On the Distributional Effects of Conventional Monetary Policy and Forward Guidance

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Abstract

This paper compares the distributional effects of conventional monetary policy and forward guidance. Adopting a structural VAR model, we first estimate the impact of the two policies on the macroeconomy and on consumption inequality in the U.S. We find similar responses of aggregate real and financial variables. In contrast, consumption inequality is countercyclical after a monetary policy shock but responds procyclically to forward guidance. This result originates from the diverse reaction of households at the bottom and the top of the consumption distribution. We build a New Keynesian model with household heterogeneity to rationalize the observed differences in inequality. Motivated by empirical evidence, we document as the main channel of our results the government's response through a fiscal transfer scheme that reacts to changes in the debt burden and to cyclical variations. The various timing and magnitude of the fiscal response makes consumption of financially constrained agents decrease relatively more under conventional monetary policy but less under forward guidance. Overall, our findings emphasize the negative second-order effects that different central bank tools might involve and the key role of fiscal adjustments to reduce those effects.

JEL Classification: D31, E21, E22, E52, E58, E62

Keywords: Household Heterogeneity, Forward Guidance, Inequality, Monetary Policy,

Hand-to-Mouth, Fiscal Transfers, Exogenous Instruments

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1 Introduction

The relationship between monetary policy and inequality has been a core topic in macroeconomics in recent years. At the same time, the policy tools available to monetary authorities to achieve their mandates have increased in scope and complexity. Despite the fact that several central banks have increasingly relied on unconventional monetary policies like forward guidance, only little is known about their distributional impact yet. Understanding the different channels through which monetary policy can impact households and firms beyond the standard aggregate macroeconomic effects has especially become of utmost importance in the post-Covid-19 period when inflation rates worldwide reached historically high levels. To tackle the current surge in prices, monetary authorities need to decide about the optimal set of policies to implement and this debate cannot abstract from considering the second-order effects that particular policy tools might involve.

In this paper, we study empirically and theoretically the distributional effects of forward guidance as compared to conventional monetary policy. We document that the two policies have a similar impact on aggregate macroeconomic variables but opposite effects on the cross-sectional distribution of consumption: a contractionary conventional policy shock leads to an increase in consumption inequality whereas forward guidance decreases it. We then evaluate the potential driving forces of this result through the lens of a two-agent New Keynesian (TANK) model with household heterogeneity. A transfer system in which the fiscal authority reacts to changes in the government's debt burden and in the business cycle allows us to replicate the empirical evidence.

Our first contribution is to evaluate the diverse macroeconomic and distributional implications of conventional monetary policy and forward guidance empirically. We exploit U.S. household-level survey data from the Consumer Expenditure Survey (CEX) to compute a measure of consumption inequality defined as the cross-sectional standard deviation of real consumption across households. We include this measure together with macroeconomic and financial variables into a common vector autoregressive (VAR) model and use monetary policy factors extracted by Swanson (2021) from high-frequency asset price movements around monetary policy events to disentangle the impact of the two policies.

This approach enables us to document three stylized facts about the effects of conventional monetary policy and forward guidance. First, aggregate macroeconomic variables show *similar* and significant responses to both policies. Following a contractionary shock of either type, real output decreases persistently over time and inflation shows a gradual fall after a few quarters. Second, consumption inequality is *countercyclical* after a conventional

¹See Colciago, Samarina, and de Haan (2019) for a comprehensive summary of the existing evidence.

monetary policy shock but *procyclical* after a forward guidance announcement. The reaction is immediate in both cases and particularly strong after an announcement of an interest rate change in the future. Third, we document that the opposite inequality responses emerge from the different sensitivity to each shock at the two tails of the consumption distribution. Households at the *bottom* of the distribution disproportionately reduce their spending in response to a contractionary conventional policy shock, leading to an increase in inequality. In contrast, following a forward guidance shock, households at the *top* of the consumption distribution are the ones who decrease their consumption the most, thus reducing inequality.

In the next step, we provide a potential explanation for the various cyclicality of inequality observed in the data, namely the fiscal response to the two shocks. Bonds issued by the government to finance its expenditures are one natural example of an asset that is directly affected by interest rate movements. A central bank policy rate hike increases interest payments on government debt or can decrease the price of newly issued bonds through higher yields. This impacts the government's budget and, all else equal, limits its spending capability, resulting in fiscal adjustments. In our VAR model, we use transfer income received by households as a proxy for the government's response to monetary shocks because it is directly linked to households' budget constraints and therefore affects consumption decisions.

We find that there are clear differences in the impulse responses to conventional monetary policy and forward guidance, respectively, both for aggregate transfers and for average transfer income of households at the bottom of the consumption distribution. In particular, the data imply that households at the left tail of the distribution considerably drive the response of total transfers in the periods after the shock in the case of conventional monetary policy, but are almost unresponsive to forward guidance.

The second main contribution of the paper appears in form of a theoretical framework with the aim to rationalize the facts uncovered in the data. We build an analytical TANK model as in Bilbiie (2008, 2020) with heterogeneity in household income and with debt in positive net supply. The setup comprises two types of households. The first type can smooth consumption by saving in government bonds, while the other agent lives hand-to-mouth and consumes its entire disposable income in each period. Households of the latter type are financially constrained through their lacking access to asset markets, which makes their individual income oversensitive to changes in monetary policy. The fiscal authority will try to attenuate partly any income fluctuations by means of a particular fiscal policy mix comprising two elements: a redistribution of monopoly profits between households and a lump-sum transfer scheme that adjusts in response to changes in the government's budget and to cyclical variations.² The

²Heathcote, Perri, and Violante (2010) document for the U.S. that public transfers are particularly important to stabilize income variations and compress inequality for households at the bottom of the income distribution.

transfer in lump sum form will determine the response of inequality endogenously, together with the profit redistribution that determines it in the absence of such transfers.

We use the model to provide a set of analytical results. We first derive a closed-form solution for consumption inequality as a function of transfers to hand-to-mouth households and (expected) real interest rates. This allows us to determine analytically the condition required for any *arbitrary* transfer function to replicate the cyclical behavior of inequality after a policy rate change today or in the future. Drawing on this result, we propose an example of a function that determines the transfer income received by financially constrained agents. It consists of a debt component linking it directly to the fiscal budget, but also of a cyclical component making the government react to fluctuations in output.

We calibrate the model to the U.S. economy and show that it can broadly replicate the empirical facts about the responses of macroeconomic variables, consumption inequality, and transfers. In particular, following a contemporaneous rise in the real interest rate, the government's debt burden increases immediately and triggers an instant fiscal adjustment which affects the consumption response of households. In comparison, the fiscal authority only partially adjusts transfers after a forward guidance shock as the actual rate hike and thus the higher interest payments on public debt lie in the future. The fiscal adjustment differing in timing and magnitude explains the increase in inequality under conventional monetary policy and its decrease under forward guidance.

As an extension of the baseline model, we evaluate whether our results keep holding and whether the same mechanisms are present in a more complex framework with two assets of different liquidity and investment – a setup that comprises well-known channels of standard heterogeneous-agent New Keynesian (HANK) models but is still tractable enough to examine the underlying transmission mechanisms. We thereby draw on the two-agent version of the benchmark HANK model developed by Kaplan, Moll, and Violante (2018). The findings are consistent with those of the simpler one-asset model, not only in terms of the sign and shape of the macroeconomic and consumption inequality responses, but largely also in magnitudes.

Central banks around the world have responded to the recent increase in inflation rates by rising their key interest rates considerably and with different mixtures of policy tools. Similarly, governments have announced new fiscal transfers to compensate households for the increase in energy costs. Against this backdrop, our paper sheds new light on the interaction between such monetary and fiscal policies. The timing and magnitude of the fiscal adjustment to a central bank's decisions are of utmost importance to reduce the negative second-order effects and to counteract an increase in economic inequality. At the same time, inequality matters for the transmission of monetary policy and taking it into account when deciding about the optimal monetary policy mix can turn out beneficial.

Related literature. This paper contributes to three strands of the literature. First, the results complement the large body of empirical evidence on the effects of monetary policy on consumption and income inequality.³ Using the same survey data as us and various measures of dispersion, Coibion, Gorodnichenko, Kueng, and Silvia (2017) show that consumption and income inequality in the U.S. have a countercyclical response to contractionary monetary policy shocks. This result has been confirmed for the United Kingdom (Mumtaz & Theophilopoulou, 2017) and, with respect to income inequality, for the euro area (Guerello, 2018; Samarina & Nguyen, 2019) and for a panel of 32 advanced and emerging economies (Furceri, Loungani, & Zdzienicka, 2018). Other authors find procyclical responses instead, namely for consumption inequality in the U.S. (Chang & Schorfheide, 2022) or income inequality in the U.S. and the United Kingdom (Cloyne, Ferreira, & Surico, 2020). In contrast, consumption inequality shows only a minor response to monetary policy shocks in Japan (Inui, Sudo, & Yamada, 2017).

Turning to the distributional consequences of unconventional policies, the empirical evidence is much scarcer and sometimes conflicting in its conclusions. Authors often focus on large-scale asset purchases within the context of quantitative easing programs. For instance, Guerello (2018) and Lenza and Slacalek (2021) provide evidence that quantitative easing reduced the income dispersion in several European countries, while Montecino and Epstein (2015) and Mumtaz and Theophilopoulou (2017) find the opposite for the U.S. and the United Kingdom, respectively. Saiki and Frost (2014) document that expansionary unconventional policy measures implemented in Japan increased income inequality, while Inui et al. (2017) find insignificant effects.

We extend this literature by analyzing the aggregate and distributional responses to forward guidance in comparison to conventional monetary policy for the case of the U.S. economy. To the best of our knowledge, this paper is the first one to study empirically the separate impact of this unconventional policy tool on the consumption distribution of households. Our results suggest that a standard monetary contraction increases consumption inequality but a contractionary forward guidance announcement decreases it.

Second, we borrow from the literature that uses high-frequency asset price movements around monetary policy events to identify monetary shocks (Altavilla, Brugnolini, Gürkaynak, Motto, & Ragusa, 2019; Andrade & Ferroni, 2021; Bundick & Smith, 2020; Ferreira, 2022; Gertler & Karadi, 2015; Gürkaynak, Sack, & Swanson, 2005; Jarociński & Karadi, 2020;

³See Attanasio and Pistaferri (2016) for a discussion about the evolution of U.S. consumption inequality and comparison with trends in income inequality. Moreover, Colciago et al. (2019) provide a recent summary of empirical evidence and theoretical literature regarding the relationship between (unconventional) monetary policy and income and wealth inequality.

Kuttner, 2001; Lakdawala, 2019). The general idea is to extract the surprise component of policy actions on days with monetary policy announcements. To disentangle conventional monetary policy shocks from forward guidance shocks, we use the monetary policy surprises computed by Swanson (2021). Those are decomposed into different factors which measure unexpected variations in asset prices at short, intermediate, and long maturities, respectively. We complement the existing studies on the macroeconomic effects of forward guidance (e.g., Bundick & Smith, 2020; Ferreira, 2022; Lakdawala, 2019) by investigating its distributional aspects.

Third, this paper also contributes to the growing literature on the transmission of monetary policy in heterogeneous-agent models. A part of this literature studies the propagation of conventional monetary policy and the interaction with different household characteristics (e.g., Auclert, 2019; Auclert, Rognlie, & Straub, 2020; Kaplan et al., 2018; Luetticke, 2021). Other work focuses specifically on the transmission of forward guidance and addresses the magnitude of its aggregate effects (Acharya & Dogra, 2020; Bilbiie, 2018; Farhi & Werning, 2019; Ferrante & Paustian, 2019; Hagedorn, Luo, Manovskii, & Mitman, 2019; McKay, Nakamura, & Steinsson, 2016; Werning, 2015).

Our paper relates in particular to the studies that assign a key role to how fiscal policy in terms of transfers or the redistribution of monopolistic firms' profits responds to monetary policy changes. As shown for the two-agent models in Bilbiie (2008, 2018, 2020) or Bilbiie, Känzig, and Surico (2022), the extent to which fiscal redistribution results in a procyclical or countercyclical response of inequality is critical for several features of these models such as the transmission of monetary policy to aggregate demand or the power of forward guidance. The latter also crucially depends on the degree of countercyclical transfers as illustrated by Gerke, Giesen, and Scheer (2020). The importance of the government's response is well-known in fully-fledged heterogeneous-agent models too. Kaplan et al. (2018) show that the type of fiscal response to a monetary policy shock considerably shapes its macroeconomic effects. Kaplan, Moll, and Violante (2016) extend the analysis to forward guidance shocks and Evans (2022) emphasizes that various profit distribution schemes significantly affect the sensitivity of income and consumption to monetary shocks.

We contribute to the literature on heterogeneous-agent models by studying how the interaction between monetary and fiscal policy influences the inequality response after conventional monetary and forward guidance shocks. We do this in a standard two-agent model that allows us to derive analytical solutions and to illustrate the role of (fiscal) redistribution. Our empirical and theoretical analysis suggests that the government's response under the

⁴See Ramey (2016) for a comprehensive overview of alternative identification approaches for monetary policy and other shocks.

two monetary policies is key for their propagation and to understanding the cyclicality of consumption inequality.

Outline. The remainder of the paper is organized as follows. Section 2 describes the data we use for the empirical analysis and Section 3 the empirical specification we adopt to evaluate the effects of the monetary shocks on consumption inequality. Section 4 reports the main results of the empirical analysis. In Section 5, we present the analytical model and the resulting impulse responses. Section 6 discusses some policy implications of our findings. Finally, Section 7 concludes.

2 Data and identification

This section presents the aggregate and household-level data used for the empirical analysis. We also discuss how we disentangle the effects of monetary policy and identify the structural shocks of interest.

2.1 Macroeconomic and financial variables

Our empirical analysis focuses on the U.S. economy. The main macroeconomic and financial variables for the baseline model are the real Gross Domestic Product (GDP), the GDP price deflator, the Excess Bond Premium (EBP) from Gilchrist and Zakrajsek (2012), the Federal Funds Rate (FFR), and the 2-year constant-maturity Treasury yield. In the robustness checks, we will use a few alternative variables: industrial production to measure real activity, the Consumer Price Index (CPI) as a price variable, and the 1-year constant-maturity Treasury yield as short-term rate. All these data series are taken from the FRED database operated by the Federal Reserve Bank of St. Louis, except for the EBP data which are from the website of the Federal Reserve System.

2.2 Household-level data

We compute the measures of consumption inequality from the Consumer Expenditure Survey (CEX). The CEX, provided by the Bureau of Labor Statistics (BLS) since 1980, is the most comprehensive and granular data source on household consumption in the U.S. and is used for constructing weights of the U.S. CPI. The survey consists of two separate modules: the Interview Survey and the Diary Survey. The first one provides information on up to 95% of a typical household's consumption expenditures whereas the second one covers only

expenditures on small items from stores. Therefore, in our analysis, we only use data from the Interview Survey.⁵

The CEX is a monthly rotating panel where households are interviewed once per quarter, for at most five consecutive quarters (although the first interview is not publicly available). In each interview, the respondents report their expenditures relative to the three months prior to the interview. In line with the literature, we aggregate monthly expenditures into quarterly expenditures to reduce sampling errors.

