

7/30/2013

Blue Cross Blue Shield Nahush Gupte

### **Contents**

VERSION HISTORY	2
INTRODUCTION:	. 2
BUSINESS RULES:	. 2
BUSINESS REQUIREMENTS:	2
DETAILED USE CASE- 1	3
DETAILED USE CASE -2	7
ACTIVITY DIAGRAMS	l1
AS-IS DIAGRAM	L3
TO-BE PROCESS FLOW DIAGRAM 1	L4

### VERSION HISTORY

Version Number	Date	Description	Author	Reviewed By	Approved By
1.0		Business Requirement for Get	Nahush Gupte	Jin Noh	Scott Turner
		Health Insurance Quote			
1.1		Insert Use case and Activity	Nahush Gupte	Jin Noh	Scott Turner
		diagram for the BR			
		requirement 54			
1.2		Inserted Gap Analysis diagram	Nahush Gupte	Jin Noh	Scott Turner
		for the BR Requirement 54			

### INTRODUCTION:

This document will provide the users with a formal written high level description of what the proposed system will do. This document gives the AS-IS and TO-BE diagram for the proposed system. This is an enhancement project.

### **BUSINESS RULES:**

- 1. The Office for Civil Rights enforces the HIPAA Privacy Rule, which protects the privacy of individually identifiable health information; the HIPAA Security Rule, which sets national standards for the security of electronic protected health information; Blue Cross Blue Shield (BCBS) will uphold these rules.
- 2. BCBS, or our email messaging, text alerts, or voice messaging alerts programs, you consent to BCBS's collection and use of your personal information as set forth in this privacy policy. If you do not agree with this policy or any of its terms, you may choose to opt out of the service.
- 3. Any private, confidential, patient information will not be sent out via email, text, or voice message unless prior authorization from the patient/customer has been given via either handwritten or electronic signature.
- 4. On October 1, 2014, the ICD-9 code sets used to report medical diagnoses and inpatient procedures will be replaced by ICD-10 code sets.
- 5. Please note, the change to ICD-10 does not affect CPT coding for outpatient procedures and physician services.
- 6. All quotes provided online are subject to change under the discretion of BCBS.

### **BUSINESS REQUIREMENTS:**

- 1. Allow the user to shop for health insurance and receive a free quote.
- 2. Allow the ability for current members to access their account.
- 3. Allow users to find a doctor or hospital that Blue Cross Blue Shield covers.
- 4. Give the user quick information slides about upcoming events, projects, and public health efforts.
- 5. Provide members with exclusive media about BCBSA, national policy news and press releases.
- 6. Provide the ability for the user to learn about BCBS health insurance terms and conditions.
- 7. Provide the ability for the user to search for urgent care locations.
- 8. Allow the user to register for a career profile.

# **DETAILED USE CASE- 1**

Name	Allow the User to shop for health insurance and receive a free quote:  Reg-54 in BRD		
Unique ID	0.01		
Primary Actor	User/Customer		
Secondary Actor	Database		
Brief Description	Customer wants to shop on the website for BCBS health insurance and receive a quote		
Glossary			
Priority	High		
Frequency	Medium		
Trigger	Enter button		
Pre-condition	User must know their zip code of interest.		
Post-condition	User receives the various plans with their quotes.		
Happy Path	User Flow	System Response	
	User clicks in the text box which is located under the label     "Request a quote from your local Blue company."	1.	
	2. User enters the zip code of their interest.	2.	
	3. User clicks the enter button located directly to the right of the text box.	3. User is taken to a page which shows them that they can sign up for "Individual & Family Health Insurance" This is the only option for visitors to the site and they must select it if it is not already selected for them.	
	4. User must select "Individual &	4.	

Family Health Insurance" This is the only option for visitors to the site and they must select it if it is not already selected for them.	
5. User must then enter their zip code of interest.	5.
6. User clicks the "Get Quotes" button.	6. User is taken to a page where they must enter in addition information such as gender and date of birth.
7. User must select their gender from drop down menu.	7.
8. User enters in their date of birth.	8.
9. If the User has a Spouse that they want covered under the plan then they can also enter in their Spouses information.	9.
10. If User wants to cover Spouse under the plan then they must enter in the Spouses gender.	10.
11. If User wants to cover Spouse under the plan then they must enter in the Spouses date of birth.	11.
12. If the User has children that they need/want to cover under the health insurance plan then they can enter up to 5 children and their corresponding gender and date of birth.	12.
13. User can determine which month they want their coverage to start on up to three months in the future from a dropdown menu. Each coverage start date is from the first of the month.	13.

