



Multi-Criteria Decision Analysis

GEO(3|4)460 – spring 2025 – Luc Girod

(Based on a presentation by Désirée Treichler)

Overview

- Multi-Criteria vs. Multi-Objective
- Process:
 1. Define problem
 2. Find criteria
 3. Reclassify: criteria operationalisation
 4. Data integration
 5. Spatial aggregation
 - Boolean overlay
 - Weighted overlay -> How to find the weights?
 - Fuzzy sets
 6. Robustness analysis, verification
 7. Recommendation: suitability maps
- Examples



Goals

Combination/comparison of various criteria in order to find optimal solution or potential risks:

- Suitability analysis
- Decision support

>> “*80 percent of decisions have spatial context*” <<

Result: ***Suitability*** or ***susceptibility map***

Question: What is the difference?

MCE – Multi-Criteria Evaluation

“MCA problems involve a set of **alternatives** that are **evaluated** on the basis of **conflicting** and incommensurate **criteria**”

“**Process of finding appropriate criteria, combining and/or recalculating them in a way to respond to a given problem**”

- Where is the most suitable/risky area?

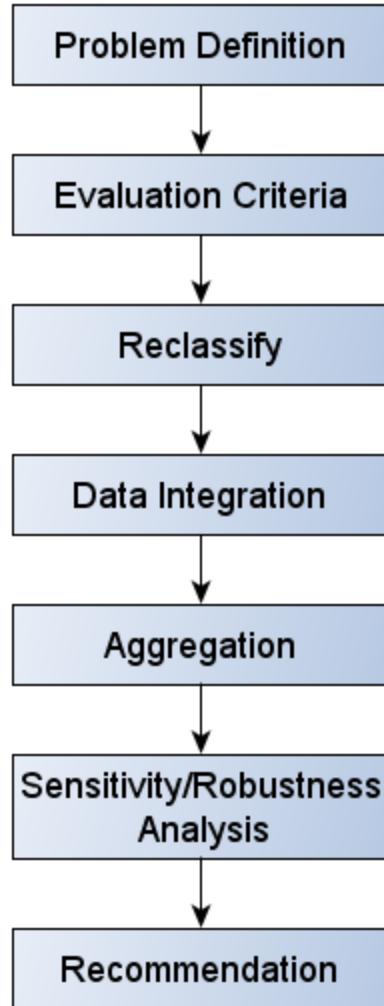
*Examples from your
own life?*

Multi-Objective Evaluation

MOE problems involve a set of (conflicting) **objectives** for the same area

- usually conflicting land use
- which objectives can be realised **where**?

MCE – Workflow overview



Examples:

- Rock fall hazard reduction
- Location for new EV charging station
- Where to live in Oslo
- ... and your own project!

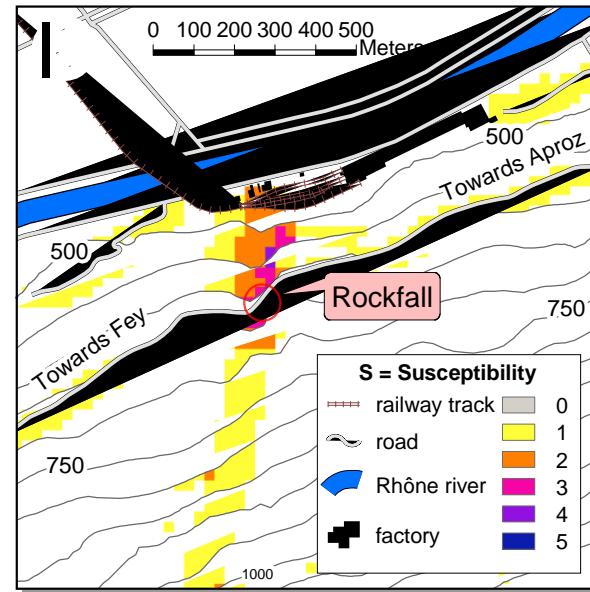
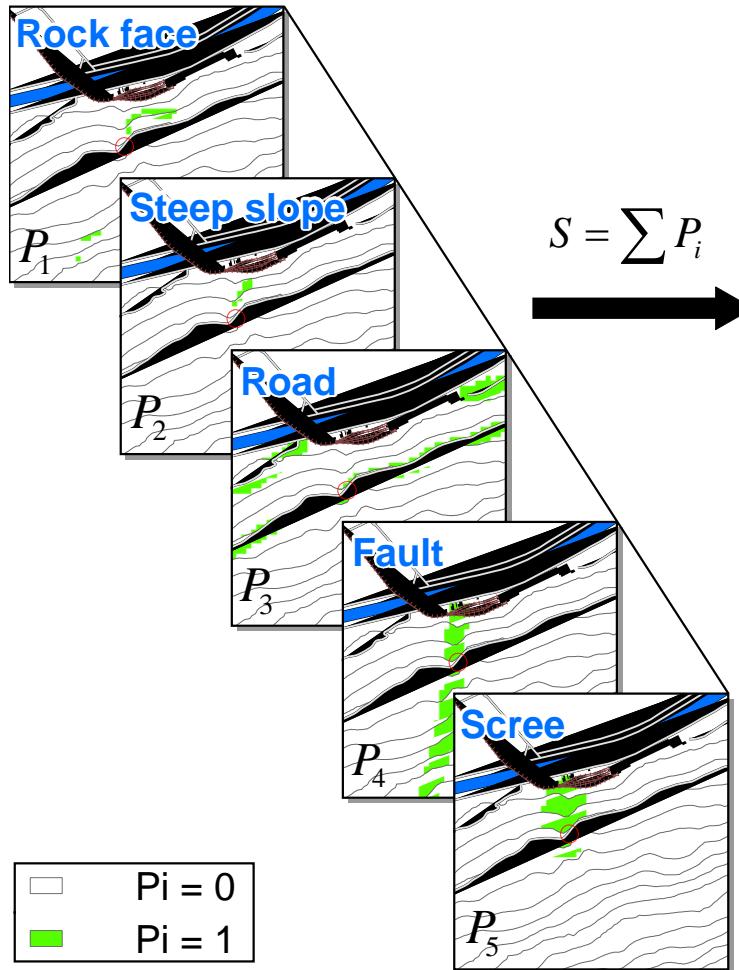
Recommended online learning resource:

<http://www.gitta.info/Suitability/en/html/index.html>

Rock instabilities detection along the roads in the Swiss Alps

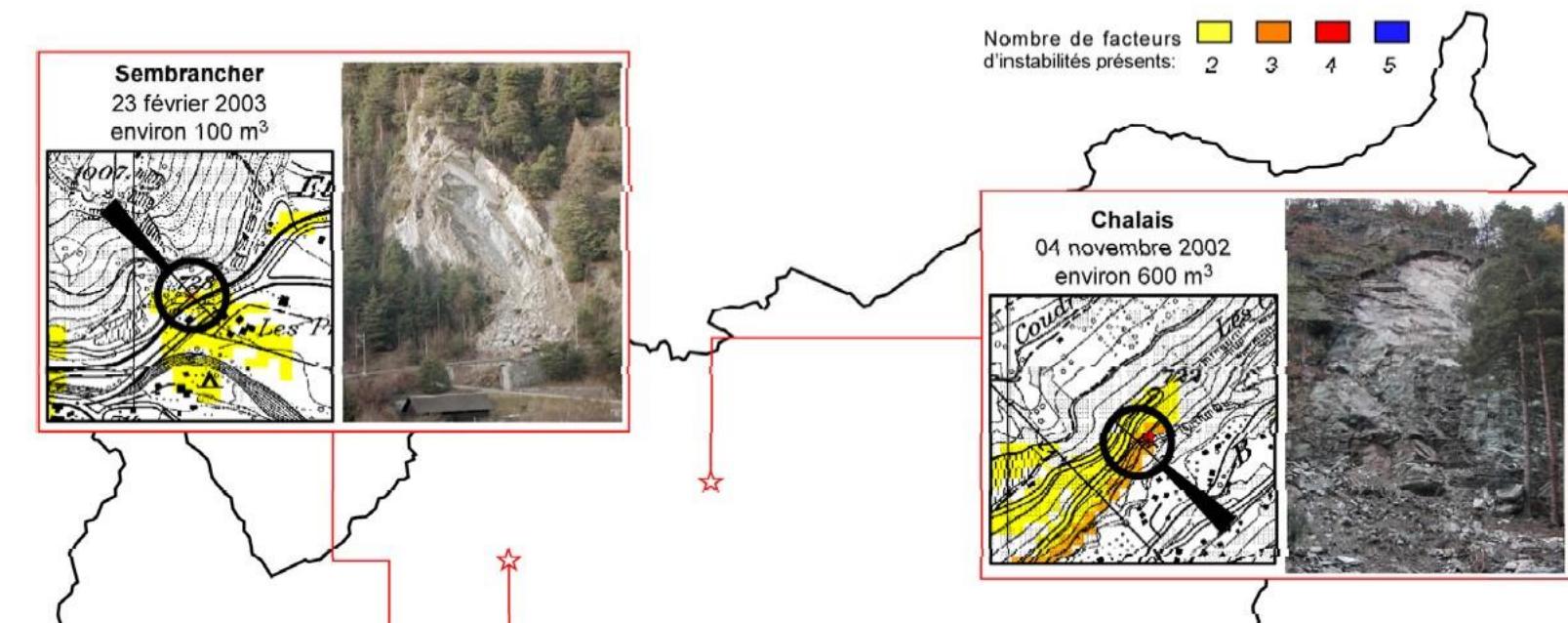
Input data: nat. topo. and geol. maps + DEM (25 m cell grid)

Method: sum of 5 predisposition factors (present/absent)



(after Baillifard et al. 2003)

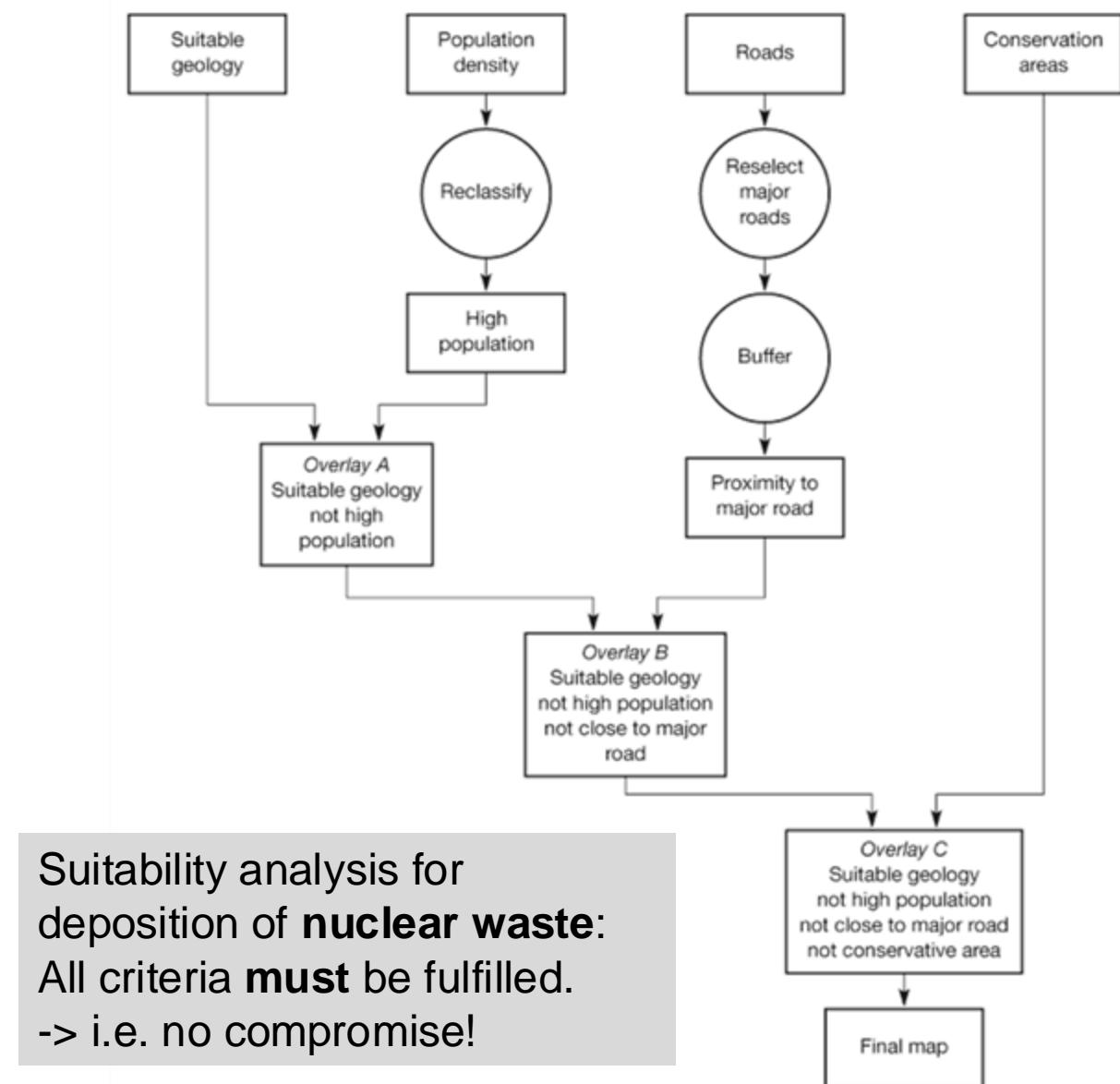
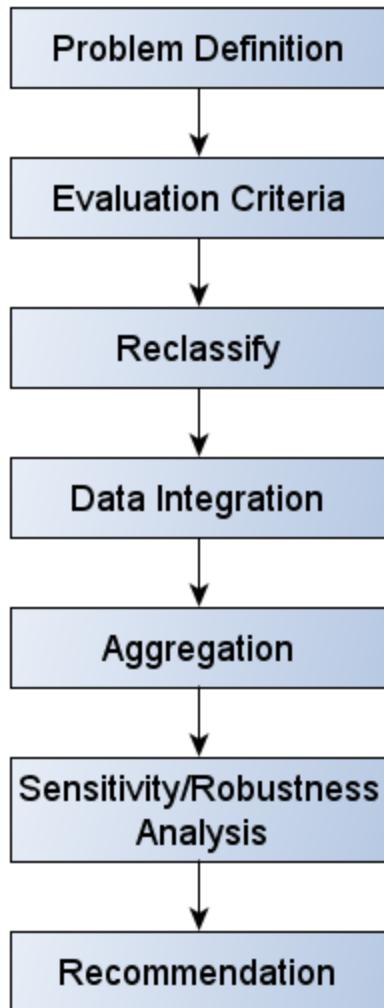
Rock instabilities detection along the roads in the Swiss Alps



A very simple method:

- one single phenomena, on a grid of 25 m cells
- it requires few input data (and only data which were already available)
- extremely easy to implement in a GIS

Workflow overview



Workflow overview

Input dataset



(a) Geology



(b) Population



(c) Transport



(d) Conservation criterion

Model



Aggregation

Final maps

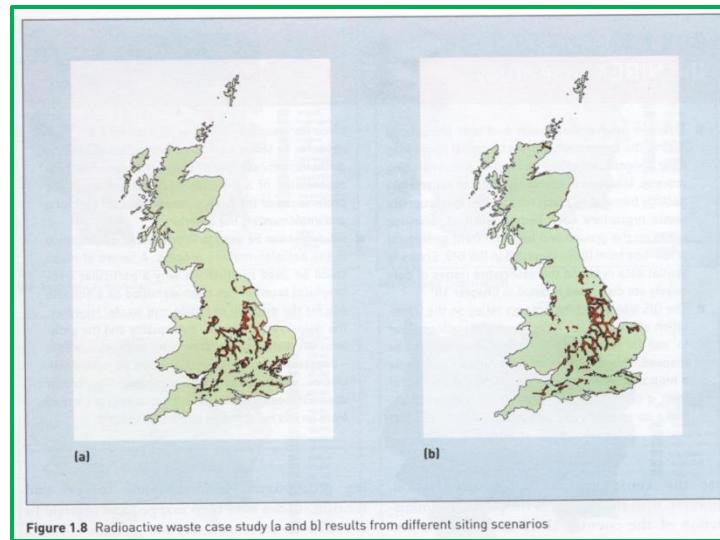
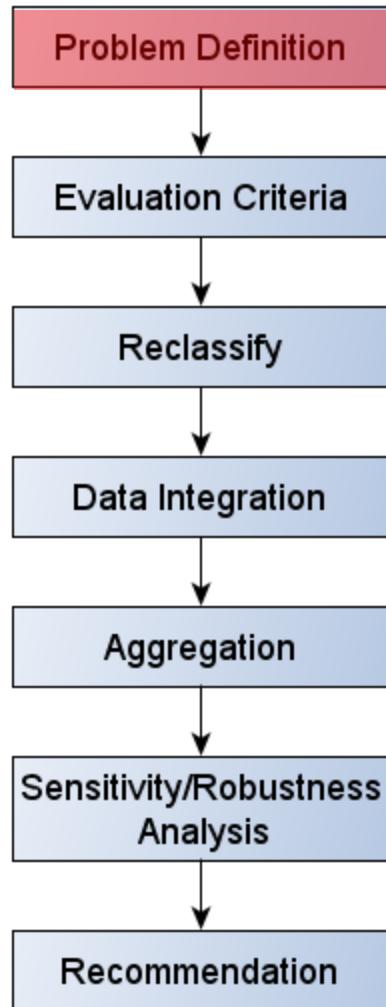


Figure 1.8 Radioactive waste case study [a and b] results from different siting scenarios

Figure 1.7 Radioactive waste case study: geology, population, transport and conservation criteria maps.
 Sources: [a] British Geological Survey. © NERC, IPR/71-39C reproduced by permission; [b] Office for National Statistics [www.statistics.gov.uk]. Crown copyright material is reproduced with permission of the controller of HMSO; [c] Ordnance Survey; [d] Joint Nature Conservation Committee [www.jncc.gov.uk]

Problem Definition

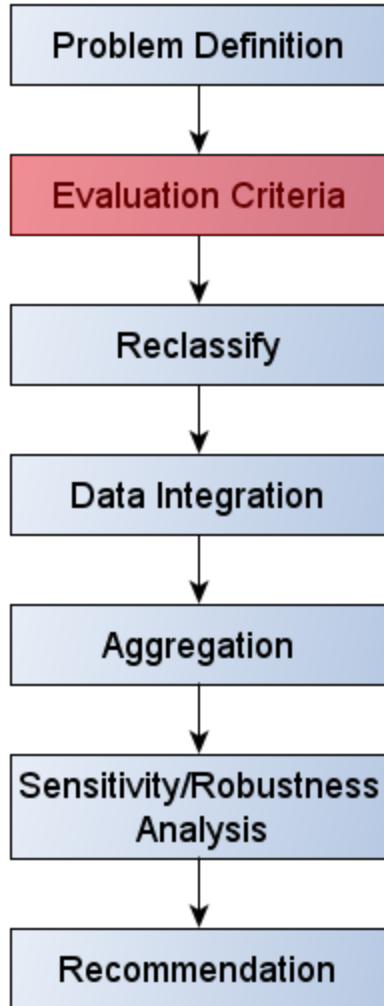


- Project goal?
- Related questions?

