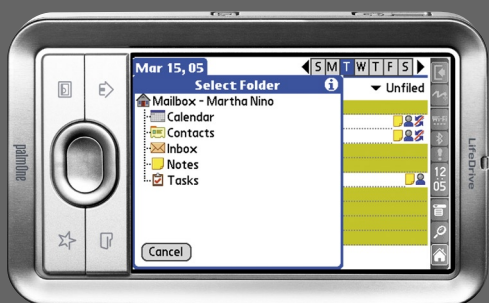




LifeDrive™

Phil, Footwear Marketing Manager*



His Favorite Software:

In-Box

- Versamail®
- Documents To Go® by DataViz
- RealAudio® Player

Sold Separately

- Beyond Contacts
- SplashMoney
- Passwords Plus

His Favorite Accessory:

Universal Wireless Keyboard
(sold separately)

Phil is a Corridor Warrior. His battlefield is the 54 acres and 10 buildings where his company does business. With his LifeDrive™ mobile manager at his side, Phil traverses the campus, going from meeting to meeting with ease. Thanks to its 4GB** of storage, Phil can carry all he needs to take care of his business—nearly everywhere.

Presentation

Returning to his office from a morning meeting, Phil syncs his desktop using LifeDrive™ smart file management. He then makes his way to another presentation across campus. While walking, Phil uses his time efficiently by giving his PowerPoint presentation one last run-through.

Footwear R&D

Later Phil meets with footwear designers and views their latest designs for the Fall. He shoots photos of all the shoes with his digital camera and transfers them to his LifeDrive mobile manager via the SD card slot. On his way back to his office Phil stops to see the Regional Sales Manager. Using Drive Mode, he connects his LifeDrive device to the manager's desktop computer via the USB connection, and gets some immediate feedback on the new designs.

Lunch

For lunch, Phil meets a shoe buyer from a major department store and shows her photos of the Fall line on the LifeDrive device's high-resolution color display. She just has a few minor suggestions. Once back on campus, Phil emails her comments to the designers via the campus Wi-Fi® network†.

*The person in this story is fictional, based on possible uses of the product. **3.85GB of usable storage. †Wi-Fi access may require additional subscription, service plans and/or equipment, sold separately.