



Paula Maronese

UI/UX Designer
Industrial Designer

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[Linkedin? Clic here!](#)

[Portfolio? Clic here!](#)

I'm focused on creating meaningful experiences through design.

English translator/Graphic Designer - CAD 2018 -2021

- Designing and translating text as well as Images for digital and print products ensuring an excellent user experience
- Creating prototypes and wireframes to test variations for optimal user experience and receive approval for final designs
- Researching and analysing key words to ensure and ensuring core story is well understood

Subtitler -Rev.com 2018 -2021

- Controlled Proof reading, time correction, attention to detail. Subtitle films, documentaries, conferences, etc. which are in English and I translate them into Spanish.
- Implemented great efficiency and responsibility towards the client; Rev.com is an international company that coordinates all its employees in a way that leads to excellent results using different image-text synchronization software.

Designer - Poohmauell 2012 – dic. 2017

- Design from scratch to export.
- Researched and identified problems through stakeholder talks and user research in the complex industry of fashion.
- Designed and validated workflows and interfaces through interactions. Collaborated with multiple roles to drive alignments.
- Analyze the needs of the market, the purchases already made, which gave me knowledge of business, leadership, savings (negotiation skills) and optimization.
- Collaborate closely with sales, account management, and project management teams on project setup, maintenance, and invoice management

Assistant National University Argentina 2013 – 2019

- Professional internship as a student assistant in the area of History.
- Assistant / teacher in the 3rd year Contemporary History classes.
- Responsible for oral presentations, corrections of students works, and written and oral evaluations.

Researcher at National University Mar del Plata 2015-16

- Winner of a research grant, applied to my thesis: "3D printing Insoles for people with different Pathologies".
- Creation of the product, brand and company - implementation in city/map.

Education

National University Argentina
Industrial Design
2010 - 2015

3D printing thesis
2016

Sustainable design and
technology
2017

Careerfoundry Berlin
UX/UI design
2020 - 2021

Frontend for designers
2021

Skills

UX / UI desing
Design Thinking
Product design
Usability Testing
HTML, CSS, JavaScript
Interactive Prototyping
Wireframes/ Mockups
User Flows
A / B Tests (CRO).

Tools

Adobe Creative Suite,
Figma/Webflow
Sketch;
Corel Draw