E.g.:

- Rockfall hazard map: Where in Jotunheimen could hikers be hit?
- Location for new EV charging station: Where is it needed? Where would it be profitable?
- Where in Oslo lies the ideal student flat?

Evaluation Criteria



- What is related to my project goal?
- What are possible criteria?
- Which criteria have the highest impact on the process?

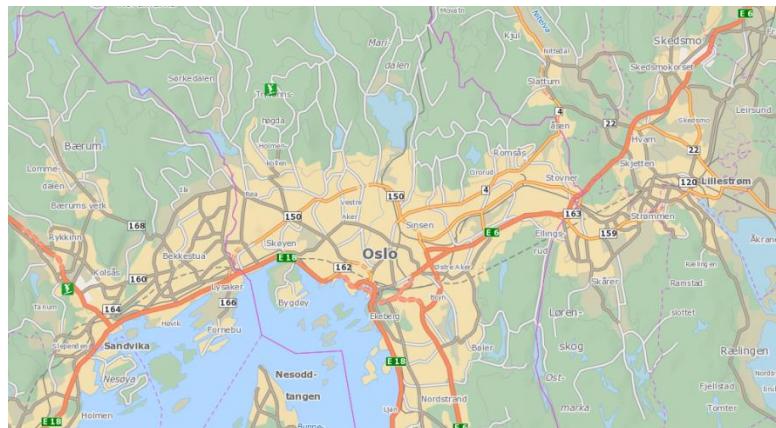
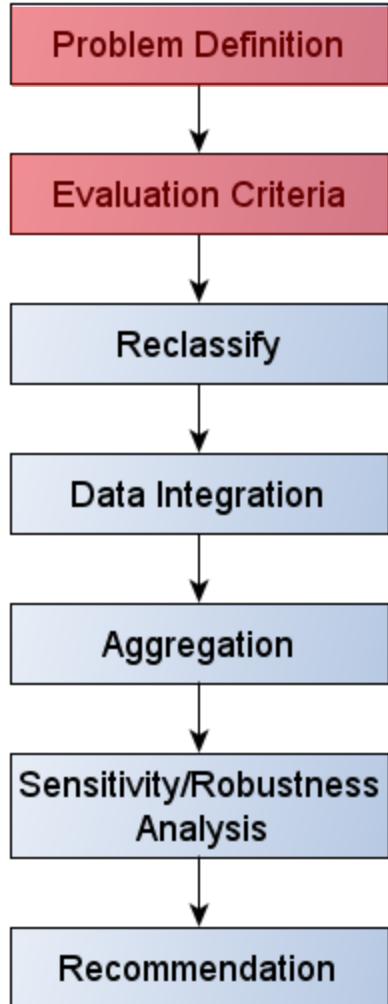
-> *Which data represent the chosen criteria?*

Chosen criteria...

- represent characteristics of project goal
- can be ***spatial*** (geometry, topology) or ***factual*** (attributes), and
- ***hard*** (must-have) or ***weak*** (nice-to-have)

Example: Oslo

Where is the best place to live in Oslo?



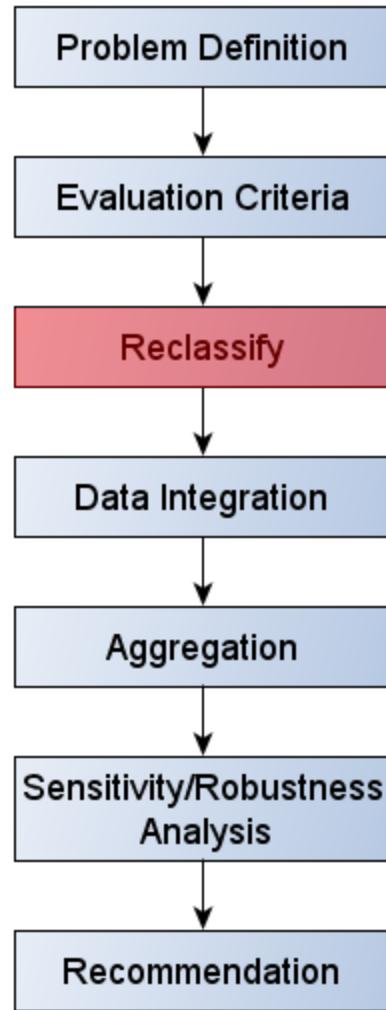
finn.no

Task: Define problem and criteria!

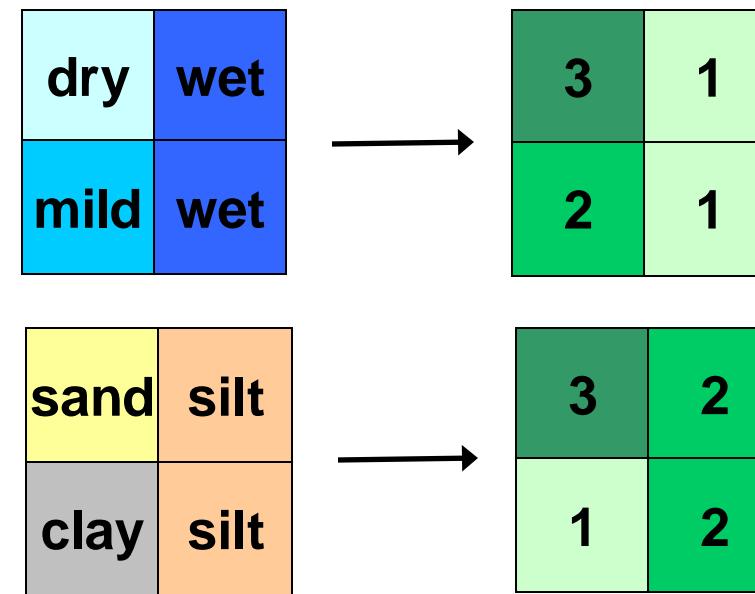
- What is related to my project goal?
- What are possible criteria?
 - spatial / factual
 - hard / weak
- Importance of criteria: what is their impact?
- Which data represent the chosen criteria?

Try to find 3-5 criteria of different types!

Reclassify / operationalisation

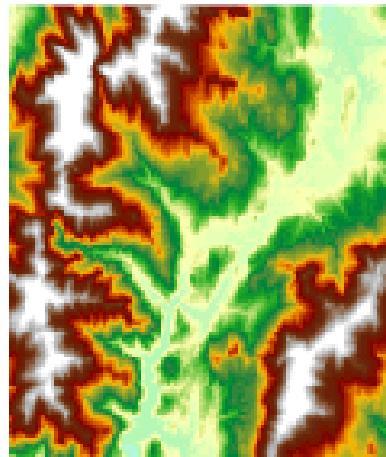
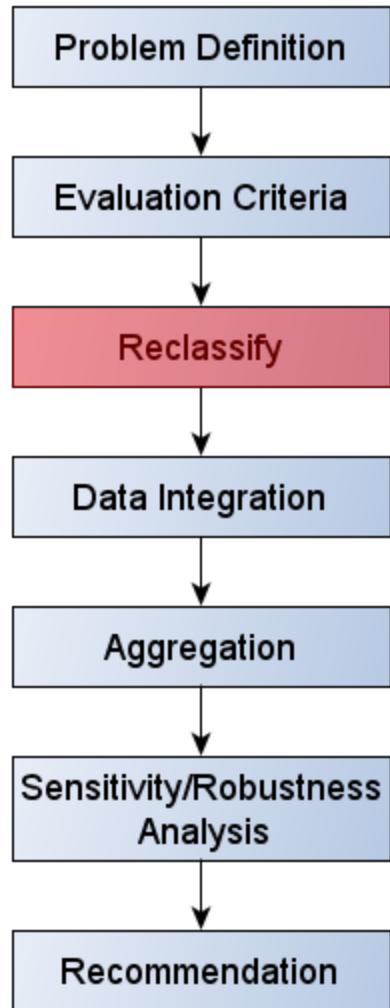


How to get from abstract criteria/spatial data to **numeric** model input – for arithmetic operations



nominal (text) → interval (numbers)
 Input values → Scaled values

Reclassify / operationalisation



Why classes?

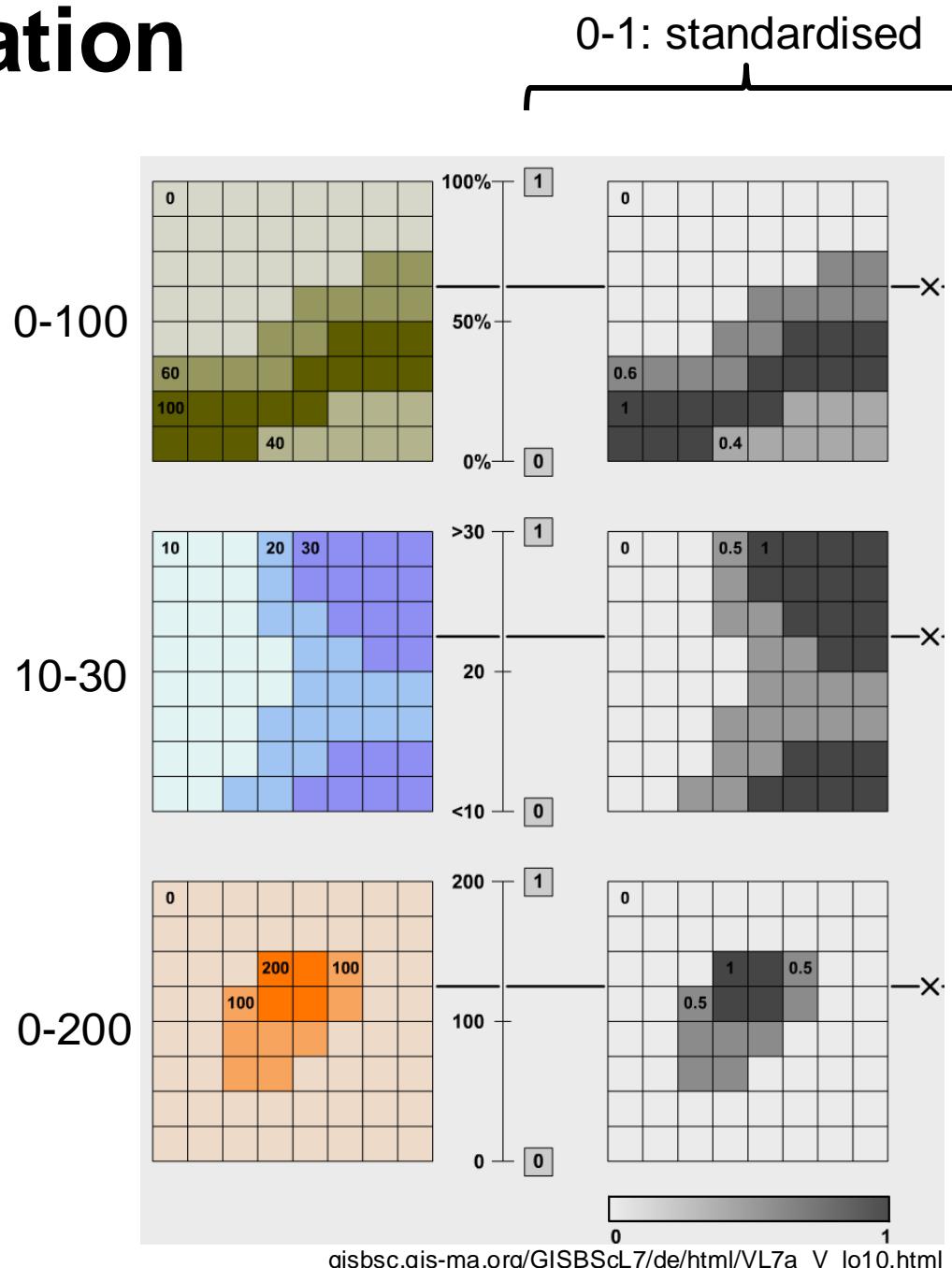
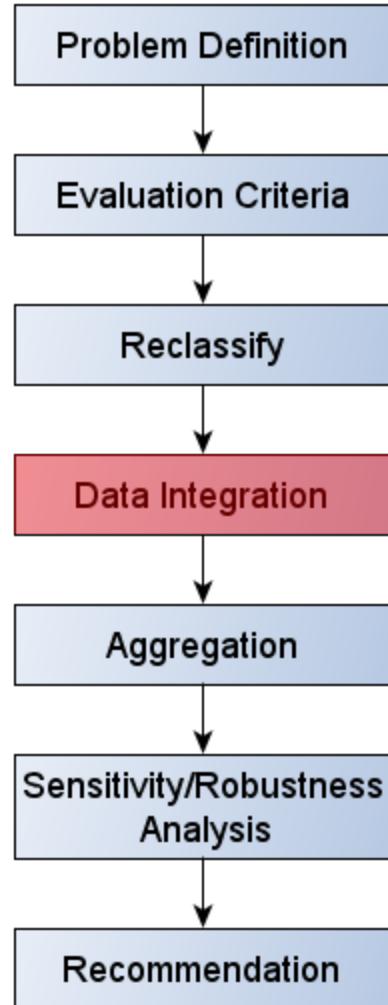
Before: **criterion steep terrain** – represented by continuous slope in °

0 - 7	0
7 - 15	1
15 - 23	2
23 - 31	3
31 - 39	4
39 - 47	5
47 - 55	6
55 - 63	7
63 - 70	8
70 - 78	9

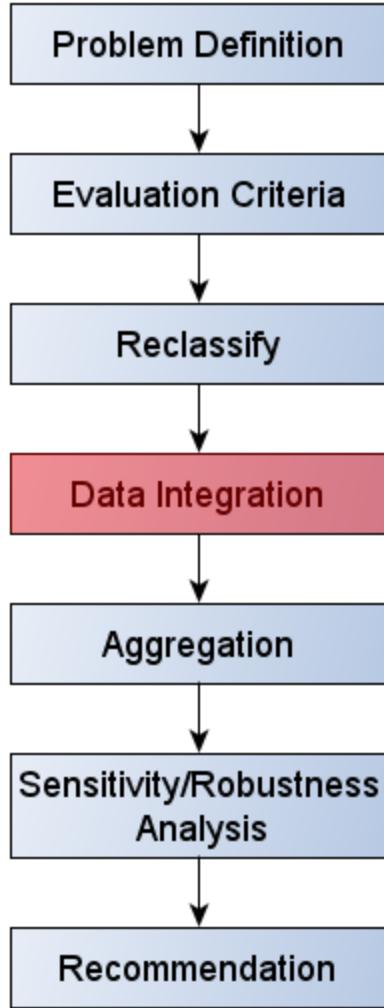
After:
discrete
grid with
classes
0-9



Data Integration



Data Integration



What happens if these don't agree?