To compute the measures of consumption inequality, we closely follow Coibion et al. (2017).⁶ Household consumption is defined as the sum of non-durables, services, and some durable goods, e.g., household appliances, entertainment goods like televisions, furniture. Large durable expenditure such as house and car purchases are excluded since they are considered a form of investment rather than consumption. All nominal variables are deflated using the CPI for all urban consumers (CPI-U) from FRED and survey sample weights are consistently applied. Real consumption is winsorized at the bottom and top one percent to reduce the influence of outliers and the series are seasonally adjusted.

The baseline measure of inequality we compute is the cross-sectional standard deviation of real consumption across households. As a robustness check, we will use instead the Gini coefficient of the cross-sectional distribution of household-level real consumption. The advantage of the standard deviation relative to this alternative measure is that it is less sensitive to the behavior of extreme values at the tails of the distribution.

We decided to focus in this paper on consumption inequality rather than income or wealth inequality for several reasons. First, the data quality is higher for expenditures. In fact, the CEX is specifically designed to collect information on household spending over time. Although the BLS provides some measures of income and wealth, they are mainly imputed from expenditure and demographic data. Moreover, the consumption distribution is a good proxy for income and wealth distributions as well. Second, consumption is connected to the households' well-being since it directly enters their utility functions. In fact, it is the primary reason to earn income and build up wealth in the first place and fluctuates generally less than those two, allowing an assumingly more stable assessment of differences across households. Third, Coibion et al. (2017) already show that contractionary monetary shocks have a negligible effect on income inequality but that consumption responds strongly.

The CEX reports data on total income from transfers at household-level as well. As a proxy for the government's response to monetary shocks, we compute the amount of transfer

⁵See Bee, Meyer, and Sullivan (2013) for an assessment of the quality of the consumer dataset and its limitations.

⁶We refer the reader to the Appendix of Coibion et al. (2017) for a detailed description of the cleaning procedure performed on the data.

income received by the households at the bottom of the consumption distribution. Following Coibion et al. (2017), transfer income includes Supplemental Security income and Railroad Retirement before deductions, unemployment insurance, workers' compensation and veterans' benefits, public assistance, contributions from alimony and child support, and other money income (scholarships, fellowships, stipends, etc.). The series is deflated, seasonally adjusted, and winsorized as for consumption inequality.

Finally, we use as an aggregate fiscal transfer measure the personal current transfer receipts, as reported by the Bureau of Economic Analysis, deflated by the CPI-U. Like the household-level data, it mainly consists of government social benefits received by persons for which no current services are performed (Social Security, unemployment insurance, Medicare, Medicaid, veterans' benefits, and other federal programs). This data series is equal or similar to what comparable papers use (e.g., Amberg, Jansson, Klein, & Picco, 2022; Coibion et al., 2017; Evans, 2022).

2.3 Monetary policy shocks

To identify the structural shocks of interest for our purposes, we draw on the concept of high-frequency identification. The goal is to monitor changes in market-based measures at dates with a policy event (so-called monetary policy surprises) to isolate the *unexpected* variation in monetary policy. One can then estimate unobserved factors that together explain the variations in the market-based measure around the policy events. Eventually, the idea is to use these exogenous monetary policy surprises or factors to instrument changes in interest rates.

We rely on different measures of U.S. monetary policy surprises and factors. In our baseline specification, we use the factors computed by Swanson (2021) who extends the high-frequency approach of Gürkaynak et al. (2005). The author collects the changes in specific asset prices in a 30-minute window around each Federal Open Market Committee (FOMC) announcement between 1991 and 2019 and computes the first three principal components of those responses, which together describe the vast majority of market movements. Among all possible rotations of these principal components, he considers the one in which the first factor can be thought of as corresponding to changes in the Federal Funds Rate (or FFR), the second to changes in forward guidance, and the third to changes in large-scale asset purchases (LSAPs).⁸ Those represent the three elements of monetary policy that had the

⁷Most of these variables are available only until 2012.

⁸Swanson (2021) imposes three restrictions to identify the respective factors. First, changes in forward guidance have no impact on the current FFR. Second, neither do changes in LSAPs. Finally, LSAPs had only a minor impact in the time preceding the zero lower bound period.

largest systematic impact on asset prices. Drawing on this, Swanson (2021) decomposes the changes in asset prices around FOMC announcements into a Federal Funds Rate (or FFR) factor, a Forward Guidance (or FG) factor, and a LSAP factor, which each measures surprises at short, intermediate, and long maturities, respectively. In particular, the FG factor captures the revision in market expectations about the future path of policy rates that are orthogonal to the current policy surprise.

For our analysis, we use the first two factors (FFR and FG) as measures of the structural monetary shocks. The series are available at a daily frequency and we sum up the data points within each quarter to convert them to quarterly frequency.¹⁰

As a robustness check, we use the original two factors computed by Gürkaynak et al. (2005), which we extend to 2019. On top of that, we also clean the factors of Gürkaynak et al. (2005) and Swanson (2021) from the superior-information component of the Federal Reserve by regressing the surprises on Greenbook forecasts and revisions, as proposed by Miranda-Agrippino and Ricco (2021b). Those results are reported in Appendix A.

3 Econometric approach

We adopt a standard VAR specification with p lags:

$$y_t = B_0 + B_1 y_{t-1} + \ldots + B_p y_{t-p} + u_t , \qquad (1)$$

where y_t is the vector of variables of dimension $n \times 1$, u_t the vector of reduced-form innovations with covariance matrix $Var(u_t) = \Sigma_u$, B_0 is the vector of constant terms, and $B_1, ..., B_p$ are $n \times n$ coefficient matrices.

The VAR model can be written in its structural form by multiplying each side of the reduced form by A_0 :

$$A_0 y_t = C_0 + C_1 y_{t-1} + \ldots + C_p y_{t-p} + \varepsilon_t, \quad \varepsilon_t \sim \mathcal{N}(0, \Sigma) , \qquad (2)$$

where $C_0 = A_0 B_0$ and $C_j = A_0 B_j$ for j = 1, ..., p. The reduced-form residuals are a function of the structural shocks $u_t = A_0^{-1} \varepsilon_t$. Therefore, it is possible to write the reduced-form variance-covariance matrix as $\mathbb{E}\left(u_t u_t'\right) = \Sigma_u = A_0^{-1} A_0^{-1}$.

⁹The factor capturing surprise changes in the FFR is sometimes termed Target factor. Likewise, the factor capturing changes in forward guidance is called Path factor elsewhere. See, for instance, the seminal work by Gürkaynak et al. (2005).

¹⁰Adopting the alternative approach from Gertler and Karadi (2015), who cumulate the surprises on any FOMC meeting days during the last 93 days and then take the quarterly averages, barely changes the results.

The conventional monetary and forward guidance shocks are identified by executing a Cholesky factorization of the reduced-form variance-covariance matrix Σ_u . As in Coibion (2012), Cloyne and Hürtgen (2016) and Lennard (2018), the FFR and the forward guidance factor are integrated directly into the vector autoregressive model and ordered first. ¹¹ By ordering the factor of interest first, we allow all the other variables in the system to contemporaneously respond to the shock. ¹²

The remaining variables included in the baseline model specification are: (i) Real GDP; (ii) GDP price deflator; (iii) Excess Bond Premium; (iv) Federal Funds Rate; (v) 2-year Treasury yield; and (vi) consumption inequality measure.¹³ The Excess Bond Premium, the FFR, and the Treasury yield enter the model in percentage points (ppt.), while the other variables are in log levels, transformed by multiplying their log value by 100. The data are at quarterly frequency for the period 1991-Q3 to 2019-Q2. We include three lags (p=3) for each independent variable as indicated by the corrected Akaike information criterion (AICc).¹⁴ Standard errors are computed using a residual-based moving block bootstrap following Jentsch and Lunsford (2019) with block size set to 16.

4 Empirical results

This section reports the impulse responses resulting from the baseline SVAR model to both a conventional monetary policy and a forward guidance shock. We present the results for macroeconomic and financial variables, consumption inequality, and for differences along the consumption distribution. Our findings are robust to different sets of variables, including other factors and inequality measures, or alternative VAR settings. See Appendix A for more details.

 $^{^{11}}$ The small sample size and the relatively low frequency of the aggregate data hamper the use of the factors as direct instruments. For instance, the first stage of a proxy VAR with the factors used as external instruments for changes in interest rates results in low F-statistics, in particular for the forward guidance factor, suggesting that the factors are weak instruments. This result is confirmed for alternative factors such as the ones discussed in Appendix A.

¹²Our results are insensitive to a different ordering of the variables in the VAR. The same holds for including one factor at the time because the two factors are orthogonal to each other.

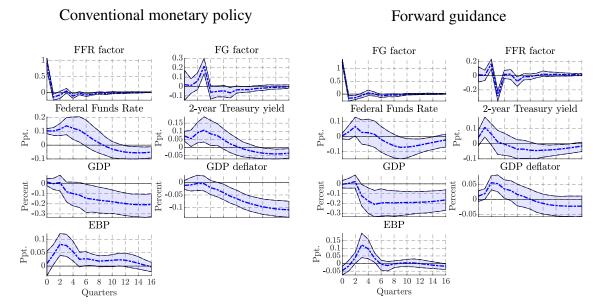
¹³Some authors have argued to employ the 1-year Treasury yield instead of the FFR in setups like ours (see, among others, Gertler & Karadi, 2015; Jarociński & Karadi, 2020). A longer-term rate might have the advantage to remain a valid measure of monetary policy even during times when nominal rates were close to or at the zero lower bound. However, our results barely change when using the 1-year Treasury rate instead of the FFR.

¹⁴When facing small samples like ours, the AICc performs better than the more common AIC. However, the impulse responses are much the same when using four lags (p = 4), which is a common choice in VARs for monetary analysis with quarterly data.

4.1 Aggregate responses

We start by analyzing how the macroeconomic and financial variables react to conventional monetary policy and forward guidance shocks. The impulse responses to a one-standard-deviation increase in the respective factor are reported in Figure 1. The blue dashed lines are the point estimates and the shaded areas are the 68 percent confidence bands based on 10,000 residual-based moving block bootstrap replications.

Figure 1: Macroeconomic responses to monetary policy shocks



Notes: This figure depicts the impulse responses of macroeconomic variables to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Swanson (2021), respectively. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level data for the period 1991Q3-2019Q2. Shaded areas represent the 68% confidence interval.

Following a contractionary monetary policy shock, the Federal Funds Rate increases as expected whereas the impact on the 2-year Treasury yield is more muted. GDP and inflation start to decrease persistently around a year after the shock while the EBP signalizes tighter financial conditions.

A positive forward guidance shock causes an increase in the Treasury yield, but the Federal Funds rate does not respond by much as could have been expected given the construction of the factors. The shock also leads to a sizable decrease in GDP and an increase in the EBP a few quarters after the shock. However, prices show a positive response for several quarters (the so-called price puzzle). The same result is found by Barakchian and Crowe (2013) and Lakdawala (2019). As we show in Appendix A.4, once we control for central bank

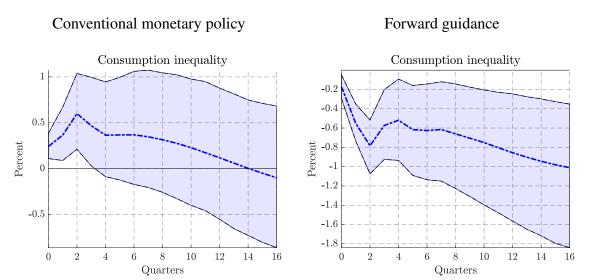
private information, the response of inflation turns negative without affecting the sign of the consumption inequality response.

As discussed in Andrade and Ferroni (2021), the sign of the price response to a contractionary forward guidance shock depends on how the shock is perceived. If markets see the announcements as Delphic (news on future macroeconomic conditions), prices will increase, whereas if markets see them as Odyssean (news about the future stance of monetary policy), prices will decrease. Once we clean the shocks from the Delphic component we obtain the expected response that prices decrease after a contractionary forward guidance shock.

4.2 Consumption inequality responses

We now focus on the cumulative response of our measure of inequality, namely the log of the cross-sectional standard deviation of real consumption. The impulse responses to a conventional monetary policy and a forward guidance shock are reported in Figure 2.

Figure 2: Consumption inequality responses to monetary policy shocks



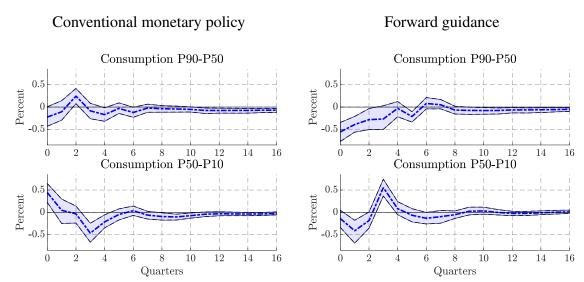
Notes: This figure depicts the cumulated impulse responses of consumption inequality to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Swanson (2021), respectively. Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q3-2019Q2. Shaded areas represent the 68% confidence interval.

The two shocks have opposite effects on inequality. A contractionary monetary shock results in an increase in consumption inequality, implying a countercyclical behavior with respect to the output response. This result is in line with the ones in Coibion et al. (2017), Furceri et al. (2018), Mumtaz and Theophilopoulou (2017), or Samarina and Nguyen (2019).

In contrast, a forward guidance shock causes an immediate sizable decrease in consumption inequality and hence a procyclical response. The latter is thereby much stronger in magnitude compared to the response to a conventional shock.¹⁵

To shed further light on which households are driving this result, we replace our inequality measure in the SVAR model with two variables: the difference between log consumption at the 90th and 50th percentiles of the household consumption distribution (the right tail minus the median) and the difference between log consumption at the 50th and 10th percentile (the median minus the left tail). The impulse responses are reported in Figure 3.

Figure 3: Consumption responses to monetary policy shocks by percentiles



Notes: This figure depicts impulse responses to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Swanson (2021), respectively. The variable of interest in the panels of the top row is the difference in log real consumption between the 90th and the 50th percentiles of the household consumption distribution. In the panels of the bottom row, it is the difference in log real consumption between the 50th and the 10th percentiles. Impulse responses are from a SVAR computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q3-2019Q2. Shaded areas represent the 68% confidence interval.

The top left panel shows that, in response to a contractionary conventional policy shock, the households at the top 10% of the distribution reduce their consumption slightly more than those at the median such that the difference is negative, but not significantly. As expected, the households at the bottom 10% of the distribution remarkably decrease their consumption so that the distance to the median households further increases. This insight might be explained by the fact that a large share of these households are usually close to or even at their borrowing

¹⁵There have been different types of forward guidance announcements used by central banks over time. See Appendix A.7 for a sensitivity check of the procyclical response of consumption inequality after forward guidance.

constraint and so their consumption is very sensitive to current interest rate changes. Overall, the considerable decrease in consumption of the left tail leads to a rise in inequality.

The right panel tells a different story. In response to a forward guidance shock, the consumption of households at the bottom 10% of the distribution reacts similarly to the consumption of the median households – at least in the first few periods after the shock. However, the consumption of the right tail substantially decreases and so the difference to the 50th percentile goes down as well. This implies that the cross-sectional standard deviation of real consumption significantly decreases after a forward guidance shock.

