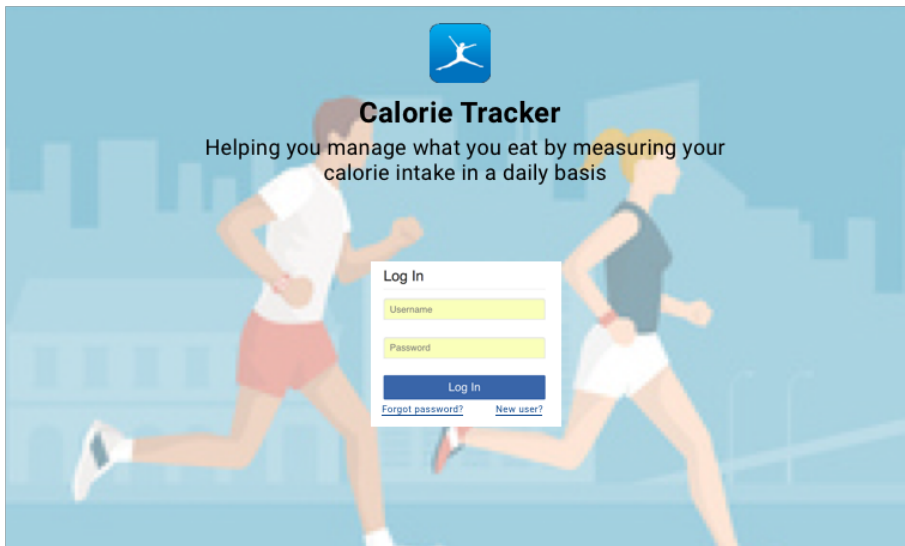
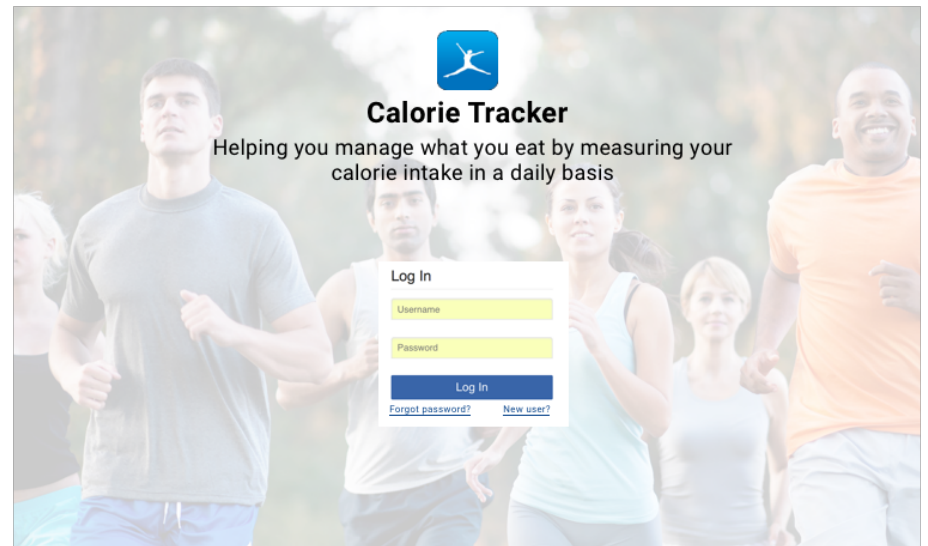


Improving the User Experience

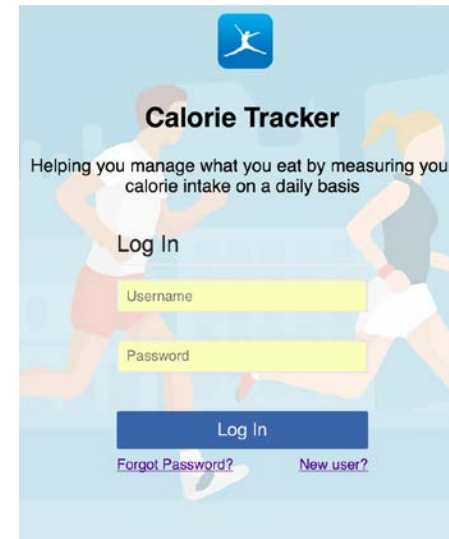
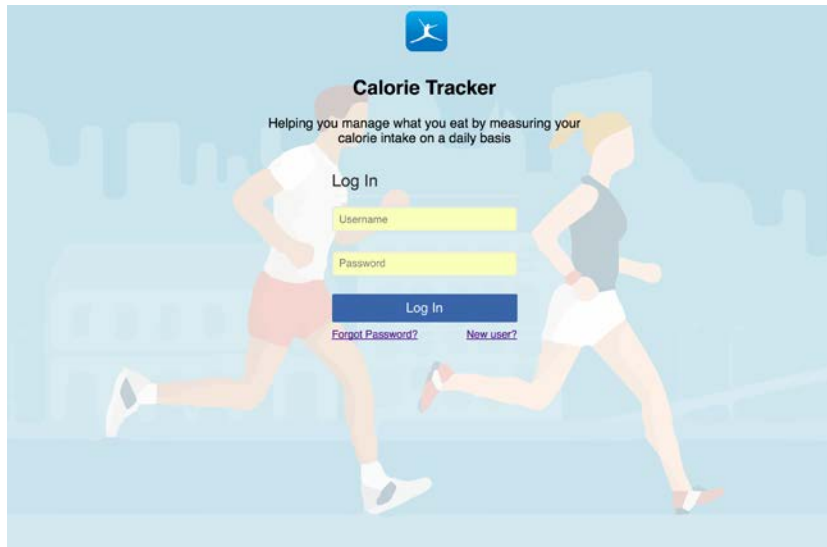
Version A



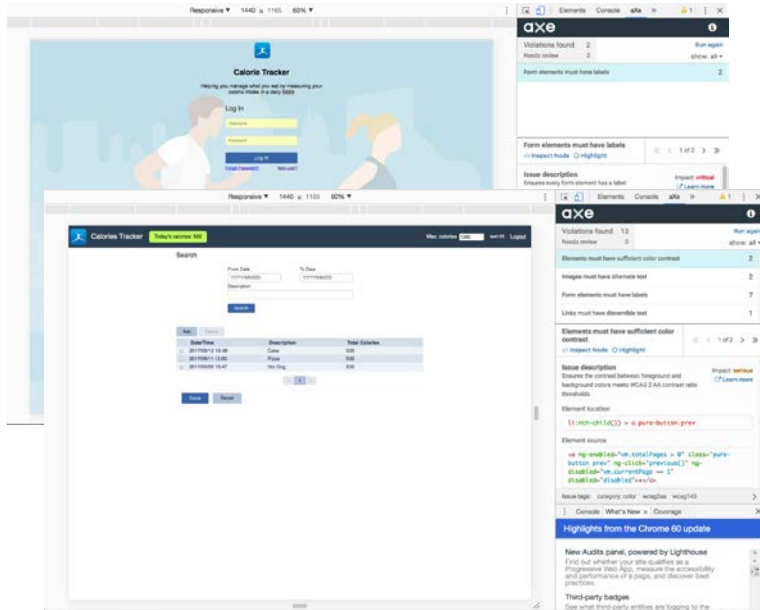
Version B



User Driven Design



Improving Usability



- 13+ issues fixed
- Eliminated technical debt
- Optimize application