- Data type (raster or vector)
 - Scale
 - Spatial resolution
 - Spatial reference system
- Must agree!

OutGRID = AGGREGATE(InGRID, 3, MAX)

1	1	1	1	1	1	2	4	6	7
1	3	3	2	5	6	6	7	8	
1	1	3	2	2	2	4	5	6	
1	2	2	2	2	4	4	5	6	
1		1	2	2	2	4	5	6	
1		1	2	2	3	4	5	6	
1	1	1	1	1	2	3	4	5	
0	0	1	1	1	2	4	4	5	
0	1	1	1	1	2	3	4	4	

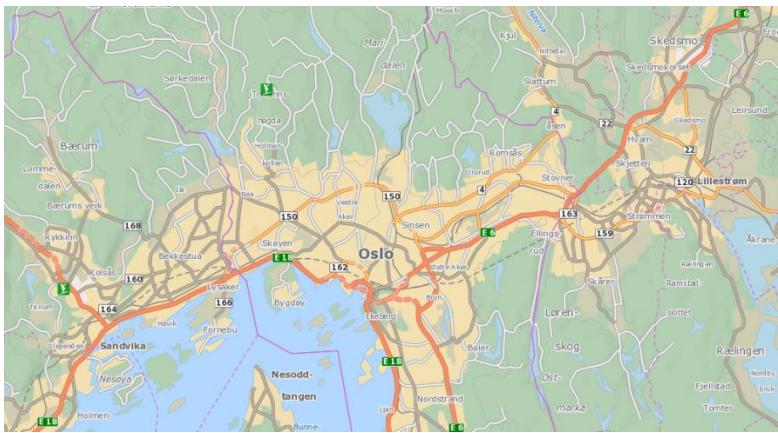
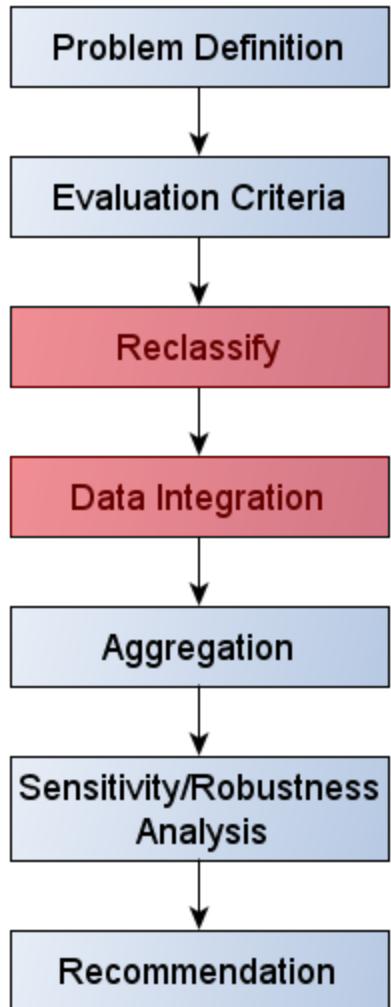
3	6	8
2	4	6
1	2	5



No data

Example: Oslo

Where is the best place to live in Oslo?

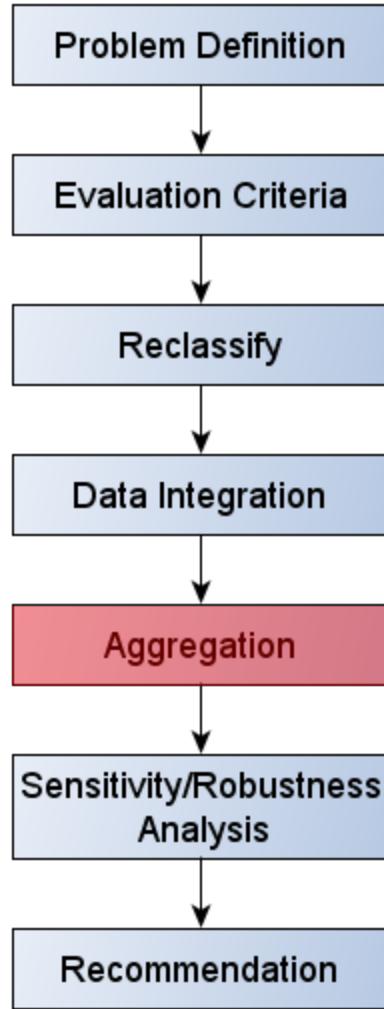


Source: finn.no

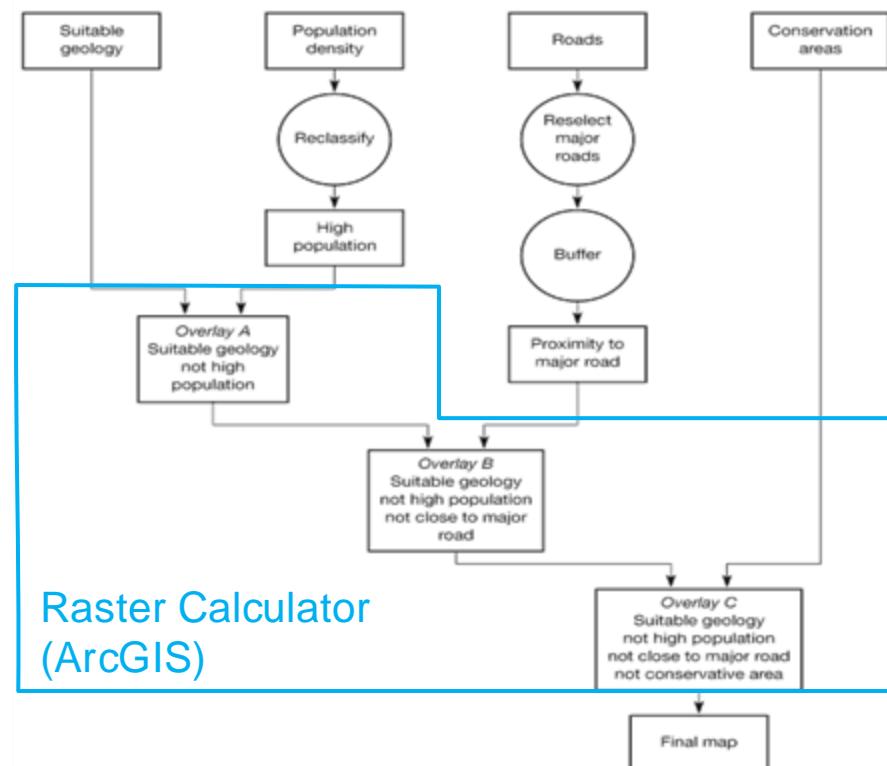
Task : Reclassify and re-scale your criteria!

- (If you haven't done that yet: find datasets that represent your criteria)
- Classify continuous data into discrete classes
- Rank text attributes (according to their suitability) using numeric values
- Scale all criteria to the same range – e.g. 0-1, or 0-100%

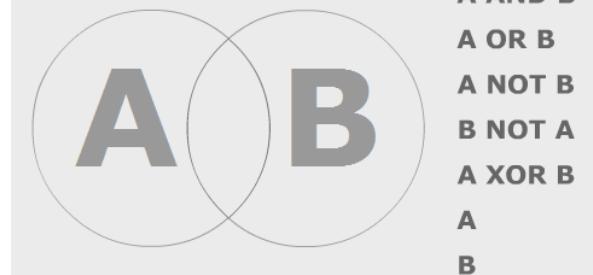
Aggregation / Overlay



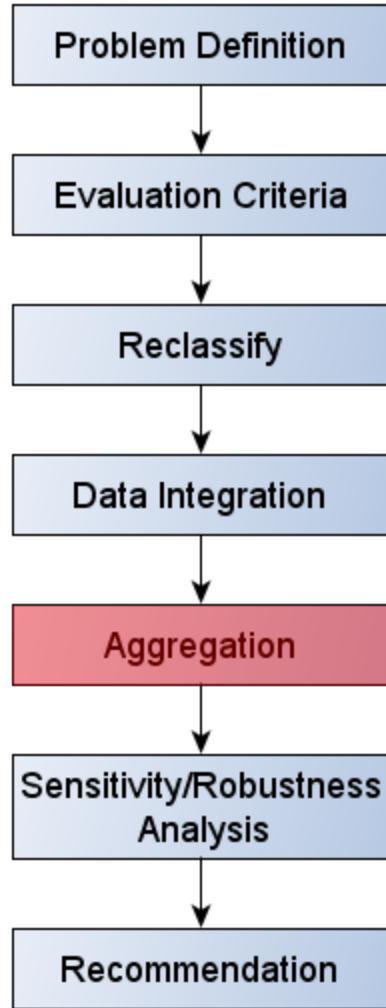
- Boolean Aggregation
- Weighted Aggregation
- Fuzzy Overlay



Aggregation - Boolean



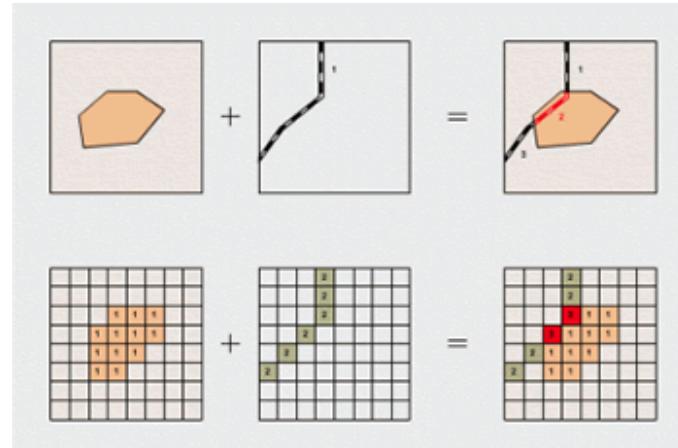
Venn diagram



- Binary (true/false)
- AND, OR, XOR, NOT
- hard criteria
- all criteria have the same importance (?)

Example: Line-in-Polygon (AND)

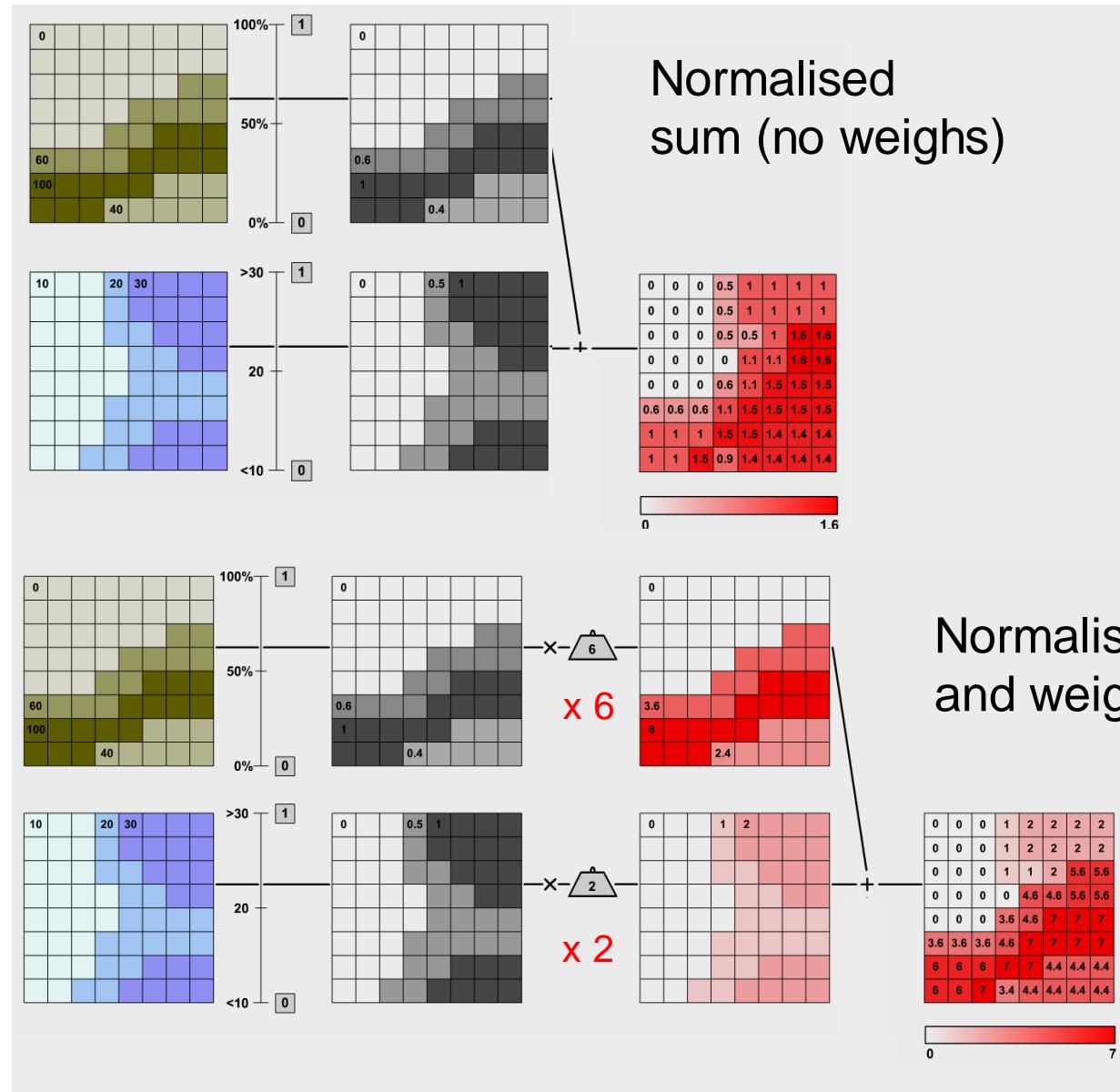
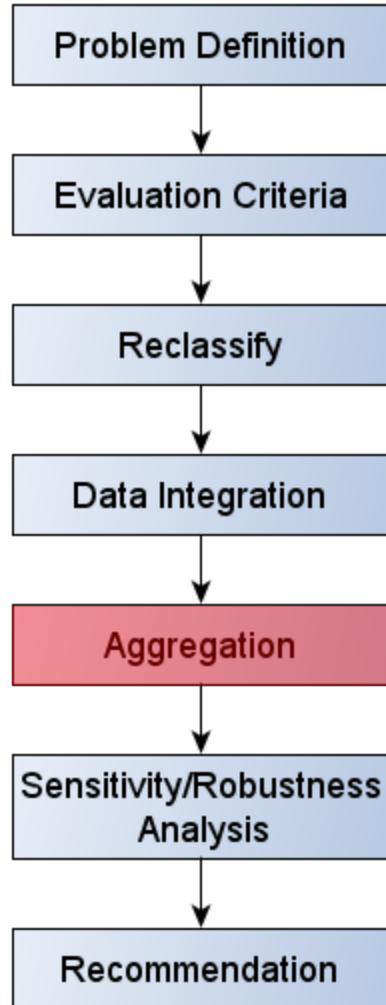
- Vector



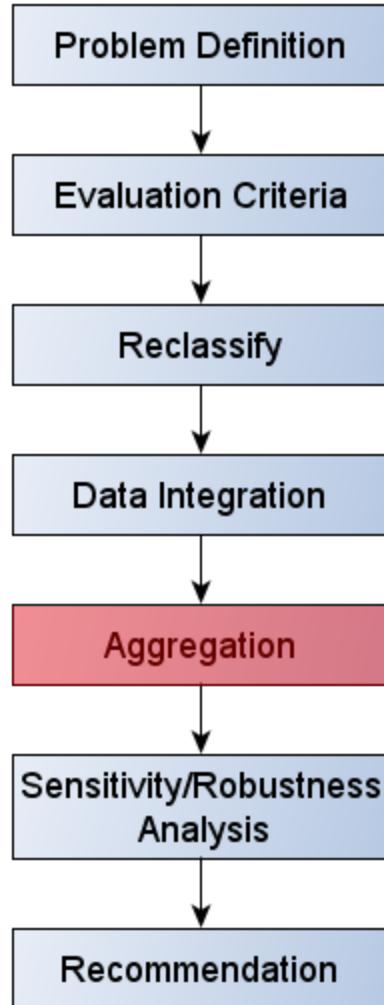
- Raster

-> conservative: few suitable areas

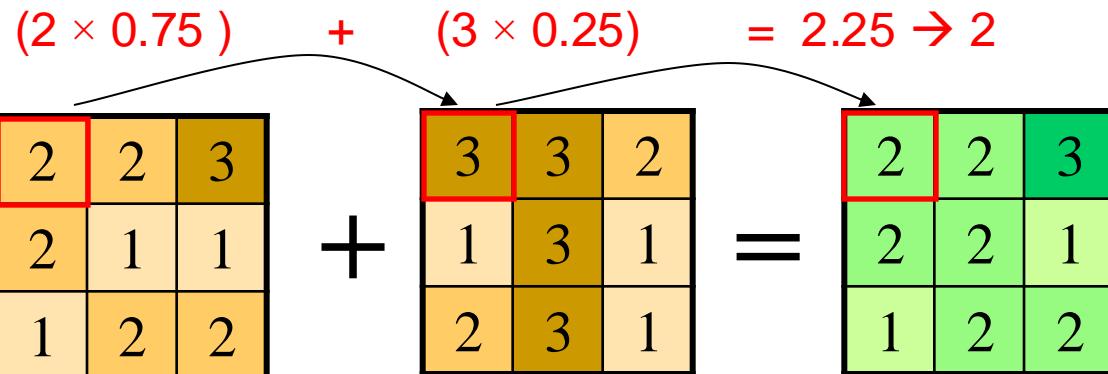
Aggregation - weighted



Aggregation - weighted



$$(0.75 \times \text{GRID1}) + (0.25 \times \text{GRID2}) = \text{OutGRID}$$



Influence 75 %

Influence 25 %

How to assign weights?

