Data Cleaning Notes:

age buckets:

- 18-34
- 34-54
- 55+

vote choice:

- 1 = donald trump
- 2 = joe biden

political party:

- 1 = republican
- 2 = democrat
- -3 = unknown

race

- 1 = white
- 2 = black
- 3 = asian
- 4 = latino
- 9 = other/unknown

gender / male

- 1 = male
- 0 = female / not male

education

- 1 = high school or less
- 2 = beyond highschool

political leaning

- 1 = liberal
- 2 = conservative
- 3 = moderate
- -4 = unknown

states split into regions based on:

https://www2.census.gov/geo/pdfs/maps-data/maps/reference/us_regdiv.pdf region:

- 1 = new england
- 2 = midwest
- 3 = south
- 4 = west