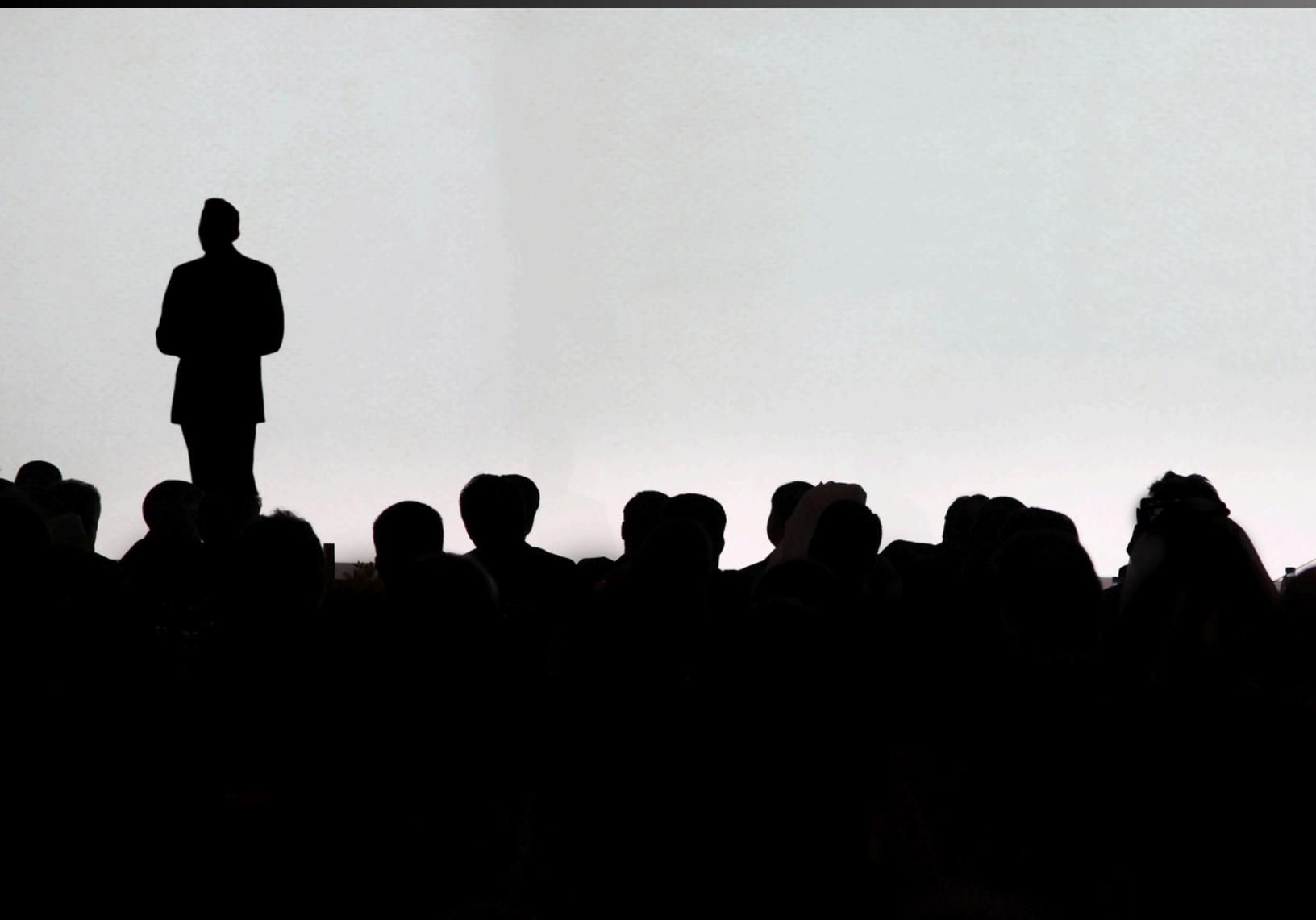


Shari Gasper, Cady Phan, Jadyn O'Connor, Payton Boswell, Whit Pope

SpeakeEZ

UX Map & User Personas



AMY

TEDxUGA Student

Amy is a third-year Political Science major at the University of Georgia. She has a strong passion for debating and public speaking, which led her to enroll in the TedxUGA course. Through this course, she hopes to further develop her public speaking skills and empower speakers to feel motivated during their presentations

With the help of SpeakEZ, Amy can practice and refine her public speaking skills and help give speakers feedback so that they will be prepared for TEDxUGA.



