

A person is silhouetted against a bright sunset over a body of water. The sun is a large, glowing orb in the upper center of the frame, casting a shimmering reflection on the water's surface. The person stands in the foreground, their back to the camera, looking out at the horizon. The water is calm, with gentle ripples. In the background, a line of trees and distant mountains are visible under the warm, orange glow of the setting sun. The overall mood is contemplative and serene.

The Agile Product Owner

Unifying the Three Sides of the Talent Triangle

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 ASP.NET MVC

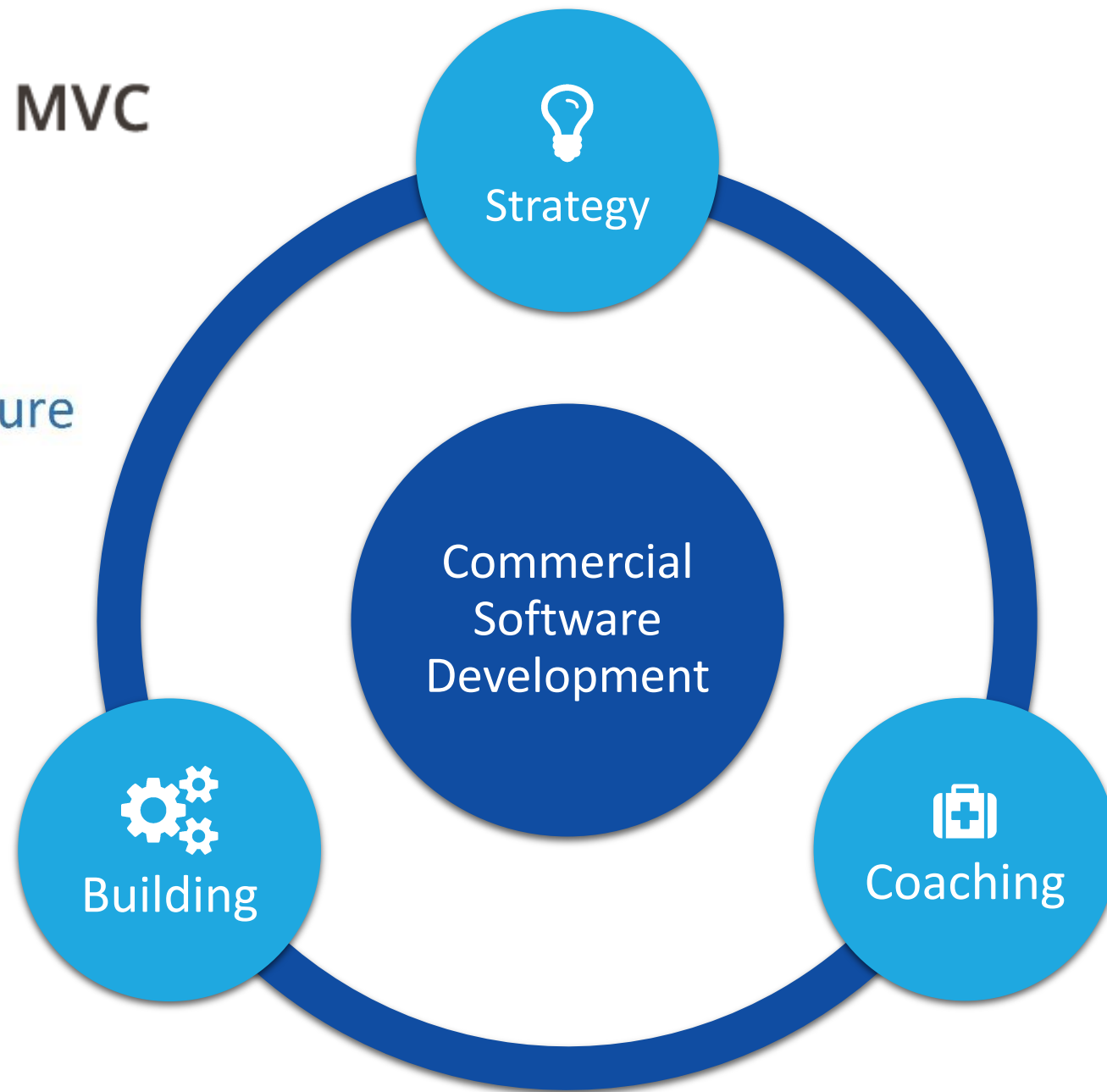
 ANGULARJS
by Google

