Capstone Project - The Battle of Neighborhoods (Week 2)

1 Introduction

Investment is in general a complex and challenging task. One of the most difficulty is to collect right data. Today there are certainly lots of data sources thanks to internet data centers developpement, data processing technologies which make it possible to collect, process and store data in real time. Although these technologies are present in our day life and more often availables as open source tools, they still need to be carefully used in other to obtain right data.

1.1 PROBLEM

The problem as set consists collecting ,porcessing and analyzing the cities **NEW YORK CITY, Toronto And Paris**. More precisely ,the problem is about Collecting informations about all the venues of different neighborhood of all borough in each of these cities in order to find the similarities between them base on data collected using data anlysis tools ,here is python and external API such as foursquar. The result obtained results will be use to suggest a suitable location for investment .

1.2 interest

Evidently, interested are either poeple interested in investing in one of these tree cities or somme one willing to know a litle bit about kaind of venues in these cities.

1.3 Data socuces

1.3.1 PROBLEM 1 CITIES ANLYSIS

1.3.1.1-NYC(new york city) all data where provided

Link to the data set: [https://cocl.us/new_york_dataset]

From this link data are downloaded using python api pandas ,process and transform into usable data format. The foursquare API is then used to generate the final data set including geografical coordinate of each neighbouhood. Thinal data set in the generated (Data frame including geographical coordinates of each neighborhood.

1.3.1.2 -Toronto links To

dataset: [https://en.wikipedia.org/wiki/List_of_postal_codes_of_Canada:_M - http://cocl.us/Geospatial_data]

From this link data are downloaded usind python api pandas ,process and transform into usable data format. The foursquare API is then used to generate the final data set including geografical coordinate of each neighbouhood. Thinal data set in the generated (Data frame including geographical coordinates of each neighborhood.

1.3.1.3 Paris links to data

Sets: [https://fr.wikipedia.org/wiki/Liste des quartiers administratifs de Paris [https://opendata.paris.fr/explore/dataset/quartier paris/download/?format=csv&timezone=Europe/Berlin&use labels for __header=true&csv_separator=%3B.]

From this link data are download ,loded usind python api pandas ,process and transform into usable data format. The foursquare API is then used to generate the final data set including geografical coordinate of each neighbouhood. Thinal data set in the generated (Data frame including geographical coordinates of each neighborhood

1.3.2 PROBLEM 2 (VENUE SUGESTION FOR RISTAURANT INVESTMENT)

data set used here is the results of the data collected and transform (using python and foursquere api) into strutured and usable data format in the previous section.

II-DATA COLLECTION, PROCESSING AND ANLYSIS FOR EACH CITY

II.1 New York City.

II.1.1 New york city data collection and tranformation

New York City (NYC), also known as the **City** of **New York** or simply **New York** (**NY**), is the most populous **city** in the United States with polpulation of 8398748 inhabitants. This is the first city on which ours first analisys will be focussed.

AS previously said, data are collected from links provided, the programming language used is python on IMD cloud, more precisely IBM service. Thanks to these tools we have colletted and tranformed data from unusable data format to structured data frame. Below is the scrreshut of the final data structure where in the columns we have from left to right exactly: Borough's name, Neighborhood's name, Latitude and Longitude of the overall newyork city.

Newyork city data set with geogaphical coordinates

| | Borough | Neighborhood | Latitude | Longitude |
|---|---------|--------------|-----------|------------|
| 0 | Bronx | Wakefield | 40.894705 | -73.847201 |
| 1 | Bronx | Co-op City | 40.874294 | -73.829939 |
| 2 | Bronx | Eastchester | 40.887556 | -73.827806 |
| 3 | Bronx | Fieldston | 40.895437 | -73.905643 |
| 4 | Bronx | Riverdale | 40.890834 | -73.912585 |

The total number of Neighborhood in newyork city is: **103**Using External fousquare API and further processing data are transformed in the usable the final data structure wifhi can be seen in the following.

The total number of venues in newyork city is: 1.22 per 100 inhabitants.

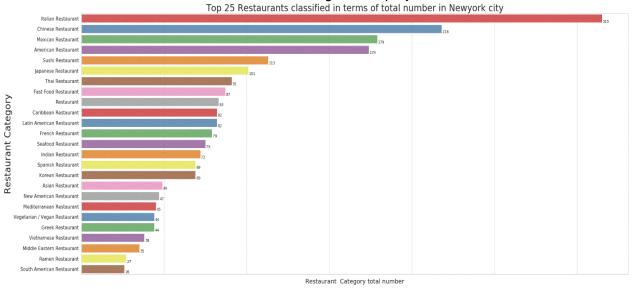
Table including venue categorie

| | Neignbornood | Meigilborilood Latitude | Meiginorniood Longitude | Venue | VEHUE LAURUUE | venue Longitude | venue Category |
|---|--------------|-------------------------|-------------------------|------------------|---------------|-----------------|----------------|
| 0 | Wakefield | 40.894705 | -73.847201 | Lollipops Gelato | 40.894123 | -73.845892 | Dessert Shop |
| 1 | Wakefield | 40.894705 | -73.847201 | Rite Aid | 40.896649 | -73.844846 | Pharmacy |
| 2 | Wakefield | 40.894705 | -73.847201 | Carvel Ice Cream | 40.890487 | -73.848568 | Ice Cream Shop |
| 3 | Wakefield | 40.894705 | -73.847201 | Dunkin' | 40.890459 | -73.849089 | Donut Shop |
| 4 | Wakefield | 40.894705 | -73.847201 | Shell | 40.894187 | -73.845862 | Gas Station |

In terms of venues diversity, there is 429 venues categories.

As we are interested in this analisys in investing on a Ristaurant ,we need to extract from the dataframe only rows coresponding to restaurant venues.final data in the following is shown the first 5 element of the final table.

The above data frame is the one we will be using for this project.

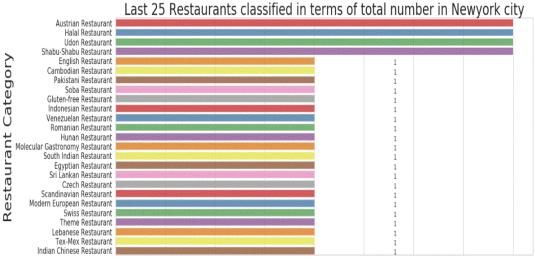


Top 25 restaurants NYC

Herlet plot the top 25 and the 25 last restaurants in terms of number of restaurant in newyork city .

With **315** restaurants in NYC, Italian restautrant in terms of number is the most respresented ,followed Chinese, Mexican and American Restaurant with total number respectively 219,179,174 and 113. Unexpectedly, the Italian restaurant comes first in USA.

Last 25 restaurants NYC



Restaurant Category total number

This last graph shows that,in NYC,they are lots of ristaurants categoris with only one building such as Indian chinese restaurant,South Indian Restaurant,and so on.