	14. User then makes sure that the	14.
	zip code is correct and can select	
	the County in which they have an	
	interest in.	
	15. User then clicks the button	15. User is directed to a page
	which says "Get Quotes"	which shows a list of coverage
		plans and their corresponding
		prices.
	16. User can select the desired	16. User is directed to a page
	plan by clicking the "Apply"	which requires them to enter in
	button.	additional information.
Alternate Path	User Flow	System Response
	1. User enters in zip code.	1.
	2. User clicks enter button.	2. Zip code is wrong, so it redirects
		User to an Error page which has a
		label named "Error" and also has a
		label below the first label named
		"Error", "Error! Your search did
		not return any results." Also has a
		hyperlink which says "Go back and
		retry your search."
	3. User clicks the hyperlink which	3. Takes User to another page
	says "Go back and retry your	which is titled with a label saying
	search."	"Shop for Health Insurance"
	4. User then clicks in the text box	4.
	which has a label within the text	
	box which says "Enter Zip Code"	
	5. User clicks the enter button.	5. User is taken to a page which
		shows them that they can sign up
		for "Individual & Family Health
		Insurance" This is the only option
		for visitors to the site and they
		must select it if it is not already
		selected for them.
	6. User does not enter date of	6. User will get an "Important
	birth.	Message:" notice. Will prompt

		user to "Please enter a valid date of birth (e.g. 01/25/1980)"
	7. User then clicks "Get Quotes" button.	
Exception Path	User Flow	System Response
	1. System error such as website down or cannot access database.	User gets directed to an Error page with apology.
	2. No health care plans uploaded onto the website for User to search.	2. User gets directed to an Error page with apology.

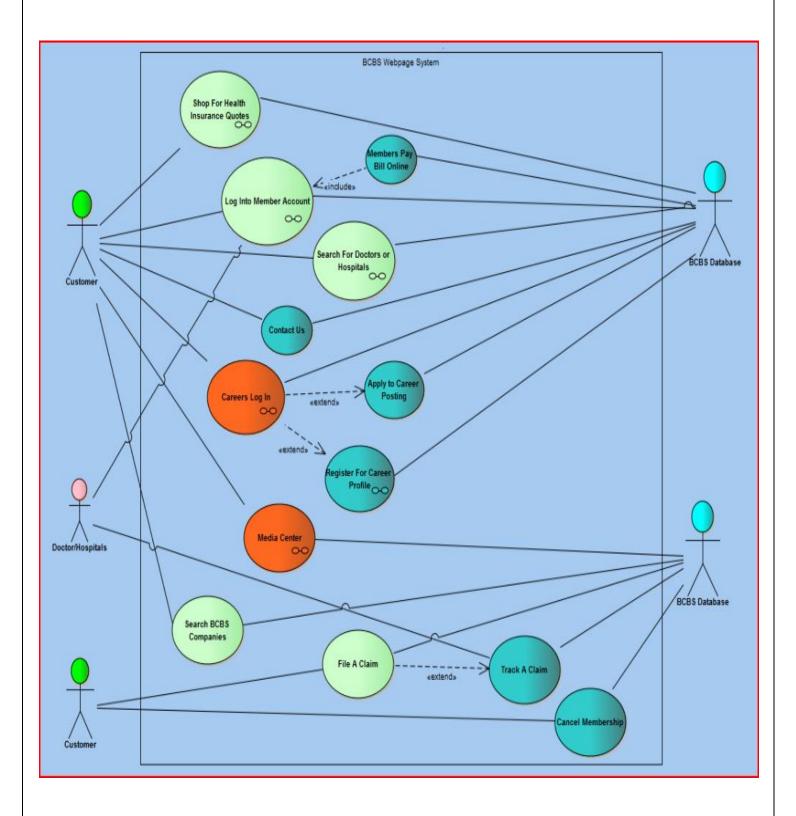
# **DETAILED USE CASE -2**

Name	Allow the ability for current members to access their account: Req-60 in BRD		
Unique ID	0.01		
Primary Actor	User/Member of BCBS		
Secondary Actor	Database		
Brief Description	Allow the ability for current Members to access their account/s.		
Glossary			
Priority	High		
Frequency	High		
Trigger	User clicks the button "Already a Member?"		
Pre-condition	User must be a Member.		
Post-condition	User will be able to view a page with their account information.		
Happy Path	User Flow	System Response	
	User clicks on the button called     "Already a Member?"	1. User is directed to a page where they can enter in their first three letters of the Identification Number on their member ID card.	
	2. User then enters in the first three letters of the Identification Number on their member ID card.	2.	
	3. User clicks the enter button.	3. User is then connected to their local BCBS company's website to gain access to your member benefits. In my case I typed in random letters and came to the following (Michigan) website: <a href="http://www.bcbsm.com/">http://www.bcbsm.com/</a>	

	4. User then clicks the login button.	4. A dropdown menu is presented with the ability for the user to enter their username and password.
	5. User clicks in the text box under the label which says "Username:"	5.
	6. User can then enter their username.	6.
	7. User clicks in the text box under the label which says "Password:"	7.
	8. User can then enter their password.	8.
	9. User clicks the Log In button.	9. User is directed to their member account page.
Alternate Path	User Flow	System Response
	User enters incorrect first three letters of the Identification     Number on their member ID card.	1. User is directed to an Error page which has a label named "Error" and also has a label below the first label named "Error", "Error! Your search did not return any results." Also has a hyperlink which says "Go back and retry your search."
	2. User enters incorrect username or password.	2. User is directed to a Login Help page and gets an error message which says "Your User Name and/or Password is invalid." Error message is in the color red.
	3. User doesn't enter any characters in username.	3. User gets an immediate error message on the dropdown menu where they are attempting the Login which says "Please enter a username." Error message is in the color red.
	4. User doesn't enter any	4. User gets an immediate error message on the dropdown menu

characters in password.	where they are attempting the Login which says "Please enter a password." Error message is in the color red.
User Flow  1. System error such as website	System Response  1. User gets directed to an Error
<ul><li>2. No health care plans uploaded onto the website for User to search.</li></ul>	<ul><li>page with apology.</li><li>2. User gets directed to an Error page with apology.</li></ul>
	User Flow  1. System error such as website down or cannot access database.  2. No health care plans uploaded onto the website for User to