 Microsoft Azure

 Xamarin

iOS  ANDROID

 Windows Phone



PMI Talent Triangle™

Connect the business and
the development team



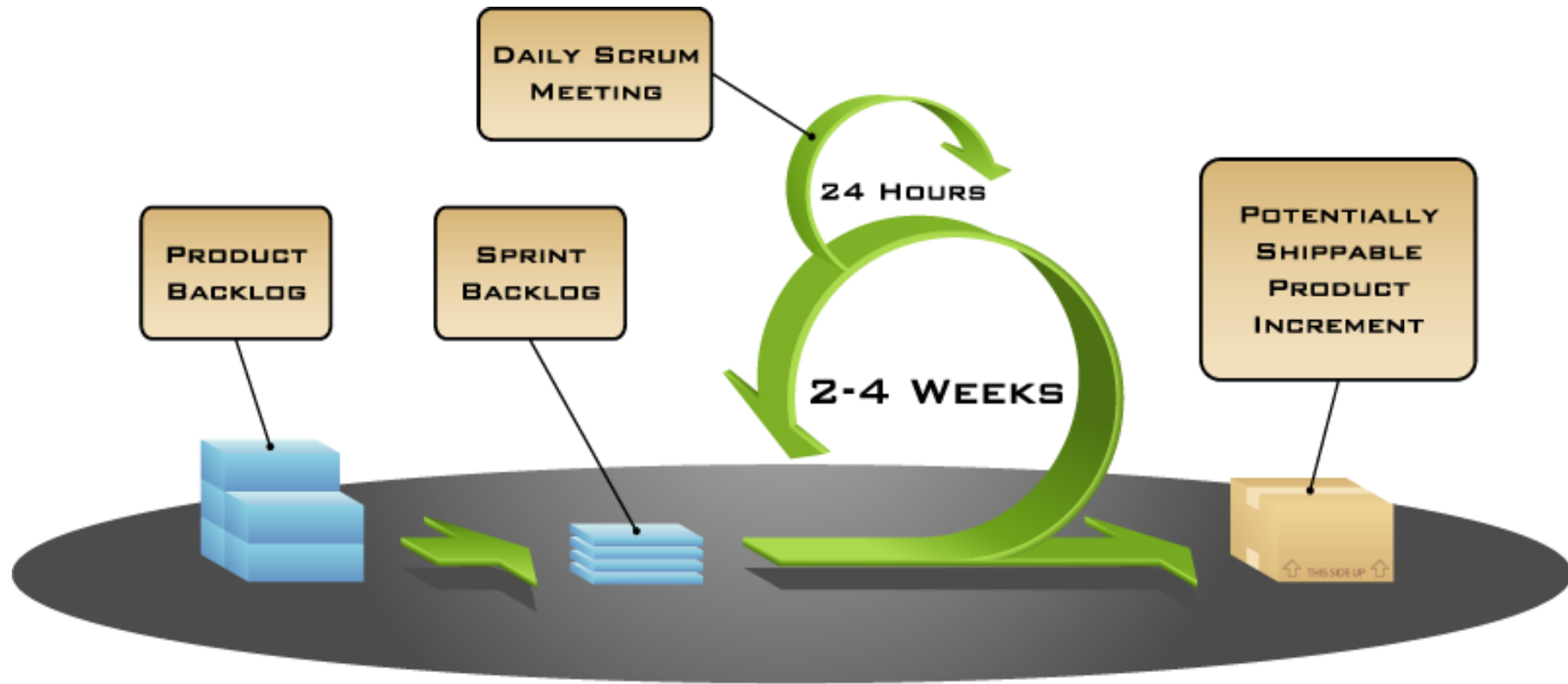
Product Owner

Act as the product visionary

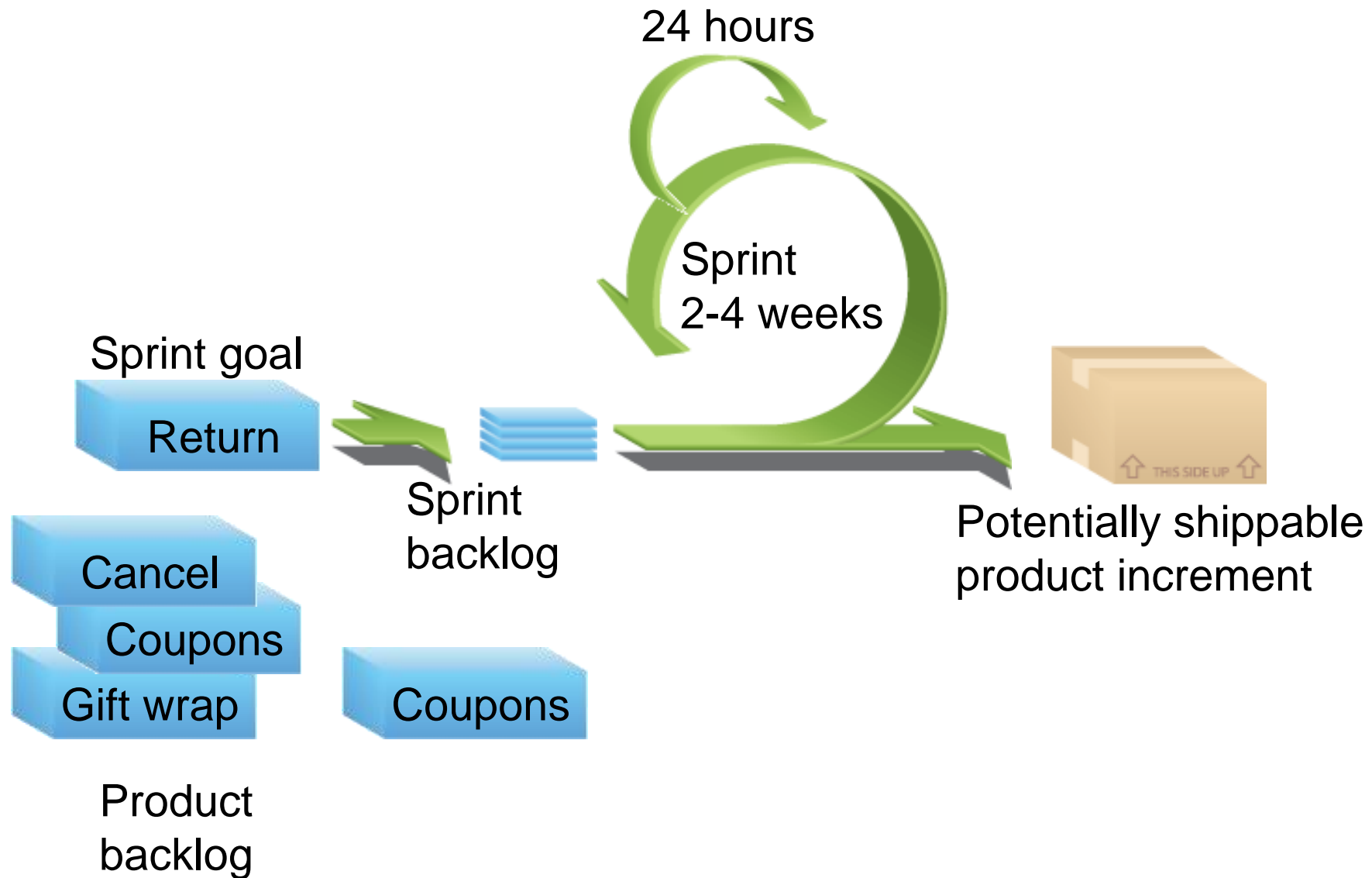
Drive business goals

Scrum in 100 Words

- Scrum is an agile process that allows us to focus on delivering the **highest business value** in the **shortest time**.
- It allows us to rapidly and repeatedly inspect **actual working software** (every two weeks to one month).
- The **business sets the priorities**. Teams **self-organize** to determine the best way to deliver the highest priority features.