Let look a litle bit deeper into the data set .Here below are the top fives venues for 6 neighbohoods in Newyork city.

| | | | ASTOR1a |
|---|-----------------------------|--------------------------------|------------------------------------|
| | | | venue freq |
| | Allerton | Arrochar | 0 Middle Eastern Restaurant 0.17 |
| | venue freq | venue fre | eq 1 Greek Restaurant 0.14 |
| 0 | Chinese Restaurant 0.33 | 0 Italian Restaurant 0. | .4 2 Seafood Restaurant 0.11 |
| 1 | American Restaurant 0.17 | 1 Mediterranean Restaurant 0. | .2 3 Mediterranean Restaurant 0.08 |
| 2 | Fast Food Restaurant 0.17 | 2 Middle Eastern Restaurant 0. | |
| 3 | Mexican Restaurant 0.17 | 3 Polish Restaurant 0. | |
| 4 | Spanish Restaurant 0.17 | 4 Afghan Restaurant 0. | .0 |
| | | _ | Astoria Heights |
| | | | venue freq |
| | Annadale | Arverne | 0 Italian Restaurant 1.0 |
| | venue freq | venue freq | 1 Afghan Restaurant 0.0 |
| 0 | Restaurant 0.5 | 0 Thai Restaurant 1.0 | 2 New American Restaurant 0.0 |
| 1 | Sushi Restaurant 0.5 | 1 Afghan Restaurant 0.0 | 3 Russian Restaurant 0.0 |
| 2 | Afghan Restaurant 0.0 | 2 Moroccan Restaurant 0.0 | 4 Romanian Restaurant 0.0 |
| 3 | New American Restaurant 0.0 | 3 Romanian Restaurant 0.0 | |
| 4 | Romanian Restaurant 0.0 | 4 Restaurant 0.0 | |

In this project, our anlysis will be totally decicated to Restaurant, thus they will be used in the first time to seek the similarity and dissimilarity between Newyork city, Toronto and paris and secondely with deeper analisys will be used to sugest the most appropriate place if not an acceptable place to invest in restautant event which Restaurant category may the best choise according to our analisys.

Let create a new data frame with the 10 most comon resturants as following.

Neighborhood 1st Most Common Venue 2nd Most Common Venue 3rd Most

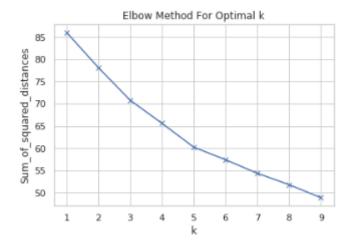
| 0 | Allerton | Chinese Restaurant | American Restaurant | Fast Food Restaurant | Mexican Restaurant | Spanish Restaurant | Vietnamese Restaurant | Greek Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant |
|---|-----------|---------------------------|-----------------------|--------------------------|---------------------------|----------------------|-----------------------|----------------------|----------------------|---------------------|-------------------------|
| 1 | Annadale | Restaurant | Sushi Restaurant | Vietnamese Restaurant | Egyptian Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 2 | Arrochar | Italian Restaurant | Polish Restaurant | Mediterranean Restaurant | Middle Eastern Restaurant | Greek Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 3 | Arverne | Thai Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 4 | Astoria N | Niddle Eastern Restaurant | Greek Restaurant | Seafood Restaurant | Mediterranean Restaurant | Italian Restaurant | Japanese Restaurant | Indian Restaurant | Sushi Restaurant | Mexican Restaurant | Comfort Food Restaurant |

In the next section, we are going to use this data to group the data set into différen into cluster.

II.1.2-Clustering (K-mean):

II.1.2.1-Parameter turning (Best k parmater for kmeans).

The first step of our clustring is to choose the aproporiate value of k(number of cluster).

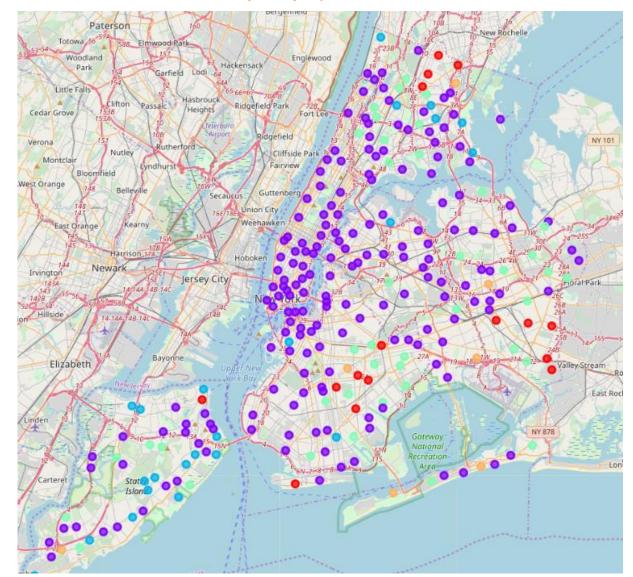


best k for the kmean cluster 1,best k =5

In the plot above the elbow is at k=5 indicating the optimal k for this dataset is 5

II.1.2.2-Model fitting

This section consists in clustering the Newyork city data set using the best value of k obtained in the parameter turning section .In the below figure :[best k for the kmeans cluster in the Newyork City map] are the differents neigborhoods clusters.



best k for the kmeans cluster in the Newyork City map

In the tables (table cluster 1 NYC, table cluster 2 NYC, table cluster 3 NYC, table cluster 4 NYC, Table cluster 5 NYC) are these obtained cluster with the overall information on them.

In the following table, the neighborhoods present in the same cluster are close to each other, thus they share most of the common restaurants. For instance, as the neigborhoods **Wakefield** and **Eastchester** it means the share lot of most common restaurants caterories. Similarly , the neighborhoods present in différents clusters may share fewer most common restaurants of the most common restaurants. Let print the first rows of ours clusters.

| | - | | | | | | | | | | nmon Venue |
|-----|-------------------|-------------------------------|-------------------------------|-----------------------|-----------------------|-----------------------|----------------------|----------------------|----------------------|---------------------|------------------------|
| 0 | Wakefield | Caribbean Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 2 | Eastchester | Caribbean Restaurant | Seafood Restaurant | Fast Food Restaurant | Chinese Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant |
| 9 | Williamsbridge | Caribbean Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 41 | Olinville | Caribbean Restaurant | Chinese Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 75 | Flatlands | Fast Food Restaurant | Caribbean Restaurant | Chinese Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 78 | Coney Island | Caribbean Restaurant | Vegetarian / Vegan Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 164 | South Jamaica | Vegetarian / Vegan Restaurant | Caribbean Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 165 | St. Albans | Caribbean Restaurant | Fast Food Restaurant | Chinese Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 168 | Cambria Heights | Caribbean Restaurant | Chinese Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 169 | Rosedale | Chinese Restaurant | Caribbean Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 188 | Laurelton | Caribbean Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 218 | Tompkinsville | Mexican Restaurant | Caribbean Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 223 | Rugby | Caribbean Restaurant | Seafood Restaurant | Chinese Restaurant | Vietnamese Restaurant | Empanada Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 259 | Remsen Village | Caribbean Restaurant | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 282 | Broadway Junction | Caribbean Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 300 | Erasmus | Caribbean Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |

Table cluster 2 NYC

| | Neighborhood | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|----|----------------|---------------------------|-----------------------|---------------------------|-------------------------------|-----------------------|------------------------|------------------------|-----------------------|-----------------------|------------------------|
| 5 | Kingsbridge | Latin American Restaurant | Mexican Restaurant | Spanish Restaurant | Vegetarian / Vegan Restaurant | Seafood Restaurant | Fast Food Restaurant | Chinese Restaurant | Caribbean Restaurant | Vietnamese Restaurant | Ethiopian Restaurant |
| 6 | Marble Hill | Seafood Restaurant | American Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 7 | Woodlawn | American Restaurant | Italian Restaurant | Indian Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 10 | Baychester | Fast Food Restaurant | Mexican Restaurant | Spanish Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant |
| 12 | City Island | Seafood Restaurant | Italian Restaurant | American Restaurant | Tapas Restaurant | French Restaurant | Spanish Restaurant | Gluten-free Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant |
| 15 | Morris Heights | Spanish Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 16 | Fordham | Fast Food Restaurant | Spanish Restaurant | Chinese Restaurant | Latin American Restaurant | Caribbean Restaurant | African Restaurant | American Restaurant | Greek Restaurant | Restaurant | Ethiopian Restaurant |
| 17 | East Tremont | Fast Food Restaurant | Paella Restaurant | Spanish Restaurant | Vietnamese Restaurant | Egyptian Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant |
| 18 | West Farms | Latin American Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 20 | Melrose | Mexican Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 21 | Mott Haven | Spanish Restaurant | Peruvian Restaurant | Latin American Restaurant | Chinese Restaurant | Vietnamese Restaurant | Gluten-free Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant |

