Summit Bank

A bank account is new and beyond

About

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With our app, you can save in a simple way, selecting dishes when your account has what you want and it will be blocked from put cash out of your bank account, between accounts as many times as you want.

Project goal

Help our users to pursue the life they dreamed of so much, for most around Italy, their children's school, their future home!

Platforms

You can find us on the web from your computer or laptop, on your tablet while you are on the sofa or on your pocket, find us on iOS and Android.

Brand identity

The summitbank app is providing users with all the financial bank services in fast and simple way.

Our goal is that we have to create both, a transitional and innovative app design.

Logotype

The logo starts from two overall triangles depicting the image of a mountain, symbolizing the goal pursued in the name of the bank through the points of view.

Dark Forest about dark mode, we dark!

Color palette

The most important combination is between dark blue and emerald green, they are a combination that is perceived as serious and sophisticated and also as a combination of complementary and in turn, giving it a stabilizing look.

#0A1D56	#0EC4A7	#7C7C7C	#E9E9E9
[Main colors]			

#FF0000	#00FF00	#000000	FFFFFFF
[Complementary colors]			

Typography

We know that all fonts impact users. We address them with respect, being clear about what we say and think, that's why we choose Source Serif Pro because it's simple to understand, straightforward.

Source Serif Pro

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

19px - A Visual Type Scale

16px - A Visual Type Scale

14px - A Visual Type Scale

12px - A Visual Type Scale

11px - A Visual Type Scale

Design process

In order to provide the best possible service, an extensive design process and research was carried out first, that produced an idea that became a prototype. Tests were made to see its usability and to make improvements based on clients, which were mostly implemented.

Research **Ideate** **Prototype** **Test** **Implement**

Defining goals

Out of the user research and competitive analysis, the following three main goals were ascited.

1

Simple, at a glance

The user must be able to visit one of the options they want by themselves, through a very intuitive process.

2

Safety as a priority

Being an application that manages the savings of the users, it must be extremely safe and secure, ensuring that they can enter all their data / savings without any fear.

3

100 % Digital

In this age, it is very important that people do not need to queue, and that they can have access to all the information they need at their fingertips.

Imagery

This application uses graphics to highlight where the user wants to enter, the graphics are simple and understandable.

Screens

1
Login and registration

2
Main screen

3
Manage your finances

4
Adapt it yourself

5
Create sub-accounts

6
Add transactions

7
Get notified about your goals

8
Manage your information

9
Make it easy

Thanks for watching!