# UI messages for Analytics system issues

# V1.0 04/29/15

***Our system goes down and we have downtime (504 error)***

**We’re sorry.**

Something went wrong on our end and our system is down. Our team is working to resolve the issue by [TIME PERIOD]. We apologize for the inconvenience!

***Our system has discrepant data due to aggregation issues***

**Data is limited.**

Our system data is currently limited to [TIME PERIOD] because we’re having trouble aggregating information from our data sources. We are actively working to resolve the issue. Thanks for your patience!

***Our system is slow or unresponsive (502 error):***

**We’re encountering slowdowns.**

We’re seeing a high volume of activity on our servers, so response times may be slower than usual. You might want to try your transaction again later for a faster result.

***Planned outage of the portal***

**Our system will be taking a break.**

Please note: The PubMatic Media Console will be offline for system updates and maintenance between [TIME A] to [TIME B]. Please plan your activities accordingly.

***Subscription expiration notice: About to end warning message***

**Time’s running out!**

Your premium Analytics subscription is about to expire, after which you’ll be limited to basic access only. To keep your premium status, please click below to renew or upgrade your subscription.

**{{Renew / Upgrade Now}}**

*Alternative:*

**Time’s running out!**

Your premium Analytics subscription is set to expire on [DATE], after which you’ll be limited to basic access only. To keep your premium status, please click below to renew or upgrade your subscription.

**{{Renew / Upgrade Now}}**

***Subscription has expired: Subscription ended***

**Your subscription has expired.**

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