- Every two weeks to a month anyone can see real working software and **decide to release it as is** or continue to enhance it for another sprint.



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Roles

- Product owner
- ScrumMaster
- Team

Ceremonies

- Sprint planning
- Sprint review
- Sprint retrospective
- Daily scrum meeting

Artifacts

- Product backlog
- Sprint backlog
- Burndown charts

Scrum framework

Roles

- Product owner
- ScrumMaster
- Team

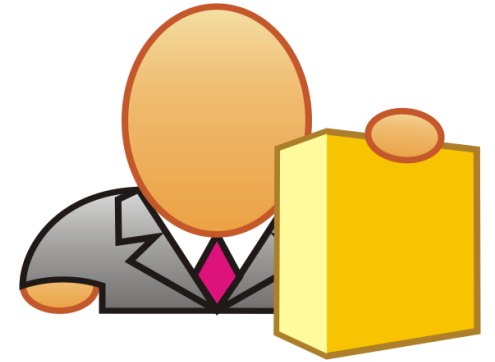
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The Product Owner Role



- Defines the features of the product
- Prioritizes features according to business value
- Adjusts features and priorities every sprint, as needed
- Accepts or reject work results
- Decides when to release and what's included
- Responsible for the profitability of the product (ROI)

“Customer Proxy”

The ScrumMaster



- Provides management of the process
- Responsible for enacting Scrum values and practices
- Removes impediments
- Ensures that the team is fully functional and productive
- Enables close cooperation across all roles and functions
- Shields the team from external interferences

The Team

- Typically 5-9 people
- Cross-functional: Programmers, testers, user experience, designers, etc.
- Members should be full-time
- May be exceptions (e.g., database administrator): “external team members”