JAMES

Marketing Strategist

James is a marketing strategist at a prominent tech company, preparing for an important meeting to present his findings on customer engagement for a new product. While he excels in his role, public speaking still makes him a bit anxious.

With the help of the SpeakEZ app, James can enhance his confidence by practicing his presentation in a virtual meeting room, allowing him to refine his delivery and become more at ease before the big day.



LAURA

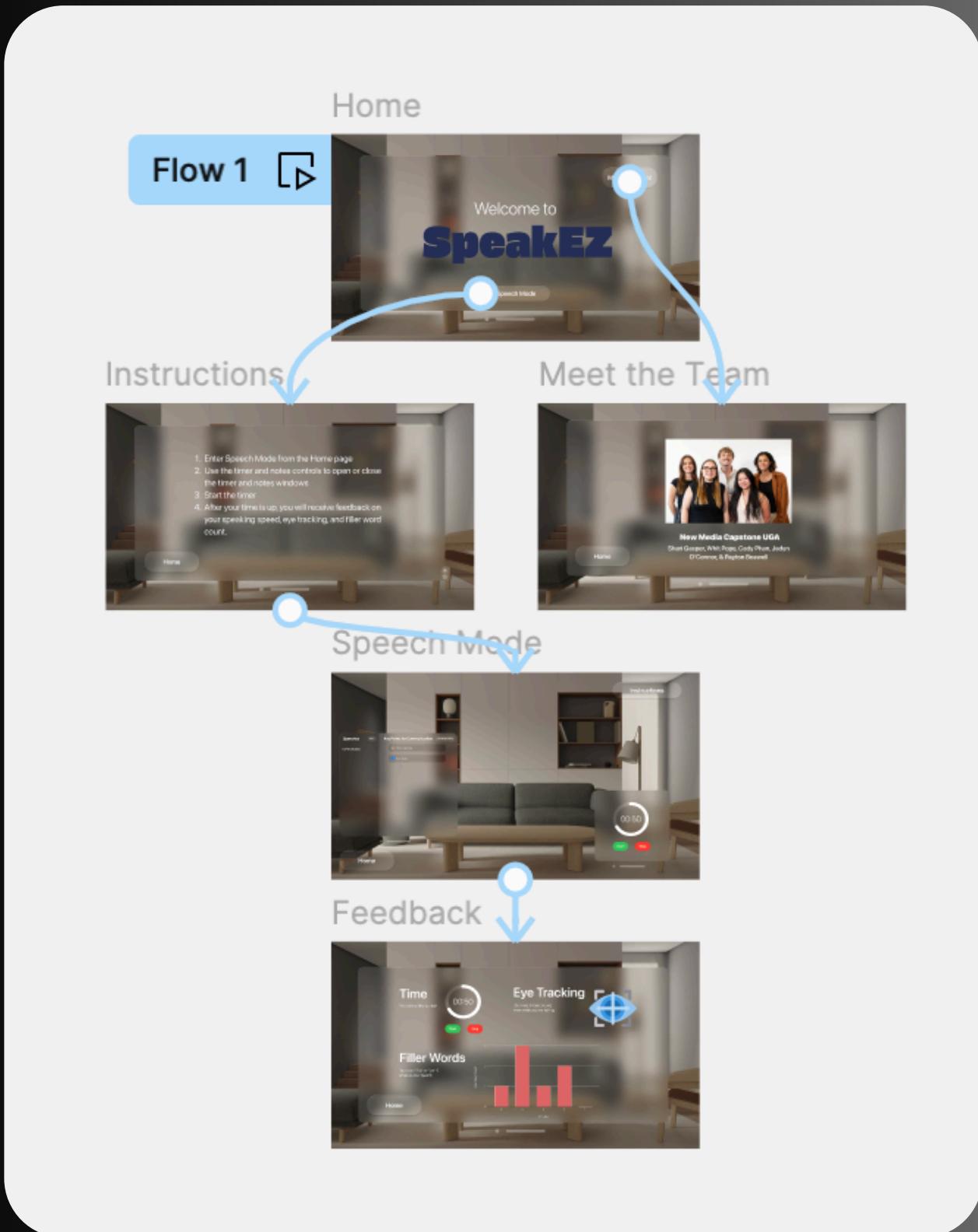
Job Seeker

Laura is a Senior Software Engineer on the lookout for a new job. After spending seven years at her current company, she hasn't faced an interview in quite some time. To prepare for this next step, Laura wants to hone her responses to common interview questions.

