

# Patrick Maulion

## PRODUCT DESIGNER

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Portfolio : www.patrickmaulion.com

Location : Secaucus, NJ

## EXPERIENCE

### Preqin - Product Designer

New York, NY | Aug 2016 - Present

- Designed and iterated, from concept to launch, Preqin Pro – an alternative assets research platform for fund managers, institutional investors and financial service providers, providing key intelligence and tools assisting in major investment decisions and sourcing new business opportunities
- Led ideation sessions as a lead designer of the R&D product innovation lab team with cross-functional team members in order to identify and validate new ideas
- Conducted usability testing and user research to gather key insights, user feedback, and identify pain points
- Iterated user-flows via sketches, wireframes, and low/high fidelity prototypes in Axure RP and Sketch
- Collaborated daily with developers, product managers, QA, and key stakeholders within an agile environment

### Preqin - Research Analyst

New York, NY | Oct 2015 - Aug 2016

- Reached out to executives and investment analysts from public/private sector pension funds, foundations, endowments, and insurance companies seeking updates on their portfolio exposure to the alternative assets space
- Responsible for 145 institutional investors throughout the US, achieving a 95% completion rate on high-priority profiles
- Extracted alternative asset allocations and fund valuations from institutional investors' financial statements, annual reports, SEC filings, and tax forms (990s/5500s) to further update investor profiles on our CRM database
- Gathered and analyzed data for the firm's 2016 Preqin Global Hedge Fund Report by surveying institutional investors on their current exposure to hedge funds and future outlook on the hedge fund industry
- Published reports onto the Research Insights page summarizing institutional investors' future investment plans and preferences within the private equity and hedge fund industry

### Network 1 Financial Securities - Financial Services Intern

Red Bank, NJ | Jun 2014 - Aug 2014

- Performed targeted research and analysis on equities and option strategies
- Examined the firm's Written Supervisory Procedures for specific internal auditing controls, and helped organize, sync, and upload files into the firm's database
- Formulated mutual fund recommendations based off of 1, 3, and 5 year returns using Morningstar and Zack's Ratings

### Rutgers RWJ Medical School - Research Assistant

Piscataway, NJ | Feb 2014 - Dec 2014

- Published two abstracts ("Effects of Heart Rate Variability Biofeedback on Airway Inflammation" & "Effects of Heart Rate Variability Biofeedback on Asthma Symptoms") to the International Society for Advancement of Respiratory Psychophysiology
- Led a team of students to perform data input/analysis using File Maker Pro and SAS
- Mentored high school summer interns and incoming undergraduates on data input procedures and analytical protocols

## EDUCATION

### General Assembly

New York, NY | Feb 2017 - Mar 2017

Front End Web Development Course

### Rutgers University - New Brunswick

New Brunswick, NJ | Aug 2011 - May 2015

B.A. in Cell Biology & Neuroscience, Minor in Economics

## SKILLS

**Design:** Wireframing, Prototyping, User Research, User Testing, User Flows, Responsive Design

**Web Tools:** Axure RP, Sketch, Invision, Figma, JIRA, Microsoft Teams

**Programming / Analytics:** HTML, CSS, Javascript, JQuery, Heap Analytics, python, SQL, Jupyter Notebook, pandas