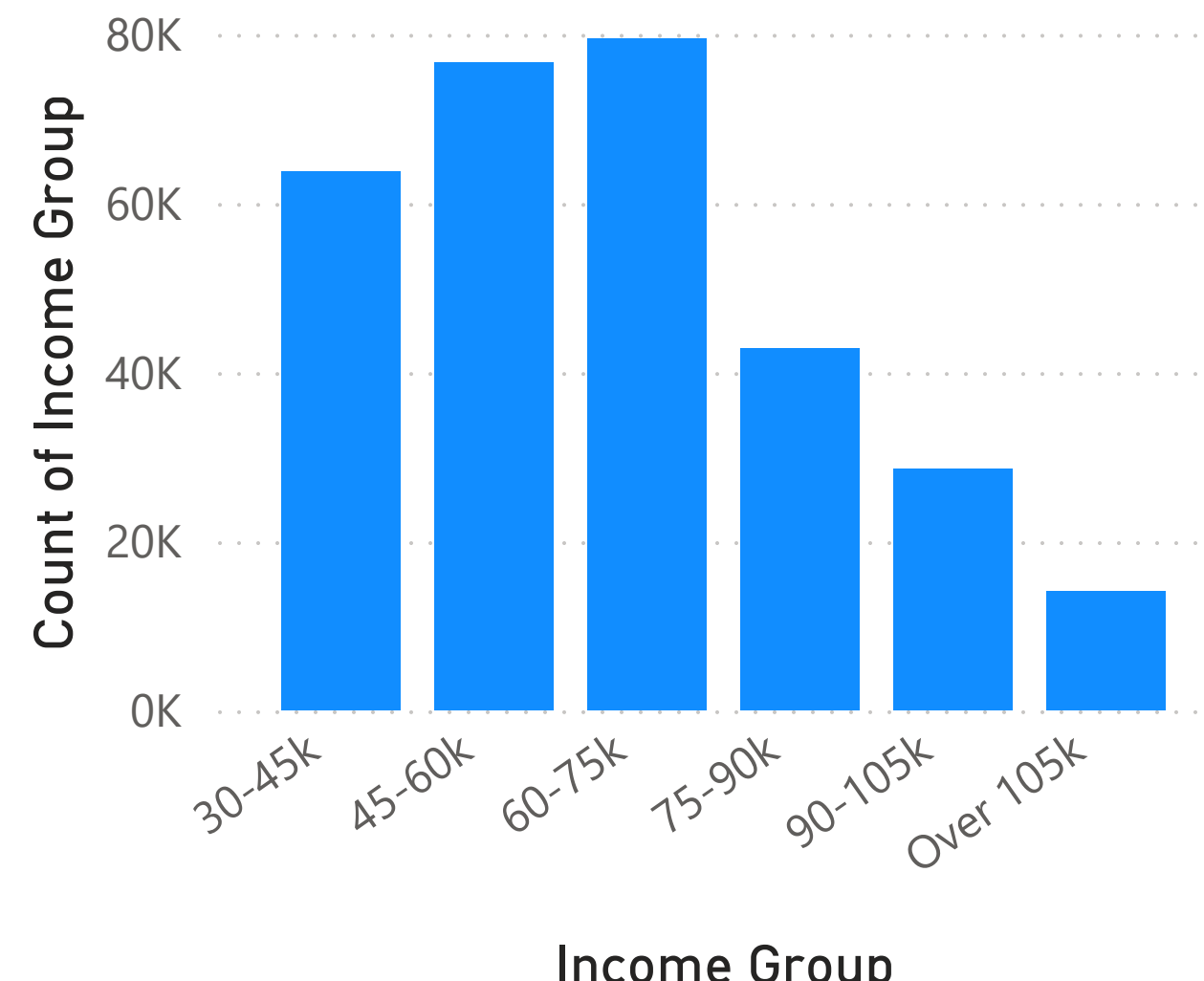
Membership Distribution (Month)



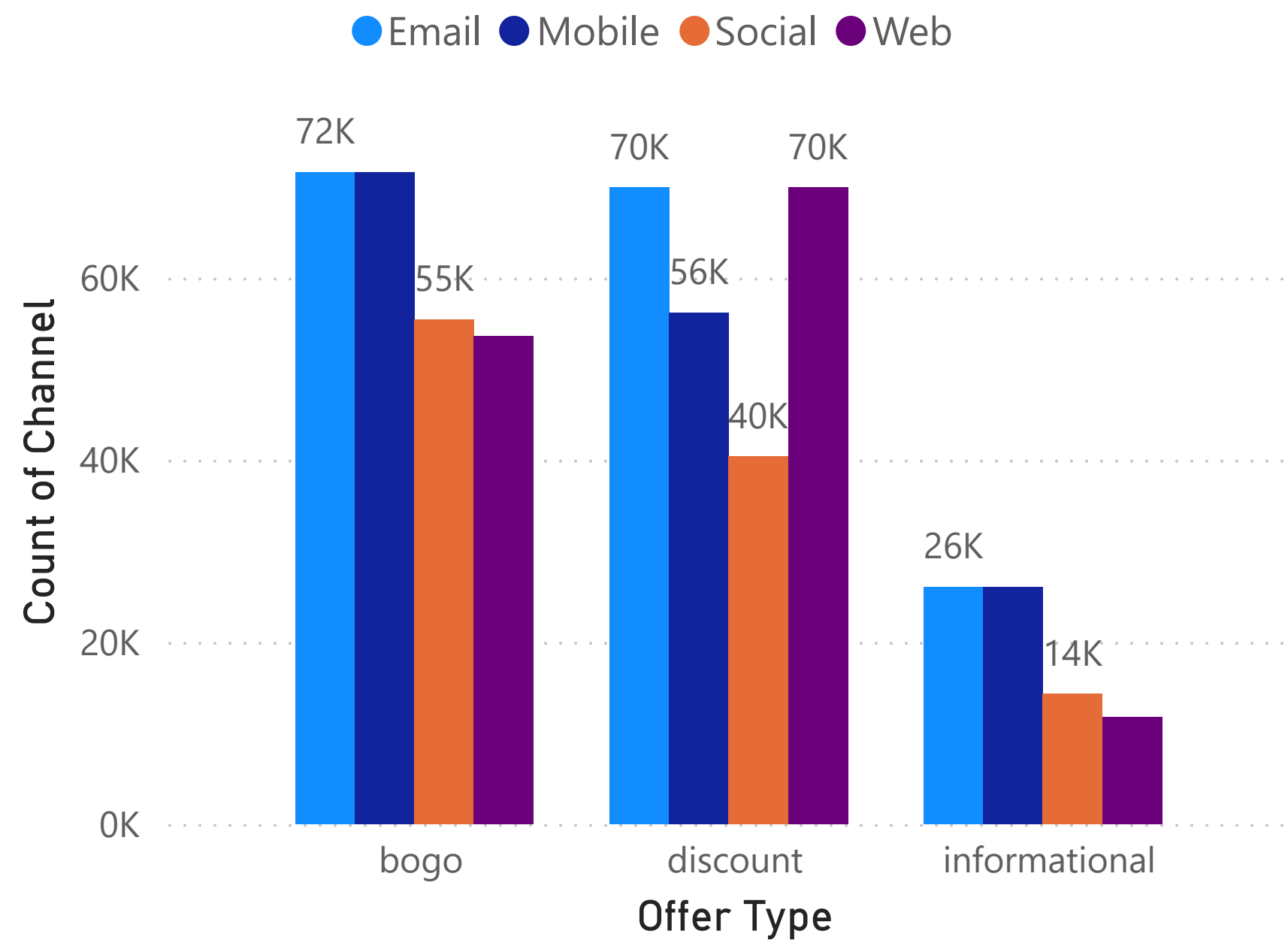