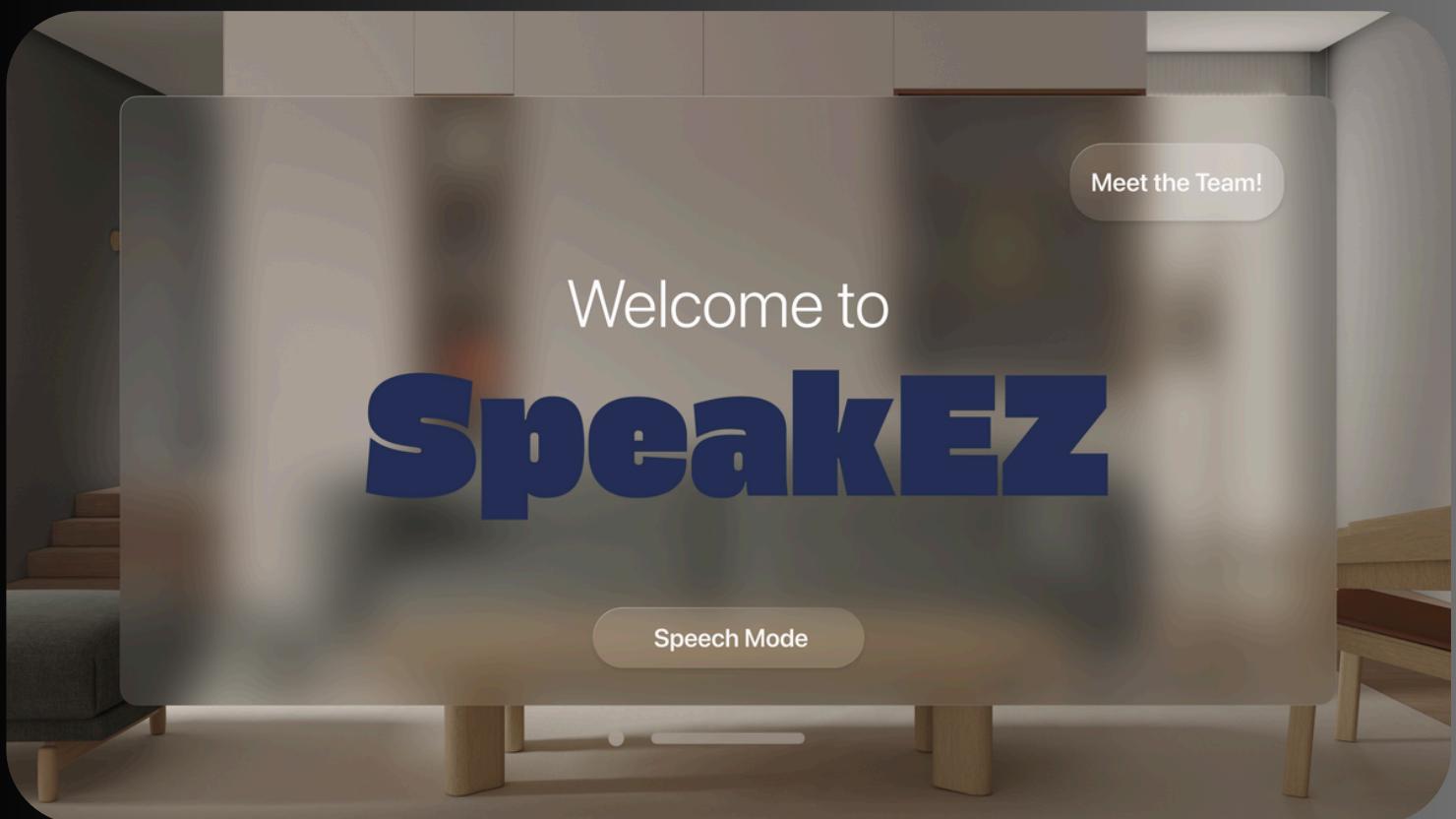
With SpeakEZ, she can practice answering these questions in a virtual environment, helping her build confidence and ensuring she presents herself effectively when the real interview arrives.



Full Wireframe



Home



1.

Upon opening the SpeakEZ app, the user will be brought to the Home screen where they have two button options: one that takes them to Speech Mode where they can practice their speech, and another where they can Meet the Team who created the SpeakEZ app.