- Relative importance of criteria
- May have soft AND hard criteria/classes
- Trick: use NaN for hard boolean exclusion

How to assign weights (1)

Determine relative importance

- **Ranking:** rank divided by sum of ranks. E.g. rank 4 criteria, 4=first, 1=last -> $4+3+2+1=10$ weights -> most ($4/10$) to least ($1/10$) important
- **Rating – point allocation:** allocated points have to sum up to a given total (e.g. 100 -> $50+20+20+10=100$)
- **Rating – ratio estimation:** relative importance within given value range (e.g. 0-100 points -> 100, 50, 45, 20)

Example: Oslo – Task: determine the weights of 3 criteria by different methods. Normalise the weights between 0 and 1. Do the methods produce the same result?

Criteria	Rank	normalised weight	Point allocation	norm.	Ratio estimation	norm.
<i>Sum of weights</i>	6	1	100	1	230	1

How to assign weights (2)

Pairwise comparison of criteria: statistically sound

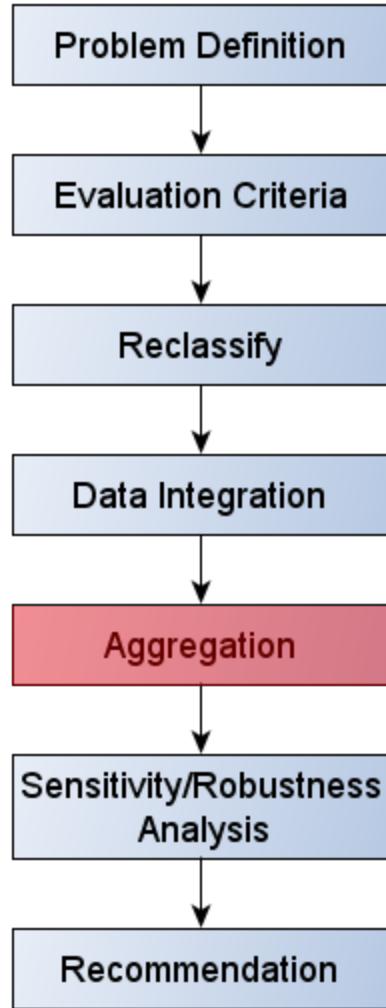
- **Analytic Hierarchy process AHP** (Saaty, 1980)
- Rating: x to y y to x
 - (1) Equally important (1/1) equally important
 - (3) Moderately more important (1/3) moderately less important
 - (5) Strongly more important (1/5) strongly less important
 - (7) Very strongly more important (1/7) very strongly less important
 - (9) Overwhelmingly more important (1/9) overwhelmingly less important

Example: Oslo

Task: determine the weights of 3 criteria by pairwise comparison after Saaty's AHP

<i>Crit. x</i>	<i>Crit. y</i>	<i>A</i>	<i>B</i>	<i>C</i>	<i>sum</i>	<i>norm.</i>
A		1				
B			1			
C				1		
<i>Sum</i>						1

How to assign weights (3)



Which method to choose?

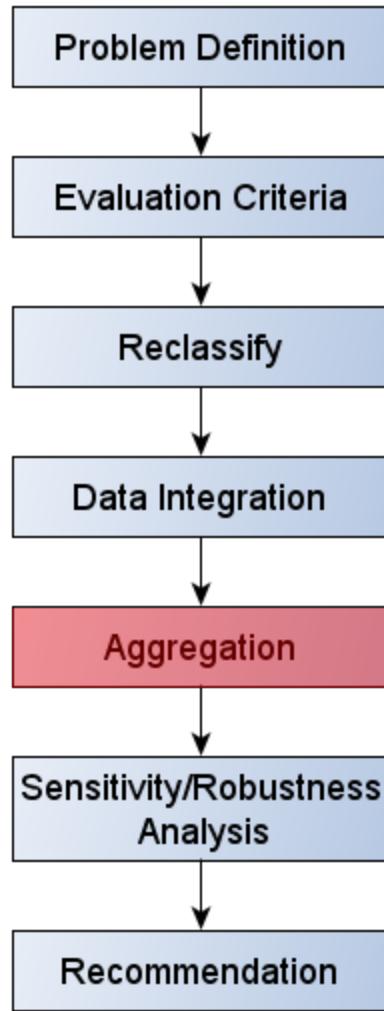
- Ordinal (ranking: simple) – interval (rating) – ratio scale (AHP: most complex)
- How **accurate** should the analysis be?
- How **competent** is the analyst?

-> always document how weights were determined!

Which weighing method?

- *Rock fall hazard*
- *Nuclear waste*
- *Where to live in Oslo*

Aggregation – fuzzy



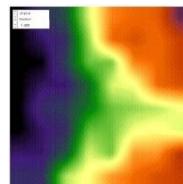
Based on **Fuzzy Set Theory**

Inaccuracies in Input -> wrong output

- Dissolution of sharp borders
- Transition zones
- Continuous data, small scale variation
- «degree of membership»

Examples:

- patchy vegetation: how to classify?
- Fuzzy/vague criteria: «medium slope»



Slope

->



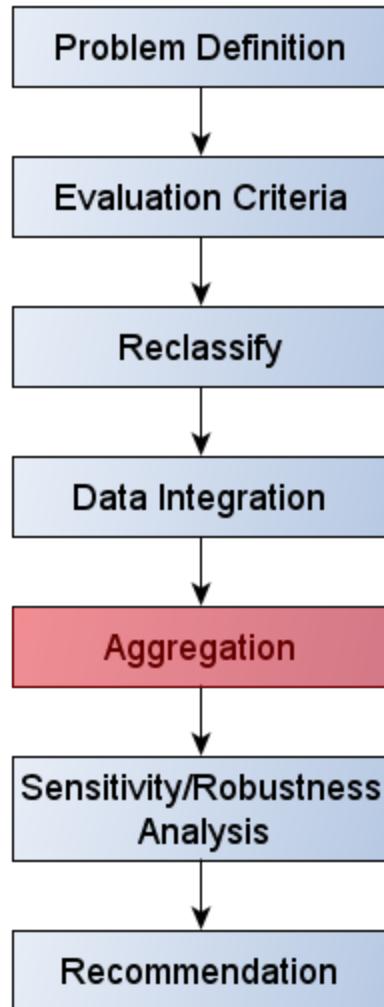
boolean



fuzzy

Criterium «medium slope»

Which aggregation method?



- Easy & quick vs. complicated & long
- Nature of criteria: categorical/continuous
- Importance of spatial variation
- Conservative vs. flexible approach

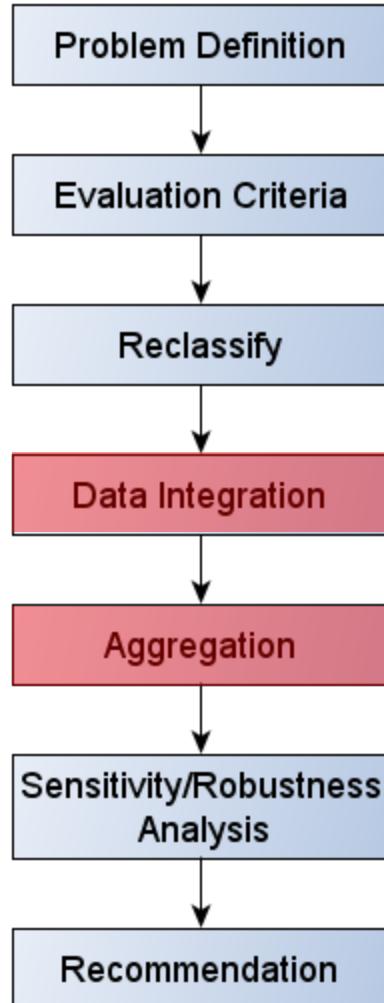
Largest uncertainties:

- Most criteria are fuzzy: **classification**
- How to assign **weights?**

} Sensitivity
Analysis!

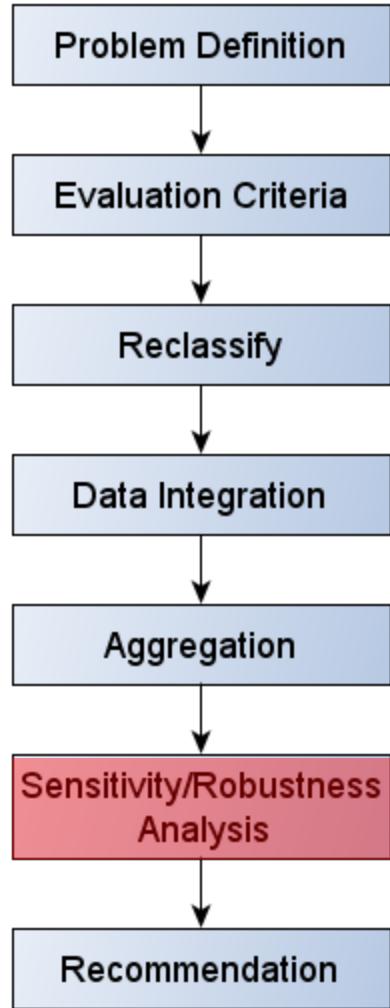
*Which aggregation method: Boolean,
weighed, fuzzy, combination?
- Rock fall hazard
- Nuclear waste
- Where to live in Oslo*

Raster or Vector?

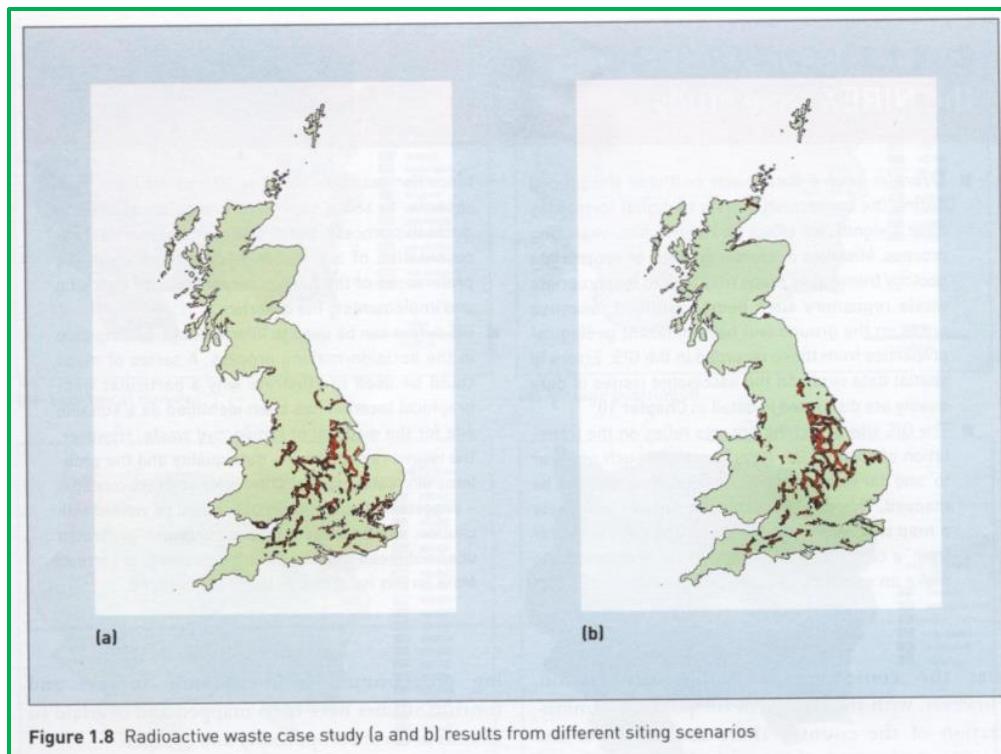


- Raster: «quick and efficient»
 - easy matrix calculations (raster calculator)
 - can represent continuous / fuzzy data
 - no clear boundaries
 - requires data preparation (raster creation from vector)
- Vector: clear boundaries, more complex
 - complex spatial operations
 - spatially exact: clear borders, zones
 - accurate distance criteria
 - categoric data: most spatial planning data