Age Group Distribution



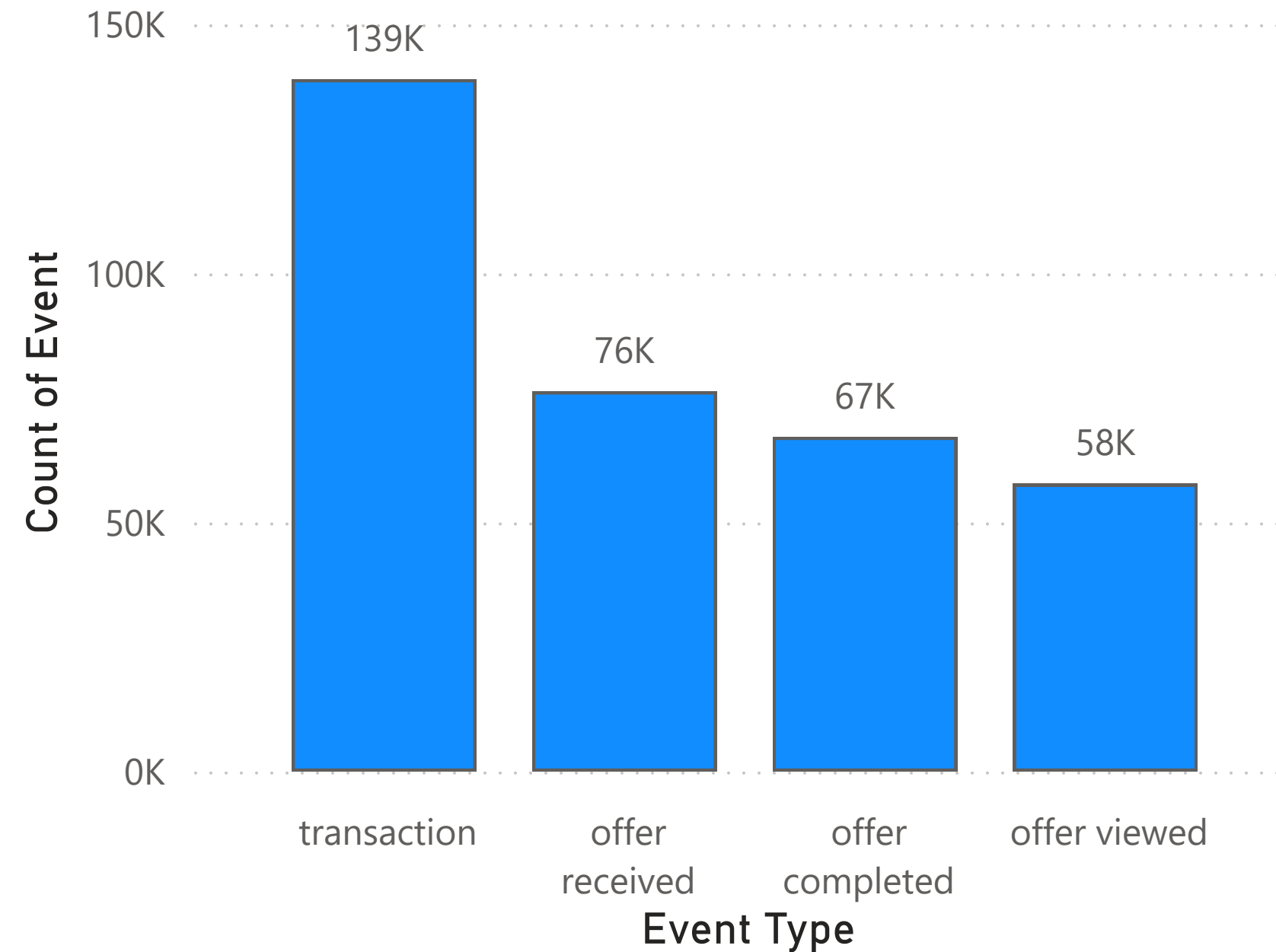
Income Group Distribution



