

Interview Exercise

This exercise is for the Scrumconnect interview with Product Owners or Business Analysts. The purpose is to allow candidates to demonstrate their knowledge and skills relating to agile ways of working.

Scenario: your team are in the early stages of a project

- You're building an ecommerce shop
- You already have some user research, personas and a vision
- A simple journey mapping exercise has been completed
- Stakeholders want to know what the team are going to build first

Instructions


Please prepare a presentation that lasts up to 30 minutes and demonstrate your approach to the following points. Consider the outlined scenario and further information provided in this exercise.

- What roles would you expect on the team in Alpha and Beta stages?
- Your method and considerations in determining an MVP and first release
- How would you communicate your chosen MVP?
- How would you write stories for your MVP?
- How would you expect BDD tests to be written?
- What non-functional tests you would expect to be written and why?

Further information

Users And Their Needs

Persona
Joy




Joy is a nurse, she works shifts and often has to do extra shifts at short notice. She is on a tight budget.

Needs

- Joy needs to be able to cancel or change her bookings at short notice.
- Joy needs to be able to easily compare the cost of items
- Joy needs to easily find cheaper items

Bob



Bob is retired, he lives in a flat with his cat. He suffers with food allergies. He is frail and in poor health.

Needs

- Bob needs to easily see any allergens.
- Bob needs the driver to carry in and unpack his shopping.

Further information

The Product Vision

- Having gained insight into users and their needs, this is the initial vision

“Its really quick and simple for a shopper to find what they want, check their basket and make a payment”
- From the vision the team mapped out a rough idea of a simple journey

