



# Paula Maronese

## UI/UX Designer

## Industrial Designer

paula.maronese@gmail.com

+49 1512 8390001

Germany, Munich

/paulamaronese



I'm focused on creating meaningful experiences through design.

### Education

National University Argentina  
Industrial Design  
2010 - 2015

3D printing thesis  
2016

Sustainable design and technology  
2017

CareerFoundry Germany  
UX/UI design  
2020 - 2021

Frontend for designers  
2021

### Skills

UX/UI desing  
Usability Testing  
HTML, CSS, JavaScript  
Interviews  
Rapid Prototyping  
Personas  
Wireframes  
Storytelling  
User Flows

### Tools

Adobe Creative Suite,  
Figma/Webflow  
Sketch;  
Corel Draw

### English translator/ Graphic Designer - Unbabel - 2019 – Today

- Designing and translating text as well as Images for digital and print products ensuring an excellent user experience
- Creating prototypes and wireframes to test variations for optimal user experience and receive approval for final designs
- Researching and analysing key words to ensure and ensuring core story is well understood

### Subtitled - Rev.com - 2018 – Today

Proof reading, time correction, attention to detail. Subtitle films, documentaries, conferences, etc. which are in English and I translate them into Spanish.

This work requires great efficiency and responsibility towards the client; Rev.com is an international company that coordinates all its employees in a way that leads to excellent results using different image-text synchronization software.

### Ad Honorem Assistant National University Argentina 2013 – 2019

While I was studying, I spent four years of professional internship as a student assistant in the area of History. Once a week I worked as an assistant / teacher in the 3rd year Contemporary History classes. In these I fulfilled various roles, such as oral presentations, corrections of students works, and written and oral evaluations.

### Researcher at National University Mar del Plata 2015-16

Winner of a research grant, applied to my thesis: "3D printing Insoles for people with different Pathologies". Creation of the product, brand and company - implementation in city/map.

### Designer - Poohmauell 2012 – dic. 2017

As the only designer, took the responsibility from strategy to the design: researched and identified problems through stakeholder talks and user research in the complex industry of fashion. Designed and validated workflows and interfaces through interactions. Collaborated with multiple roles to drive alignments.

During the second stage of each year, in a teamwork we analyze the needs of the market, the purchases already made, which gave me knowledge of business, leadership, savings (negotiation skills) and optimization.