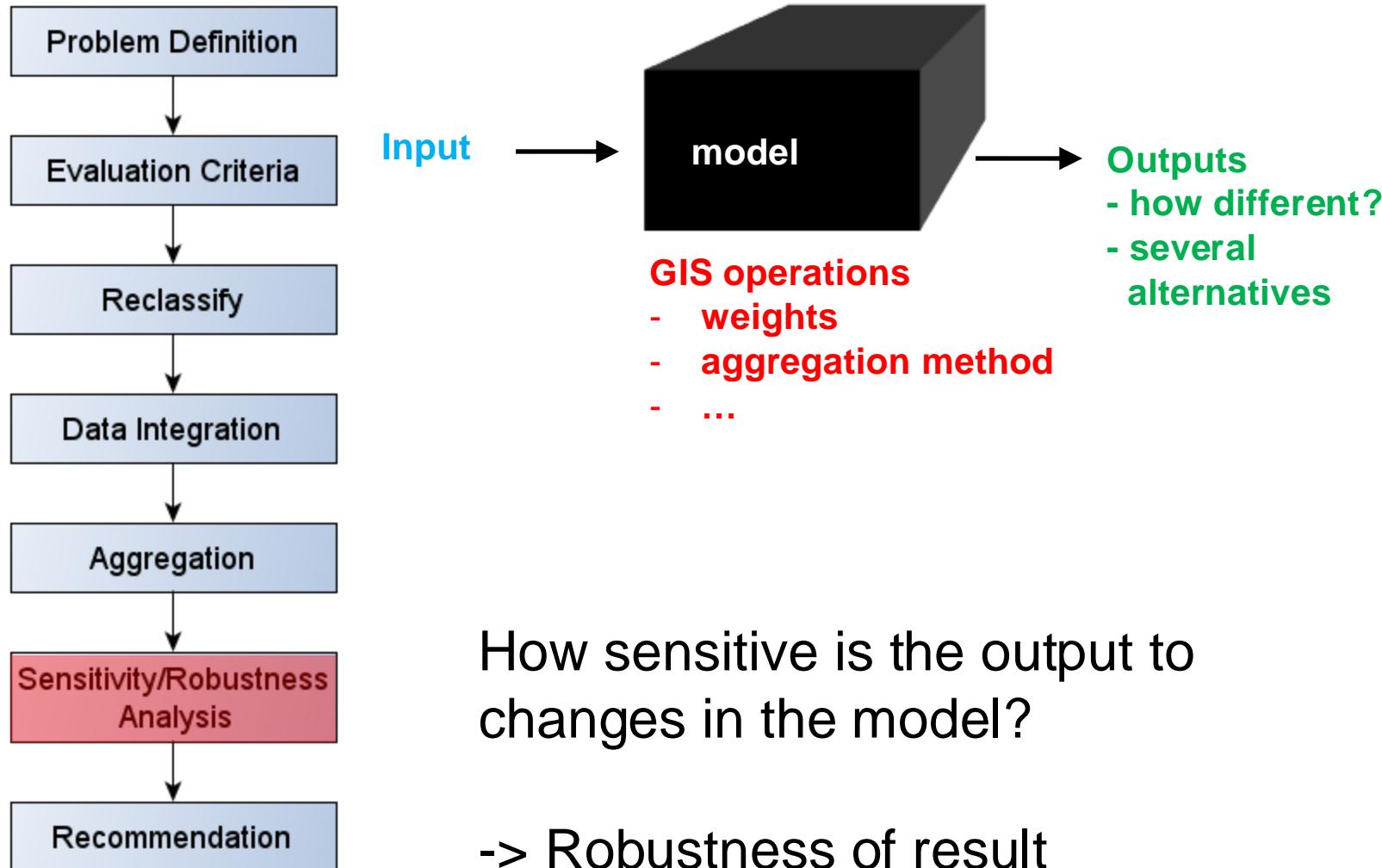
Sensitivity Analysis



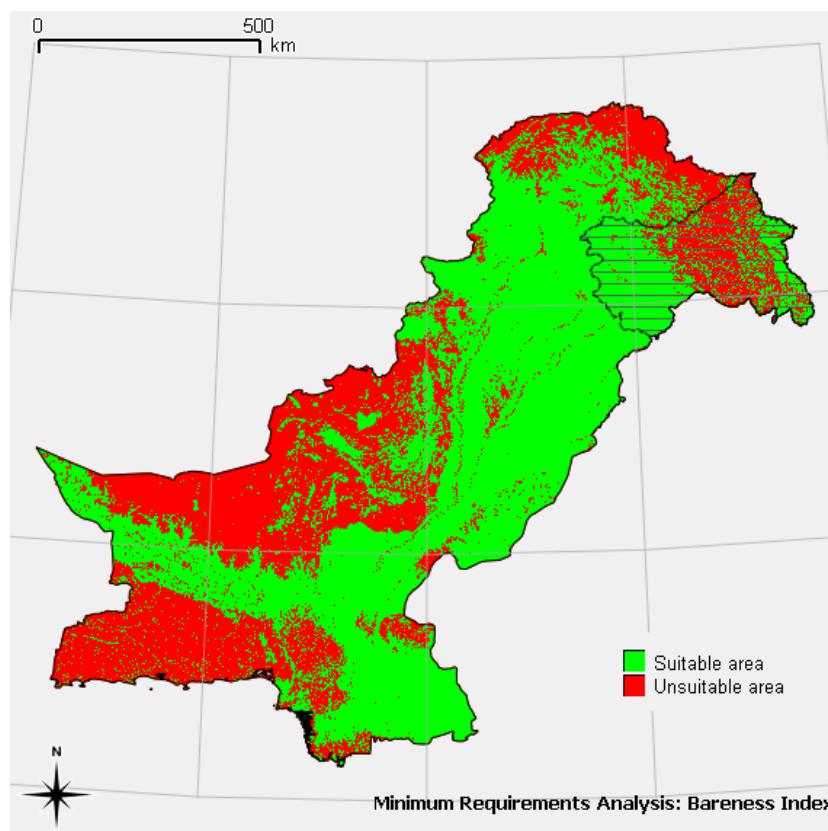
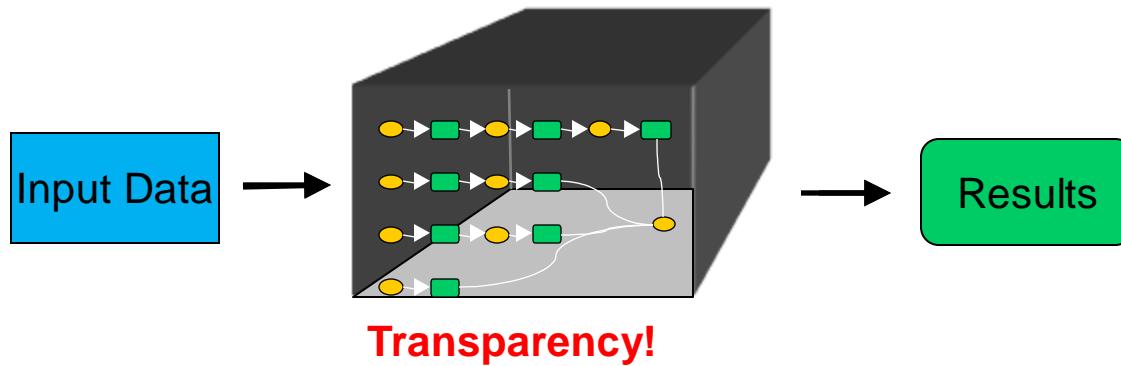
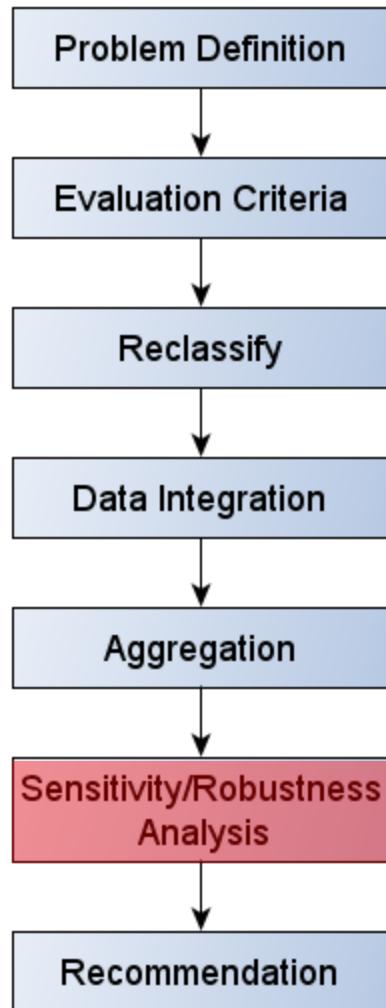
Final map – different scenarios?



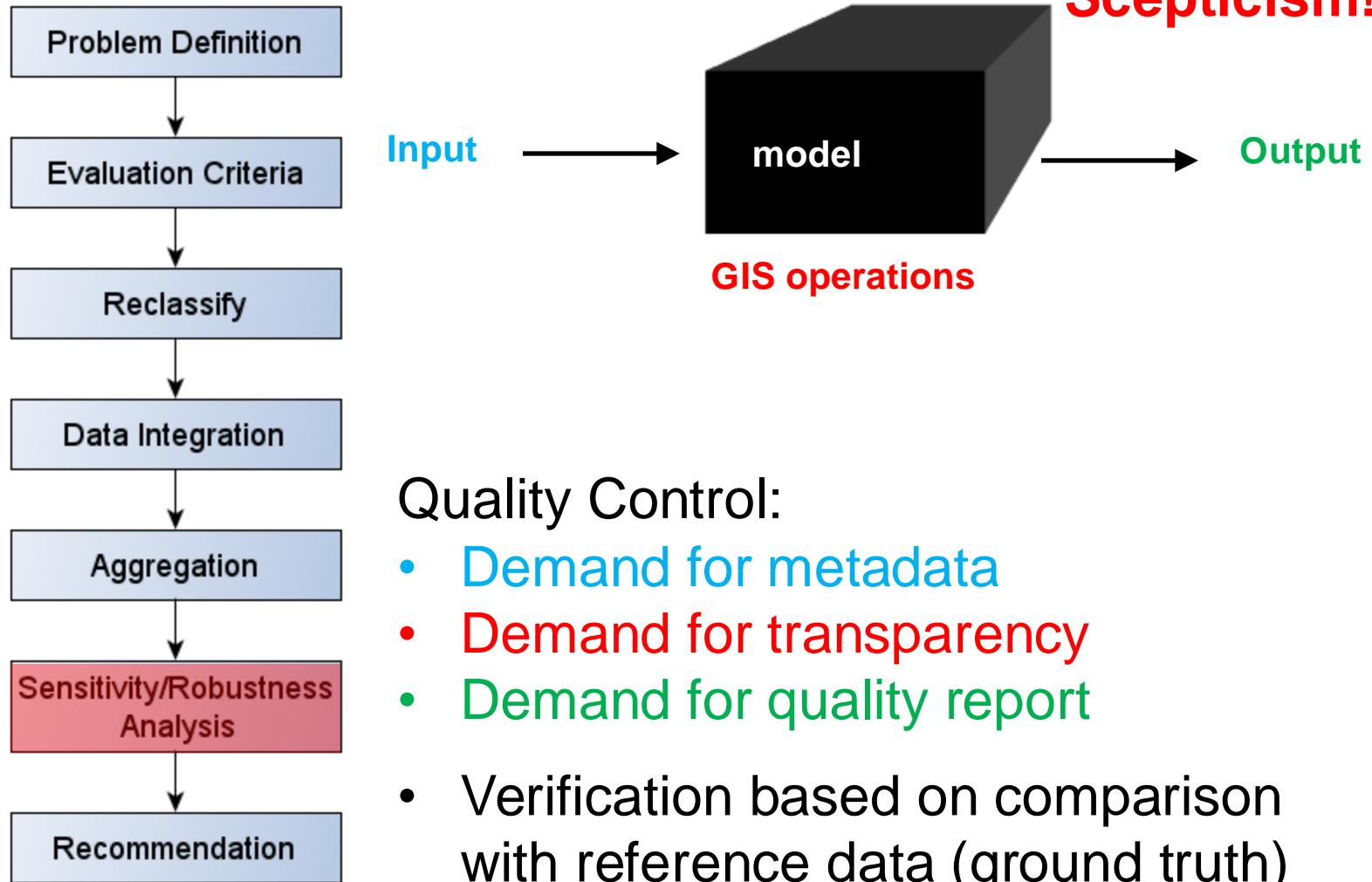
Sensitivity Analysis



Sensitivity Analysis



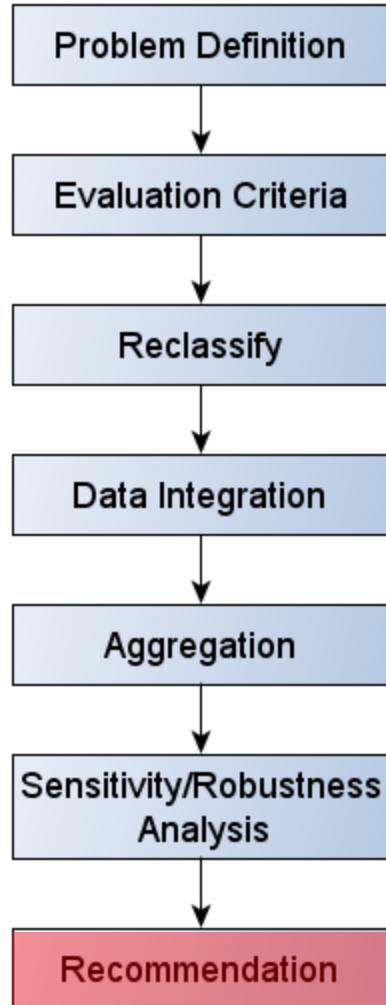
Sensitivity Analysis



Quality Control:

- Demand for metadata
- Demand for transparency
- Demand for quality report
- Verification based on comparison with reference data (ground truth)

Recommendation

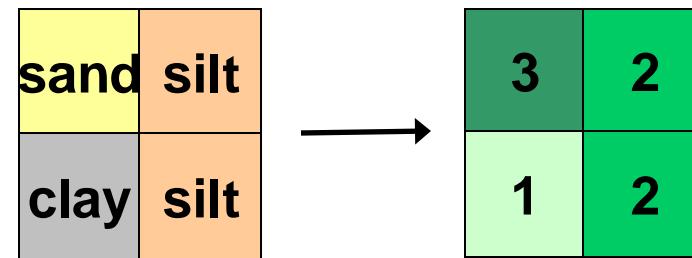


Result: proposed locations/areas

- Suitability/susceptibility map(s)
- Report:
 - recommendations,
 - evaluation of proposed locations/areas,
 - description of process,
 - sensitivity of result,
 - metadata
- Usually: several alternatives

Typical problem sources

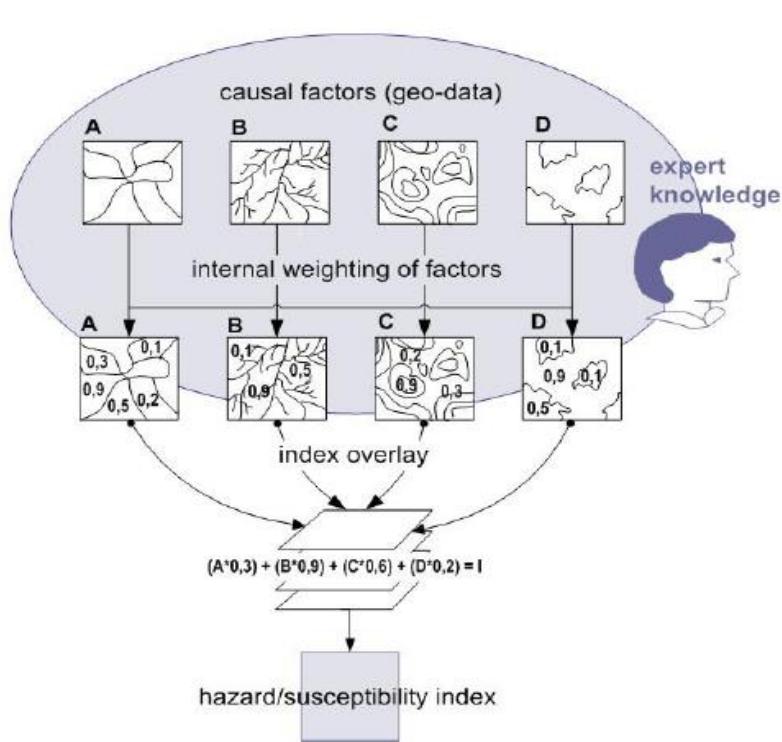
- Choice of criteria: subjective
 - Dependent on the person,
 - project goal (politics?),
 - available datasets
- Raster / Vector?
 - Reclassification
- Assigning weights
- Error Propagation
- Quality Control – how?



Quality control

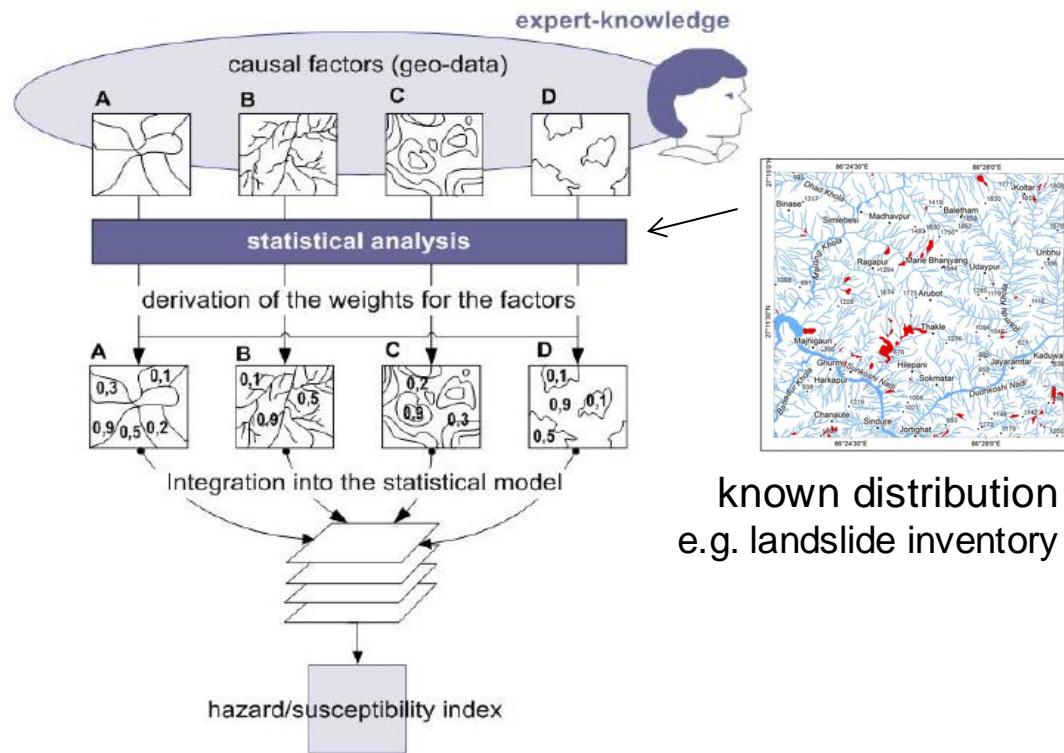
- Manual inspection of results
 - By inspecting your recommendations, you might find some clearly bad advice, maybe from a factor that wasn't initially obvious and needs to be considered in the analysis
- Ground truthing
 - See if your process suggests existing entities (depending on your process, you might need to run your analysis a few times after removing a random entity).
- Sensitivity analysis (Is your process robust to small changes)?
 - Change weights (a bit) to see effect
 - Change sampling distance to see scale effects
 - Change source of data if several exist

Use of GIS for susceptibility mapping



Heuristic methods
(expert judgement)

-> this lecture



Statistical methods (expert judgement + statistical analyses)

-> requires ground truth in area
-> this determines weights

Checkpoint: MCA

You are able to...