## **USE CASE DIAGRAM**

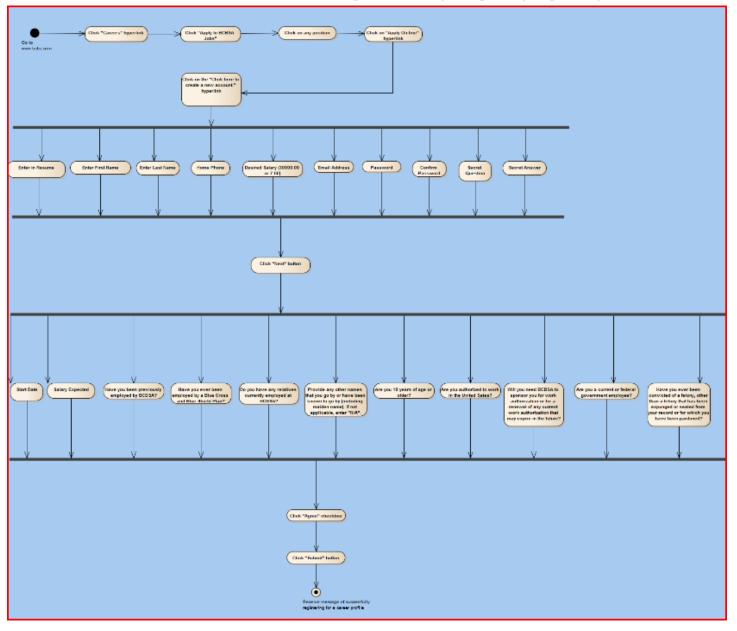


### **ACTIVITY DIAGRAMS**

# **Register for Career Profile**



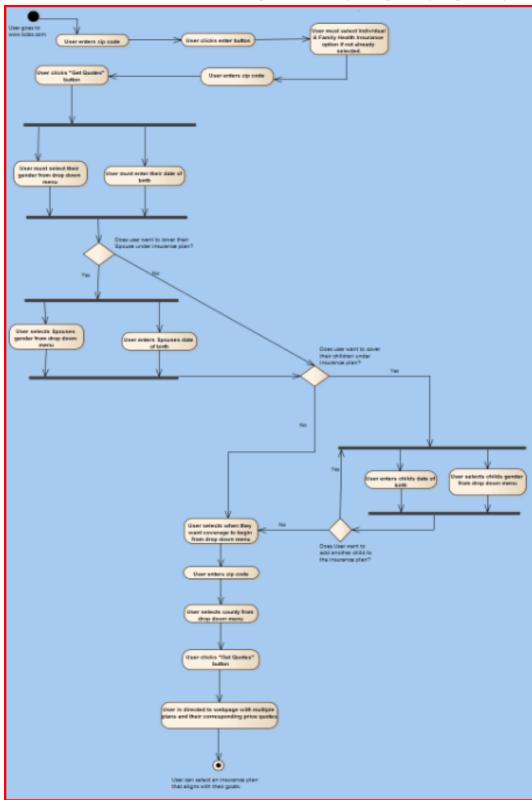
Blue Cross Blue Shield Website Use Case Diagram and Corresponding Activity Diagrams.eap



# **Shop For Health Insurance Quotes**

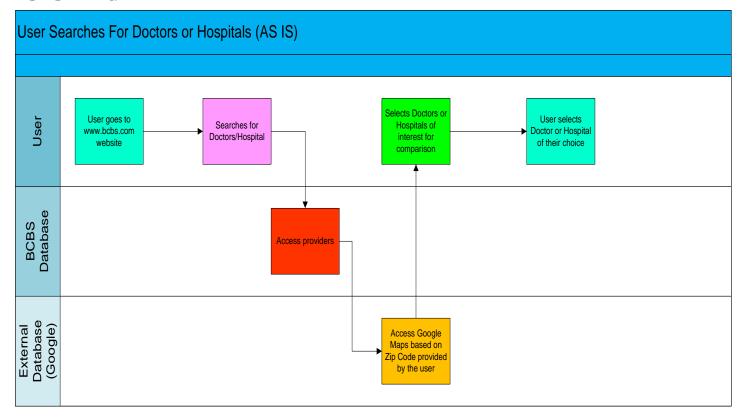


Blue Cross Blue Shield Website Use Case Diagram and Corresponding Activity Diagrams.eap



### **GAP ANALYSIS**

### **AS-IS DIAGRAM**



### **TO-BE PROCESS FLOW DIAGRAM**