To sum up, the empirical analysis so far allows us to draw three main conclusions regarding the overall effects of conventional monetary policy and forward guidance. First, the macroeconomic variables show *similar* and significant responses to the two monetary policies. Second, consumption inequality is *countercyclical* under conventional monetary policy but *procyclical* under forward guidance. Its response to the latter is thereby much stronger. Third, the opposite inequality responses emerge from the different sensitivity to each shock at the two tails of the consumption distribution: inequality increases after a contractionary conventional shock because the consumption of households at the *bottom* of the consumption distribution decreases relatively more than for the rest of the distribution. Under forward guidance, however, households at the *top* of the distribution decrease their consumption disproportionately and so inequality goes down.

4.3 Fiscal transfers as explanatory factor

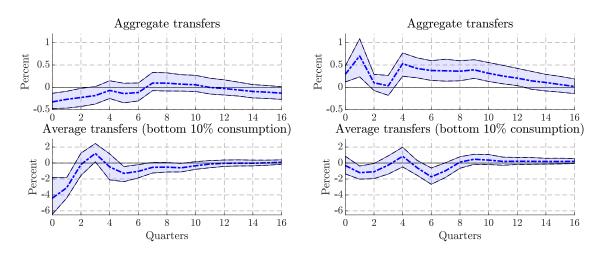
What could explain the finding that consumption inequality is countercyclical after conventional monetary policy but procyclical after forward guidance shocks? The macroeconomic responses reported in Figure 1 showed that the two monetary shocks have comparable effects on the real economy and on financial conditions, in terms of both shape and magnitude. Instead, an element that might provide an explanation for the various cyclicality of inequality is the fiscal response to the two shocks. Government bonds are one natural example of an asset that is directly affected by interest rate movements, namely through implied changes in interest payments on public debt or changes in the price of newly issued bonds. This impacts the government's budget and its spending capability and calls for fiscal adjustments, taking into account updates in the (macroeconomic) outlook. A fiscal variable directly linked to households' budget constraints and thus their consumption decisions is transfers.

To approximate the government's reaction to monetary shocks, we therefore add fiscal transfer measures separately for the aggregate and the household level to the vector of variables of the SVAR model in equation (2). The top row of Figure 4 shows the impulse responses of

Figure 4: Transfer income responses to monetary policy shocks

Conventional monetary policy

Forward guidance



Notes: This figure depicts impulse responses to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Swanson (2021), respectively. The variable of interest in the panels of the top row is the log of real total transfers. In the panels of the bottom row, it is the log of real average transfer income for households in the bottom 10th percentile of the consumption distribution. Impulse responses are from a SVAR computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q3-2012Q4. Shaded areas represent the 68% confidence interval.

total transfer income, measured by the personal current transfer receipts. It reacts procyclically to conventional monetary policy, in line with the results in Amberg et al. (2022), Coibion et al. (2017), or Evans (2022). However, forward guidance has the opposite effect, leading to an increase in income from transfers. In relative terms, the response lies significantly above the curve for conventional monetary policy over almost the entire horizon.

A similar result can be observed at household level. The bottom row of Figure 4 reports the impulse responses of the average transfer income received by households belonging to the bottom 10% of the consumption distribution. Transfers to these agents significantly decrease following a conventional monetary shock. The drop is large in magnitude and around twice as much as the average response of, for example, the bottom 50% of the distribution, which implies that the left tail considerably drives total transfers. On the other hand, transfer income fluctuates around zero after a forward guidance shock, notably in the first few quarters after the shock, indicating a modest response of households with low consumption levels.

The results suggest that the fiscal response to the two policies is a key driver behind the opposite cyclicality of consumption inequality. There are clear differences in the impulse responses of aggregate transfers and transfer income of households at the left tail of the consumption distribution, respectively. In the analytical model, we will capture this fact

by a more generic element – government transfers in lump sum form – which allows us to replicate the empirical findings regarding aggregate variables and the cyclicality of inequality highlighted above.

5 Theoretical framework

In this section, we illustrate a specific channel within a standard heterogeneous-agent model that can replicate the main conclusions from the empirical analysis, in particular the diverse cyclical responses of consumption inequality to different monetary shocks. The main element is a particular fiscal policy mix comprising two elements: a redistribution of profits between households and a lump-sum transfer scheme that adjusts in response to changes in the government's budget and to cyclical variations.

We start with a simple model to derive analytical closed-form solutions for the response of consumption inequality and to explain the fiscal channel in a transparent way. The model combines a two-agent household side as in Bilbiie (2008, 2020) with fiscal policy similar to Kaplan et al. (2018). We then evaluate whether the results still hold in a more complex setup such as a fully-fledged two-agent version of the benchmark HANK model from Kaplan et al. (2018). This framework comprises well-known channels of the HANK literature but is still tractable enough to examine the underlying transmission mechanisms.

5.1 Simple analytical two-agent model

The model economy includes four types of agents: households, firms, a government, and a monetary authority. Households are divided into constrained agents living hand-to-mouth and unconstrained savers. Firms are modeled in a standard New Keynesian fashion, with a nominal rigidity that implies sticky prices. The fiscal authority makes lump-sum transfers financed by short-term debt and conducts redistributive policies by taxing firms' profits. Finally, the central bank controls the real interest rate and sets an exogenous time path for it. Appendix B provides further details regarding the model derivation and its equilibrium conditions.

Households. The unit mass of households is divided into two types: a share λ are hand-to-mouth households (H), while the remaining share $1 - \lambda$ are savers (S). All households share the same period utility function over consumption C and labor L. For $j = \{H, S\}$,

$$U\left(C_{t}^{j}, L_{t}\right) = \frac{\left(C_{t}^{j}\right)^{1-\frac{1}{\sigma}}}{1-\frac{1}{\sigma}} - \varphi^{j} \frac{L_{t}^{1+\nu}}{1+\nu} ,$$

with discount factor $\beta \in (0,1)$ and where σ is the elasticity of intertemporal substitution, $\frac{1}{\nu}$ denotes the Frisch elasticity of labor supply, and $\varphi^j > 0$ indicates how strong each agent values leisure relative to consumption. We assume that both household types supply the same amount of hours worked.¹⁶

Savers. Unconstrained households hold all assets in the economy. They can save in risk-free real bonds issued by the government and get uniform labor income, transfers, and dividends from profits made by monopolistic firms they own. Each saver solves the following problem:

$$\max_{C_t^S, L_t, B_{t+1}^S} \mathbb{E}_t \sum_{t=0}^{\infty} \beta^t U\left(C_t^S, L_t\right) \quad \text{subject to}$$

$$C_t^S + B_{t+1}^S = (1 + r_{t-1})B_t^S + W_t L_t + \Gamma_t^S + T_t^S ,$$

where B_{t+1}^S are a saver's end-of-period-t holdings of liquid one-period government bonds issued in t, W_t is the real wage, Γ_t^S are dividends from monopolistic firms' profits net of taxes (specified below), T_t^S are real lump-sum government transfers, and r_t is the real interest rate on bonds, where $1 + r_t = \frac{1+i_t}{1+\pi_{t+1}}$ with net inflation rate $\pi_t = \frac{P_t}{P_{t-1}} - 1$.

The optimality conditions for this problem result in the following Euler equation for bonds and labor supply conditions:

$$1 = \beta \mathbb{E}_t \left[\left(\frac{C_{t+1}^S}{C_t^S} \right)^{-\frac{1}{\sigma}} (1 + r_t) \right] ,$$

$$W_t = \varphi^S \left(L_t \right)^{\nu} \left(C_t^S \right)^{\frac{1}{\sigma}} .$$

Hand-to-mouth households. Constrained households have no access to asset markets and simply consume their labor income and transfers from the government. Their budget constraint reads

$$C_t^H = W_t L_t + \Gamma_t^H + T_t^H .$$

Redistributed dividend income Γ^H_t and lump-sum transfers T^H_t will together play a key role in the mechanism as explained below. They substantially govern the direction of the inequality response to a monetary policy or a forward guidance shock.

The labor supply choice of hand-to-mouth agents is characterized by

$$W_t = \varphi^H \left(L_t \right)^{\nu} \left(C_t^H \right)^{\frac{1}{\sigma}} .$$

¹⁶One way to achieve equal hours worked across household types is to assume a centralized labor market. For example, Bilbiie et al. (2022) impose that a union consolidates labor inputs by households and sets the wage on their behalf.

Firms. The supply side of the economy is standard and features monopolistically competitive producers that provide intermediate goods to perfectly competitive final goods firms.

Final goods producers. A representative firm in the final goods sector aggregates differentiated intermediate inputs j to a final good according to the CES production function $Y_t = \left(\int_0^1 Y_t(j)^{\frac{\epsilon-1}{\epsilon}} di\right)^{\frac{\epsilon}{\epsilon-1}}$ with elasticity of substitution across goods ϵ . Profit maximization yields the demand for each input, $Y_t(j) = \left(\frac{P_t(j)}{P_t}\right)^{-\epsilon} Y_t$, where $P_t(j)$ is the price of intermediate good j and $P_t^{1-\epsilon} = \int_0^1 P_t(j)^{1-\epsilon} dj$ the aggregate price index.

Intermediate goods producers. There is a continuum of monopolistically competitive firms, each of which produces a variety j of the intermediate good using labor N as input. Their production function reads $Y_t(j) = N_t(j)$ and cost minimization implies real marginal cost $MC_t = W_t$. Each producer faces quadratic price adjustment costs as in Rotemberg (1982) of the form $\Theta_t = \frac{\theta}{2} \left(\frac{P_t(j)}{P_{t-1}(j)} - 1 \right)^2 Y_t$. Real profits of firm j are then given by

$$D_t(j) = (1 + \tau^S) \frac{P_t(j)}{P_t} Y_t(j) - W_t N_t(j) - \Theta_t - T_t^F,$$

where $P_t(j)$ is the price set by firm j and P_t denotes the aggregate price level. Following Bilbiie (2020), we assume that the government pays a subsidy on sales, financed by a lump-sum tax on firms such that $T_t^F = \tau^S Y_t(j)$. With this, total profits over all firms are

$$D_t = \left(1 - MC_t - \frac{\theta}{2}\pi_t^2\right) Y_t .$$

An intermediate goods producer sets its price $P_t(j)$ to maximize the discounted stream of expected profits subject to the demand for its good. Appendix B.1 shows the solution to this pricing problem which yields the following New Keynesian Phillips curve:

$$\pi_t(1+\pi_t) = \mathbb{E}_t \left[\frac{\Lambda_{t+k}}{\Lambda_t} \ \theta \pi_{t+1}(1+\pi_{t+1}) \frac{Y_{t+1}}{Y_t} \right] + \frac{1}{\theta} \left[\epsilon M C_t - (1+\tau^S)(\epsilon-1) \right] .$$

Government. The fiscal authority issues one-period real bonds, only held by savers, to finance the repayment of existing debt and transfers to households. Its budget constraint is given by

$$B_{t+1} = (1 + r_{t-1})B_t + T_t ,$$

where B_{t+1} are new bonds issued at time t, such that B > 0 denotes debt, with real interest rate r_t , and T_t are lump-sum transfers. We assume that bonds are in positive net supply in equilibrium.

The key instrument of fiscal policy is a tax and transfer system comprising two elements. First, the government levies taxes on the profits of monopolistic firms owned by savers and redistributes the revenues as a transfer to hand-to-mouth agents. This policy is balanced in every period such that the following conditions hold:

$$\Gamma_t^H = \frac{\tau^D}{\lambda} D_t$$

$$\Gamma_t^S = \frac{1 - \tau^D}{1 - \lambda} D_t ,$$

where τ^D is the proportional tax on profits that governs the magnitude of the redistribution. If $\tau^D > \lambda$, hand-to-mouth agents receive a disproportionate share of the profits and are therefore more exposed to changes in them.

Second, there is a lump-sum transfer scheme in place where total transfers are given by

$$T_t = \lambda T_t^H + (1 - \lambda) T_t^S.$$

The exact functional form of individual transfers will be specified in Section 5.3. For now, we should think of them as functions that depend, for instance, on interest rates, the level of debt, or the business cycle.

For this simple model, we assume that the government adjusts lump-sum transfers to maintain a constant level of debt over time, so that we can illustrate the fiscal adjustment clearly. In other words, $B_t = B$ for all t, such that

$$-(r_{t-1}-r)B = \lambda \left(T_t^H - T^H\right) + (1-\lambda)\left(T_t^S - T^S\right) ,$$

where variables without time indices denote steady-state values. If the economy starts from a steady state, an expansionary monetary policy shock that moves the real rate below its long-run value r will imply lower interest payments on government debt and allow for higher transfers to households.

Monetary authority. Following McKay et al. (2016) and Kaplan et al. (2016), we assume that the central bank controls the real interest rate. It implements monetary policy by setting and committing to a path for the interest rate, $\{r_k\}_{k\geq 0}$, that is perfectly credible and foreseen by agents.

Once the central bank changes the real interest rate at some arbitrary point in time $\mathcal{T} > 0$, monetary policy will be governed by an exogenous rule. Prior to \mathcal{T} , the real rate remains

fixed at its steady-state value r. Formally, for $\mathcal{T} > 0$:

$$r_t = \begin{cases} r, & t < \mathcal{T} \\ r + \rho^{t-\mathcal{T}} \varepsilon_{\mathcal{T}}, & t \ge \mathcal{T} \end{cases}$$

with policy shock $\varepsilon_{\mathcal{T}} = r_{\mathcal{T}} - r$ and persistence ρ .¹⁷ Therefore, we have $\mathcal{T} = 0$ under conventional monetary policy shock and $\mathcal{T} > 0$ under forward guidance shock, respectively. Moreover, the Fisher equation holds:

$$1 + r_t = \frac{1 + i_t}{1 + \pi_{t+1}} \ .$$

Aggregation and market clearing. Aggregate consumption and labor market clearing are given by $C_t = \lambda C_t^H + (1 - \lambda)C_t^S$ and $N_t = L_t$, respectively. Goods clearing requires $Y_t = C_t + \frac{\theta}{2}\pi_t^2 Y_t$ and the bond market clears if $B_{t+1} = (1 - \lambda)B_{t+1}^S$.

5.2 Cyclical inequality through redistribution between households

We now study the key equilibrium conditions of our TANK model, log-linearized around a steady state without inequality ($C^H = C^S = C$), zero steady-state dividends ($\Gamma^S = \Gamma^H = 0$), and zero transfers to hand-to-mouth agents ($T^H = 0$). In general, small letters denote the log deviation of a variable from its non-stochastic steady state. See Appendices B.2 and B.3 for more details on the steady state and a summary of the log-linearized equilibrium conditions, respectively. In what follows, we build on previous work done by Bilbiie, Monacelli, and Perotti (2020) and extend it for our purposes.