Table cluster 3 NYC

| 0th Most Common Venue | 9th Most Common Venue 1 | 8th Most Common Venue | 7th Most Common Venue | 6th Most Common Venue | 5th Most Common Venue | 4th Most Common Venue | 3rd Most Common Venue | 2nd Most Common Venue | 1st Most Common Venue | Neighborhood | |
|-----------------------|-------------------------|------------------------|-----------------------|-------------------------|---------------------------------|---------------------------|-----------------------------|-------------------------------|---------------------------------|---------------------|-----|
| Falafel Restauran | Ethiopian Restaurant | Vietnamese Restaurant | Caribbean Restaurant | Restaurant | Mexican Restaurant | Fast Food Restaurant | American Restaurant | Spanish Restaurant | Chinese Restaurant | Norwood | 8 |
| French Restauran | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Greek Restaurant | Vietnamese Restaurant | Spanish Restaurant | Mexican Restaurant | Chinese Restaurant | Bedford Park | 13 |
| French Restauran | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Latin American Restaurant | African Restaurant | Chinese Restaurant | Fast Food Restaurant | University Heights | 14 |
| Filipino Restauran | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Greek Restaurant | Vietnamese Restaurant | Spanish Restaurant | Asian Restaurant | Chinese Restaurant | Latin American Restaurant | High Bridge | 19 |
| German Restauran | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Chinese Restaurant | Fast Food Restaurant | Latin American Restaurant | Longwood | 23 |
| German Restauran | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Latin American Restaurant | Chinese Restaurant | Soundview | 26 |
| German Restauran | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Vietnamese Restaurant | Chinese Restaurant | Middle Eastern Restaurant | Caribbean Restaurant | Van Nest | 32 |
| French Restauran | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Greek Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Chinese Restaurant | Italian Restaurant | Gravesend | 50 |
| German Restauran | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Vietnamese Restaurant | Middle Eastern Restaurant | Chinese Restaurant | Mexican Restaurant | Caribbean Restaurant | Flatbush | 54 |
| German Restauran | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Vietnamese Restaurant | Caribbean Restaurant | Chinese Restaurant | Fast Food Restaurant | East Flatbush | 56 |
| French Restauran | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | English Restaurant | Empanada Restaurant | Spanish Restaurant | Chinese Restaurant | Restaurant | Brownsville | 60 |
| Gluten-free Restauran | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Vietnamese Restaurant | Chinese Restaurant | Asian Restaurant | Fast Food Restaurant | Caribbean Restaurant | East New York | 72 |
| Gluten-free Restauran | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Vietnamese Restaurant | Chinese Restaurant | American Restaurant | Caribbean Restaurant | Starrett City | 73 |
| Gluten-free Restauran | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Vietnamese Restaurant | Chinese Restaurant | Asian Restaurant | Caribbean Restaurant | Canarsie | 74 |
| Gluten-free Restauran | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Chinese Restaurant | Marine Park | 83 |
| French Restauran | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Greek Restaurant | Vietnamese Restaurant | Chinese Restaurant | Mexican Restaurant | Southern / Soul Food Restaurant | Ocean Hill | 89 |
| Falafel Restauran | Ethiopian Restaurant | Gluten-free Restaurant | Sushi Restaurant | New American Restaurant | South American Restaurant | American Restaurant | Italian Restaurant | Indian Restaurant | Chinese Restaurant | Kew Gardens | 136 |
| Filipino Restauran | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Vietnamese Restaurant | North Indian Restaurant | Japanese Restaurant | Italian Restaurant | Sushi Restaurant | Chinese Restaurant | Maspeth | 142 |
| French Restauran | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Chinese Restaurant | Cajun / Creole Restaurant | Fast Food Restaurant | Italian Restaurant | Douglaston | 154 |
| Filipino Restauran | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Greek Restaurant | Vietnamese Restaurant | Seafood Restaurant | American Restaurant | Chinese Restaurant | Italian Restaurant | Bellerose | 156 |
| French Restauran | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | English Restaurant | Greek Restaurant | Vietnamese Restaurant | Vegetarian / Vegan Restaurant | Chinese Restaurant | Fresh Meadows | 158 |
| Fast Food Restauran | Falafel Restaurant | Ethiopian Restaurant | English Restaurant | Greek Restaurant | Sushi Restaurant | Taiwanese Restaurant | Vietnamese Restaurant | Chinese Restaurant | Korean Restaurant | Oakland Gardens | 161 |
| Gluten-free Restauran | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Chinese Restaurant | Fast Food Restaurant | Hollis | 163 |
| French Restauran | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | English Restaurant | Egyptian Restaurant | Vietnamese Restaurant | Chinese Restaurant | Fast Food Restaurant | Southern / Soul Food Restaurant | Rochdale | 166 |
| Gluten-free Restauran | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Chinese Restaurant | Fast Food Restaurant | Springfield Gardens | 167 |
| French Restauran | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Vietnamese Restaurant | Southern / Soul Food Restaurant | Comfort Food Restaurant | Fast Food Restaurant | Caribbean Restaurant | Chinese Restaurant | Far Rockaway | 170 |
| German Restauran | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Halal Restaurant | Vietnamese Restaurant | Italian Restaurant | Chinese Restaurant | Beechhurst | 174 |
| Fast Food Restauran | Falafel Restaurant | Greek Restaurant | Vietnamese Restaurant | Malay Restaurant | Asian Restaurant | Indian Restaurant | Dumpling Restaurant | Vegetarian / Vegan Restaurant | Chinese Restaurant | Queensboro Hill | 184 |
| French Restauran | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Greek Restaurant | Vietnamese Restaurant | Chinese Restaurant | Mexican Restaurant | Italian Restaurant | Belle Harbor | 190 |
| | | | | | | | | | | | |

Table cluster 4 NYC

| | Neighborhood | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|-----|------------------|-----------------------|-----------------------|-----------------------------|---------------------------|------------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------------|
| 11 | Pelham Parkway | Italian Restaurant | Thai Restaurant | Chinese Restaurant | Sushi Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant |
| 29 | Country Club | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 33 | Morris Park | Italian Restaurant | Arepa Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 34 | Belmont | Italian Restaurant | Mexican Restaurant | Eastern European Restaurant | American Restaurant | Japanese Restaurant | Fast Food Restaurant | Spanish Restaurant | Greek Restaurant | Ethiopian Restaurant | Falafel Restaurant |
| 36 | North Riverdale | Italian Restaurant | Sushi Restaurant | Mexican Restaurant | Chinese Restaurant | Vietnamese Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 39 | Edgewater Park | Italian Restaurant | American Restaurant | Asian Restaurant | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant |
| 66 | Carroll Gardens | Italian Restaurant | French Restaurant | Thai Restaurant | Restaurant | Dumpling Restaurant | Cuban Restaurant | Filipino Restaurant | Greek Restaurant | Sushi Restaurant | Latin American Restaurant |
| 197 | St. George | Italian Restaurant | American Restaurant | Thai Restaurant | Tapas Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant |
| 206 | Mariner's Harbor | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 213 | Great Kills | Italian Restaurant | Japanese Restaurant | Chinese Restaurant | Spanish Restaurant | Gluten-free Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant |
| 217 | Tottenville | Italian Restaurant | Mexican Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 228 | Arrochar | Italian Restaurant | Polish Restaurant | Mediterranean Restaurant | Middle Eastern Restaurant | Greek Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 230 | Old Town | Italian Restaurant | American Restaurant | Restaurant | Vietnamese Restaurant | Greek Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 231 | Dongan Hills | Italian Restaurant | Sushi Restaurant | Fast Food Restaurant | Chinese Restaurant | Vietnamese Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant |
| 234 | New Dorp Beach | Italian Restaurant | Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 236 | Huguenot | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 251 | Richmond Town | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 252 | Shore Acres | Italian Restaurant | Restaurant | Chinese Restaurant | Vietnamese Restaurant | Greek Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 258 | Elm Park | Italian Restaurant | American Restaurant | Chinese Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |
| 266 | Astoria Heights | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 287 | Egbertville | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 292 | Lighthouse Hill | Italian Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 296 | Madison | Italian Restaurant | Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Filipino Restaurant | French Restaurant |

