



Paula Maronese

UI/UX Designer

Industrial Designer

paula.maronese@gmail.com

+49 1512 8390001

Germany, Munich



/paulamaronese

I'm focused on creating meaningful experiences through design.

Education

National University Argentina
Industrial Design
2010 - 2015

3D printing thesis
2016

Sustainable design and technology
2017

CareerFoundry Germany
UX/UI design
2020 - 2021

Frontend for designers
2021

Skills

User research, Experience Strategy, Interaction Design, User Interface Design, Usability Testing, Graphic Design, Copywriting, HTML, CSS, JavaScript, Interviews, Surveys, Ethnography, Participatory Design, Task Analysis, Rapid Prototyping, Heuristic Evaluation, Content Analysis, Personas, Wireframes, Competitive Analysis, Experience Maps, Scenarios, Mental Models, User Journeys, Storyboards, Storytelling, Task Flows, Stakeholder Management, 3D modelling & printing, A/B Preference Testing

English translator/ Graphic Designer - Unbabel - 2019 – Today

Starting from an image, a brochure, or any type of file, I take care of both the translation and the design of the page. Analysis of the image, the text, translation, projection of the user experience with the final result, wireframing of the project, possible storytelling, search and application of keywords in specific areas.

Subtitler - Rev.com - 2018 – Today

Proof reading, time correction, attention to detail. Subtitle films, documentaries, conferences, etc. which are in English and I translate them into Spanish. This work requires great efficiency and responsibility towards the client; Rev.com is an international company that coordinates all its employees in a way that leads to excellent results using different image-text synchronization software.

Ad Honorem Assistant National University Argentina 2013 – 2019

While I was studying, I spent four years of professional internship as a student assistant in the area of History. Once a week I worked as an assistant / teacher in the 3rd year Contemporary History classes. In these I fulfilled various roles, such as oral presentations, corrections of students works, and written and oral evaluations.

Researcher at National University Mar del Plata 2015-16

Winner of a research grant, applied to my thesis: "3D printing Insoles for people with different Pathologies". Creation of the product, brand and company - implementation in city/map.

Designer - Poohmauell 2012 – dic. 2017

As the only designer, took the responsibility from strategy to the design: researched and identified problems through stakeholder talks and user research in the complex industry of fashion. Designed and validated workflows and interfaces through interactions. Collaborated with multiple roles to drive alignments.

During the second stage of each year, in a teamwork we analyze the needs of the market, the purchases already made, which gave me knowledge of business, leadership, savings (negotiation skills) and optimization.