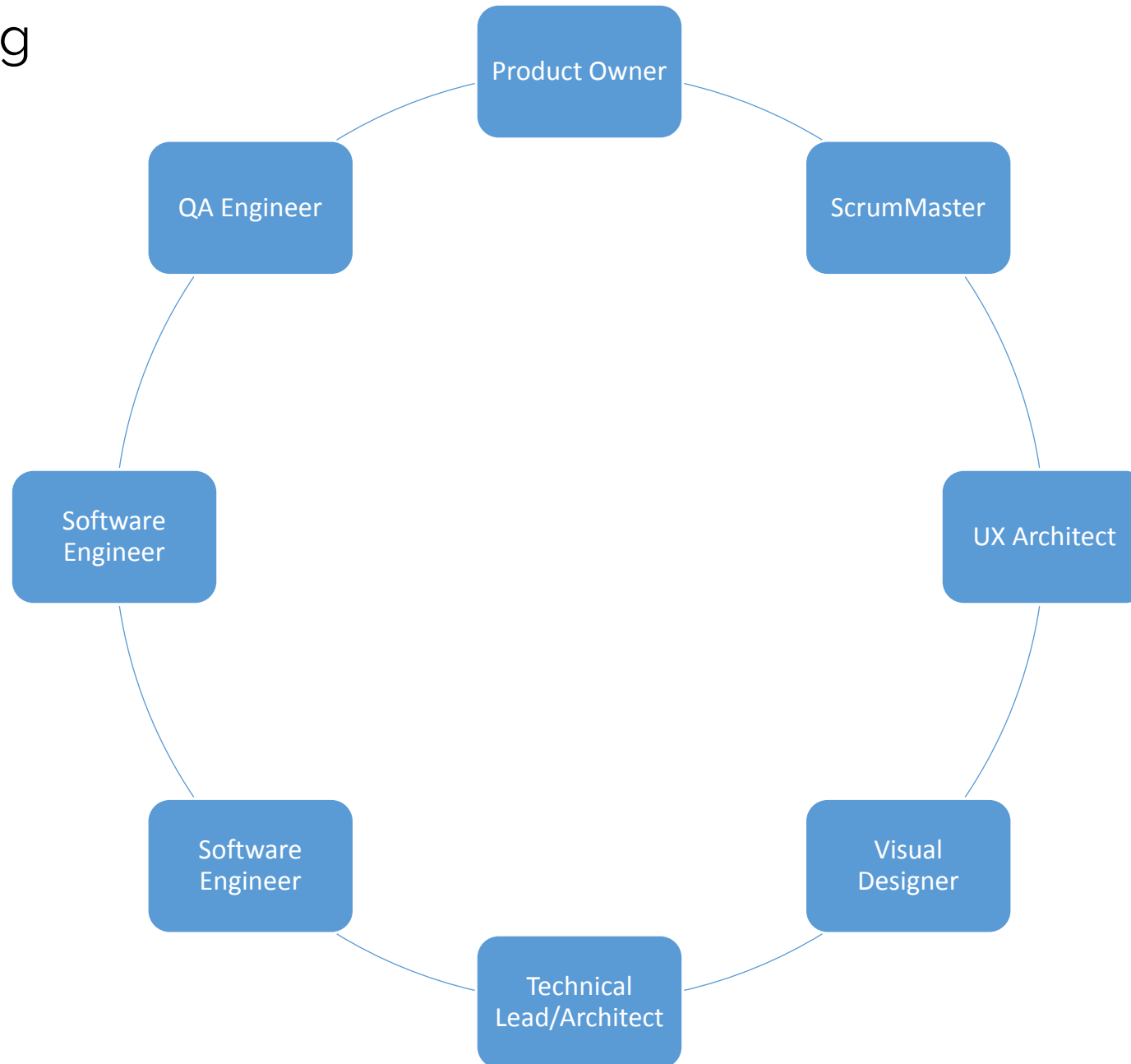


The Team

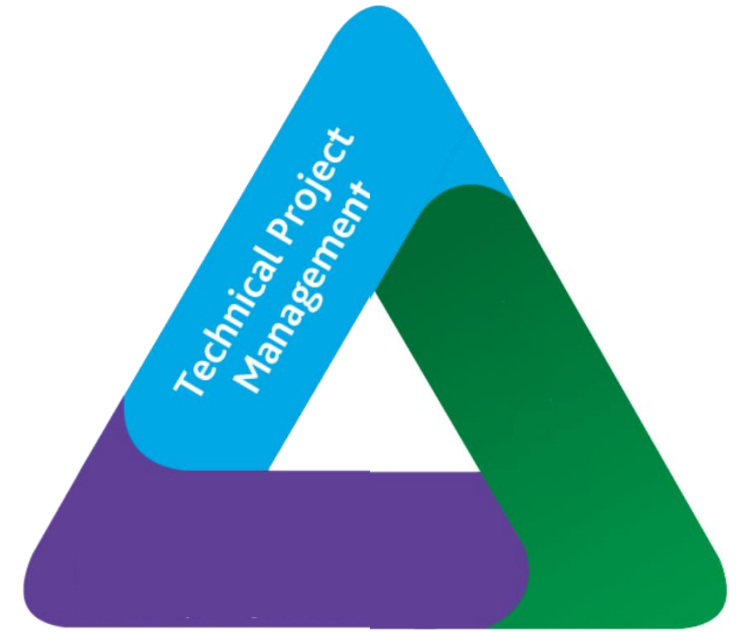


- Teams are self-organizing
- Ideally no titles, but rarely a possibility
- Membership should change only between sprints