Table cluster 5 NYC

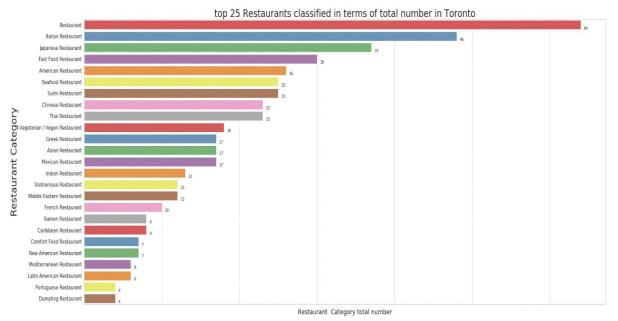
| | Neighborhood | 15t MOSt Common Venue | 2nd most common venue | ard most common venue | 4th Most Common Venue | oth most common venue | oth Most Common Venue | /tn most common venue | oth most common venue | oth most common venue | Total Most Common Venue |
|-----|------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-------------------------|
| 1 | Co-op City | Restaurant | Fast Food Restaurant | Vietnamese Restaurant | Greek Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant |
| 148 | South Ozone Park | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 185 | Hillcrest | Dim Sum Restaurant | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 222 | Wingate | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 237 | Pleasant Plains | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 288 | Roxbury | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |
| 302 | Hammels | Fast Food Restaurant | Vietnamese Restaurant | Halal Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Filipino Restaurant | French Restaurant | German Restaurant | Gluten-free Restaurant |

II.2 Toronto

II.2.1-Toronto Data collection and transformation

The City of **Toronto** Is the Canada's largest city, the fourth largest in North America with a population of 6196731 inhabitants. Data for this analysis where obtain using web crawling python API and secondely processed used the same processing méthodes decribed in the previous city analysis(NYC). For this new city ,making the same analysis as the one previously described in the section NYC DATA analisys produces the following results.

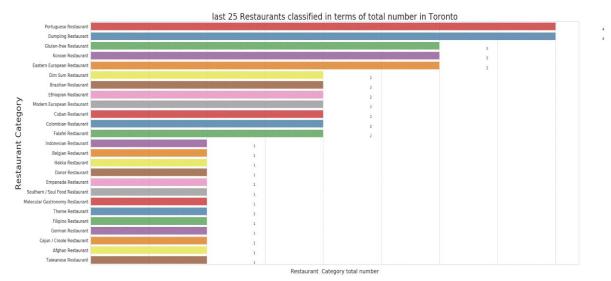
| | Neighborhood | Neighborhood Latitude | Neighborhood Longitude | Venue | Venue Latitude | Venue Longitude | Venue Category |
|---------------------|----------------------|-----------------------|------------------------|---------------------------|----------------|-----------------|----------------------------|
| 0 | Rouge,Malvern | 43.806686 | -79.194353 | Wendy's | 43.807448 | -79.199056 | Fast Food Restaurant |
| 1 | Rouge,Malvern | 43.806686 | -79.194353 | Interprovincial Group | 43.805630 | -79.200378 | Print Shop |
| 2 Highland Creek,Ro | ouge Hill,Port Union | 43.784535 | -79.160497 | Chris Effects Painting | 43.784343 | -79.163742 | Construction & Landscaping |
| 3 Highland Creek,Ro | ouge Hill,Port Union | 43.784535 | -79.160497 | Royal Canadian Legion | 43.782533 | -79.163085 | Bar |
| 4 Highland Creek,Ro | ouge Hill,Port Union | 43.784535 | -79.160497 | Affordable Toronto Movers | 43.787919 | -79.162977 | Moving Target |



Final data structure including only the first rows:

As shown by the above graphical representation, Italian Restaurant still the most represented restaurants, followed by Japanese, Fast food, American.

Seafood Restautrant ect.. with respectively 64,48,37,30 and 26 restaurants in Toronto city.



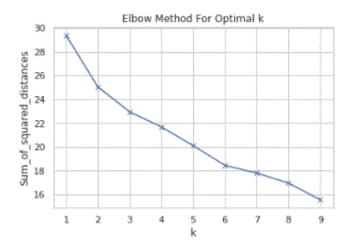
Last 25 restaurants Toronto

For the last 25 restaurants category, they are 13 with only 1 restaurants, interesting for investment as they are few restaurants in these categories.

Let look a litle bit deeper into the data set .Here below are the top fives venues for 6 neighbohoods in Toronto city

II.2.2-Clustering

II.2.2.1-Parameter turning(Toronto)



II.2.2.1-Model fitting(kmeans)