First, it is possible to write individual consumption of households as a function of aggregate income and transfers to constrained households:

$$c_t^H = \chi c_t + t_t^H \tag{3}$$

$$c_t^S = \frac{1 - \lambda \chi}{1 - \lambda} c_t - \frac{\lambda}{1 - \lambda} t_t^H , \qquad (4)$$

where

$$\chi \equiv 1 + (\sigma + \nu) \left(1 - \frac{\tau^D}{\lambda} \right) ,$$

¹⁷An alternative setup would be to assume that the nominal interest rate is set according to a standard Taylor rule. In that case, there exists a sequence of anticipated shocks to the policy rule that implies the same path for the real rate that we set exogenously above.

which captures the elasticity of hand-to-mouth agents' income to total income. This parameter, discussed in detail by Bilbiie (2020), expresses the *profit redistribution* from savers to hand-to-mouth households (as long as $\tau^D > 0$). If $\chi > 1$, the individual income of constrained households responds more than proportionally to changes in aggregate income. This is the case if and only if $\tau^D < \lambda$, meaning that constrained agents receive a proportion of profits that is lower than their share in the population.

The appearance of t_t^H entails that transfers to households immediately react to changes in the fiscal debt burden (through the government's budget constraint) and have a direct impact on individual spending levels. Even more important, (3) and (4) imply that those transfers are another source of redistribution: if $t_t^H > 0$, savers pay for the additional income of hand-to-mouth agents.

Second, aggregate demand is characterized by the (forwarded) aggregate consumption Euler equation:

$$c_t = \frac{\lambda}{1 - \lambda \chi} t_t^H - \sigma \frac{1 - \lambda}{1 - \lambda \chi} \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} . \tag{5}$$

This expression nests the standard Euler equation of a representative-agent model if $t_t^H = 0$ (zero response of transfers or no transfers) and $\chi = 1$ (hand-to-mouth agents' income moves one-to-one with total income).

Third, consumption inequality can be written as follows:

$$\Phi_t \equiv c_t^S - c_t^H = -\frac{1}{1 - \lambda \chi} t_t^H - \sigma \frac{1 - \chi}{1 - \lambda \chi} \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} .$$
 (6)

The first part of the equation arises from the fact that transfers to households and hence their consumption decision instantly react to changes in the government's debt burden. The second part captures the common channel of intertemporal substitution, brought about by the Euler equation of savers. Overall, changes in either the contemporaneous or future real rates will have a direct effect on inequality.

Suppose now that the monetary authority announces at time 0 that it will change the real interest rate either today or at some future time \mathcal{T} . The instant response of inequality to this policy, for $\mathcal{T} \geq 0$, is

$$\frac{\partial \Phi_0}{\partial r_{\mathcal{T}}} = -\frac{1}{1 - \lambda \chi} \frac{\partial t_0^H}{\partial r_{\mathcal{T}}} + \sigma \frac{\chi - 1}{1 - \lambda \chi} \frac{1}{1 - \rho} . \tag{7}$$

¹⁸The elasticity expression slightly differs from the one in Bilbiie (2020) who defined $\chi = 1 + \nu \left(1 - \frac{\tau^D}{\lambda}\right)$. This difference is due to our assumption of uniformly allocated hours worked, while he assumes that each household type provides a separate labor supply.

As becomes obvious from this expression, after a real interest rate change today or in the future, the transfer function t^H will determine the response of inequality endogenously, together with χ that determines it in the absence of such transfers.¹⁹

Relating these two elements to each other, we can derive a formal expression that defines the cyclical behavior of inequality.

Proposition 1 (Cyclicality of inequality for arbitrary transfer). In a simple TANK model with an arbitrary transfer t^H between the two agents that modulates inequality, there is countercyclical consumption inequality in response to a one-time change in the real interest rate at time \mathcal{T} if

$$\frac{\partial t_0^H}{\partial r_T} < \sigma(\chi - 1) \frac{1}{1 - \rho} . \tag{8}$$

In contrast, consumption inequality is procyclical with an opposite sign.

Proof. Assuming that
$$\lambda \chi < 1$$
, the proposition follows from (7).

In the case studied in this paper, the arbitrary transfer mentioned in the proposition and the associated redistribution occur through the government, in the form of lump-sum transfers. However, it needs to be stressed that this mechanism is only one out of a broader class of redistribution schemes that might work in this context. In fact, any mechanism in which the size and the timing of the government's intervention differ between the two types of monetary policy can generate similar income effects and achieve the desired cyclicality of inequality.

5.3 Inequality and the impact of monetary shocks

To determine analytically the responses of inequality to an interest rate change, we specify now a transfer function. As a result of Proposition 1, in order to achieve countercyclical consumption inequality on impact of a real interest rate change today (i.e., $\mathcal{T}=0$), it has to hold that $\frac{\partial t_0^H}{\partial r_{\mathcal{T}}} < \sigma(\chi-1) \frac{1}{1-\rho}$. Conversely, for inequality to respond procyclically after a forward guidance shock (i.e., $\mathcal{T}>0$), we require $\frac{\partial t_0^H}{\partial r_{\mathcal{T}}} > \sigma(\chi-1) \frac{1}{1-\rho}$.

We assume in our baseline specification that the transfer function for hand-to-mouth agents comprises both a debt element and a cyclical component:

$$t_t^H = -\phi_1 r_t B_Y - \phi_2 y_t , (9)$$

where $\phi_1 > 0$ and $\phi_2 > 0$. The motivation for this function is twofold. First, the transfer scheme in our model is closely interlinked with fiscal debt. A look at the government's budget

 $^{^{19}}$ Throughout the paper, we assume that $\lambda < 1/\chi$ like, among others, Bilbiie (2020) did. If that condition does not hold, Bilbiie (2008) demonstrates how the slope of the IS curve might flip such that an expansionary monetary policy negatively affects aggregate consumption through the intertemporal substitution channel.

constraint unveils the channel: a rise in the real interest rate increases the public debt burden $r_t B_Y$ and triggers an instant fiscal adjustment in the form of fewer lump-sum transfers. Hence, $\phi_1 > 0$. If the rate change is announced to happen later instead, the fiscal authority does not immediately adjust its transfers because the higher interest payments on government debt are in the future. This story mirrors the considerations in Kaplan et al. (2016).

Second, following a shock to the real rate, the government will adjust transfer payments to stabilize the income of hand-to-mouth agents over time. It does so to offset the fluctuations in output y_t so that transfers act here as an automatic stabilizer and $\phi_2 > 0$.²⁰ This setup is similar to the countercyclical transfer scheme proposed by Gerke et al. (2020).

Combined with the aggregate consumption Euler equation (5), the transfer rule (9) can be rewritten as

$$t_t^H = -\phi_1 \frac{1 - \lambda \chi}{\Upsilon} r_t B_Y + \phi_2 \frac{\sigma(1 - \lambda)}{\Upsilon} \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} , \qquad (10)$$

where

$$\Upsilon \equiv 1 - \lambda \chi + \phi_2 \lambda .$$

Plugged into the equation for consumption inequality (6), we get

$$\Phi_t = \frac{\phi_1}{\Upsilon} r_t B_Y - \sigma \left[\frac{1 - \chi}{1 - \lambda \chi} + \phi_2 \frac{1 - \lambda}{(1 - \lambda \chi) \Upsilon} \right] \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} . \tag{11}$$

We are now interested in how much inequality changes if the central bank announces a one-time change in the real interest rate that is going to happen either today at $\mathcal{T}=0$ (conventional monetary policy shock) or $\mathcal{T}>0$ periods from now (forward guidance shock). As described in the model outline, the central bank implements such monetary policy by setting a perfectly credible path for the real interest rate: it keeps the real rate at its steady-state value prior to \mathcal{T} (i.e., $r_t=0$ in log-linear terms) and follows an exogenously given rule with some persistence ρ after that (i.e., $r_t=\rho^{t-\mathcal{T}}\varepsilon_{\mathcal{T}}$).

Evaluating the last equation above at time 0, the response of inequality *on impact* of a conventional monetary policy and a forward guidance shock is

$$\frac{\partial \Phi_0}{\partial r_{\mathcal{T}}} = \begin{cases}
\frac{\phi_1}{\Upsilon} B_Y + \sigma \left[\frac{\chi - 1}{1 - \lambda_{\chi}} - \phi_2 \frac{1 - \lambda}{(1 - \lambda_{\chi})\Upsilon} \right] \frac{1}{1 - \rho}, & \mathcal{T} = 0 \\
\sigma \left[\frac{\chi - 1}{1 - \lambda_{\chi}} - \phi_2 \frac{1 - \lambda}{(1 - \lambda_{\chi})\Upsilon} \right] \frac{1}{1 - \rho}, & \mathcal{T} > 0
\end{cases}$$
(12)

We can notice a few points. First, if bonds are in zero net supply $(B_Y = 0)$ or transfers to financially constrained agents are not directly linked to debt $(\phi_1 = 0)$, inequality will respond

²⁰See McKay and Reis (2016) for an example of a theoretical model that studies the implications of automatic fiscal stabilizers for the business cycle.

by exactly the same amount regardless of when the policy shock happens. This stresses not only the importance of the debt burden and any fiscal adjustment for the response of households, but also for the role of income sensitivity.

Second, given conventional values for σ , λ , and ρ , the sign and magnitude of the inequality response is determined by the three key parameters χ , ϕ_1 , and ϕ_2 . Drawing on Proposition 1, we can determine in which cases the proposed transfer function (9) will be able to replicate the cyclical behavior of inequality found in the data. The following proposition summarizes the necessary condition, which is derived in Appendix B.5.

Proposition 2 (Opposed cyclicality of inequality for particular transfer). Given a transfer function of the form $t_t^H = -\phi_1 r_t B_Y - \phi_2 y_t$, the consumption inequality response on impact of a shock is countercyclical for conventional monetary policy and, at the same time, procyclical for forward guidance, if the following condition holds:

$$-\phi_1 \frac{(1-\rho)}{\sigma} B_Y + \phi_2 < \chi - 1 < \phi_2 . \tag{13}$$

Proof. See Appendix B.5.

Figure 5 depicts graphically how the three parameters influence the cyclicality of income. The heat map reports the contemporaneous responses of consumption inequality for different combinations of χ and ϕ_1 to a conventional monetary policy shock (left panel) and a forward guidance shock (right panel). Positive and negative responses are separated by the white line. ϕ_2 is kept fixed at 0.4 and the white dots mark the parameter values that we use as a baseline to compute the dynamic responses in the analytical TANK model ($\phi_1 = 0.8$, $\chi = 1.2$).

As recognizable from equation (3), the higher the value of χ the stronger the elasticity of hand-to-mouth agents' income to total income. In line with Bilbiie (2020), this implies that consumption inequality reacts more positively under both contractionary conventional monetary policy and forward guidance.

Similarly, the responsiveness of consumption inequality is increasing in ϕ_1 under conventional monetary policy. This is due to the fact that the amount of transfers the constrained agents receive is proportional to the debt burden. Under forward guidance, the interest rate hike happens only in the future so that there is no instant increase in the debt burden. Therefore, the value of ϕ_1 plays no role in this case.

Looking at the sign of the responses, we can notice that the higher the value of ϕ_1 under conventional monetary policy the lower χ can be to still achieve a positive response of inequality. Comparable empirical evidence from Auclert (2019) and Patterson (2022) suggests

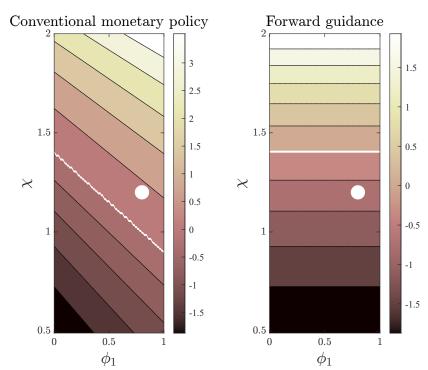


Figure 5: Sensitivity of the inequality response to redistribution and transfers

Notes: These heat maps show the response of inequality on impact of a conventional monetary policy and a forward guidance shock, respectively, for different combinations of χ (the elasticity of the constrained household's income to aggregate income) and ϕ_1 (the coefficient on debt burden in the constrained agent's transfer function). The bars next to each plot label the colors, where values above (below) zero refer to a positive (negative) inequality response. The white lines indicate the threshold with zero inequality response. The white dots mark the parameter values implied by the baseline calibration (see Table 2).

a value of $\chi>1$, which implies $\tau^D<\lambda$ in our model. In that case, constrained agents get a proportion of profits that is numerically below their share in the population. However, their individual income reacts disproportionately more to changes in aggregate income, which ensures that consumption inequality responds countercyclically. Conversely, assuming $\chi<1$ would require an extremely high ϕ_1 , far above one for an otherwise standard calibration. Constrained agents would get a relatively high share of profits compared to savers. To ensure that the two individual incomes do not diverge too much, transfers would therefore need to be more sensitive to changes in debt. Finally, note that if hand-to-mouth agents are too sensitive to changes in aggregate income (i.e., χ is very large), then inequality is countercyclical under both types of monetary policy regardless of the value of ϕ_1 . 22

²¹Auclert (2019) demonstrates that low-income households tend to have higher marginal propensities to consume (MPCs). Patterson (2022) documents a positive covariance between individual MPCs of workers and the sensitivities of their income to movements in output.

²²Appendix B.7 contains an alternative heat map in which the weight on the cyclical component in the transfer rule (9) is set higher. That setup implies then a relatively higher value for χ to replicate the empirical results on the cyclicality of income.

In the next step, we can study the *dynamic* response of inequality after a one-time unexpected monetary shock with some exogenous persistence. Assume that the central bank either rises the real rate today by 25 basis points (i.e., $\varepsilon_0 = 0.0025$) or promises an increase of the same size in two years from now (i.e., $\varepsilon_8 = 0.0025$). Figure 6 shows the main impulse responses to these shocks under a standard set of parameter values. More details on the calibration and the remaining impulse responses can be found in Appendices B.6 and B.7, respectively.

Forward guidance Conventional monetary policy Consumption inequality Individual consumption Consumption inequality % dev. (cumulated) % dev. from SS SS mould -0.2 -0.2% dev. f % dev. Output Consumption Consumption Output SS from SS from SS from SS from -0.2 -0.2-0.2 -0.2% dev. % dev. % dev. % % dev. -0.4 Inflation Profit income Inflation Profit income SS mo -0.2 % dev. from SS -0.05 . ਰੂ -0.4 Real interest rate Lump-sum transfers Lump-sum transfers Real interest rate 0.1 0.2 dev. dev. % dev. -0.1 Ppt 0.1 -0.2 Ppt. ---·H -0.2 Total 00 -0.3 8 10 12 14 16 8 10 12 14 16 0 2 4 6 2 4 6 8 10 12 14 16 4 6 8 10 12 14 16 0 Ouarters Ouarters Quarters Quarters

Figure 6: Impulse responses to monetary policy shocks: Analytical TANK model

Notes: This figure depicts selected impulse responses for the analytical TANK model to a 25-basis-points increase in the contemporaneous real interest rate (left panel) or in the real rate eight quarters in the future (right panel). Responses of profit income and transfers are in deviations from their steady-state levels, relative to steady-state output. Individual responses for savers (S) and hand-to-mouth agents (H) are shown in per-capita terms.

Both types of monetary policy lead to a comparable decrease in aggregate consumption and output on impact of each shock. In contrast, inflation shows a stronger decline after forward guidance. This comes from the permanently lower marginal costs in the periods up to the real rate change, which affects prices through the forward-looking nature of the Phillips curve.