1. explain what *suitability analysis, MCA, MOE, susceptibility mapping, and suitability maps* are.
2. describe typical situations – of different types – where a MCE is a useful decision making tool.
3. name and describe the steps of a MCA process.
4. for a given situation, define the problem, find criteria, and operationalise, reclassify and standardise them.
5. explain why data operationalisation and integration are needed, and how this is done.
6. name different aggregation methods, explain the advantages and disadvantages of each, and under what circumstances they are appropriate.
7. explain Boolean operations (using Venn diagrams), and describe the characteristics of a Boolean overlay.
8. describe and explain a weighted data aggregation process and its characteristics.
9. name and explain different methods to assign weights to criteria, and under what circumstances they are appropriate.
10. compute the weights for criteria of a given problem using different methods.
11. characterise the differences between raster and vector overlay, and give examples for each method.
12. explain what the term *sensitivity* means in a MCA process, and why this is important.
13. describe what a typical outcome of a MCE could be, and what it should include.
14. show typical error sources (problems) in a MCA process, and explain how these can be avoided.
15. explain the difference between heuristic and statistical methods for susceptibility mapping.



MCA project

Goals:

- Learn how to take informed decisions (in a geo job)
- Use a wide range of GIS data and tools
- Present the project and write a report just as you would do as a GIS consultant

TUESDAY:

- Make groups:
 - BSc: (up to) 2 people
 - MSc: solo
 - Find a project idea
- Research question
- Find ca. 3 criteria
 - Prepare 2-slide presentation for other groups

WEDNESDAY:

- Give presentations!
 - 0.5-page project description:
Group members, research question, criteria
- **Deadline Sunday (2025-03-16)**
- You'll get feedback
- Find data and start reclassifying and integrating

IF YOU'RE NOT PRESENT FOR THE LAB SESSIONS, BEEF UP YOUR PROJECT DESCRIPTION TO A FULL PAGE

Final output – 40% of course grade

1. A complete report → **DEADLINE 2025-05-11**
 - Introduction of the question that you are trying to answer
 - Description of your process for each step of the MCA
 - Concluding with your recommendations
2. An online ArcGIS Storymap
3. A poster to advertise your recommendation to the public that it would affect
4. [GEO4460 or voluntarily] 10min presentation targeted at the ‘client’ in your scenario, 5min Q&A (2025-05-(20|21|27|28))

Grading

The grade follows the ***Grade = Ambition * Realization*** concept, which encourages choosing a more complicated task.

Realization(GEO4460) =

0.6 * Report + 0.2 * Presentation + 0.1 * Poster + 0.1 * StoryMap

Realization(GEO3460) =

0.7 * Report + 0.15 * Poster + 0.15 * StoryMap

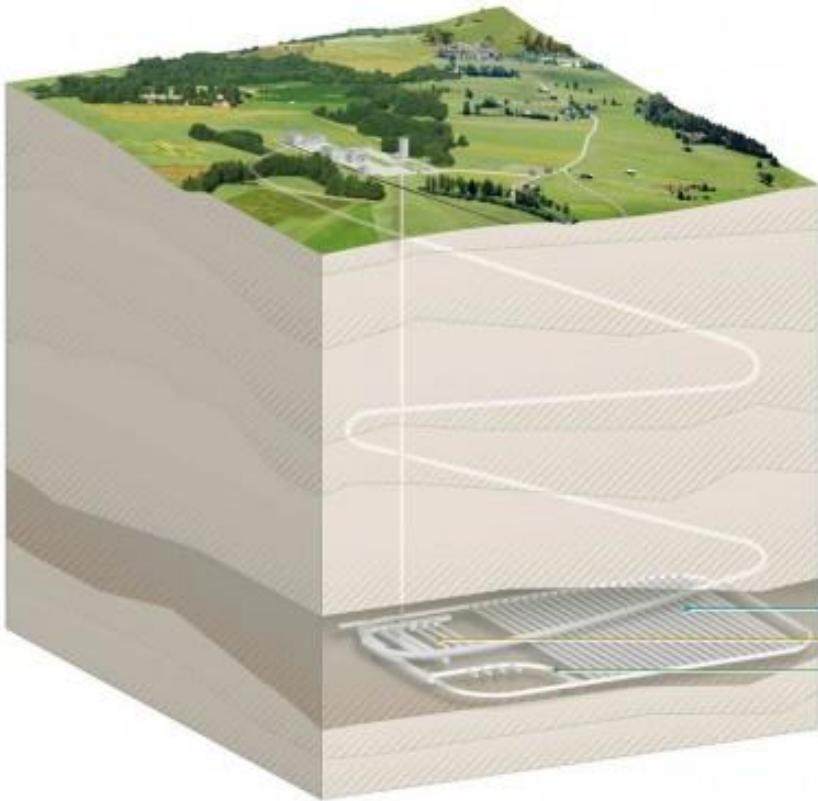


MCA examples

Nuclear Waste storage location – Real world project

Wind Farm suitable location – GEO4460 – 2024

MCA Example: Nuclear waste



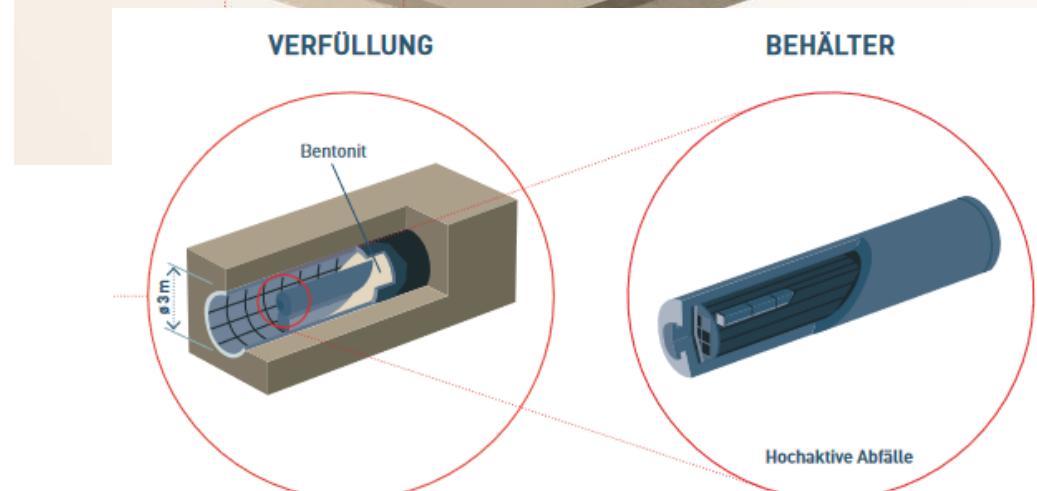
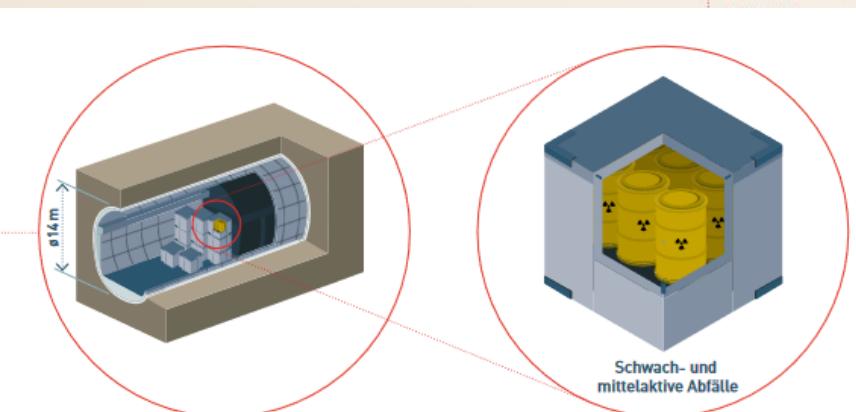
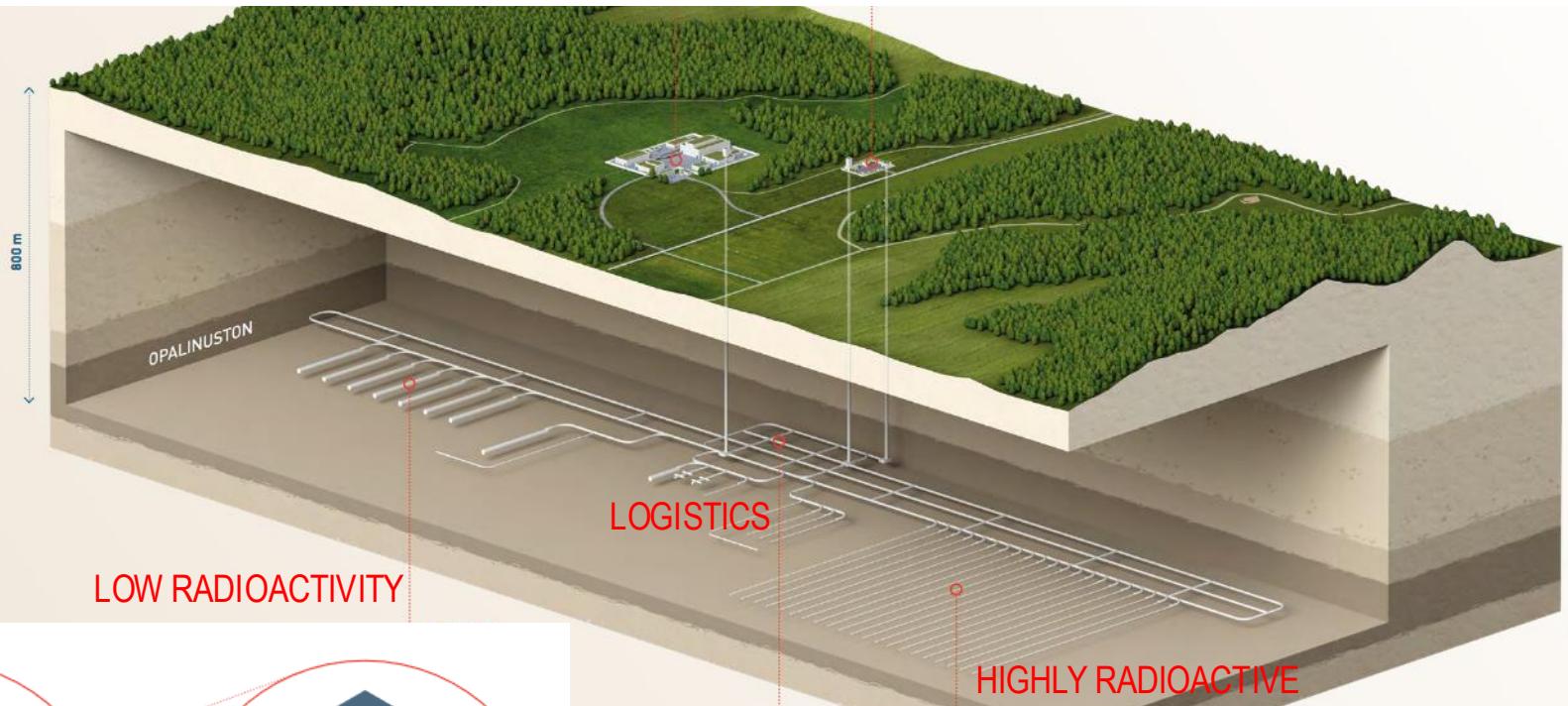
Goal: to find the best place to safely store nuclear waste for 1'000'000 years

-> How?

Ensi.ch / nagra.ch

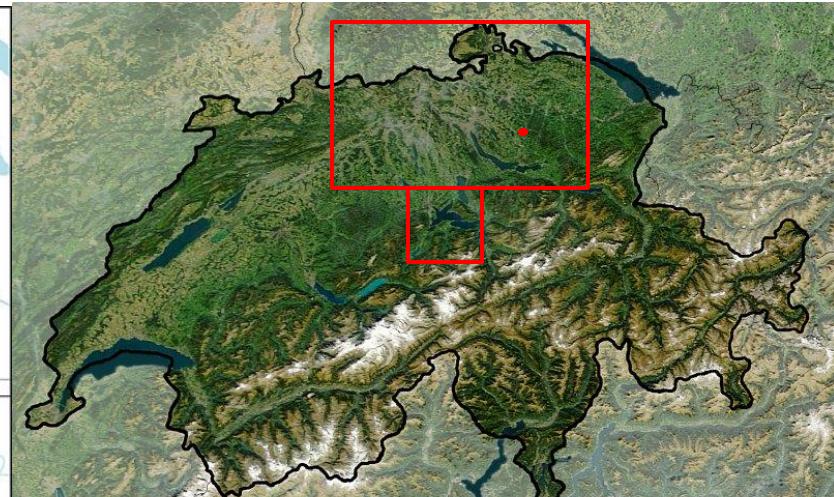
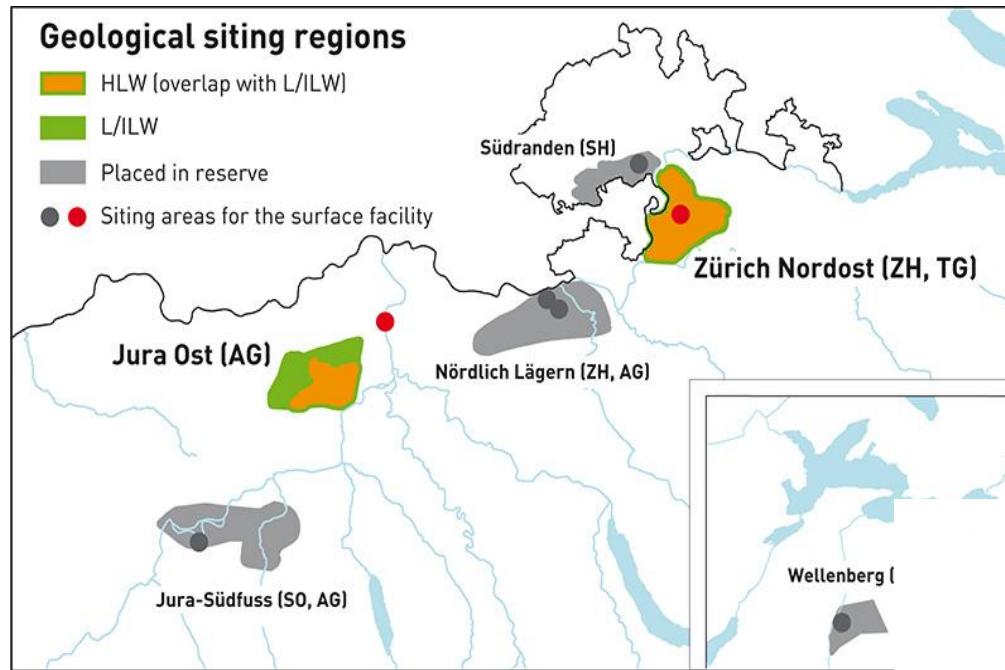


2011: How to find the safest place?