best k for the kmeans cluster in the Toronto City m

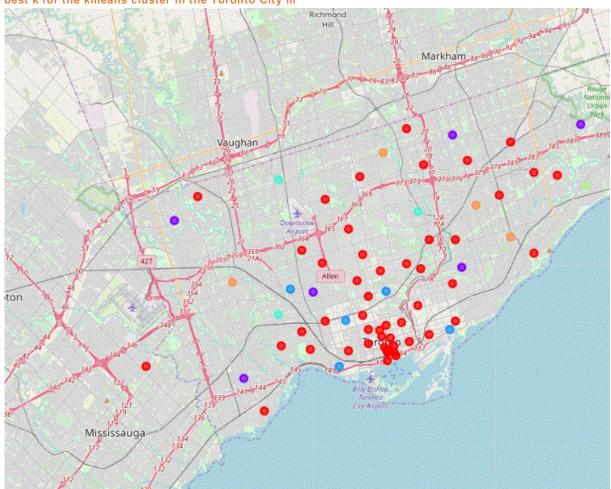


Table cluster 1 Toronto

| | Borough Cl | luster Labels | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|----|--------------|---------------|---------------------------|-----------------------|---------------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------------|-----------------------|-----------------------------|
| 3 | Scarborough | 0.0 | Korean Restaurant | Vietnamese Restaurant | Gluten-free Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 4 | Scarborough | 0.0 | Hakka Restaurant | Thai Restaurant | Caribbean Restaurant | Vietnamese Restaurant | Doner Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant |
| 8 | Scarborough | 0.0 | American Restaurant | Vietnamese Restaurant | Doner Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 10 | Scarborough | 0.0 | Indian Restaurant | Vietnamese Restaurant | Chinese Restaurant | Doner Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 12 | Scarborough | 0.0 | Latin American Restaurant | Vietnamese Restaurant | Gluten-free Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 13 | Scarborough | 0.0 | Thai Restaurant | Fast Food Restaurant | Italian Restaurant | Chinese Restaurant | Vietnamese Restaurant | Doner Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant |
| 17 | North York | 0.0 | Mediterranean Restaurant | Vietnamese Restaurant | Gluten-free Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 18 | North York | 0.0 | Fast Food Restaurant | Japanese Restaurant | Greek Restaurant | American Restaurant | Thai Restaurant | Asian Restaurant | Chinese Restaurant | Dumpling Restaurant | French Restaurant | Filipino Restaurant |
| 22 | North York | 0.0 | Ramen Restaurant | Sushi Restaurant | Restaurant | Japanese Restaurant | Vietnamese Restaurant | Fast Food Restaurant | Indonesian Restaurant | Middle Eastern Restaurant | Dim Sum Restaurant | Falafel Restaurant |
| 27 | North York | 0.0 | Asian Restaurant | Fast Food Restaurant | Italian Restaurant | Japanese Restaurant | Restaurant | Chinese Restaurant | Dim Sum Restaurant | Vietnamese Restaurant | Dumpling Restaurant | Filipino Restaurant |
| 28 | North York | 0.0 | Middle Eastern Restaurant | Sushi Restaurant | Restaurant | Chinese Restaurant | Vietnamese Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 34 | North York | 0.0 | Portuguese Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 36 | East York | 0.0 | Asian Restaurant | Vietnamese Restaurant | Doner Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 38 | East York | 0.0 | Sushi Restaurant | Restaurant | Mexican Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 39 | East York | 0.0 | Indian Restaurant | Fast Food Restaurant | Middle Eastern Restaurant | Vietnamese Restaurant | Doner Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 41 | East Toronto | 0.0 | Greek Restaurant | Italian Restaurant | Restaurant | American Restaurant | Caribbean Restaurant | Doner Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant |
| 42 | East Toronto | 0.0 | Fast Food Restaurant | Sushi Restaurant | Italian Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |

Table cluster 2 Toronto

| | Borough | Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|-----|-------------|----------------|-----------------------|-----------------------|-------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------------|
| 0 | Scarborough | 1.0 | Fast Food Restaurant | Vietnamese Restaurant | Vegetarian / Vegan Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 15 | Scarborough | 1.0 | Fast Food Restaurant | Chinese Restaurant | Vietnamese Restaurant | Doner Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 35 | East York | 1.0 | Fast Food Restaurant | Vietnamese Restaurant | Vegetarian / Vegan Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 74 | York | 1.0 | Fast Food Restaurant | Vietnamese Restaurant | Vegetarian / Vegan Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 92 | Etobicoke | 1.0 | Fast Food Restaurant | Vietnamese Restaurant | Vegetarian / Vegan Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 101 | Etobicoke | 1.0 | Fast Food Restaurant | Vietnamese Restaurant | Vegetarian / Vegan Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |

Table cluster3 Toronto

| Borough (| Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|-----------|----------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|
|-----------|----------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|-----------------------|------------------------|

| 48 C | Central Toronto | 2.0 | Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
|---------|-----------------|-----|----------------------|-----------------------|-----------------------|--------------------|---------------------|----------------------|----------------------|----------------------|----------------------|-----------------------------|
| 75 Down | Intown Toronto | 2.0 | Italian Restaurant | Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 78 | West Toronto | 20 | Italian Restaurant | Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 80 | York | 2.0 | Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |
| 87 | East Toronto | 2.0 | Fast Food Restaurant | Restaurant | Vietnamese Restaurant | Dim Sum Restaurant | French Restaurant | Filipino Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant | Eastern European Restaurant |

Table cluster 4 Toronto

Borough Cluster Labels 1st Most Common Venue 2nd Most Common Venue 3rd Most Common Venue 4th Most Common Venue 4th Most Common Venue 5th Most Common Venue 3rd Most Common Venue 5th Most Common Venue

| 26 North York | 3.0 | Japanese Restaurant | Caribbean Restaurant | Vietnamese Restaurant | Doner Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
|---------------|-----|----------------------|-----------------------|-----------------------|-------------------|-------------------|---------------------|----------------------|--------------------|----------------------|---------------------|
| 29 North York | 3.0 | Caribbean Restaurant | Vietnamese Restaurant | Doner Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |
| 81 York | 3.0 | Caribbean Restaurant | Vietnamese Restaurant | Doner Restaurant | German Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant |

Table cluster 5 Toronto

Borough Cluster Labels 1st Most Common Venue 2nd Most Common Venue 3rd Most Common Venue 3rd Most Common Venue 4th Most Common Venue 5th Most Common Venue 3rd Most Common Venue

| 2 Scarborough | 4.0 N | lexican Restaurant | Vietnamese Restaurant | Gluten-free Restaurant | French Restaurant | Filipino Restaurant | Fast Food Restaurant | Falafel Restaurant | Ethiopian Restaurant | Empanada Restaurant Eastern European Restaurant |
|---------------|-------|--------------------|-----------------------|------------------------|-------------------|---------------------|----------------------|--------------------|----------------------|---|
| | | | | | | | | | | |

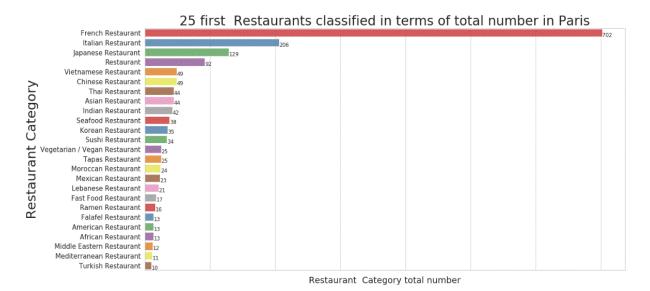
II.3 Paris

II.3.1 Paris Data collection and transformation

Paris is the capital and most populous city of France, with a population of 2,148,271 residents (official estimate, 1 January 2020) in an area of 105 square kilometres (41 square

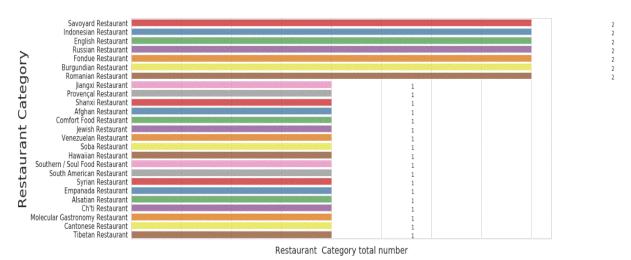
miles). The data collection and transformation is done using the same techniques as previously describe for the two other cities (NYC and Toronto). The final data structure is:

| | Neighborhood | Neighborhood Latitude | Neighborhood Longitude | Venue | Venue Latitude | Venue Longitude | Venue Category |
|---|--------------|-----------------------|------------------------|------------------------------------|----------------|-----------------|-------------------|
| 0 | Amérique | 48.881638 | 2.39544 | Aux Petits Joueurs | 48.880435 | 2.396212 | Bistro |
| 1 | Amérique | 48.881638 | 2.39544 | Brasserie Le Danube | 48.882164 | 2.393235 | French Restaurant |
| 2 | Amérique | 48.881638 | 2.39544 | Parc de la Butte du Chapeau Rouge | 48.881797 | 2.398892 | Park |
| 3 | Amérique | 48.881638 | 2.39544 | Hipark by Adagio Paris La Villette | 48.885537 | 2.397023 | Bed & Breakfast |
| 4 | Amérique | 48.881638 | 2.39544 | Piscine Georges Hermant | 48.882667 | 2.389732 | Pool |



Top 25 restaurants Paris

As shown by the above graphical representation, French Restaurant is the most represented restaurants, followed by Italian , Japanese, Restaurant, Vietnamese , Chinese etc... with respectively 702, 206, 129, 92, 49 restaurants in Paris city.



