



PLZMA.IO ROADMAP



Q3 | 2021

- PancakeSwap listing
- Community building and development
- Coingecko and Coinmarketcap listing
- Extensive marketing including social media influencers and articles on popular cryptocurrency websites
- CEX listings
- Additional partnerships
- 100k+ pints donated

Q4 | 2021

- Staking and yield farming
- Additional CEX listings
- New website
- Swag/merchandise and giveaways
- Continued targeted marketing and promotion
- Continue building upon a solid community/partnership foundation
- International plasma and platelet donation incentivization program
- 1MM+ pints donated

Q1 | 2022

- Tier 1 CEX listing
- Proprietary social media app for donation tracking and competition
- PLZMA NFTs with integrated stats
- TV ads and large-attendance sponsored events
- PLZMA.IO mobile donation vehicles and outposts
- 2MM+ pints donated

