

## Says

What have we heard them say? What can we imagine them saying?

> YouTube videos have been an effective branding method for many businesses, especially during the lockdown

There is no

limitation on the

size or content of

the video and also

we can search for

any type of video.

There are basically two to

be used for uploading

open youtube accounts, one is

a personnel account which can

personal content of any type

but another account you can

open is Businesses account

from where we can use it to

channels for various brands

manage multiple youtube

from a single dashboard.

ways to increase views

and gain followers is still

to keep content

interesting and

until the end.

engaging; the more

click on it and watch

people can relate to it,

the more they'll want to

Most popular social media platforms, allows users to post their videos online, set up their channels, and thus create virtual communities that are united by similar interests.

The perfect place to learn and gain expertise. With online videos and "how to do" tricks, gaining knowledge is simple

Dedicate the

first few lines

to describing

1-2 keywords.

video, using

Using YouTube to watch content is free and with a wide range of content from across the globe.

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Making money is possible on youtube, people should upload great content to get more followers or views that help in making their videos or channel get monetized.

promoting business on YouTube

Many famous artists, musicians, movie reviews, trailers, news, latest gadget updates, and much more put their content up for free.

through videos and ads

Subscribers galore: Exploring world's top youtube channels

> Type your paragraph...

The quality of videos on YouTube can vary significantly as not all videos create professionally, and some are pirated from other places and uploaded to YouTube.

powerful search engine to find the exact content that we are looking

Video Reviews are better than text reviews.

Easy to use and share content with

**Feels** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

others



about.

## Does

Thumbnail should

be so good that

someone doesn't

even need to read

the title to know

what the video is

What behavior have we observed? What can we imagine them doing?