Last 25 restaurants Paris

For the last 25 restaurants category, they are 18 with only 1 restaurants, interesting for investment as they are few restaurants in these categories.

Let look a litle bit deeper into the data set .Here below are the top fives venues for 8 neighbohoods in Paris.

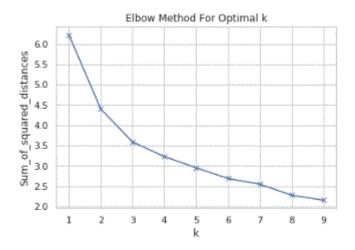
| | Amérique | _ | Arsenal |
|---|----------------------------|--------------|--|
| _ | | freq | venue freq |
| 0 | French Restaurant | 0.67 | 0 French Restaurant 0.40 |
| 1 | Asian Restaurant | 0.33 | 1 Italian Restaurant 0.12 |
| 2 | Afghan Restaurant | 0.00 | 2 Tapas Restaurant 0.08 |
| | Peruvian Restaurant | 0.00 | 3 Seafood Restaurant 0.08 |
| 4 | Russian Restaurant | 0.00 | 4 Vegetarian / Vegan Restaurant 0.08 |
| | Archives | | Arts-et-Métiers |
| | venue | freq | venue freq |
| 0 | French Restaurant | 0.35 | 0 French Restaurant 0.27 |
| 1 | Italian Restaurant | 0.12 | 1 Italian Restaurant 0.14 |
| 2 | Japanese Restaurant | 0.12 | 2 Restaurant 0.11 |
| 3 | Falafel Restaurant | 0.08 | 3 Chinese Restaurant 0.11 |
| 4 | Korean Restaurant | 0.04 | 4 Vietnamese Restaurant 0.08 |
| | Auteuil venue | freq | |
| 0 | French Restaurant | 1.0 | |
| 1 | Afghan Restaurant | 0.0 | Bel-Air |
| 2 | Korean Restaurant | 0.0 | venue freq |
| 3 | Russian Restaurant | 0.0 | 0 French Restaurant 1.0 |
| 4 | Romanian Restaurant | 0.0 | 1 Afghan Restaurant 0.0 |
| | | | 2 Korean Restaurant 0.0 |
| | D-+ | | 3 Russian Restaurant 0.0 |
| | Batignolles | £ | 4 Romanian Restaurant 0.0 |
| 0 | venue French Restaurant | freq 0.42 | |
| 1 | Italian Restaurant | 0.42 | Belleville |
| 2 | Japanese Restaurant | 0.06 | |
| 3 | Restaurant | 0.00 | venue freq 0 French Restaurant 0.33 |
| 4 | Turkish Restaurant | 0.04 | |
| 4 | inixizii vezrani,alir | 0.04 | 1 Japanese Restaurant 0.13 2 Vietnamese Restaurant 0.07 |
| | | | 2 Vietnamese Restaurant 0.07 3 Restaurant 0.07 |
| | | | 4 African Restaurant 0.07 |
| | | | 4 ATTICALI NESCAULANCE 0.07 |

As for the NYC case we will cluster neighborhoods based on the 10 most common restaurants in each neigborhood in Paris.

| | Borough | Neighborhood Latitude | Longitude | Cluster Labels | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|-----|---|---------------------------|-----------|-------------------|--------------------------|--------------------------|----------------------------------|--------------------------------|--------------------------|-----------------------------------|--------------------------|--------------------------|--------------------------|---------------------------|
| 0 | 19e arrondissementdit « des Buttes- Chaumont » | Amérique 48.881638 | 2.395440 | 1.0 | French Restaurant | Asian Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant |
| 1 | 3e arrondissementdit « du Temple » | Archives 48.859192 | 2.363205 | 2.0 | French Restaurant | Japanese Restaurant | Italian Restaurant | Falafel Restaurant | Restaurant | Moroccan Restaurant | Israeli Restaurant | Thai Restaurant | Tapas Restaurant | Korean Restaurant |
| 2 4 | e arrondissementdit « de l'Hôtel-de-Ville » | Arsenal 48.851585 | 2.384768 | 2.0 | French Restaurant | Italian Restaurant | Vegetarian / Vegan Restaurant | Tapas Restaurant | Seafood Restaurant | Southwestern French Restaurant | Brazilian Restaurant | Restaurant | Thai Restaurant | Szechuan Restaurant |
| 3 | 3e arrondissementdit « du Temple » | Arts-et-Métiers 48.888470 | 2.357083 | 0.0 | French Restaurant | Italian Restaurant | Restaurant | Chinese Restaurant | Vietnamese Restaurant | Moroccan Restaurant | Japanese Restaurant | Sushi Restaurant | Seafood Restaurant | Mexican Restaurant |
| 4 | 18e arrondissementdit « de Passy » | Auteuil 48.850622 | 2.252277 | 1.0 | French Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant | Gluten-free Restaurant |

III.2.2- Clustering

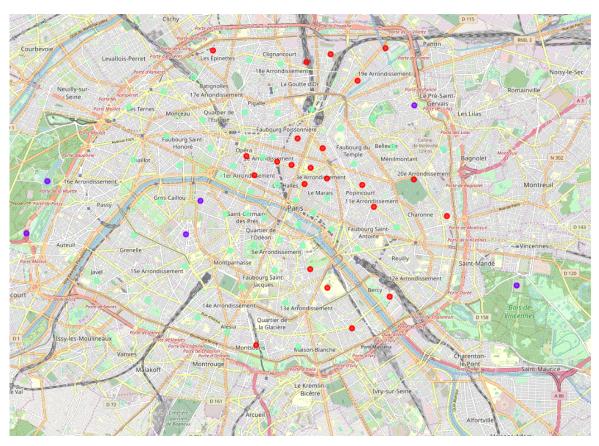
III.2.2.1-Parameter Turning(best k for clustering neighbohoods in Paris bas on the 10 most common restaurants category)



Here k= 3 may be the better choise ,thus grouping data set in 3 clusters.

III.2.2 Model fitting and cluster generation

Here, below are the cluster map for Paris and tables including neigborhood names for each clusters.