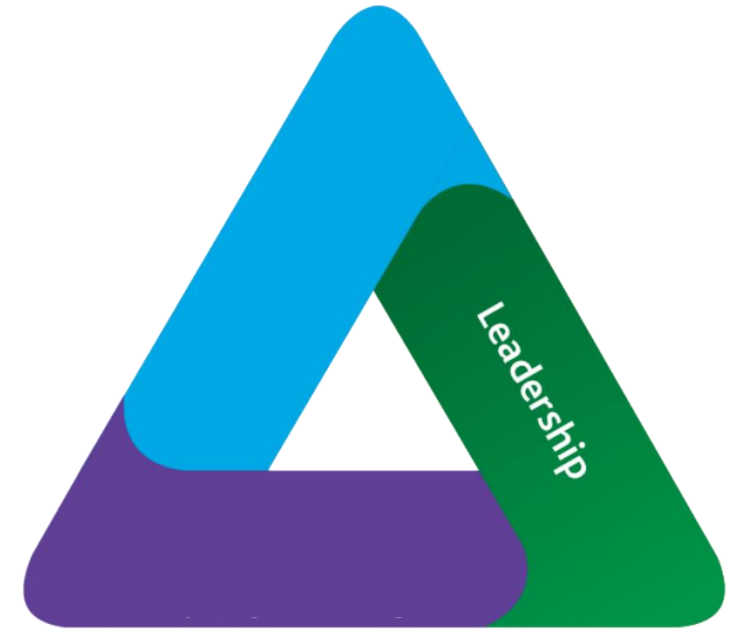
- Self-organizing
- Size: 7 +/- 2



- Form bridge between the business and the team
- Work closely with software architect/technical lead to form the technical vision
- Ensure the technical vision supports business goals
- Use the product: try out new features every day or two and provide feedback to the team



- Act as figurehead for the team: “lead singer”
- Go-to resource for the team
- Vision holder for the product
- Test everything to make sure it matches the vision



- Manage the product backlog
- Solicit input from stakeholders
- Demonstrate the product every sprint – typically every 2 weeks
 - Status report to stakeholders
 - Get feedback
 - Incorporate it into the product backlog
 - Discuss priorities



CEO



VP
Sales



VP
Customer
Service



Product Owner



ScrumMaster



Tech Lead



Engineer



Engineer



QA



From Our Blog



7 Simple Secrets to Building High Performance Teams With Scrum

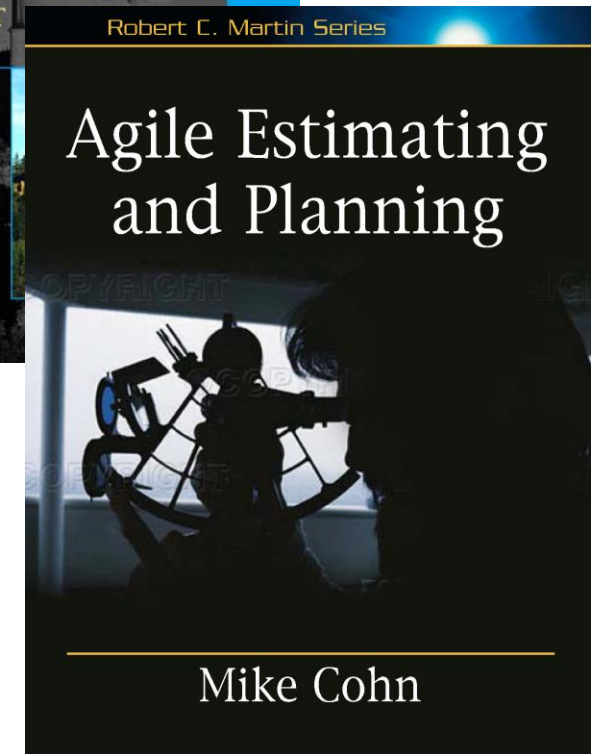
6 Secrets for Creating an Agile Development Team in 2 Weeks or Less



Mike Cohn



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THANK YOU!

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