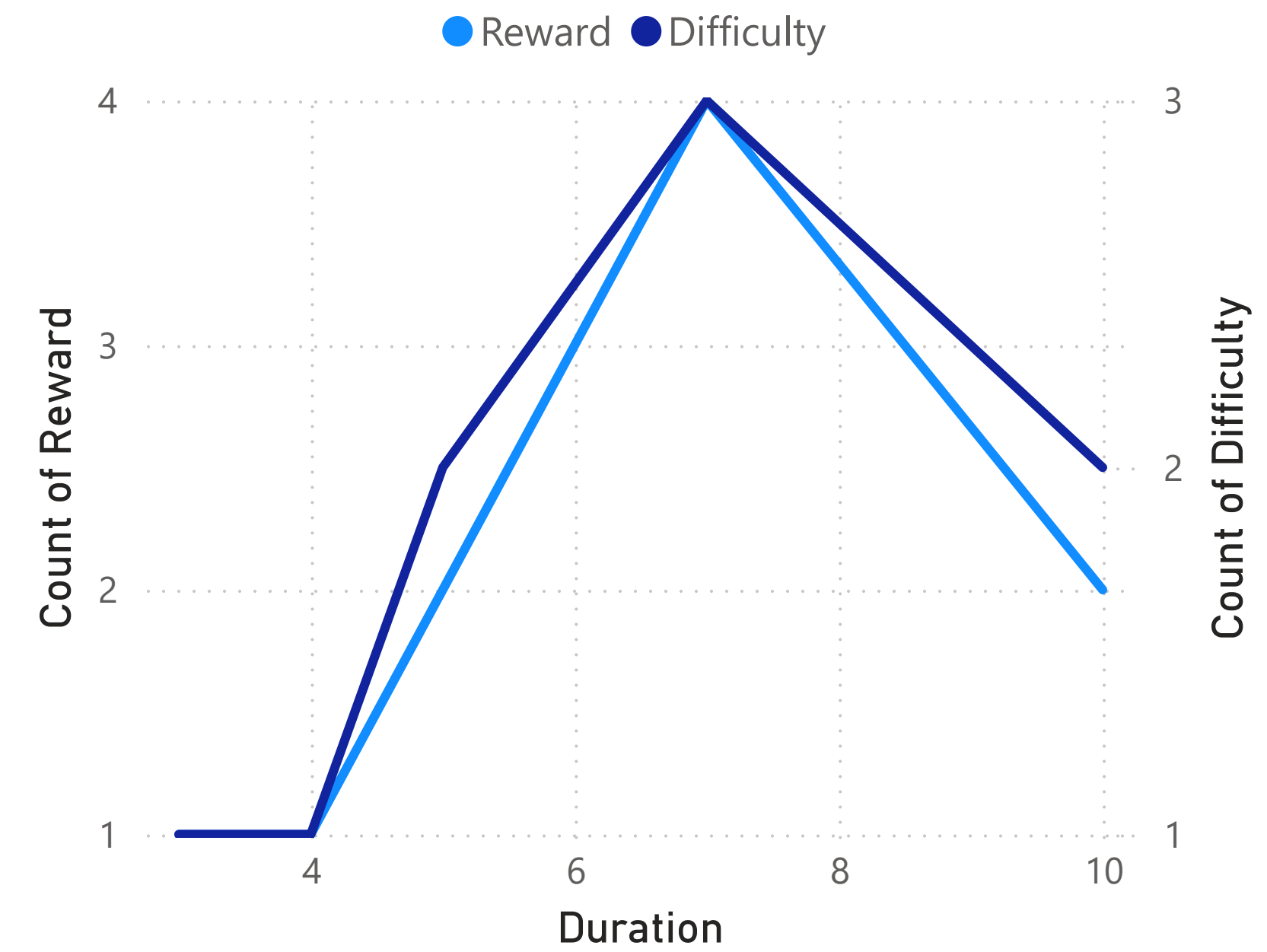
### Channel Distribution by Offer Type



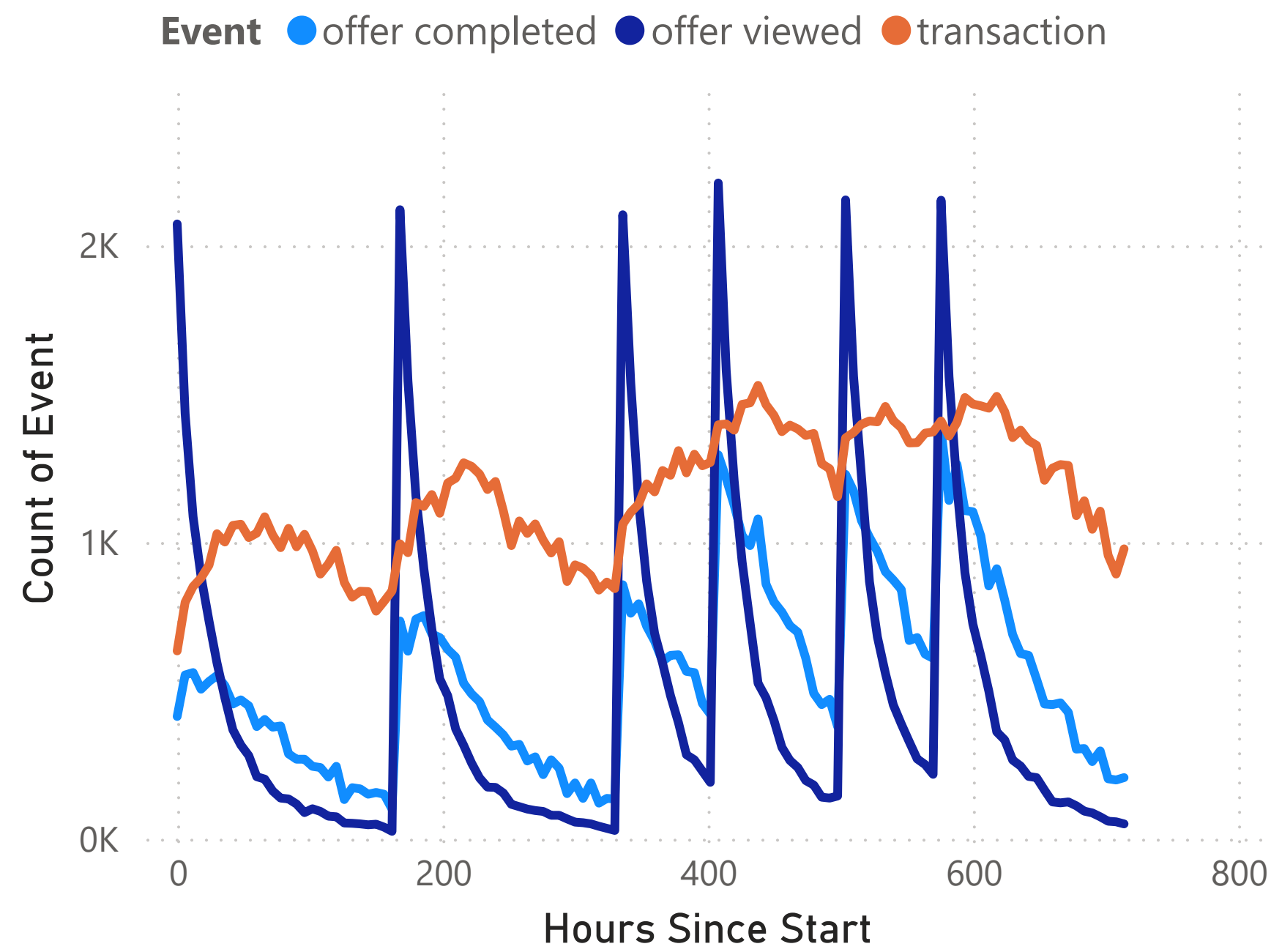