| | Neighborhood | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|----|--------------------|-----------------------|-----------------------|-----------------------|-----------------------|---------------------------|-------------------------------|---------------------------|---------------------------|-----------------------------|-------------------------------|
| 3 | Arts-et-Métiers | French Restaurant | Italian Restaurant | Restaurant | Chinese Restaurant | Vietnamese Restaurant | Moroccan Restaurant | Japanese Restaurant | Sushi Restaurant | Seafood Restaurant | Mexican Restaurant |
| 8 | Bercy | Italian Restaurant | French Restaurant | Japanese Restaurant | Sushi Restaurant | Latin American Restaurant | Restaurant | Chinese Restaurant | Portuguese Restaurant | Cambodian Restaurant | Doner Restaurant |
| 9 | Bonne-Nouvelle | French Restaurant | Italian Restaurant | Restaurant | Chinese Restaurant | Thai Restaurant | Sushi Restaurant | Moroccan Restaurant | Mexican Restaurant | Korean Restaurant | Romanian Restaurant |
| 12 | Charonne | Japanese Restaurant | Fast Food Restaurant | Kebab Restaurant | Indian Restaurant | Brazilian Restaurant | French Restaurant | Indonesian Restaurant | Hawaiian Restaurant | Greek Restaurant | Gluten-free Restaurant |
| 18 | Enfants-Rouges | Restaurant | Vietnamese Restaurant | Japanese Restaurant | French Restaurant | Italian Restaurant | Moroccan Restaurant | South American Restaurant | Argentinian Restaurant | Okonomiyaki Restaurant | Chinese Restaurant |
| 19 | Epinettes | French Restaurant | Japanese Restaurant | Restaurant | Ethiopian Restaurant | Sushi Restaurant | Turkish Restaurant | Indonesian Restaurant | Indian Restaurant | Hawaiian Restaurant | Greek Restaurant |
| 24 | Gaillon | Japanese Restaurant | French Restaurant | Italian Restaurant | Korean Restaurant | Taiwanese Restaurant | Sushi Restaurant | English Restaurant | Ramen Restaurant | Restaurant | Auvergne Restaurant |
| 25 | Gare | Japanese Restaurant | Thai Restaurant | French Restaurant | Vietnamese Restaurant | Italian Restaurant | Fast Food Restaurant | Restaurant | Fondue Restaurant | Eastern European Restaurant | Empanada Restaurant |
| 26 | Goutte-d'Or | Asian Restaurant | Chinese Restaurant | Fast Food Restaurant | Thai Restaurant | Sushi Restaurant | Vietnamese Restaurant | Arepa Restaurant | French Restaurant | Empanada Restaurant | English Restaurant |
| 33 | Jardin-des-Plantes | French Restaurant | Greek Restaurant | Moroccan Restaurant | Italian Restaurant | Vietnamese Restaurant | Cajun / Creole Restaurant | Indian Restaurant | Korean Restaurant | Mediterranean Restaurant | Falafel Restaurant |
| 35 | La Chapelle | Chinese Restaurant | Thai Restaurant | Vietnamese Restaurant | French Restaurant | Mexican Restaurant | Asian Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant |
| 37 | Mail | French Restaurant | Italian Restaurant | Thai Restaurant | Restaurant | Indian Restaurant | Ch'ti Restaurant | Japanese Restaurant | Indonesian Restaurant | Greek Restaurant | Lebanese Restaurant |
| 46 | Palais-Royal | Japanese Restaurant | French Restaurant | Ramen Restaurant | Italian Restaurant | Korean Restaurant | Udon Restaurant | Restaurant | Taiwanese Restaurant | Vietnamese Restaurant | Thai Restaurant |
| 47 | Paro-de-Montsouris | Italian Restaurant | Vietnamese Restaurant | Sushi Restaurant | Chinese Restaurant | French Restaurant | Japanese Restaurant | Middle Eastern Restaurant | Restaurant | Kebab Restaurant | Szechuan Restaurant |
| 53 | Pont-de-Flandre | Restaurant | Asian Restaurant | French Restaurant | Japanese Restaurant | Chinese Restaurant | Fast Food Restaurant | Mexican Restaurant | Italian Restaurant | Latin American Restaurant | American Restaurant |
| 55 | Porte-Saint-Denis | French Restaurant | Vietnamese Restaurant | Indian Restaurant | Japanese Restaurant | Korean Restaurant | Italian Restaurant | Mediterranean Restaurant | Corsican Restaurant | Restaurant | Vegetarian / Vegan Restaurant |
| 56 | Porte-Saint-Martin | French Restaurant | Asian Restaurant | Mexican Restaurant | Moroccan Restaurant | Indian Restaurant | Restaurant | Cambodian Restaurant | Tapas Restaurant | Ramen Restaurant | Japanese Restaurant |
| 57 | Père-Lachaise | Japanese Restaurant | French Restaurant | Italian Restaurant | Sushi Restaurant | Latin American Restaurant | Restaurant | Korean Restaurant | Moroccan Restaurant | Fast Food Restaurant | Eastern European Restaurant |
| 60 | Roquette | French Restaurant | Italian Restaurant | Japanese Restaurant | Korean Restaurant | Savoyard Restaurant | Ethiopian Restaurant | Seafood Restaurant | Middle Eastern Restaurant | Chinese Restaurant | Mediterranean Restaurant |
| 61 | Saint-Ambroise | French Restaurant | Restaurant | Italian Restaurant | Japanese Restaurant | Mexican Restaurant | Vietnamese Restaurant | Asian Restaurant | Chinese Restaurant | Comfort Food Restaurant | Ethiopian Restaurant |
| 72 | Sainte-Avoie | French Restaurant | Chinese Restaurant | Restaurant | Italian Restaurant | Japanese Restaurant | Vegetarian / Vegan Restaurant | Thai Restaurant | Seafood Restaurant | Lebanese Restaurant | Vietnamese Restaurant |
| 74 | Salpêtrière | Indian Restaurant | French Restaurant | Sushi Restaurant | Chinese Restaurant | Cajun / Creole Restaurant | Corsican Restaurant | Mediterranean Restaurant | Hawaiian Restaurant | Greek Restaurant | Gluten-free Restaurant |
| 78 | Villette | French Restaurant | Asian Restaurant | Italian Restaurant | Fast Food Restaurant | Japanese Restaurant | Seafood Restaurant | Lebanese Restaurant | Middle Eastern Restaurant | American Restaurant | African Restaurant |

Table cluster 2 Paris

| | Neighborhood | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|----|-----------------|-----------------------|-----------------------|-------------------------------|-----------------------------|-----------------------|-----------------------|-----------------------------|-----------------------|-----------------------|------------------------|
| 0 | Amérique | French Restaurant | Asian Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant |
| 4 | Auteuil | French Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant | Gluten-free Restaurant |
| 6 | Bel-Air | French Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant | Gluten-free Restaurant |
| 17 | Ecole-Militaire | French Restaurant | Asian Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant |
| 32 | Invalides | French Restaurant | Italian Restaurant | Vegetarian / Vegan Restaurant | Japanese Restaurant | Vietnamese Restaurant | Fondue Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant |
| 41 | Muette | French Restaurant | Vietnamese Restaurant | Eastern European Restaurant | Empanada Restaurant | English Restaurant | Ethiopian Restaurant | Falafel Restaurant | Fast Food Restaurant | Fondue Restaurant | Gluten-free Restaurant |