Meet the Team



New Media Capstone UGA

Shari Gasper, Whit Pope, Cady Phan, Jadyn O'Connor, & Payton Boswell

Home

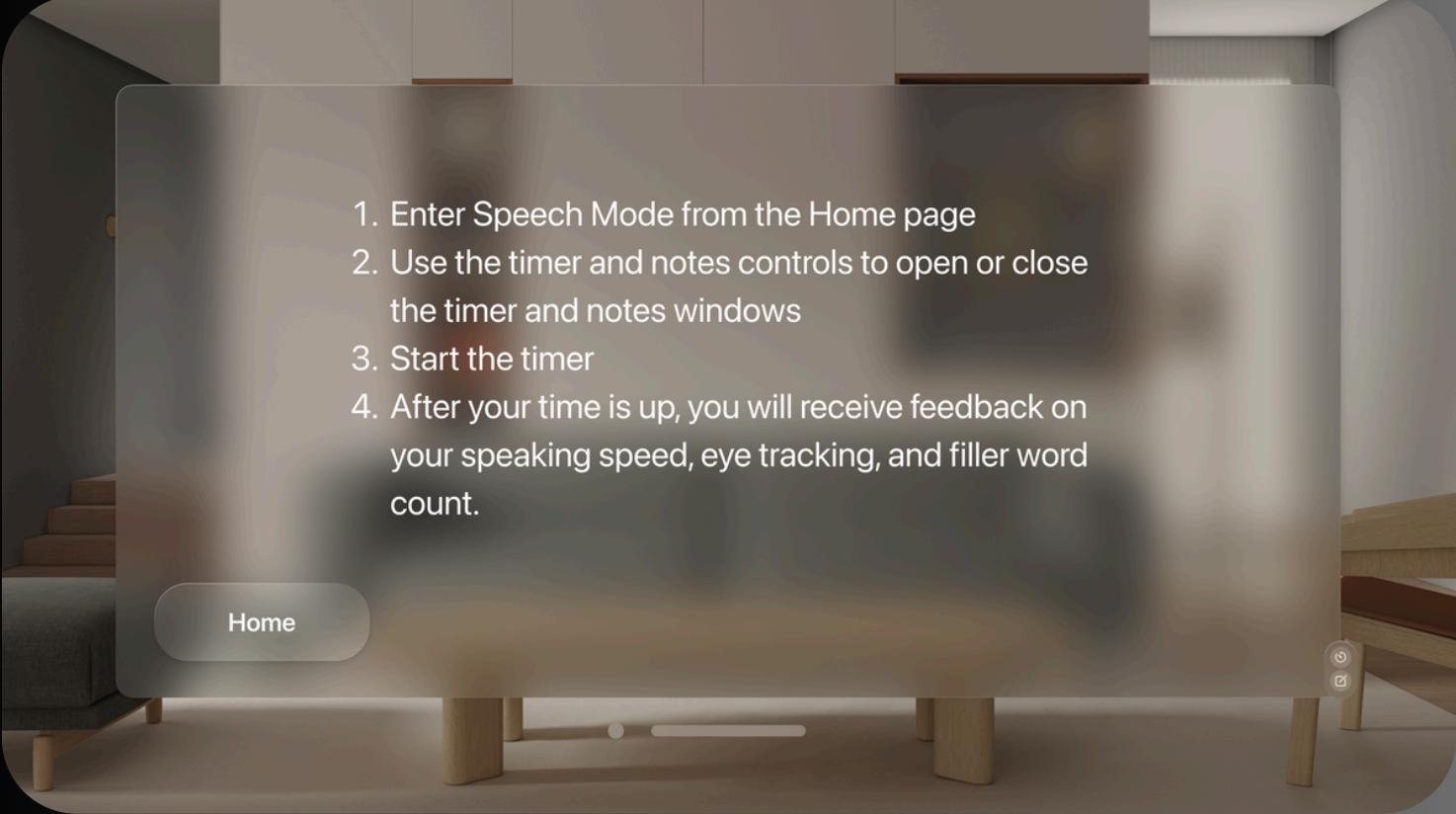
1.

The user can view who created the SpeakEZ app.

2.

They can also navigate back to the Home screen by clicking the Home button.

Instructions

- 
1. Enter Speech Mode from the Home page
 2. Use the timer and notes controls to open or close the timer and notes windows
 3. Start the timer
 4. After your time is up, you will receive feedback on your speaking speed, eye tracking, and filler word count.

Home



1.

Upon clicking the button to enter Speech Mode, the user is taken to an Instruction window, which details how to utilize the timer and notes tools in Speech Mode.

3.

The user can open the timer and notes window using the controls in the bottom right corner of the Instructions window.