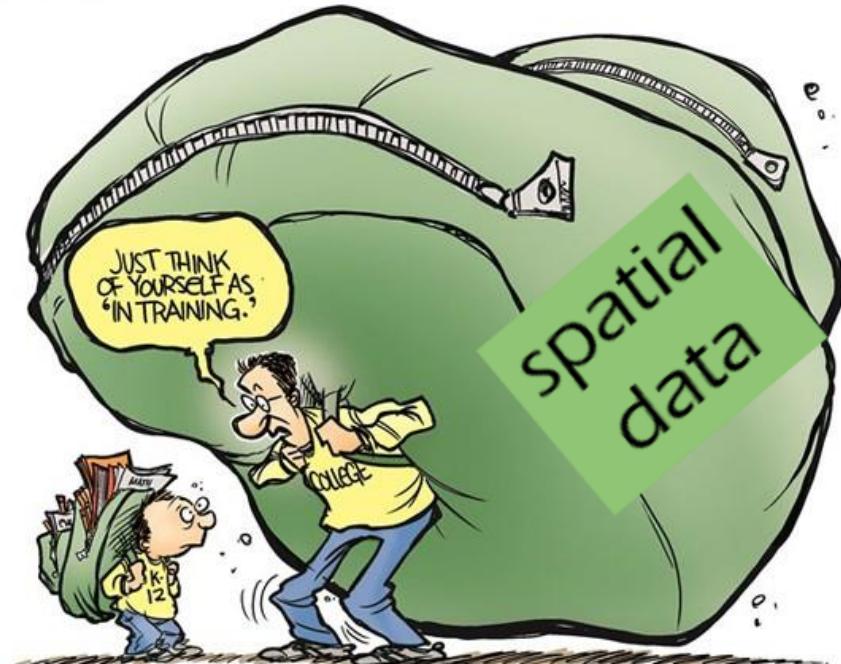


2011: How to find the safest place?

nagra.ch



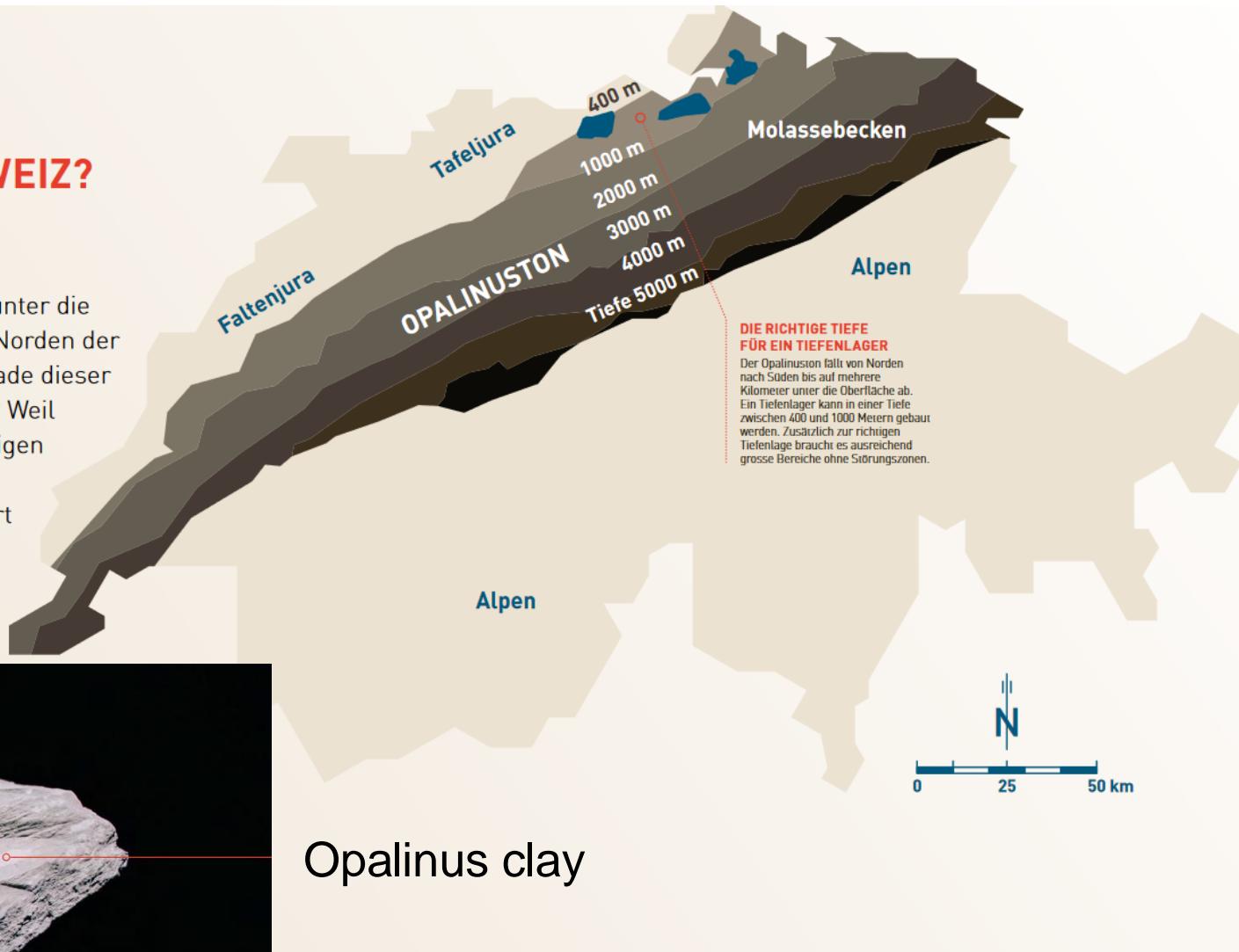
- Long-term project
- GIS central planning tool
- 3D problem: depth of geological layers, faults...
- Socio-economic aspects



Most suitable geology

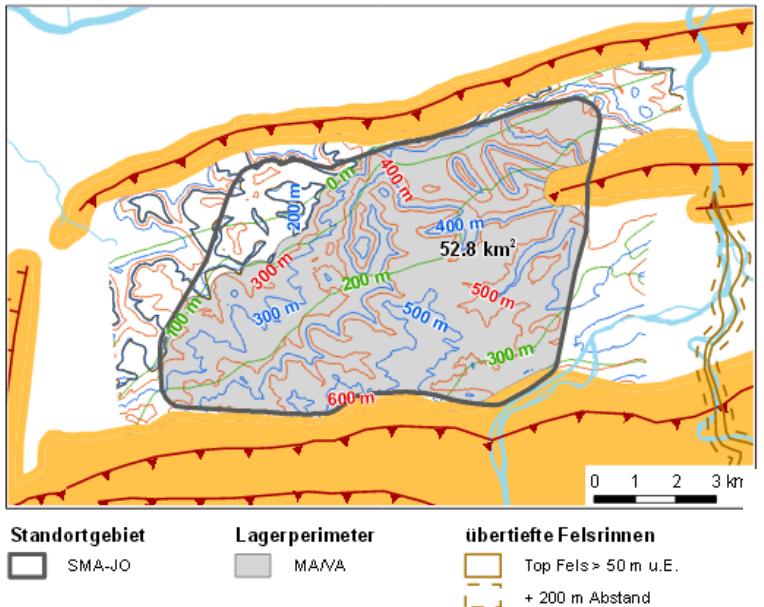
WIESO DIE NORDSCHWEIZ?

Alle drei Gebiete, die die Nagra unter die Lupe genommen hat, liegen im Norden der Schweiz. Warum eignet sich gerade dieser Bereich der Schweiz am besten? Weil dort der Opalinuston in der richtigen Tiefe, Qualität und Ausdehnung sowie verhältnismässig ungestört vorliegt.

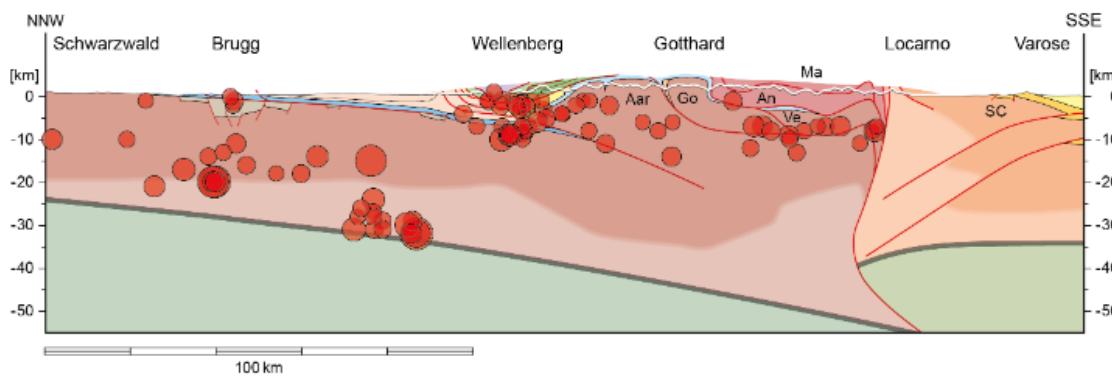
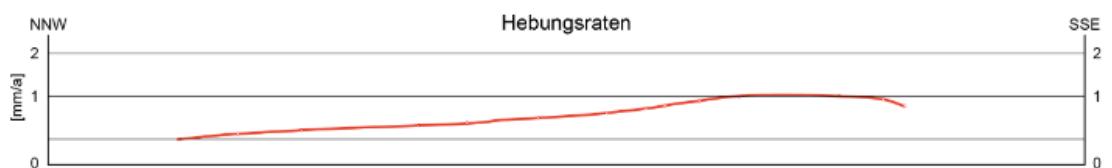
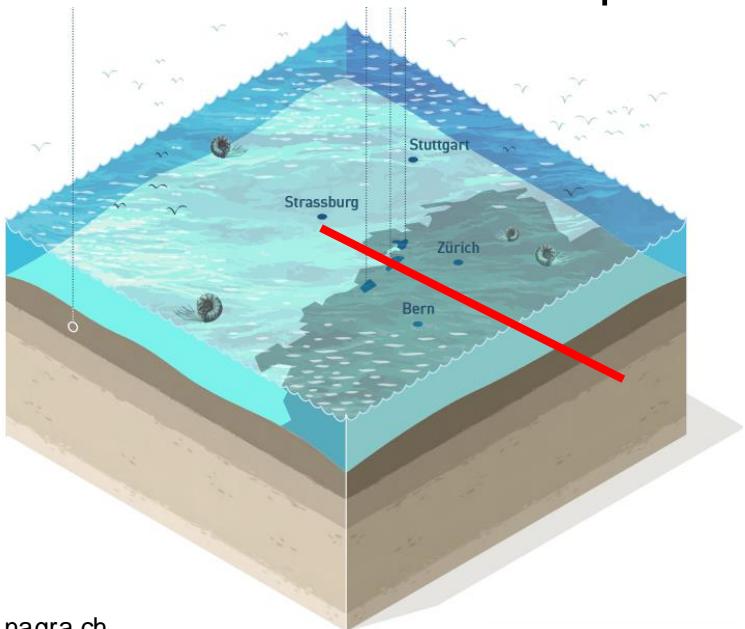


Jura Ost:

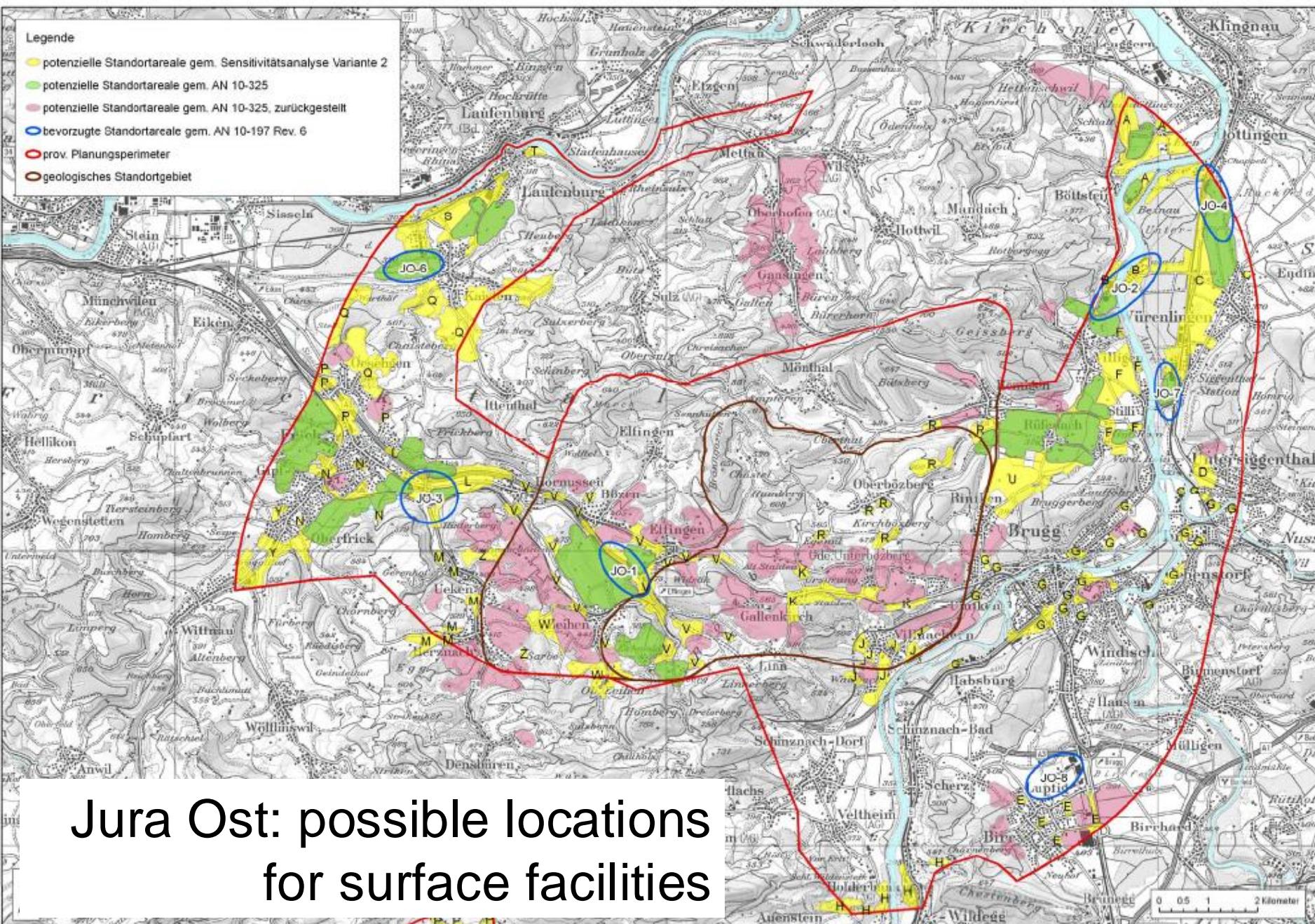
Geological setting



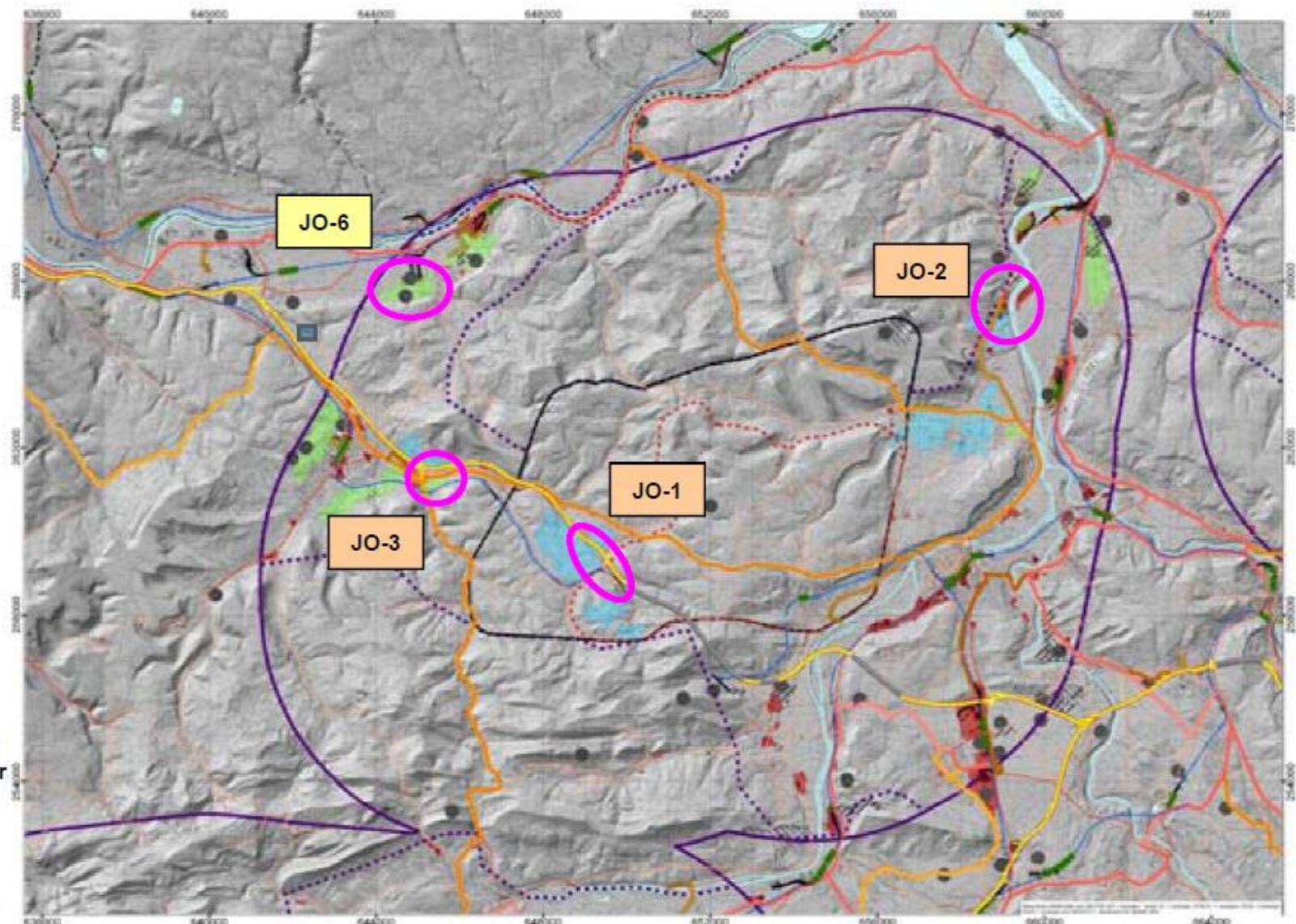
N-S transect across Alps



Erdbeben 1975-2012: Instrumentell (M_L)	Vorland	Helvetikum	Penninikum	Ostalpin/Südalpin
2	Subalpiner Flysch	Nordhelvetischer Flysch	Mesozoikum	Känozoikum
3	Molasse	Drusberg-Decke	Oberkruste (Kristallin)	Mesozoikum
4	Mesozoikum	Axen-Decke	Unterkruste	Oberkruste (Kristallin)
	Permokarbon	Autochthon	Antigorio	Unterkruste
		Perm (Verrucano)	Maggia	Erdmantel
		Oberkruste (Kristallin)	An	Strona-Ceneri
		Unterkruste	Ve	
		Erdmantel	Gc	
			Verampic	
			Gotthard	



