

***INTRODUCTION**

1.1 OVERVIEW

YouTube description is a section where a content creator can provide additional information about their video content. This can include content descriptions, links to related content, social media or website links, and more. It is focusing about subscribers.

1.2.PURPOSE

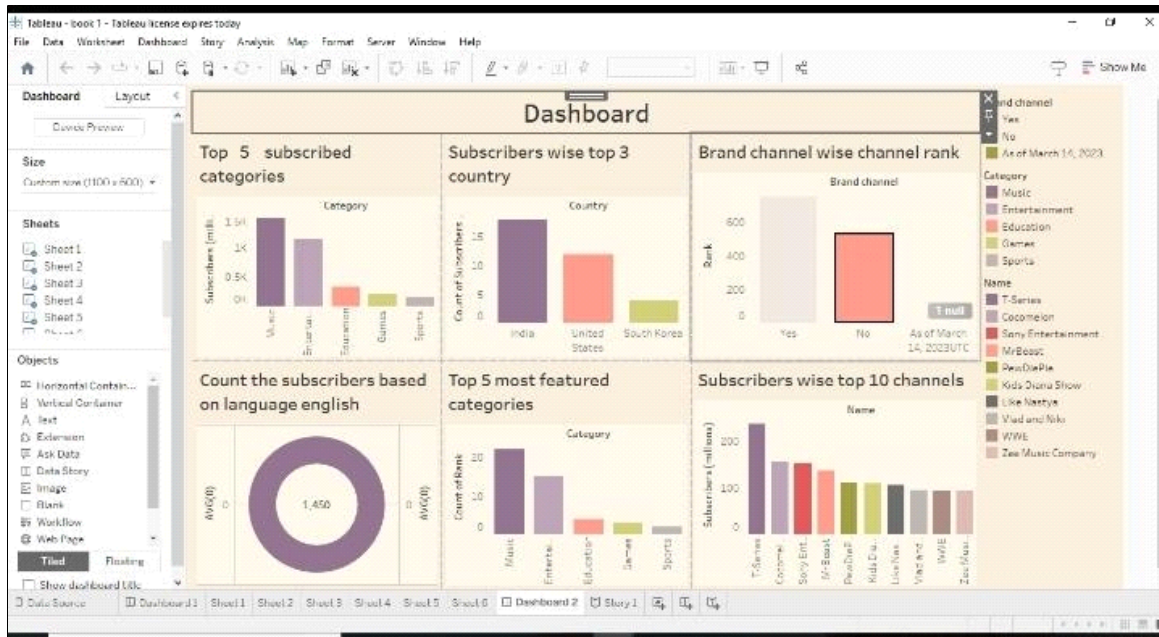
The main purpose of YouTube is to provide a platform for users to watch, share, and create videos. In the last decade, YouTube has just become the most popular video-sharing platform in the world.

***PROBLEM DEFINITION & DESIGN THINKING**

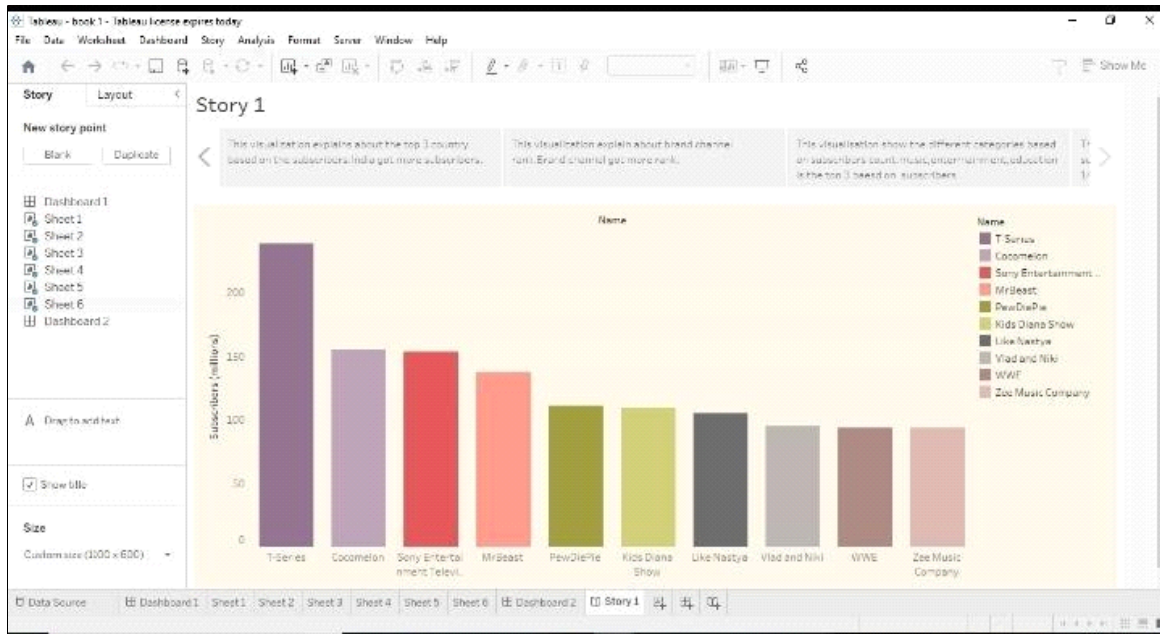
Empathy map



2.2.Ideation and brainstorm maps



To start earning money directly through you tube , you must have at least 1,000 subscribers and 4,000 watch hours in the past year,or 1,000 subscribers with 10 million valid public shorts views within the past 90 days.once you reach either ofthose,you can apply to you tubes partner program and monetize your channel.



• Advantages

uploading videos and sharing content is free on youtube.youtube is easy to use and also easy to share.videos shared on youtube can also be a great way of earning revenue.this is one of the best ways to connect with people worldwide and can share their thoughts,videos,and different content that can easily get to reach people in vast quantities.

Disadvantages

there are many videos on youtube that have good content but are due to diversity and easy access many people misuse the platform and share in appropriate content.this platform is sometimes also misused for trolling and defaming others.uploading video millions of

videos are uploaded on youtube everyminute.By this,it becomes easy to get distracted by watching continuously videos unnecessarily.easy on youtube and also sharing any content but gaining audience and views is not easy.

5.Application

Youtube is a spcial media platform to share videos online.youtube and youtube studio are the main application of project.

6.conclusion

youtube allows anyone to upload videos,making it a vast repository of user_generator content.This has resulted in a diverse range of videos on almost every topic imaginable,catering to broad audience. All are communicative with others. Earn money based on subscribers and view.

7.Future scope

The platform will continue to a evolve and adapt to changing user needs and technological developments, making it a central player in the online video space for years to come. Launched in 2005, youTube is the biggest video_sharing platform and the second biggest social

media in the world, with over 2.70 billion users .Being the 2 website ion the world,it is estimated that the number of youtube's global user count will reach 2.85 billion by 2025.