### Customer Event Distribution



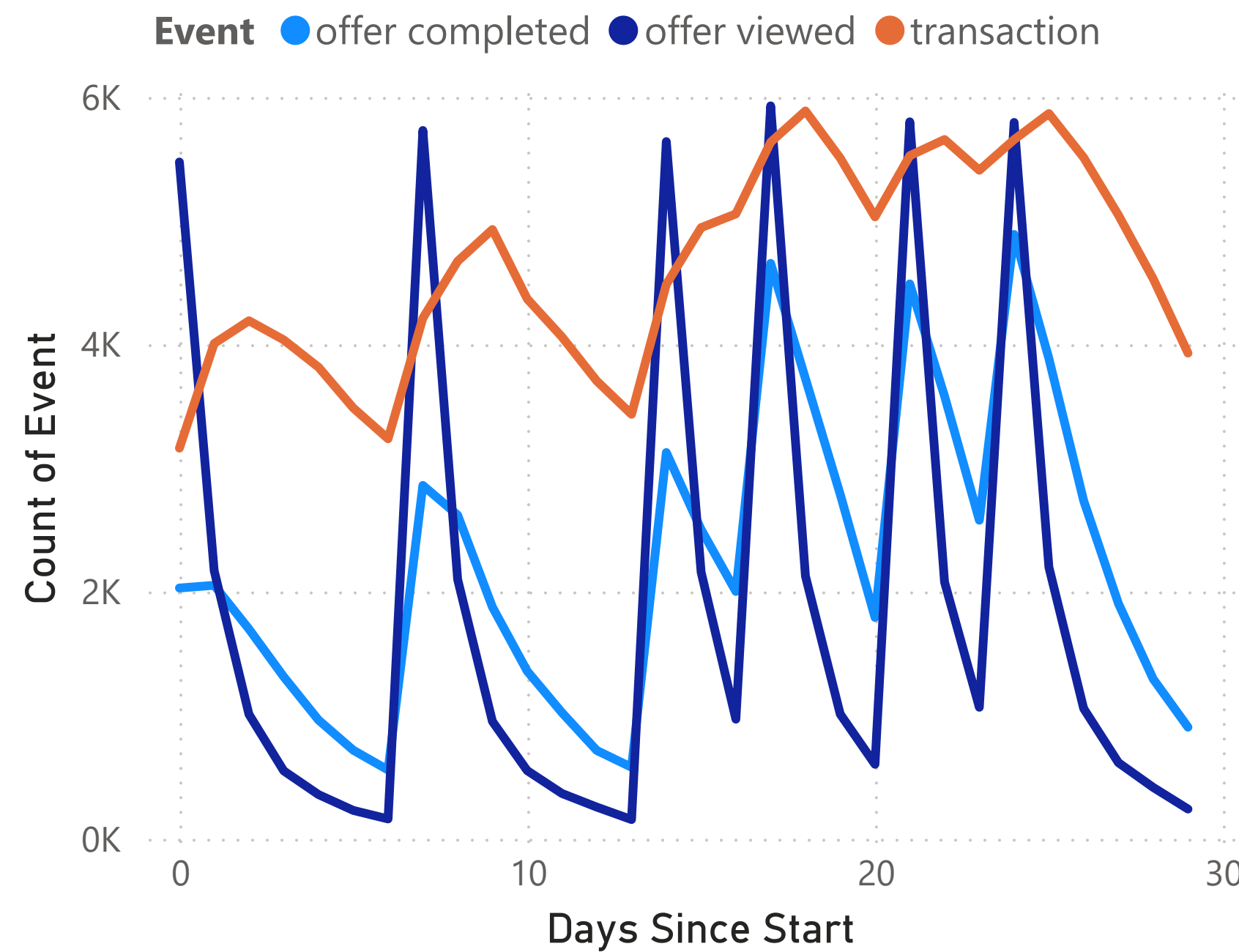
### Reward and Difficulty Distribution by Duration



### Event Distribution by Hours Since Start and Event Type



### Event Distribution by Days Since Start and Event Type



### Event Distribution by Days Since Start