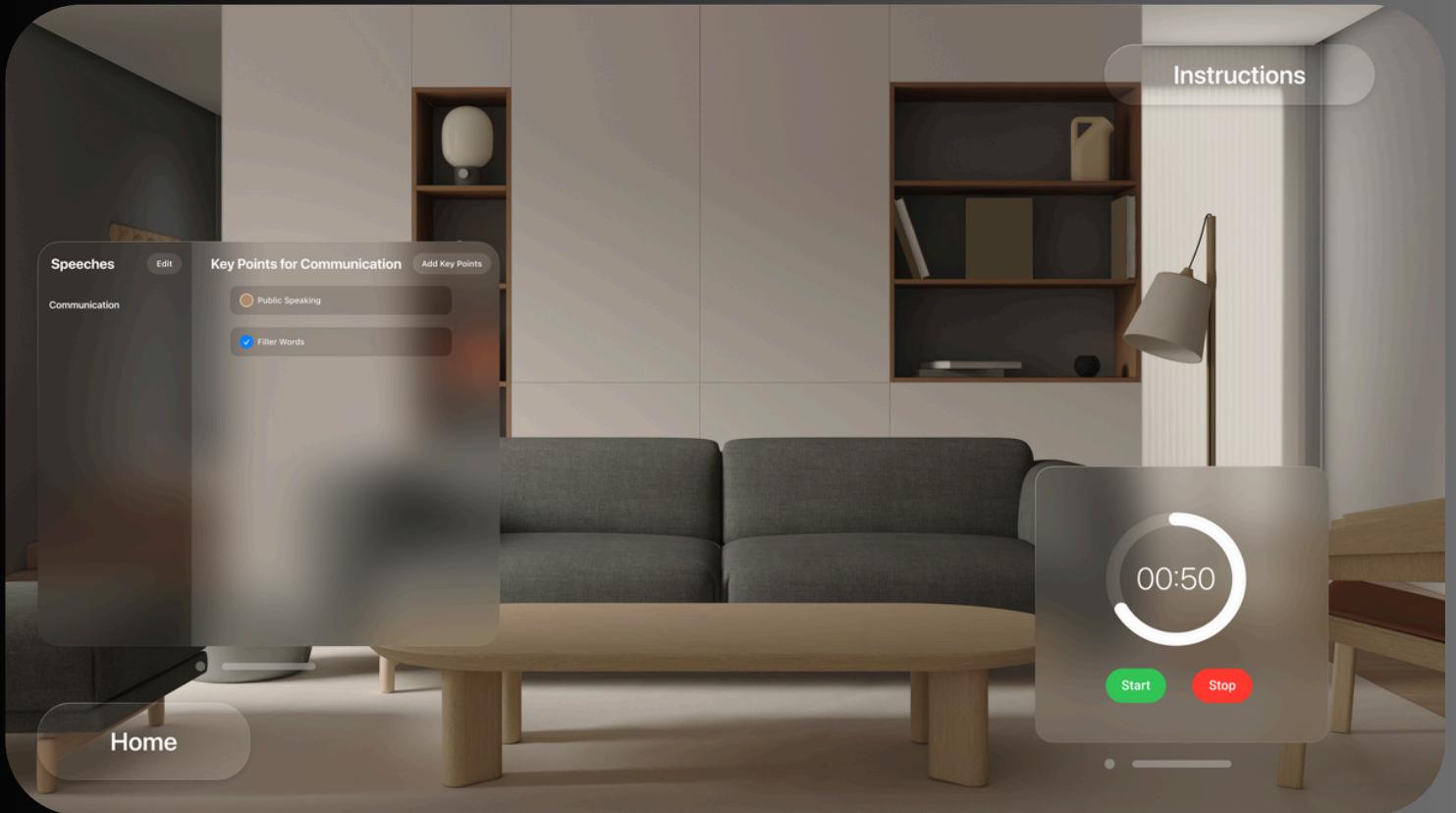
2.

The user can open up this window any time while in Speech Mode to revisit the instructions.

4.

They can also navigate back to the Home screen by clicking the Home button.

Speech Mode



1.

In Speech Mode, the user can time themselves using the timer window while also accessing their key points in the notes window.

2.

They can also revisit the Instructions by clicking the Instructions button in the top right-hand corner.

3.

They can navigate back to the Home screen by clicking the Home button.

Feedback Mode



1.

Once the timer is up in Speech Mode, the user will enter Feedback Mode where they will receive feedback based on timeliness, eye tracking, and filler word count.

2.

To re-enter Speech Mode, the user must navigate back to the Home screen by clicking the Home button and click on the Speech Mode button again.