Pow

Pow drives your exercising to a new level where YOU can choose a type of activity, a trainer, and a time.

Project
Mobile application - 2020

Project timeline

Idea
Identify the main pitfalls of potential users

Research
User research and analysis

Wireframes
Create a user Flow and a Low-Mid-high Fidelity wireframes

UI design
Create a visually appealing aesthetically unique application .

Testing
Test with potential users and apply their corrections .

Challenges

Minimate users to stay physically active by offering challenges and sports podcast.

Create an extensive database with training programs

Implement gamification and competitive extement

Style guide
Typography and color

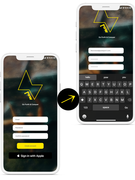
Electric yellow	Total black	Light up white	Light grey	Green	Red
#FFFE00	#000000	#FFFFFF	#898989	#32D74B	#D53131

SF Pro Text

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Li Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

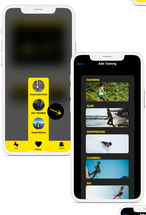
Prototyping

User flow



Login
Easy registration & quick sign in by email

Home screen
Check your daily and monthly achievements in a very simple way, at first sight.



Add training
The main objective is that you can add each of the workouts you want in a very simple way.

Reminders
We help you not to spend so many hours sitting without forgetting to move, we remind you to drink water, and we remind you when to train!

Congratulations and reminders
We believe that it is very important that you know that you have achieved it, motivation is key

Calendar
You will be able to see where you were, when it was, and how much exercise you did

Calendar
Add your new weight, monitor your achievements. Edit your profile.