Table cluster 3 "Paris

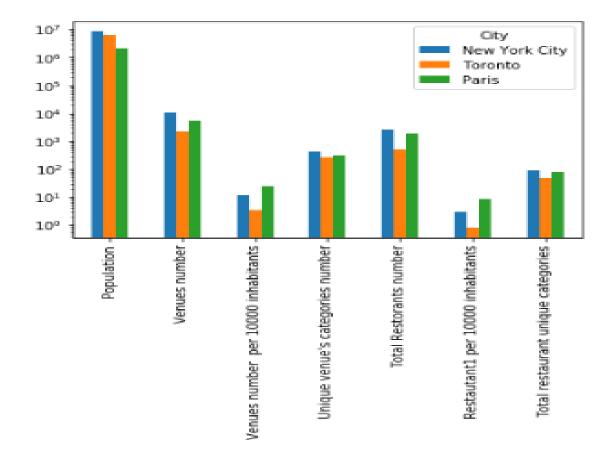
| | Neighborhood | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | 6th Most Common Venue | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue | 10th Most Common Venue |
|----|---------------------|-----------------------|-----------------------|-------------------------------|--------------------------|-----------------------------|--------------------------------|-------------------------------|-------------------------------|---------------------------------|--------------------------------|
| 1 | Archives | French Restaurant | Japanese Restaurant | Italian Restaurant | Falafel Restaurant | Restaurant | Moroccan Restaurant | Israeli Restaurant | Thai Restaurant | Tapas Restaurant | Korean Restaurant |
| 2 | Arsenal | French Restaurant | Italian Restaurant | Vegetarian / Vegan Restaurant | Tapas Restaurant | Seafood Restaurant | Southwestern French Restaurant | Brazilian Restaurant | Restaurant | Thai Restaurant | Szechuan Restaurant |
| 5 | Batignolles | French Restaurant | Italian Restaurant | Japanese Restaurant | Chinese Restaurant | Turkish Restaurant | Restaurant | Indian Restaurant | Seafood Restaurant | Fast Food Restaurant | Mediterranean Restaurant |
| 7 | Belleville | French Restaurant | Japanese Restaurant | Thai Restaurant | Italian Restaurant | Indian Restaurant | Restaurant | Vietnamese Restaurant | Chinese Restaurant | Turkish Restaurant | African Restaurant |
| 10 | Chaillot | French Restaurant | Italian Restaurant | Indian Restaurant | Japanese Restaurant | Chinese Restaurant | Cantonese Restaurant | Lebanese Restaurant | Mediterranean Restaurant | Molecular Gastronomy Restaurant | Seafood Restaurant |
| 11 | Champs-Elysées | French Restaurant | Italian Restaurant | Japanese Restaurant | Chinese Restaurant | Seafood Restaurant | Thai Restaurant | Tapas Restaurant | Peruvian Restaurant | Falafel Restaurant | Eastern European Restaurant |
| 13 | Chaussée-d'Antin | French Restaurant | Italian Restaurant | Vietnamese Restaurant | Indian Restaurant | Taiwanese Restaurant | Seafood Restaurant | Chinese Restaurant | Asian Restaurant | Eastern European Restaurant | African Restaurant |
| 14 | Clignancourt | French Restaurant | Italian Restaurant | Restaurant | Seafood Restaurant | Indian Restaurant | Mediterranean Restaurant | Middle Eastern Restaurant | Fast Food Restaurant | Japanese Restaurant | Vietnamese Restaurant |
| 15 | Combat | French Restaurant | Restaurant | Italian Restaurant | Moroccan Restaurant | Thai Restaurant | Latin American Restaurant | Japanese Restaurant | Hawaiian Restaurant | Greek Restaurant | Gluten-free Restaurant |
| 16 | Croulebarbe | French Restaurant | Sushi Restaurant | Italian Restaurant | Korean Restaurant | Restaurant | Moroccan Restaurant | Ethiopian Restaurant | Ramen Restaurant | Japanese Restaurant | Thai Restaurant |
| 20 | Europe | French Restaurant | Thai Restaurant | Italian Restaurant | Lebanese Restaurant | Chinese Restaurant | Modern European Restaurant | Middle Eastern Restaurant | Sushi Restaurant | Basque Restaurant | Mediterranean Restaurant |
| 21 | Faubourg-Montmartre | French Restaurant | Thai Restaurant | Chinese Restaurant | Indian Restaurant | Eastern European Restaurant | Restaurant | Italian Restaurant | Vegetarian / Vegan Restaurant | Corsican Restaurant | New American Restaurant |
| 22 | Faubourg-du-Roule | French Restaurant | Italian Restaurant | Asian Restaurant | Japanese Restaurant | Scandinavian Restaurant | Seafood Restaurant | Belgian Restaurant | Indian Restaurant | Indonesian Restaurant | Falafel Restaurant |
| 23 | Folie-Méricourt | French Restaurant | Restaurant | Italian Restaurant | Korean Restaurant | Japanese Restaurant | African Restaurant | Vegetarian / Vegan Restaurant | Middle Eastern Restaurant | Portuguese Restaurant | Ethiopian Restaurant |
| 27 | Grandes-Carrières | French Restaurant | Restaurant | Italian Restaurant | Greek Restaurant | American Restaurant | Thai Restaurant | Tapas Restaurant | Arepa Restaurant | Indian Restaurant | Asian Restaurant |
| 28 | Grenelle | French Restaurant | Japanese Restaurant | Italian Restaurant | Indian Restaurant | Basque Restaurant | Moroccan Restaurant | Vietnamese Restaurant | Fondue Restaurant | Empanada Restaurant | English Restaurant |
| 29 | Gros-Caillou | French Restaurant | Italian Restaurant | Vietnamese Restaurant | Chinese Restaurant | Basque Restaurant | Japanese Restaurant | New American Restaurant | Spanish Restaurant | Greek Restaurant | Southwestern French Restaurant |
| 30 | Halles | French Restaurant | Lebanese Restaurant | Restaurant | Chinese Restaurant | Italian Restaurant | Ramen Restaurant | Vegetarian / Vegan Restaurant | Peruvian Restaurant | African Restaurant | Japanese Restaurant |
| 31 | Hôpital-Saint-Louis | French Restaurant | Italian Restaurant | Asian Restaurant | Japanese Restaurant | Thai Restaurant | Restaurant | Cambodian Restaurant | Indonesian Restaurant | Southern / Soul Food Restaurant | Korean Restaurant |
| 34 | Javel | French Restaurant | Sushi Restaurant | Asian Restaurant | Japanese Restaurant | Moroccan Restaurant | Spanish Restaurant | Restaurant | Vietnamese Restaurant | Lebanese Restaurant | Greek Restaurant |
| 36 | Madeleine | French Restaurant | Asian Restaurant | Vietnamese Restaurant | Mediterranean Restaurant | Modern European Restaurant | Corsican Restaurant | Russian Restaurant | Italian Restaurant | Thai Restaurant | Argentinian Restaurant |

VI .Comparative of the tree cities(Paris,Tronto,NYC)

The data collection ad processing describes in the previous section produce the following information .The analisys wil be base on Population(Total number of inhabitants in the city), Venues number, Venus number per 10000 inhabitants, unique Venus, Total number of restautant, Restaurants number per 10000 inhabitants, unique restaurant number as shown in the following table

Table including informations on the on the tree cities analysed

| City | Population | number | number per | | Restorants | Restautant1 per 10000 inhabitants | Total restaurant unique |
|---------|------------|--------|-------------|--------|------------|--|-------------------------------|
| | | | inhabitants | number | | | categories |
| NYC | 8398748 | 10255 | 12,2 | 429 | 2580 | 3 | 92 |
| Toronto | 6196731 | 2213 | 3,57 | 276 | 503 | 0,8 | 48 |
| Paris | 2148271 | 5482 | 25 | 305 | 1866 | 8,5 | 79 |



To make things a litle bit more clear,let look at the following figure. To well understand what is in question here.

The most populated city here is NYC with 8398 748 inhabitants follwed by Toronto and Paris with respectively 6,196,731 and 2148271 inhabitants.

As our interest here is particularly restaurant we have respectively 2580, 503, 1866. Thus a restaurant density (Restaurants number for 10000 inhabitant) of respectively 3;0.8 and 8.5. In terms of restaurant diversity, the New york city is the best having 92 restaurant categories followed by Paris with 79 restaurants categories.

V Conclusion.

At the en of ours investigation, thanks to data we collected using data processing tools and IBM cloud, The totronto city being the less dense (0.8 restaurant for 10000 inhabitants) can be seen as the best place to invest if we tak into account only this criterion thus the restaurant demand compare to the city Paris ans newyork city heaving already lots of restaurants. From the Toronto city analisys, there are 13 restaurant category with only 1 restaurant and 7 with only two to those category may be interesting in the sens they are few. Investing in the restaurant such as German Restaurant, Taiwanese Restaurant, Modern European restaurant may be a good investment.