Paula Moyano

Front-end web developer

New York City, United States 9177246189

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Creative and adaptable front-end web developer with a year of experience, blending problem-solving acumen with a knack for innovative design solutions. Passionate about crafting user-friendly and visually appealing websites. Successfully transitioned from a jewelry design career, bringing a unique perspective and diverse skills to contribute to dynamic and collaborative teams. Eager to leverage my creativity and technical expertise in the fast-paced world of front-end development.

Employment history

Dec., 2023 - Present

UI | front-end web developer

Athletifi at New York City

- Front-End Development: Create responsive and engaging user interfaces using React.js, Next.js, and Tailwind CSS.
- Agile Development: Collaborate within Scrum methodologies with the team to deliver iterative and high-quality UI features, adhering to sprint timelines and project deadlines.
- Component-based Architecture: Develop and maintain reusable UI components for consistency and efficiency across projects.
- Prototyping and Wireframing: Translate design mock-ups and wireframes into functional user interfaces, ensuring a seamless user experience.
- Cross-functional Collaboration: Communicate effectively with the design and backend team to implement UI elements and integrate front-end functionalities
- Testing and Debugging: Conduct thorough testing and debugging processes to ensure UI components meet functional and performance
- Optimization and Performance: Optimize UI components for speed and responsiveness, focusing on mobile-first design principles.
- **Version Control and Documentation:** Utilize version control systems (e.g., Git) and maintain comprehensive documentation for codebase and UI components.
- **Continuous Learning:** Stay updated with emerging technologies and best practices in front-end development to enhance skills and contribute innovative ideas.

Employment history

Jan, 2017 - Jul, 2022

Web designer & developer

Deepdof at New York City

- Proficiency: Leveraged Wix and other tools for visually appealing and functional website design.
- Client Focus: Adapted to diverse client needs, ensuring personalized and satisfactory design experiences.
- Communication: Effectively gathered client requirements, provided design feedback, and delivered updates.
- Deadline Management: Thrived in a deadline-driven environment, exceeding client expectations.
- Continuous Learning: Stayed updated on web design trends and technologies.
- Graphic Design Integration: Applied graphic design skills for cohesive online identities.
- Develop and maintain websites, ensuring functionality, performance, and responsiveness.
- Implement SEO best practices to optimize website content for search engines and improve organic rankings.
- Provide ongoing technical support and troubleshooting for websites to ensure optimal performance and user experience.
- Collaborate with clients to define project goals and objectives, and translate them into visually appealing and functional website designs and layouts.

2016 - Dec, 2019

Jewelry designer and silversmith

Judith Haas Jewelry at New York City

- Design Expertise: Excelled in crafting unique and visually appealing jewelry pieces.
- Client Interaction: Established effective communication channels for client satisfaction.
- Adaptability: Demonstrated flexibility in meeting diverse client and designer requirements.
- Deadline Management: Consistently met or exceeded project timelines.
- Problem Solving: Proactively addressed challenges in the production path.
- Quality Assurance: Maintained high-quality craftsmanship standards.
- Creative Collaboration: Collaborated with other designers and artists to create innovative and unique jewelry designs.
- Market Research: Conducted market research to identify current trends and customer preferences in jewelry design to inform the development of new and unique designs.

Education

2013 - 2015

Jewelry designer

IDC - Instituto de Diseño de Cuyo at Mendoza, Argentina

Skills

HTML5	CSS3
JavaScript	React
Sass	Bootstrap
Git version control	Figma

Skills

NextJs Wireframing

Front-end frameworks Visual design

Teamwork Responsive design

Problem-solving Agile development

User experience

Languages

Spanish

Native

English

Highly proficient

References

Judith HaasShelly VoorHeesJudith Haas JewelryVoorHees Collection

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Rodrigo Aranjuelo

Deepdof

Links

<u>Portfolio</u> <u>Linkedin</u>

GitHub