

Top Ten

Reasons to Choose a Palm Powered™ Handheld



Sony Clie PEG-NX70V

One

The de facto standard.

With over 24 million Palm Powered handhelds in the market, Palm OS® has over 80% U.S. market and 57% worldwide market share.*



Palm, Inc. Tungsten T

Two

A wide variety of products to choose from with prices for any budget.

A wide variety of products to choose from with prices for any budget. From handhelds to smart phones, Palm Powered devices come in all sizes and start at just \$99.



Handspring Treo 300

Three

The most software.

You wouldn't buy a PC that didn't have lots of software that runs on it and the same should be true for a handheld. With over 230,000 registered Palm OS developers, you will find the software you need; from games, finance, sports and hundreds of other categories.

Four

Easy to use wherever you are.

Palm OS was built from the ground up specifically for the way a handheld mobile device is used so that you can do what you want quickly and easily.



Kyocera 7135

Five

Great compatibility with your PC and your life.

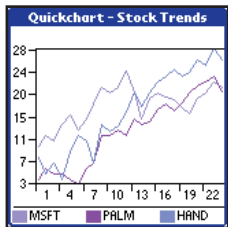
The built-in Date Book, Address Book, To Do List, Memo Pad, and Mail are intuitive and powerful and synchronize with Palm Desktop or Microsoft Outlook. Easily view and edit Microsoft Word, PowerPoint, and Excel files with products from DataViz®, Blue Nomad WordSmith™ and Cutting Edge® QuickOffice®. Store, view and share video clips and images with or access AOL Mail and AOL Instant Messenger with an internet access account.**



Splash Photo by Splash Data



AOL Mail



QuickOffice by Cutting Edge

	A	B	C	D	E
1	Units				
2	Part	Jan	Feb	Mar	Apr
3	Widgets				
4	IRE 046	13	4	7	6
5	IRE 100	4	3	3	2
6	IRE 137	1	1	1	2
7	IRE 148	2	2	2	1
8	Total	20	10	13	11



Documents To Go by DataViz

Six

Long battery life.

Because it was designed for mobility the Palm OS uses power very efficiently so you won't have to replace batteries or recharge your device very often.

Seven

Fast, compact and efficient.

The Palm OS is optimized to use very little memory. Programs take minimal space and can be beamed quickly through infrared to others.

Eight

Hundreds of hardware add-on products.

Using SD Expansion Cards, Sony Memory Stick, sleds of compact flash expansion options turn your Palm OS device into a digital camera, MP3 player, cell phone, or GPS (global positioning system). Add wireless 802.11 high-speed LAN connectivity, Bluetooth, a wireless modem, portable folding keyboard, travel guides, memory expansion, back-up, games, or a dictionary and thesaurus.

Nine

The enterprise standard that fits in.

Because of its low total cost of ownership and tremendous popularity the Palm OS has become the operating system of choice for enterprise customers. Of the U.S. Fortune 1000 companies that have standardized on the handheld operating system 85% of them have chosen the Palm OS.** Palm OS fits in with hundred of enterprise solution with many from leading vendors like Oracle, Peregrine, Siebel, Tivoli, Lotus, Sun, SAP, IBM, and others.

Ten

The hassle-free "No-Brainer" solution for consumers and small businesses.

With affordable entry level-hardware devices, easy to learn and use software, hassle-free synchronization with desktop computers, and a wide choice of software, Palm OS is the only way to go.

* U.S. Market Share. Source: IDC, 2002

** Sold separately

*** Independent survey conducted by Winn Technology Group, Inc. 2002. Results based on the number of respondents



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