The amount of profits redistributed is such that the individual consumption responses are similar. On top of that, due to the automatic stabilizer component of the transfer rule (9), the government partially offsets the decrease in consumption experienced by the hand-to-mouth agents by increasing the amount of transfers to them and letting the savers pay more for the recession. However, only a contemporaneous increase in the real interest rate (left panel of Figure 6) leads to an immediate higher debt burden. Under forward guidance (right panel of Figure 6), the interest rate change happens in the future and so does the adjustment in transfers owed to the component related to changes in the debt burden. What remains is only the cyclical part of lump-sum transfers which leads to a stronger reaction of the latter.²³

How the government responds to the two monetary shocks is crucial in determining whether consumption inequality is procyclical or countercyclical. In line with the evidence of Section 4, both the aggregate as well as the household-level response of lump-sum transfers differ following a conventional monetary and forward guidance shock. It is important to stress that the purpose of the fiscal rule we consider is not to perfectly match the sign of the empirical responses of transfers, but rather to qualitatively capture the different magnitude of the responses. The empirical evidence is only a partial proxy of the government's overall reaction we consider in the model. In addition, the values for ϕ_1 and ϕ_2 in the transfer function (9) might not be constant over the business cycle and vary with changes in the economic conditions. Under the baseline calibration, the presence of the cyclical component avoids that hand-to-mouth agents pay (too much) in the form of negative transfers during the recession that follows the contractionary shock. This supports the view of fiscal transfers being a helpful tool to stabilize variations in income and to compress inequality for financially constrained agents, in line with the evidence for the U.S. in Heathcote et al. (2010).

Once the announced real rate change actually occurs, hand-to-mouth agents will cut back their consumption slightly more because of the suspended transfers from the government. The difference in magnitude and timing of the fiscal response is such that the consumption of hand-to-mouth agents decreases relatively more than the one of savers under conventional monetary policy, but proportionally less under forward guidance. Eventually, this leads to a consumption inequality increase in the former and a decrease in the latter case.

Overall, the consumption of hand-to-mouth agents is always more sensitive to any type of monetary shock because of their lacking access to asset markets. However, all else equal, the profit redistribution scheme and the presence of countercyclical profits make the consumption responses of the two household types close enough such that the fiscal response determines the

²³Note that the small response of transfers to constrained agents after conventional monetary policy arises from the relatively higher weight on the debt burden in the transfer function ($\phi_1 = 0.8$) compared to the weight on output ($\phi_2 = 0.4$). This leads overall to a downward pressure on these transfers.

sign of the inequality response. With these elements, the model can replicate the cyclicality of inequality and their origin as observed in the data.

5.4 Fully-fledged two-asset TANK model with investment

The analytical TANK model has shown that a combination of profit and lump-sum transfer redistribution can replicate the cyclicality of consumption inequality found in the data. To evaluate whether this finding still holds in a more complex setup, we implement our mechanism now into a widely used framework of the heterogeneous-agent literature: the model by Kaplan et al. (2018). We focus on the two-agent version of their benchmark HANK model to make it more comparable to our analytical model. Such a framework comprises the well-known channels of standard HANK models but is still tractable enough to examine the underlying transmission mechanisms. In fact, the model presented in Section 5.1 can be seen as a simplified two-agent version of the fully-fledged HANK model in Kaplan et al. (2018). See Appendix C for a full description of the model and further explanations about the differences between our setup here and Kaplan et al. (2018). Furthermore, the appendix outlines the calibration values and comprises additional impulse responses not shown hereafter.

5.4.1 Model outline

The two major features that are added to the analytical TANK model are a multiple-asset structure and investment. Unconstrained households can save in two types of assets with different degrees of liquidity. There is a liquid asset with a low return, similar to the one-period government bond of the simple model.²⁴ In addition, there is a high-return illiquid asset. Deposits into or withdrawals from an agent's illiquid account are subject to a transaction cost. Yet each saver can invest their illiquid savings either into capital or into equity shares. Capital is used by monopolistically competitive producers, together with labor provided by individual households, to manufacture intermediate goods.²⁵ Shares figure as a claim to a fraction of intermediate firms' profits. That part is reinvested directly into the illiquid account, while the remaining fraction of profits is paid lump-sum to the savers' liquid account.

Finally, the two main instruments of fiscal policy are modeled as before. Savers pay taxes on monopolistic firms' total profits and the revenue is redistributed as a transfer to hand-to-mouth agents. Second, the government runs a transfer scheme in which transfers

²⁴Besides short-term government bonds, liquid assets are understood as also comprising deposits in financial institutions and corporate bonds. On the other hand, the illiquid asset class captures elements like housing, consumer durables, and equity.

²⁵The distinct labor earnings of each household type are now taxed by the government at a proportional rate.

to constrained agents depend on the amount of interest payments on public debt and also contains an automatic stabilizer part.

5.4.2 Impulse responses for the extended model

Equivalent to the simple TANK model, suppose now a 25 basis points increase in the real interest rate, either today or eight quarters from now. Figure 7 shows the main impulse responses to these two shocks. Both the positive monetary policy and the forward guidance shock lead to a decrease in consumption, output, and inflation on impact, where the latter sees again a stronger drop after forward guidance due to persistently lower marginal costs. The drop in consumption for the hand-to-mouth agents is partially offset by profit redistribution and the fiscal adjustment through transfers.

Forward guidance Conventional monetary policy (cnmulated) -0.2 Consumption inequality % dev. (cumulated) 0.05 0 0.05 Individual consumption Individual consumption Consumption inequality from SS from SS -0.2 % dev. f dev. -0.4 % dev. Consumption Output Consumption Output O -0.2 from SS from SS from SS -0.2-0.2 -0.2 % dev. % dev. dev. dev. -0.4 Inflation Profit income Inflation Profit income from SS % dev. from SS -0.2 -0.05 9 0.5 % dev. % dev. -0.4 -0.1 Real interest rate Lump-sum transfers Real interest rate Lump-sum transfers 0.2 dev. dev. % dev. .0.2 % dev. j. 0.1 Ppt. ---Н Total 8 10 12 14 16 8 10 12 14 16 0 2 4 2 6 10 12 14 16 10 12 14 16 0 4 6 8 6 8

Figure 7: Impulse responses to monetary policy shocks: Fully-fledged TANK model

Notes: This figure depicts selected impulse responses for the extended TANK model to a 25-basis-points increase in the contemporaneous real interest rate (left panel) or in the real rate eight quarters in the future (right panel). Responses of profit income and transfers are in deviations from their steady-state levels, relative to steady-state output. Individual responses for savers (S) and hand-to-mouth agents (H) are shown in per-capita terms.

As in the simple model, the government's response varies between the two policy tools. After a contemporaneous change in the real rate, both components of the transfer function – i.e., the parts related to the automatic stabilizer and the debt burden – react to the shock.

However, only the first component is affected by a positive forward guidance shock, leaving us with countercyclical lump-sum transfers that are higher for hand-to-mouth agents.

The difference in timing and magnitude of the fiscal response leads to the heterogeneous responses of inequality under conventional monetary policy and forward guidance. The consumption of hand-to-mouth agents decreases relatively more under the former and proportionally less under the latter. Therefore, consumption inequality is countercyclical in the first case and procyclical in the second case, in line with the empirical evidence we provide.

Overall, the findings from the fully-fledged two-asset TANK model are consistent with those of the analytical TANK model, not only in terms of the sign and shape of the macroeconomic and consumption inequality responses, but largely also in magnitudes. It seems that the additional model elements (illiquid asset and investment) has only a negligible impact in this respect. Yet this might clearly change with a different calibration of the main model parameters.

6 Policy implications

In this section, we discuss some policy implications that can be drawn from our empirical and theoretical findings. First of all, our results emphasize the role that the fiscal-monetary policy mix plays in shaping the second-order implications of policy rate changes, such as an increase in consumption inequality. Even though central banks and governments act independently from each other, their activities are deeply intertwined and a certain level of coordination appears therefore beneficial to limit negative side effects.

Second, our empirical evidence suggests that the fiscal adjustments of governments after monetary shocks might not always be fully appropriate. Cutting transfers in response to a contractionary policy rate change, for instance, contributes to an increase in consumption inequality. For fiscal authorities to be able to more flexibly and optimally adapt to monetary policy tools or regimes, transfer schemes are best to be kept flexible. Rather than strongly focusing on the debt burden, putting more emphasis on ongoing macroeconomic conditions could especially help during an economic downturn, where targeted fiscal redistribution to households at the bottom of the consumption, income, or wealth distributions can help to maintain an adequate expenditure level. In the theoretical framework with the transfer rule we propose, this corresponds to an increase in the weight on the business cycle (ϕ_2) relative to the weight on the debt burden (ϕ_1). However, all this strongly depends on how well the fiscal authority understands the macroeconomic and distributional consequences of various policy tools. This is key to set up appropriate fiscal support through lump-sum schemes, unemployment benefits, tax cuts, or more.

Third, against this backdrop, it appears beneficial that the central bank communicates the expected aggregate effects of its policies through forecasts and reports in a transparent way such that they can be internalized, among others, in the government's decision-making process. Even though price stability is their main goal, monetary authorities could systematically report how inequality affects the efficiency of their policies, and how their policies themselves affect the distribution of income or wealth in the economy.

These policy recommendations are particularly crucial for the high-inflation environment we are currently experiencing. To reduce the increase in price growth, central banks have started to tighten their monetary policy by increasing their key interest rates. This can lead to a severe contraction in the aggregate economy. Our results suggest that the government's response determines to some extent how inequality will react. The fiscal authority can oppose an increase in inequality by implementing sizable transfer schemes in favor of the most financially constrained households instead of, for instance, adjusting tax rates regressively. In addition to this, central banks can use contractionary forward guidance announcements to dampen the negative distributional effects of the fast monetary policy normalization, thereby shaping expectations of economic agents.

7 Conclusion

The relationship between monetary policy and inequality has been studied intensively in the recent past. At the same time, central banks have extensively used unconventional monetary policy tools like forward guidance when nominal interest rates have been trapped at the lower bound. However, there is still limited and often conflicting empirical evidence regarding the distributional effects those various monetary policies might have.

This paper investigates the macroeconomic and distributional impact of forward guidance as compared to conventional monetary policy. We compute a measure of consumption inequality from U.S. household-level expenditure data and include it in a SVAR model. The two monetary policies are identified using the latent factors extracted by Swanson (2021) from high-frequency monetary policy surprises in assets prices. We find that the aggregate effects of both policies on real and financial variables are similar in magnitude and shape. However, consumption inequality is countercyclical under conventional monetary policy and procyclical under forward guidance.

We rationalize these empirical findings through a standard New Keynesian model with heterogeneous households. Drawing on empirical evidence, the key element is the fiscal response in the form of lump-sum transfers that depend on the public debt burden and the business cycle. The timing of the interest rate change matters for the government's interest rate payments on its debt and thus results in fiscal adjustments differing in timing and magnitude for the two monetary policies. This ultimately results in opposite responses of consumption inequality to conventional monetary policy and forward guidance.

Our findings suggest that, from an aggregate point of view, an interest rate policy or announcements about the future stance of monetary policy have similar effects. However, both policies can involve negative second-order effects and the way governments react to different central bank tools is key to counteract those effects.

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A Empirical analysis: Robustness checks

In order to strengthen the validity of our findings in Section 4, we present here some sensitivity analysis in the form of alternative empirical model specifications. In Section A.1, we use the Gini coefficient of real consumption as an alternative measure of consumption inequality. Second, in Sections A.2 to A.4, we adopt a series of alternative measures of conventional monetary policy and forward guidance shocks: the factors from Swanson (2021) cleaned from central bank information by using the procedures proposed by Miranda-Agrippino and Ricco (2021b), the raw and cleaned factors from Gürkaynak et al. (2005) and the cleaned path factor from Lakdawala (2019). Third, we use the same empirical model as Bundick and Smith (2020) to study the effects of forward guidance shocks in Section A.5. Fourth, Section A.6 presents sensitivity results for different parameter-variable combinations of our SVAR model. Finally, in Section A.7, we assess the historical importance of our identified shocks by comparing episodes of different forward guidance types.

A.1 Alternative inequality measures

We start by showing that the choice of the measure of consumption inequality plays no role in our results. In the main analysis, we measure inequality with the cross-sectional standard deviation of real consumption across households. Alternatively, we can compute the Gini coefficient of the cross-sectional distribution of household-level real consumption.

Figure 8 shows that the sign of each consumption inequality response is unaffected: contractionary monetary shocks increase inequality whereas forward guidance shocks decrease it. ²⁶

A.2 Swanson (2021): Cleaned FFR factor

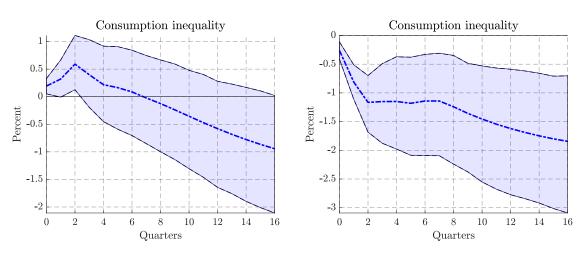
Central banks and market participants have different information about the state of the economy. Due to this asymmetry, market participants try to infer the potentially superior information that the policymakers might have through its policy actions (e.g., a change in policy rate). Therefore, as shown by Miranda-Agrippino and Ricco (2021b), raw monetary policy surprises tend to include both the true policy shock as well as an information component about fundamentals of the economy. This signaling effect of monetary policy can give rise to empirical puzzles.

²⁶The impulse responses of the macroeconomic variables are basically unaffected by the choice of the inequality measure. So for ease of exposition, we only show the inequality responses.

Figure 8: Consumption inequality responses to monetary policy shocks: Gini

Conventional monetary policy

Forward guidance



Notes: This figure depicts the cumulated impulse responses of consumption inequality to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Swanson (2021), respectively. Consumption inequality is measured by the Gini coefficient of the cross-sectional distribution of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q3-2019Q2. Shaded areas represent the 68% confidence intervals.

To correct for the presence of this information friction in our target factor, we adopt the approach proposed by Miranda-Agrippino and Ricco (2021b) and Degasperi and Ricco (2021). In particular, we isolate the pure monetary shocks which are orthogonal to both the central bank's economic projections and to past market surprises by regressing the target factor from Swanson (2021) on the Greenbook forecasts and forecast revisions for real output growth, inflation (measured as the GDP deflator), and the unemployment rate. The residuals of the regression are the exogenous and unpredictable component of the monetary surprises since we control for the central bank's private information and hence for the central bank information channel. Since the Greenbook forecasts are published after a five-year lag, the most recent data series stops in 2016Q4.

Figure 9 reports the responses of the aggregate variables and consumption inequality to the cleaned target factor. Using the cleaned measure in the SVAR model does not change the fact that the response of inequality is countercyclical under conventional monetary policy. Apart from that, results are much in line with the baseline results, except for the 2-year Treasury yield which turns negative almost immediately after the shock.

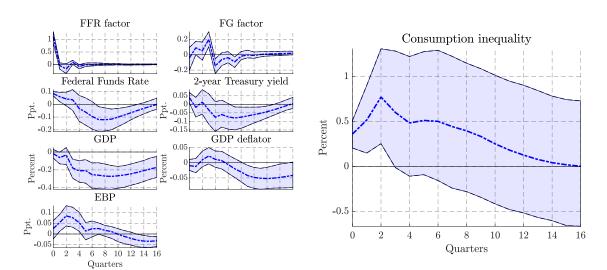


Figure 9: Impulse responses to the cleaned target factor from Swanson (2021)

Notes: This figure depicts the impulse responses of macroeconomic variables (left panel) and the cumulated impulse response of consumption inequality (right panel) to a one-standard-deviation increase in the cleaned target factor from Swanson (2021). Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1992Q3-2016Q4. Shaded areas represent the 68% confidence interval.

