```c
#include<stdio.h>
#include<conio.h>

void main()
{
    char c;
    clrscr();
    printf("\n Menu");
    printf("\n R - Red");
    printf("\n B - Blue");
    printf("\n G - Green");
    printf("\n Enter Your Choice:");
    c=getchar();
    switch(c)
    {
        case 'R':
        case 'r':
            printf("\n Red");
            break;

        case 'G':
        case 'g':
            printf("\n Green");
            break;

        case 'B':
        case 'b':
            printf("\n Blue");
            break;

        default:
            printf("\n Invalid Choice");
            break;
    }
    getch();
}
```