



# Paula Maronese

UI/UX Designer  
Industrial Designer

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Germany, Munich

[Linkedin? Clic here!](#)

[Portfolio? Clic here!](#)

I'm focused on creating meaningful experiences through design.

## **English translator/ Graphic Designer - Unbabel - 2019 – Today**

- Designing and translating text as well as Images for digital and print products ensuring an excellent user experience
- Creating prototypes and wireframes to test variations for optimal user experience and receive approval for final designs
- Researching and analysing key words to ensure and ensuring core story is well understood

## **Subtitler - Rev.com - 2018 – Today**

- Controlled Proof reading, time correction, attention to detail. Subtitle films, documentaries, conferences, etc. which are in English and I translate them into Spanish.
- Implemented great efficiency and responsibility towards the client; Rev.com is an international company that coordinates all its employees in a way that leads to excellent results using different image-text synchronization software.

## **Designer - Poohmauell 2012 – dic. 2017**

- Design from scratch to export.
- Researched and identified problems through stakeholder talks and user research in the complex industry of fashion.
- Designed and validated workflows and interfaces through interactions. Collaborated with multiple roles to drive alignments.
- Analyze the needs of the market, the purchases already made, which gave me knowledge of business, leadership, savings (negotiation skills) and optimization.
- Collaborate closely with sales, account management, and project management teams on project setup, maintenance, and invoice management

## **Assistant National University Argentina 2013 – 2019**

- Professional internship as a student assistant in the area of History.
- Assistant / teacher in the 3rd year Contemporary History classes.
- Responsible for oral presentations, corrections of students works, and written and oral evaluations.

## **Researcher at National University Mar del Plata 2015-16**

- Winner of a research grant, applied to my thesis: "3D printing Insoles for people with different Pathologies".
- Creation of the product, brand and company - implementation in city/map.

## **Education**

National University Argentina  
Industrial Design  
2010 - 2015

3D printing thesis  
2016

Sustainable design and technology  
2017

Careerfoundry Berlin  
UX/UI design  
2020 - 2021

Frontend for designers  
2021

## **Skills**

UX/UI desing  
Design Thinking  
Product design  
Usability Testing  
HTML, CSS, JavaScript  
Interactive Prototyping  
Wireframes/ Mockups  
User Flows  
A/B Tests (CRO).

## **Tools**

Adobe Creative Suite,  
Figma/Webflow  
Sketch;  
Corel Draw