A.3 Gürkaynak et al. (2005): Raw and cleaned factors

As an alternative measure of conventional monetary policy and forward guidance, we use the two factors (target and path) computed by Gürkaynak et al. (2005), which we extend to 2019.

Figure 10 reports the impulse responses to the two policy shocks. Similarly to the baseline specification with the Swanson (2021) factors, following a contractionary conventional policy shock GDP and inflation decrease whereas EBP increases although the responses are less statistically significant. After a forward guidance shock, GDP decreases but inflation shows a price puzzle similar to the baseline model.

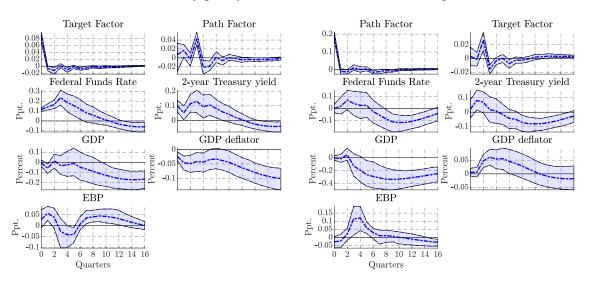
The corresponding consumption inequality responses are shown in Figure 11. The results are consistent with the main results presented in Section 4. An increase in the target factor rises inequality whereas an increase in the path factor decreases it.

To remove the information component, we adopt the cleaning approach proposed by Miranda-Agrippino and Ricco (2021b) on the target factor computed by Gürkaynak et al. (2005) as well. The responses are reported in Figure 12. Our main findings hold also under this alternative specification.

Figure 10: Macroeconomic responses to the Gürkaynak et al. (2005) factors

Conventional monetary policy

Forward guidance

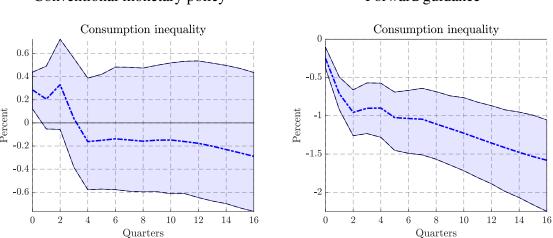


Notes: This figure depicts the impulse responses of macroeconomic variables to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Gürkaynak et al. (2005), respectively. Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q1-2016Q4. Shaded areas represent the 68% confidence interval.

Figure 11: Consumption inequality responses to the Gürkaynak et al. (2005) factors

Conventional monetary policy

Forward guidance



Notes: This figure depicts the cumulated impulse responses of consumption inequality to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Gürkaynak et al. (2005), respectively. Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q1-2016Q4. Shaded areas represent the 68% confidence interval.

Target Factor Path Factor 0.04 Consumption inequality 0.02 0.05 1.4 -0.02 1.2 Federal Funds Rate 2-year Treasury yield 0.2 0.2 Ppt. Percent 0.8 GDP GDP deflator 0.6 0.4 -0. -0.2EBP 0.2 0.05 0 6 8 10 12 0 14 Quarters 6 8 10 12 14 16

Figure 12: Impulse responses to the cleaned target factor from Gürkaynak et al. (2005)

Notes: This figure depicts the impulse responses of macroeconomic variables (left panel) and the cumulated impulse response of consumption inequality (right panel) to a one-standard-deviation increase in the cleaned target factor from Gürkaynak et al. (2005). Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q1-2016Q4. Shaded areas represent the 68% confidence interval.

A.4 Lakdawala (2019): Cleaned path factor

Quarters

Lakdawala (2019) proposes a different approach to remove from the factors any component that is capturing the release of private information by the Federal Reserve. The author uses the residuals from a regression where the factors are the dependent variable and controls for the Federal Reserve as well as the market information sets are included. In particular, the Greenbook dataset is used to capture the Federal Reserve's forecasts and the consensus forecasts from the Blue Chip survey is used as an indicator of the market's expectations. The main idea is that the difference between the Greenbook forecasts and the Blue Chip forecasts can be considered as a measure of Federal Reserve private information. The cleaned measures are available from 1991Q1 to 2011Q4.

The responses from the SVAR model with the cleaned path factor from Lakdawala (2019) as exogenous variables are reported in Figure 13. Once the information component is removed from the factor, both GDP and inflation decrease after a contractionary forward guidance shock. On top of that, the shock results in procyclical consumption inequality, again confirming our baseline results.

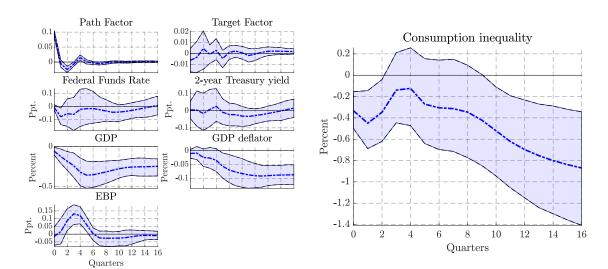


Figure 13: Impulse responses to the cleaned path factor from Lakdawala (2019)

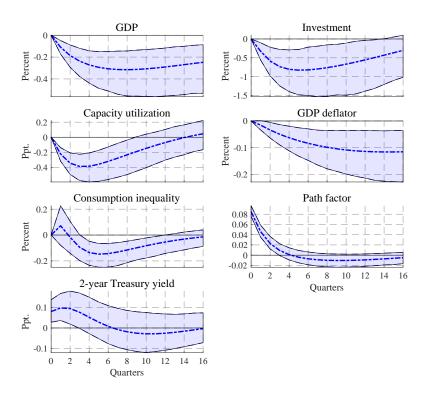
Notes: This figure depicts the impulse responses of macroeconomic variables (left panel) and the cumulated impulse response of consumption inequality (right panel) to a one-standard-deviation increase in the cleaned path factor from Lakdawala (2019). Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data for the period 1991Q1-2011Q4. Shaded areas represent the 68% confidence interval.

A.5 SVAR model specification from Bundick and Smith (2020)

We compare our findings from the SVAR model with a similar specification used in the literature. Bundick and Smith (2020) evaluate the effect of a forward guidance shock on the economy in a structural VAR with a recursive identification scheme. The variables included in the VAR are the real GDP, a proxy for real equipment investment, capacity utilization, the GDP deflator, the cumulative sum of the path factor, and the 2-year Treasury yield. The authors assume that macroeconomic conditions adjust slowly to changes in expected policy rates but financial markets may respond immediately. They order therefore the forward guidance shock measure after real activity and the price level but before the 2-year Treasury yield. Finally, Bundick and Smith (2020) use the pre-zero lower bound period as a pre-sample to form the priors for the VAR parameters during the zero lower bound period (although uninformative priors lead to similar results).

We compute the impulse responses to path factor shock from the same VAR specification, with the same controls and the same measure of forward guidance. The only differences are that the VAR is computed at quarterly frequency and that we add our baseline measure of consumption inequality.

Figure 14: Impulse responses to a forward guidance shock: Bundick and Smith (2020) approach



Notes: This figure depicts the impulse responses to a one-standard-deviation increase in the path factor from Bundick and Smith (2020). Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are computed at quarterly frequency using aggregate-level and inequality data for the period 1994Q1-2015Q4. Shaded areas represent the 90% confidence interval.

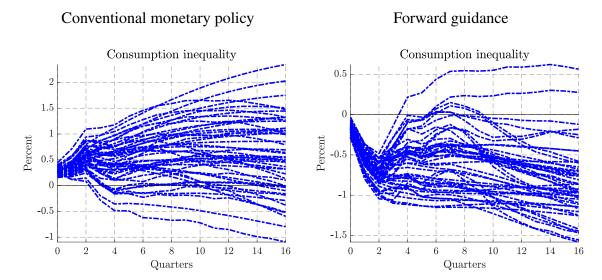
The results are reported in Figure 14. The responses of the macroeconomic variables are similar to those obtained by Bundick and Smith (2020). An increase in the path factor leads to a decrease in output, investment, capital utilization, and the price level. In line with the results from our baseline analysis, consumption inequality significantly decreases in response to forward guidance.

A.6 Alternative empirical specifications

In this exercise, we evaluate if alternative model specifications in terms of the variables used in the VAR or the selected lag length do significantly affect our main result. We compute the consumption inequality responses to conventional monetary policy and forward guidance shocks for all the possible combinations of the Swanson (2021) and the Gürkaynak et al. (2005) factors with either GDP or industrial production as real activity variable, either GDP deflator or CPI as price variable, either the Federal Funds Rate or the 1-year Treasury yield as

short-term interest rate variable, either including EBP in the VAR or not, and lag lengths from 2 to 4 lags. The nearly 100 impulse responses are reported in Figure 15.

Figure 15: Consumption inequality responses for various parameter-variable combinations



Notes: This figure depicts the cumulated impulse responses of consumption inequality to a one-standard-deviation increase in the target factor (left panel) and the path factor (right panel) from Swanson (2021), respectively. Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. The impulse responses arise from various SVAR models computed for all the possible combinations of the Swanson (2021) and the Gürkaynak et al. (2005) factors with either GDP or industrial production, either GDP deflator or CPI, either the federal funds rate or the 1-year Treasury yield, either including EBP in the VAR or not, and lag lengths from 2 to 4 lags.

The combination of variables and lags chosen clearly influence the shape and magnitude of the inequality responses to the two monetary policies. However, the majority of simulations point to countercyclical (procyclical) inequality after monetary policy (forward guidance). Even more relevant appears that conventional monetary policy always leads to a contemporaneous increase in inequality whereas forward guidance always decreases it. This finding implies that irrespective of the chosen specification, the main finding in terms of the cyclicality of inequality still holds.

A.7 Type-dependency of forward guidance

The nature of forward guidance used by central banks has changed over time. In this section, we therefore assess if the procyclical response of consumption inequality to forward guidance announcements depends on their specific form.

The main types identified in the literature are open-ended guidance, calendar-based guidance, and state-contingent guidance (see, e.g., Ehrmann, Gaballo, Hoffmann, & Strasser,

2019; Moessner & Rungcharoenkitkul, 2019). Open-ended forward guidance is characterized by qualitative statements about the future policy path, time-dependent guidance entails more explicit statements with reference to calendar time, whereas the state-contingent type links the policy path to economic developments or outcomes. This categorization is typically applied to the period since policy rates approached the effective lower bound for the first time.

Consumption inequality -0.2-0.4 -0.6-0.8-1 -1.2----End year: 2014 End year: 2012 -1.6--- End year: 2008 10 0 2 4 6 8 12 14 16 Quarters

Figure 16: Consumption inequality responses for different types of forward guidance

Notes: This figure depicts the cumulated impulse responses of consumption inequality to a one-standard-deviation increase in the path factor from Swanson (2021). It considers different time periods related to the type of forward guidance (see text). Consumption inequality is measured by the cross-sectional standard deviation of household-level real consumption. Impulse responses are from a SVAR model computed at quarterly frequency using aggregate-level and inequality data starting from 1991Q3 onwards. Shaded areas represent the 68% confidence interval.

The Federal Reserve in the U.S. has relied on all three types over different subperiods. Its forward guidance can be roughly categorized as open-ended from end-2008 to mid-2011, after that as time-dependent until end-2012, and then state-contingent until 2014. To compare these different forward guidance periods, we compute the responses of consumption inequality to our baseline forward guidance shock ending the sample in 2008, 2012, and 2014, respectively. The results are reported in Figure 16. The procyclical response of inequality is unaffected by the considered subperiod.

B Analytical TANK model: Derivations

This appendix provides details on the derivations of the simple two-agent model presented in Section 5.1 and derives its key analytical expressions. Furthermore, it contains a summary of selected parameter values and additional impulse responses.

B.1 Problem of the intermediate goods producers

The price-setting problem of each intermediate goods producer looks as follows:

$$\begin{split} \max_{\{P_{t+k}(j)\}_{k=0}^{\infty}} \mathbb{E}_t \sum_{k=0}^{\infty} \Lambda_{t,t+k} \left\{ \left[(1+\tau^S) \frac{P_{t+k}(j)}{P_{t+k}} - M C_{t+k} \right] Y_{t+k}(j) - \Theta_{t+k}(j) - T_{t+k}^F \right\} \\ \text{subject to} \qquad Y_{t+k}(j) &= \left(\frac{P_{t+k}(j)}{P_{t+k}} \right)^{-\epsilon} Y_{t+k} \\ \Theta_{t+k}(j) &= \frac{\theta}{2} \left(\frac{P_{t+k}(j)}{P_{t+k-1}(j)} - 1 \right)^2 Y_{t+k} \;, \end{split}$$

where $\Lambda_{t,t+k} = (\beta^S)^k \left(\frac{U_{c,t+k}^S}{U_{c,t}^S}\right)$ is the stochastic discount factor for payoffs in period t+k. The optimality condition of this problem is

$$\mathbb{E}_{t} \left\{ \Lambda_{t,t} \left[\left(1 + \tau^{S} \right) (1 - \epsilon) P_{t}(j)^{-\epsilon} P_{t}^{\epsilon - 1} Y_{t} + M C_{t} \epsilon P_{t}(j)^{-\epsilon - 1} P_{t}^{\epsilon} Y_{t} \right. \right. \\ \left. - \theta \left(\frac{P_{t}(j)}{P_{t-1}(j)} - 1 \right) \frac{Y_{t}}{P_{t-1}(j)} \right] + \Lambda_{t,t+1} \theta \left(\frac{P_{t+1}(j)}{P_{t}(j)} - 1 \right) \frac{P_{t+1}(j)}{P_{t}(j)^{2}} Y_{t+1} \right\} = 0.$$

Note that in steady state, if adjustment costs are zero ($\theta=0$), the last expression reduces to $MC=(1+\tau^S)\frac{\epsilon-1}{\epsilon}$, so that the optimal subsidy τ^S that induces marginal cost pricing in steady state (MC=1) turns out to be $(\epsilon-1)^{-1}$.

Since all firms are identical and face the same demand, they will all make the same decisions and set the same price such that $P_t(j) = P_t$ and $Y_t(j) = Y_t = N_t$. Rewriting the last expression then leads to the Phillips curve:

$$(1 + \tau^S)(1 - \epsilon) + \epsilon M C_t - \theta (1 + \pi_t) \pi_t + \mathbb{E}_t \left[\frac{\Lambda_{t+k}}{\Lambda_t} \theta (1 + \pi_{t+1}) \pi_{t+1} \frac{Y_{t+1}}{Y_t} \right] = 0.$$

B.2 Steady state

We consider a steady state with net inflation rate $\pi=0$, where we normalize output to one by setting N=1 and thus Y=C=1. The Euler equation yields the steady-state real interest rate $r=\beta^{-1}-1$, which in turn equals the discount rate. We assume that the

subsidy on firms' sales is set to its optimal value $(\tau^S = (\epsilon - 1)^{-1})$, which induces marginal cost pricing (MC = W = 1) and leads to zero profits (D = 0) and thus zero dividend income for households $(\Gamma^S = \Gamma^H = 0)$ in steady state. Given a calibrated value for the debt-to-GDP ratio $B_Y \equiv B/Y$, we have $B_Y^S = B_Y/(1-\lambda)$ and, through the government budget constraint, $T_y = -rB_y$. Furthermore, we assume that hand-to-mouth agents only consume their labor income in steady state, so that $T^H = 0$ and that steady-state consumption is the same across household types $(C^H = C^S = C)$. This also pins down transfers to savers through $T_Y^S = T_Y/(1-\lambda)$. Finally, the weights on hours worked in the utility function are given by $\varphi^j = W(L)^{-\nu}(C^j)^{-1}$ for $j = \{H, S\}$.

B.3 Log-linearized model

The simple TANK model is approximated around the non-stochastic steady state just described before. Table 1 contains the log-linearized equilibrium conditions, where we have already imposed our assumption that debt is constant over time. Small letters denote the log deviation of a variable from its deterministic steady state. Exceptions are profits, transfers, and debt, each of whose deviation from steady state is considered relative to total income $\left(x_t^j = \frac{X_t^j - X^j}{Y} \text{ for } j = \{H, S\}\right)$, and interest and inflation rates which are expressed in absolute deviations from steady state. Finally, we denote steady-state debt as a fraction of aggregate steady-state income by $B_Y \equiv B/Y$.

Table 1: Model overview of the analytical TANK model

Euler equation, S	$c_t^S = \mathbb{E}_t c_{t+1}^S - \sigma r_t$
Budget constraint, S	$c_t^S = \frac{1}{1-\lambda} r_{t-1} B_Y + w_t + l_t + \frac{1-\tau^D}{1-\lambda} d_t + t_t^S$
Budget constraint, H	$c_t^H = w_t + l_t + \frac{ au^D}{\lambda} d_t + t_t^H$
Labor supply	$\nu l_t = w_t - \sigma c_t$
Real marginal cost	$mc_t = w_t$
Phillips curve	$\pi_t = \beta \mathbb{E}_t \pi_{t+1} + \frac{\epsilon}{\theta} mc_t$
Production function	$y_t = n_t$
Real profits	$d_t = -mc_t$
Government constraint	$-r_{t-1}B_Y = \lambda t_t^H + (1-\lambda)t_t^S$
Aggregate consumption	$c_t = \lambda c_t^H + (1 - \lambda)c_t^S$
Labor market clearing	$n_t = l_t$
Resource constraint	$y_t = c_t$
Fisher equation	$r_t = i_t - \mathbb{E}_t \pi_{t+1}$
Monetary policy	$r_t = \rho^{t-\mathcal{T}} \varepsilon_{\mathcal{T}} , \ \ t \ge \mathcal{T}$

Notes: This table summarizes the log-linearized equilibrium conditions for the analytical TANK model. The government's lump-sum transfers to individual households, t_t^h and t_t^S , are specified in the main text (see Section 5.3).

B.4 Reduced-form model equations for consumption and inequality

This section derives reduced-form expressions for the log-linearized analytical model, namely for individual and aggregate consumption and for inequality. The derivations in the first part resemble the ones in Bilbiie et al. (2020). We develop them further in the main part of the paper and determine the condition required for any arbitrary transfer function to replicate the cyclical behavior of inequality found in the empirical analysis.

Drawing on Table 1, the expression for labor supply can be rewritten as $w_t = (\sigma + \nu)c_t$. We can use this together with the condition for profits in the budget constraint of hand-to-mouth agents to get

$$c_t^H = \chi c_t + t_t^H ,$$

where $\chi = 1 + (\sigma + \nu) \left(1 - \frac{\tau^D}{\lambda}\right)$. Replacing c_t^H in the equation for aggregate consumption by the last expression leads to

$$c_t^S = \frac{1 - \lambda \chi}{1 - \lambda} c_t - \frac{\lambda}{1 - \lambda} t_t^H.$$

By using the above equations, consumption inequality can be written as

$$\Phi_t \equiv c_t^S - c_t^H = \frac{1 - \chi}{1 - \lambda} c_t - \frac{1}{1 - \lambda} t_t^H.$$

If we iterate forward the Euler equation and assume $\lim_{i\to\infty} \mathbb{E}_t c_{t+i}^S = 0$, we get $c_t^S = -\sigma \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k}$. Replacing the saver's consumption with the previous expression and solving for aggregate consumption results in the aggregate Euler equation:

$$c_t = -\sigma \frac{1-\lambda}{1-\lambda \chi} \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} + \frac{\lambda}{1-\lambda \chi} t_t^H .$$
 (B.1)

Finally, the stream of real interest rates can be rewritten as $\sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} = \sum_{k=0}^{\infty} \mathbb{E}_t \rho^{t+k-T} \varepsilon_T = 1/(1-\rho) \varepsilon_T$, for $t \geq T$. Combining the previous equations then leads to the expression for consumption inequality (6).

B.5 Proof of Proposition 2

Combining the proposed transfer function for constrained households, $t_t^H = -\phi_1 r_t B_Y - \phi_2 y_t$, with the aggregate Euler equation (B.1) yields

$$t_t^H = -\phi_1 \frac{1 - \lambda \chi}{1 - \lambda \chi + \phi_2 \lambda} r_t B_Y + \phi_2 \frac{\sigma(1 - \lambda)}{1 - \lambda \chi + \phi_2 \lambda} \sum_{k=0}^{\infty} \mathbb{E}_t r_{t+k} .$$

Let $\mathcal{T} \geq 0$ denote the period of the real interest rate change. According to Proposition 1, to achieve countercyclical consumption inequality on impact of a conventional monetary policy shock ($\mathcal{T}=0$) and, at the same time, for inequality to respond procyclically to forward guidance ($\mathcal{T}>0$), the transfer function above must fulfill the following conditions simultaneously:

$$\frac{\partial t_0^H}{\partial r_{\mathcal{T}}} \begin{cases} <\sigma(\chi-1)\frac{1}{1-\rho}, & \text{if } \mathcal{T}=0\\ >\sigma(\chi-1)\frac{1}{1-\rho}, & \text{if } \mathcal{T}>0 \end{cases}$$

For the first condition to hold, we require

$$-\phi_1 \frac{(1-\lambda \chi)}{1-\lambda \chi + \phi_2 \lambda} B_Y + \phi_2 \frac{\sigma(1-\lambda)}{1-\lambda \chi + \phi_2 \lambda} \frac{1}{1-\rho} < \sigma(\chi-1) \frac{1}{1-\rho}.$$

We assume again that $\lambda < 1/\chi$ and further that $\phi_2 > 0$ as argued in Section 5.3, which together imply $1 - \lambda \chi + \phi_2 \lambda > 0$. Simplifying the last equation then leads to

$$-\phi_1(1-\rho)B_Y + \phi_2\sigma < \sigma(\chi - 1) . \tag{B.2}$$

On the other hand, for the second condition above to be fulfilled, it has to hold that

$$\phi_2 \frac{\sigma(1-\lambda)}{1-\lambda\chi+\phi_2\lambda} \frac{1}{1-\rho} > \sigma(\chi-1) \frac{1}{1-\rho} .$$

which simplifies to

$$\phi_2 > \chi - 1 \ . \tag{B.3}$$

Combining (B.2) with (B.3) concludes the proof.

B.6 Calibration for the analytical TANK model

Table 2 summarizes the parameterization for the simple TANK model. Most parameter values are either based on convention or taken from Kaplan et al. (2018), except for the demand elasticity ϵ which is chosen to match a price markup of 20%. The transfer rule coefficients and the tax rate on profits are jointly determined within the range of possibilities that fulfill Proposition 2. In particular, $\tau^D = 0.27$ is in line with the model-implied computations in Bilbiie (2020). Moreover, $\tau^D < \lambda$ implies that $\chi > 1$, which is in line with the comparable empirical results from Auclert (2019) and Patterson (2022).

Table 2: Parameter values for the simple TANK model

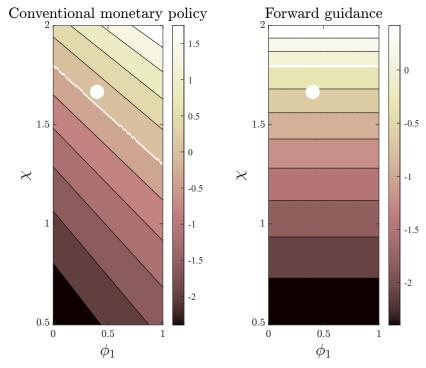
Parameter	Description	Value	Source / Target
$\overline{\lambda}$	Share of hand-to-mouth	0.3	Kaplan et al. (2018)
β	Discount factor	1.0125^{-1}	Kaplan et al. (2018). Annual steady-state
			interest rate of 5%
σ	Intertemporal elasticity of substitution	1	Conventional
$1/\nu$	Frisch elasticity of labor supply	1	Conventional
ϵ	Elasticity of substitution between goods	6	Price markup of 20%
θ	Rotemberg price adjustment cost	100	Kaplan et al. (2018)
$ au^D$	Tax rate on profits	0.27	Own choice based on empirical evidence
ϕ_1	Transfer rule coefficient on debt	0.8	Own choice based on empirical evidence
ϕ_2	Transfer rule coefficient on output	0.4	Own choice based on empirical evidence
B /(4Y)	Steady-state debt to annualized GDP	0.23	Kaplan et al. (2018)
ρ	Persistence of policy shock	0.5	Kaplan et al. (2018)
$_{}$ $arepsilon_{\mathcal{T}}$	Shock impact	0.0025	Annualized change of 1%

B.7 Additional figures for the analytical TANK model

Figure 17 shows an alternative specification which adds to the remarks in Section 5.3. The baseline parameterization for the tax rate on profits and the transfer rule coefficients has been replaced by $\tau^D=0.2$, $\phi_1=0.4$, and $\phi_2=0.8$, such that there is a higher weight on the cyclical component in the transfer function and a lower weight on the debt burden. Compared to Figure 5 this setup implies a lower τ^D and therefore a higher elasticity of constrained agents' income to total income. Namely, $\chi=1.67$.

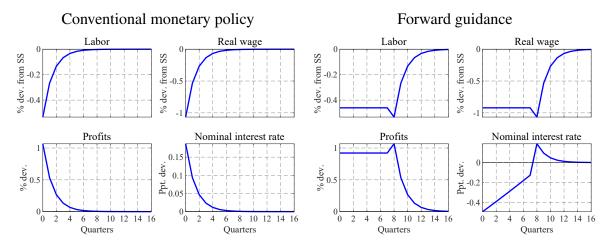
Figure 18 complements the set of impulse responses for the simple TANK model, with the main graphs located in Figure 6. Note that the response of debt is not shown because it is assumed to be constant and remains at its steady-state level over the full horizon.

Figure 17: Sensitivity of the inequality response: Alternative calibration



Notes: These heat maps show the response of inequality on impact of a conventional monetary policy and a forward guidance shock, respectively, for different combinations of χ (the elasticity of the constrained household's income to aggregate income) and ϕ_1 (the coefficient on debt burden in the constrained agent's transfer function). The bars next to each plot label the colors, where values above (below) zero refer to a positive (negative) inequality response. The white lines indicate the threshold with zero inequality response. The white dots mark the parameter values implied by an alternative calibration with $\tau^D = 0.2$, $\phi_1 = 0.4$, and $\phi_2 = 0.8$.

Figure 18: Additional impulse responses: Analytical TANK model



Notes: This figure depicts the remaining impulse responses for the analytical TANK model to a 25-basis-points increase in the contemporaneous real interest rate (left panel) or in the real rate eight quarters in the future (right panel). It complements the results in Figure 6. The response of profits is in deviations from their steady-state level, relative to steady-state output.

C Fully-fledged TANK model: Derivations

This appendix provides details on the derivations of the two-asset TANK model presented in Section 5.4. It also contains a summary of our parameterization and additional impulse responses.

C.1 Model

This section outlines the model structure of the extended TANK model. It builds for the most part on the two-agent version of the heterogeneous-agent model by Kaplan et al. (2018). The main differences or novelties with respect to their model are: i) a tax and transfer system applied by the government that redistributes income between households (through either profit taxation or in a lump-sum fashion); and ii) a different monetary policy setup where the central bank commits to a path for the real interest rate rather than sets the nominal rate according to a Taylor rule. All deviations are explained in detail along the model description.

Households. There is a continuum of households with an exogenous share $1 - \lambda$ of savers (S) who hold and price all assets in the economy. The remaining share λ of households have no access to financial markets and live hand-to-mouth (H) by consuming their total income in each period.²⁷

Each household has preferences over utility from consumption C and disutility from supplying labor L:

$$U(C_t, L_t) = \frac{C_t^{1 - \frac{1}{\sigma}}}{1 - \frac{1}{\sigma}} - \varphi \frac{L_t^{1 + \nu}}{1 + \nu} ,$$

where σ denotes the elasticity of intertemporal substitution, $\frac{1}{\nu}$ the Frisch elasticity of labor supply, and $\varphi > 0$ represents the relative weight of leisure in the utility function.

Savers. Unconstrained agents can save and borrow in a liquid real government bond B at the real interest rate r^B . They can also hold illiquid assets A at rate r^A , but need to pay a transaction cost χ for depositing into or withdrawing from that account. The presence of this cost implies that, in equilibrium, the illiquid asset return will be higher than the liquid asset return. Besides this, savers consume, earn labor and dividend income, and pay taxes.

²⁷This type of household is labeled as spenders by Kaplan et al. (2018).

²⁸In the HANK model of Kaplan et al. (2018), the two assets are used by households to self-insure against idiosyncratic labor income risk. In this paper, we dispense with cyclical risk and precautionary savings.

They each solve the following problem:

$$\begin{aligned} \max_{C_t^S, L_t^S, D_t, B_{t+1}^S, A_{t+1}} \mathbb{E}_t \sum_{t=0}^\infty \beta^t U\left(C_t^S, L_t^S\right) & \text{ subject to } \\ C_t^S + B_{t+1}^S + D_t + \chi_t &= (1 + r_{t-1}^B) B_t^S + (1 - \tau) W_t L_t^S + \Gamma_t^S + T_t^S \\ A_{t+1} &= (1 + r_t^A) A_t + D_t \;, \end{aligned}$$

where the notation for assets captures end-of-period values such that B_{t+1}^S and A_{t+1} denote savings in liquid and illiquid assets, respectively, at the end of period t. Moreover, D_t denotes deposits into (D>0) or withdrawals from (D<0) the illiquid account, W_t is the real wage, where labor income is taxed at rate τ , Γ_t^S are dividends from monopolistic firms' profits net of taxes (specified below), and T_t^S are real lump-sum transfers from the government.²⁹ The functional form of the transaction cost depends on the deposit decision:

$$\chi_t = \chi_1 |D_t|^{\chi_2} ,$$

where $\chi_1 > 0$ and $\chi_2 > 1$ make sure that deposit rates are finite. The optimality conditions for this problem are:

$$(C_t^S)^{-\frac{1}{\sigma}} = \Lambda_t$$

$$\varphi(L_t^S)^{\nu} = \Lambda_t (1 - \tau) W_t$$

$$\Psi_t = 1 + \operatorname{sgn}(D_t) \left\{ \chi_1 \chi_2 |D_t|^{\chi_2 - 1} \right\}$$

$$\Lambda_t = \mathbb{E}_t \left[\Lambda_{t+1} (1 + r_t^B) \right]$$

$$\Lambda_t \Psi_t = \mathbb{E}_t \left[\Lambda_{t+1} \Psi_{t+1} (1 + r_{t+1}^A) \right] ,$$

where Λ_t and $\Lambda_t \Psi_t$ define the Lagrangian multipliers on the budget constraint and the illiquid asset accumulation equation, respectively, and sgn(.) is a function that extracts the sign of D_t . By combining the expressions above, we can derive Euler equations for liquid and illiquid assets, respectively, and the standard intratemporal condition:

$$1 = \beta \mathbb{E}_{t} \left[\left(\frac{C_{t+1}^{S}}{C_{t}^{S}} \right)^{-\frac{1}{\sigma}} (1 + r_{t}^{B}) \right]$$

$$1 = \beta \mathbb{E}_{t} \left[\left(\frac{C_{t+1}^{S}}{C_{t}^{S}} \right)^{-\frac{1}{\sigma}} \frac{1 + \operatorname{sgn}(D_{t+1}) \left\{ \chi_{1} \chi_{2} \mid D_{t+1} \mid^{\chi_{2}-1} \right\}}{1 + \operatorname{sgn}(D_{t}) \left\{ \chi_{1} \chi_{2} \mid D_{t} \mid^{\chi_{2}-1} \right\}} (1 + r_{t+1}^{A}) \right]$$

²⁹Different from the simple TANK model presented in Section 5.1, firms' profits are denoted here by Π_t and D_t captures deposits instead.

$$W_t = \frac{\varphi}{1 - \tau} \left(L_t^S \right)^{\nu} \left(C_t^S \right)^{\frac{1}{\sigma}} .$$

Hand-to-mouth. Constrained households own no assets and just consume in every period their total after-tax labor income $W_tL_t^H$ together with transfers from the government. The latter consists of two parts: a redistributed part arising from taxed profits Γ_t^H and a lump-sum transfer T_t^H . Each hand-to-mouth household, therefore, solves the problem

$$\max_{C_t^H, L_t^H} U\left(C_t^H, L_t^H\right) \quad \text{subject to}$$

$$C_t^H = (1 - \tau)W_tL_t^H + \Gamma_t^H + T_t^H \; .$$

The optimality condition is

$$W_t = \frac{\varphi}{1-\tau} \left(L_t^H \right)^{\nu} \left(C_t^H \right)^{\frac{1}{\sigma}} .$$

Firms. The supply side of the economy features monopolistically competitive producers that provide intermediate goods to perfectly competitive final goods firms.

Final goods producers. A representative firm in the final goods sector aggregates differentiated intermediate inputs j to a final good according to the CES production function $Y_t = \left(\int_0^1 Y_t(j)^{\frac{\epsilon-1}{\epsilon}} di\right)^{\frac{\epsilon}{\epsilon-1}}$ with elasticity of substitution across goods ϵ . Profit maximization yields the demand for each input, $Y_t(j) = \left(\frac{P_t(j)}{P_t}\right)^{-\epsilon} Y_t$, where $P_t(j)$ is the price of intermediate good j and $P_t^{1-\epsilon} = \int_0^1 P_t(j)^{1-\epsilon} dj$ the aggregate price index.

Intermediate goods producers. There is a continuum of monopolistically competitive firms, each of which produces a variety j of the intermediate good using capital K and labor N as inputs:

$$Y_t(j) = K_t(j)^{\alpha} N_t(j)^{1-\alpha} ,$$

where α is the capital share and $1 - \alpha$ is the labor share. Each firm rents capital and hires labor in competitive factor markets at rate r_t^K and wage W_t , respectively. Cost minimization results in the following conditions for the optimal factor shares:

$$r_t^K = \alpha \frac{Y_t(j)}{K_t(j)} MC_t$$

$$W_t = (1 - \alpha) \frac{Y_t(j)}{N_t(j)} MC_t ,$$

where the real marginal cost is given by

$$MC_t = \left(\frac{r_t^K}{\alpha}\right)^{\alpha} \left(\frac{W_t}{1-\alpha}\right)^{1-\alpha}$$
.

An intermediate goods producer sets its price $P_t(j)$ to maximize profits subject to consumers' demand and a quadratic price adjustment cost as in Rotemberg (1982):

$$\Theta_t = \frac{\theta}{2} \left(\frac{P_t(j)}{P_{t-1}(j)} - 1 \right)^2 Y_t.$$

Considering the above, the price-setting problem looks as follows:

$$\begin{split} \max_{\{P_{t+k}(j)\}_{k=0}^{\infty}} \mathbb{E}_t \sum_{k=0}^{\infty} \Lambda_{t,t+k} \Psi_{t,t+k} \left\{ \left[\frac{P_{t+k}(j)}{P_{t+k}} - MC_{t+k} \right] Y_{t+k}(j) - \Theta_{t+k} \right\} \quad \text{subject to} \\ Y_{t+k}(j) &= \left(\frac{P_{t+k}(j)}{P_{t+k}} \right)^{-\epsilon} Y_{t+k} \; , \end{split}$$

where P_t denotes the aggregate price level and $\Lambda_{t,t+k}\Psi_{t,t+k} = \frac{\Lambda_{t+k}\Psi_{t+k}}{\Lambda_t\Psi_t}$ is the stochastic discount factor for payoffs in period t+k. Since dividends will be categorized as illiquid asset streams below, we discount the flow of future profits by the respective interest rate r^a , captured here by the Lagrangian multipliers from the saver's optimization problem.

Since all firms are identical and face the same demand, they will all set the same price P_t and we can drop the j subscripts. It also implies that we can write the aggregate production function as $Y_t = K_t^{\alpha} N_t^{1-\alpha}$. All this eventually leads to the following Phillips curve, with inflation defined by $\pi_t = \frac{P_t}{P_{t-1}} - 1$:

$$\pi_t(1+\pi_t) = \mathbb{E}_t \left[\frac{\Lambda_{t+k} \Psi_{t+k}}{\Lambda_t \Psi_t} \, \pi_{t+1}(1+\pi_{t+1}) \, \frac{Y_{t+1}}{Y_t} \right] + \frac{1}{\theta} \left[\epsilon M C_t - (\epsilon - 1) \right] \, .$$

Finally, aggregating over firms yields total profits

$$\Pi_t = \left(1 - MC_t - \frac{\theta}{2}\pi_t^2\right) Y_t .$$

Profit distribution and illiquid assets. The portfolio of illiquid assets available to savers is composed of capital K_t^S and equity shares S_t^S . The latter figures as a claim to a fraction ω of intermediate firms' profits that are reinvested directly into the illiquid account. A saver's end-of-period-t stock of illiquid assets can therefore be written as

$$A_{t+1} = K_{t+1}^S + q_t S_{t+1}^S ,$$

where end-of-period-t shares S_{t+1}^S are priced in period t by q_t . To keep the focus on the illiquid account as a whole, it is assumed that savers can allocate between the two illiquid asset types for free. Therefore, the return on equity must be equal to the return on capital (no-arbitrage condition):

$$\frac{\omega\Pi_t + (q_t - q_{t-1})}{q_{t-1}} = r_t^K - \delta \equiv r_t^A,$$

where δ is the depreciation rate of capital. This expression considers changes in the share price, which will restore equality between the returns from shares and capital after a shock to the economy. The share price itself evolves according to

$$q_t = \frac{1}{1 + r_{t+1}^A} \left(\omega \Pi_{t+1} + q_{t+1} \right) ,$$

which justifies the choice of the interest rate r^a for the discounting of future profits of intermediate firms.

Drawing on the expression above, the law of motion for illiquid assets, $A_{t+1} = (1 + r_t^A)A_t + D_t$, can be rewritten as

$$A_{t+1} = (1 + r_t^K - \delta)K_t^S + (\omega\Pi_t + q_t)S_t^S + D_t.$$

Aggregated over all savers and imposing market clearing for capital and shares (see below), the last expression becomes

$$(1 - \lambda)A_{t+1} = (1 + r_t^K - \delta)K_t + (\omega\Pi_t + q_t) + (1 - \lambda)D_t.$$

The remaining share of profits $1-\omega$ not reinvested in the illiquid account is transferred lump-sum in liquid form to savers. However, the government taxes the shareholders on the total amount of profits at rate τ^D . Hence, each saver receives an after-tax dividend income of

$$\Gamma_t^S = \frac{(1-\omega) - \tau^D}{1-\lambda} \Pi_t \ .$$

In the two-agent model version of Kaplan et al. (2018), even though only savers have an illiquid account, the fraction $(1-\omega)\Pi_t$ is assumed to be equally distributed lump-sum to both household types and then to be taxed at the same rate as labor income (τ) . Here we assume instead that, in the first place, savers receive all the profits net of the share that is reinvested into the illiquid account. At the same time, however, they can be taxed on total profits (if $\tau^D > 0$) and hand-to-mouth agents would receive the revenues from this through

the government (see below).

Government. The fiscal authority issues liquid real bonds B and collects taxes on households' labor income to finance public expenditures G_t , lump-sum transfers T_t , and interest payments on pre-existing debt. Its budget constraint is given by

$$B_{t+1} = (1 + r_{t-1}^B)B_t - \tau W_t N_t + T_t + G_t ,$$

where B_{t+1} is end-of-period-t outstanding debt. We assume that the government adjusts transfers to balance its budget, while debt and expenditures remain fixed at their steady-state levels.

Besides labor income and equivalent to the analytical TANK model in Section 5.1, the government levies taxes on monopolistic firms' profits, paid by savers who own those firms, and redistributes the revenues to financially constrained households. This policy is balanced in every period such that

$$\Gamma_t^H = \frac{\tau^D}{\lambda} \Pi_t \ .$$

Furthermore, the government runs a second lump-sum scheme with total transfers given by

$$T_t = \lambda T_t^H + (1 - \lambda) T_t^S.$$

Unlike Kaplan et al. (2018) who model individual transfers as a fixed share of total transfers, we draw on the alternative specification from the analytical part and assume that transfers to constrained agents are dependent on the course of debt and the business cycle:

$$T_t^H = -\phi_1 r_t^B B - \phi_2 Y_t .$$

Monetary authority. Following McKay et al. (2016) and Kaplan et al. (2016), we assume that the central bank controls the real interest rate. More precisely, it implements monetary policy by setting and committing to a path for the interest rate, $\{r_k^B\}_{k\geq 0}$, that is perfectly credible and foreseen by agents. Prior to \mathcal{T} , the real rate remains fixed at its steady-state level r^B . After the change, monetary policy will be given by an exogenous rule. Formally, for $\mathcal{T} \geq 0$:

$$r_t^B = \begin{cases} r^B, & t < \mathcal{T} \\ r^B + \rho^{t-\mathcal{T}} \varepsilon_{\mathcal{T}}, & t \ge \mathcal{T} \end{cases}$$

where $\varepsilon_T = r_T^B - r^B$ denotes the policy shock and ρ its persistence. Moreover, the Fisher equation holds:

 $1 + r_t^B = \frac{1 + i_t}{1 + \pi_{t+1}} \ .$

Aggregation and market clearing. Aggregate consumption and aggregate labor are given by

$$C_t = \lambda C_t^H + (1 - \lambda)C_t^S$$
$$N_t = \lambda L_t^H + (1 - \lambda)L_t^S.$$

Liquid asset market clearing requires

$$B_{t+1} = (1 - \lambda)B_{t+1}^{S} .$$

Aggregating capital and equity shares yields

$$K_{t+1} = (1 - \lambda)K_{t+1}^{S}$$
$$1 = (1 - \lambda)S_{t+1}^{S},$$

where we normalized the total number of shares to 1. The illiquid asset market then clears when

$$(1-\lambda)A_{t+1} = K_{t+1} + q_t$$
.

Finally, the goods market clearing condition reads

$$Y_t = C_t + I_t + G_t + (1 - \lambda)\chi_t + \Theta_t,$$

where investment evolves according to $I_t = K_{t+1} - (1 - \delta)K_t$. By combining the law of motion and market clearing for illiquid assets, this can be rewritten as

$$I_t = r_t^K K_t + \omega \Pi_t + (1 - \lambda) D_t .$$

C.2 Calibration for the extended TANK model

Table 3 summarizes the parameterization for the extended TANK model. Besides the paper-specific parameters, all values are taken from Kaplan et al. (2018) except for the demand elasticity ϵ which is chosen to match a price markup of 20%. It is worth mentioning that the transfer rule coefficients as well as the tax rate on profits are set to the same values as in the analytical model.

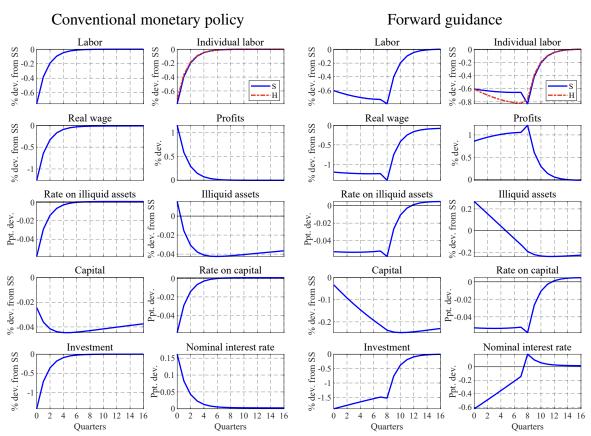
Table 3: Parameter values for the fully-fledged TANK model

Parameter	Description	Value
λ	Share of hand-to-mouth	0.3
β	Discount factor	1.0125^{-1}
σ	Intertemporal elasticity of substitution	1
1/ u	Frisch elasticity of labor supply	1
$\chi_1 \mid \chi_2$	Deposit cost parameters	$0.956 \mid 1.402$
ϵ	Elasticity of substitution between goods	6
α	Capital share	0.33
δ	Depreciation rate	0.017
heta	Rotemberg price adjustment cost	100
ω	Share of profits reinvested into illiquid account	0.33
au	Labor tax rate	0.25
$ au^D$	Tax rate on profits	0.27
ϕ_1	Transfer rule coefficient on debt	0.8
ϕ_2	Transfer rule coefficient on output	0.4
T	Steady-state lump-sum transfer (% of GDP)	0.06
$ B^{G} /(4Y)$	Steady-state debt to annualized GDP	0.23
r^b	Steady-state real liquid return (p.a.)	0.05
ho	Persistence of policy shock	0.5
$arepsilon_{\mathcal{T}}$	Shock impact	0.0025

C.3 Additional figures for the extended TANK model

Figure 19 complements the set of impulse responses for the fully-fledged TANK model, with the main graphs located in Figure 7. Note that the responses for debt and government spending are not shown because both remain at their steady-state level over the full horizon.

Figure 19: Additional impulse responses: Fully-fledged TANK model



Notes: This figure depicts the remaining impulse responses for the extended TANK model to a 25-basis-points increase in the contemporaneous real interest rate (left panel) or in the real rate eight quarters in the future (right panel). It complements the results in Figure 7. The response of profits is in deviations from their steady-state level, relative to steady-state output. Individual responses for savers (S) and hand-to-mouth agents (H) are shown in per-capita terms.