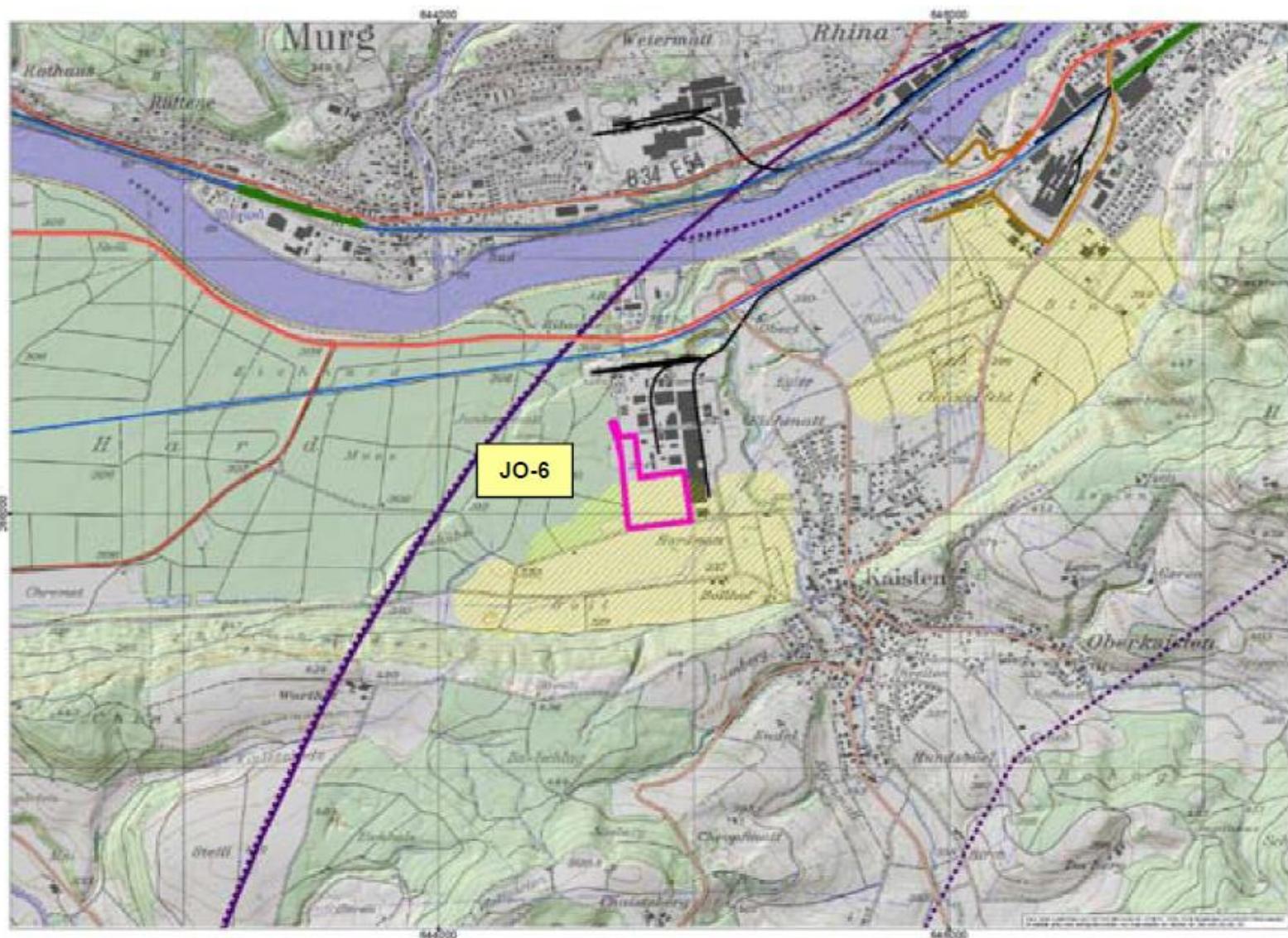
Jura Ost: possible locations
for surface facilities



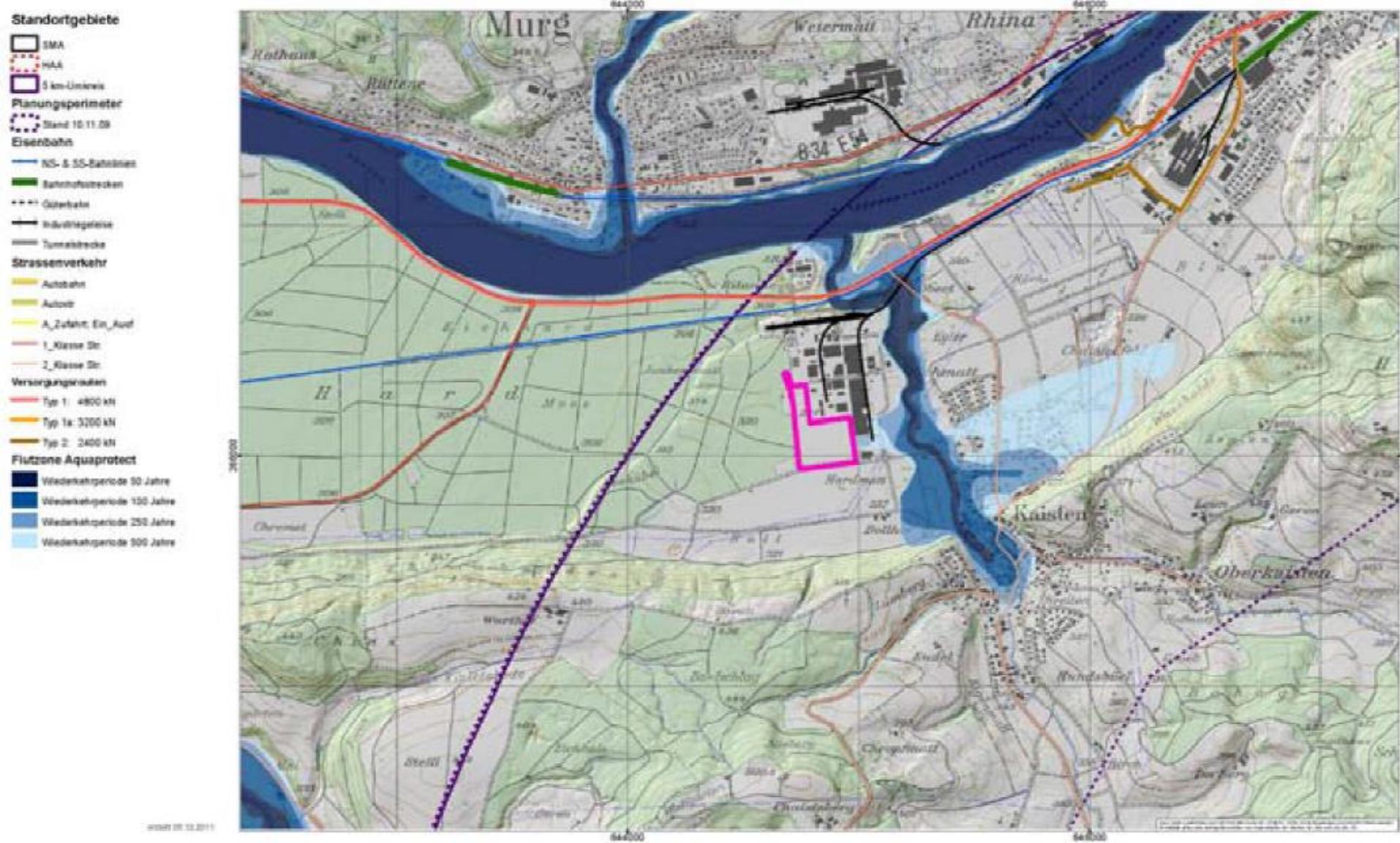
Four selected surface facility locations

Standortgebiete

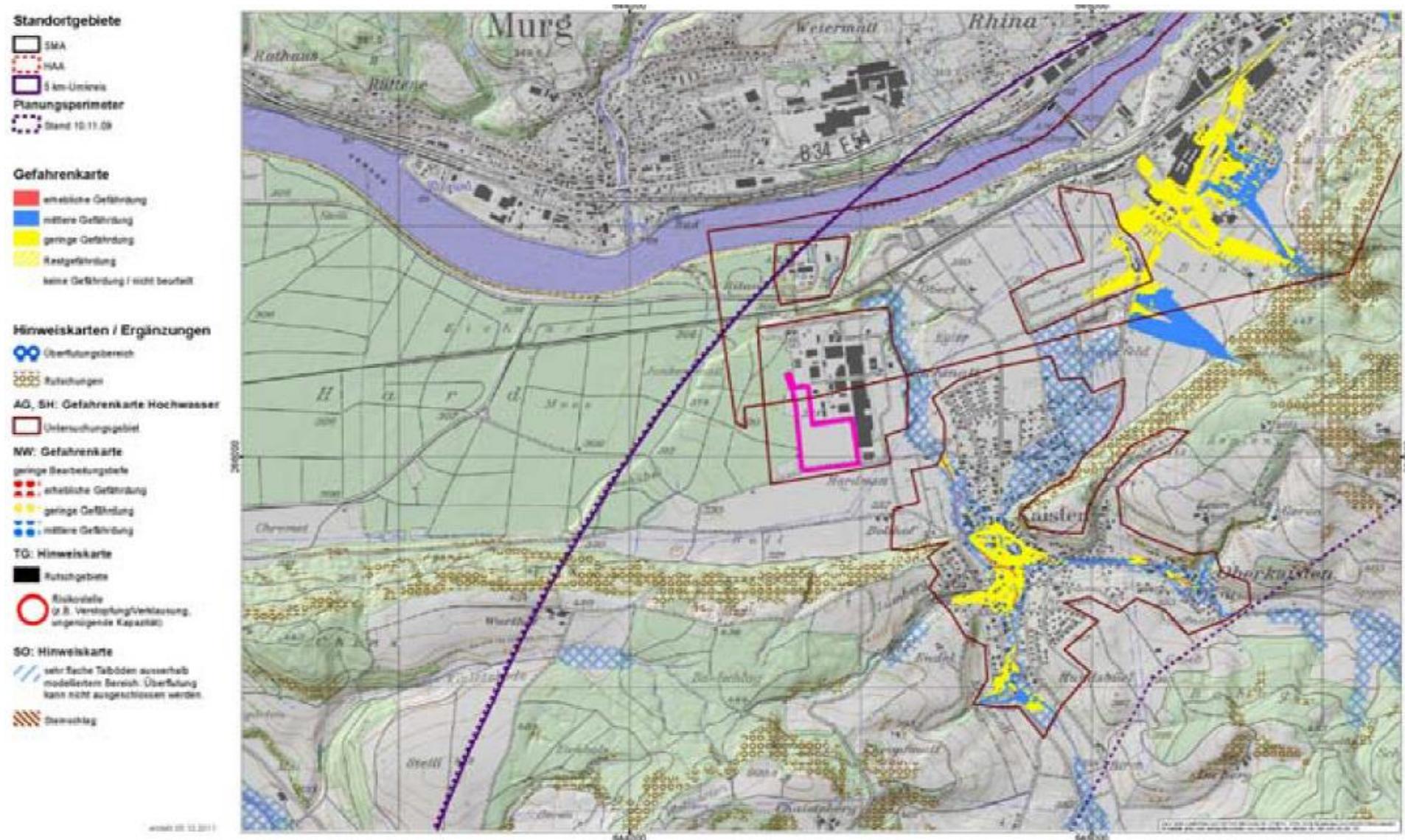
- SMA
 - HAA
 - 5 km-Umlinie
- Planungssperimeter
- Stadt 10.11.09
- Eisenbahn
- NS & SBB-Bahnen
 - Bahnhofsbezirke
 - Güterbahnh.
 - Industriegebiete
 - Tunnelsbrücke
- Strassenverkehr
- Autobahn
 - Autost.
 - A-Zulad. Ein_Ausf.
 - 1. Klasse Str.
 - 2. Klasse Str.
- Versorgungsnetze
- Typ 1: 4800 MN
 - Typ 1a: 3200 MN
 - Typ 2: 2400 MN
- Schritt 4.4
- Realisierbarkeit EK & ZK
- Einschluss möglich
 - Unter über (neue) VRT



Perimeter for surface facility



Flood risk: dark blue 10y floods, light blue 500y floods

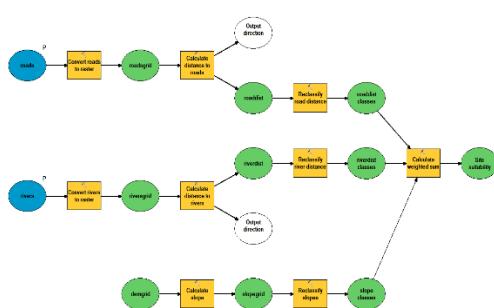
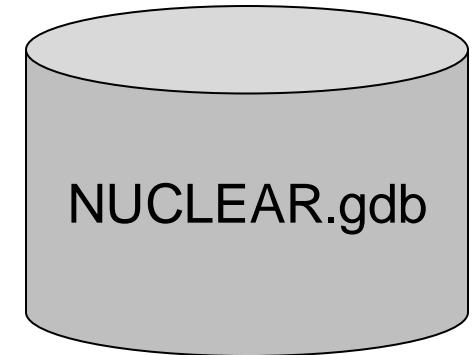


Natural hazards – red/blue/yellow: substantial/middle/low risk

Implementation – Overview

➤ Data integration: Spatial databases

- Database modelling
- ESRI geodatabases
- Metadatabases

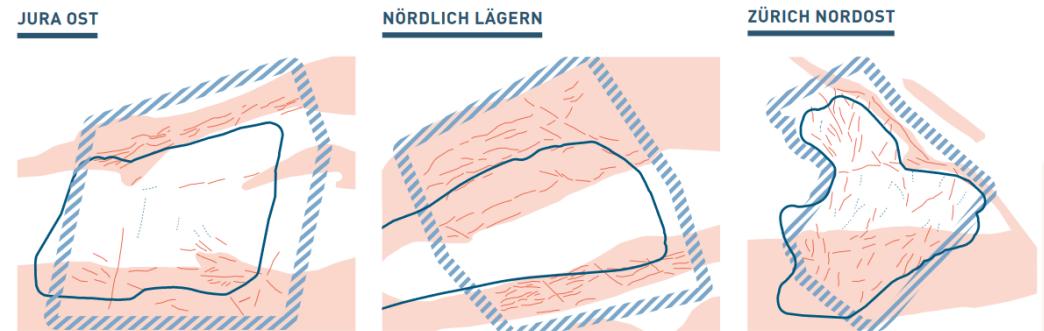


➤ Cartographic Modelling

- Many MCAs
- ArcGIS Model Builder
- Non-GIS data
- Expert validation



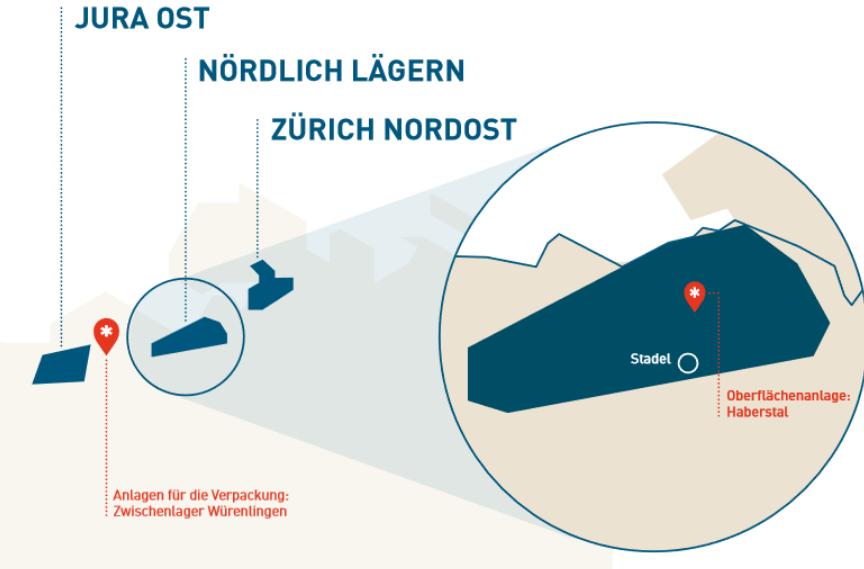
2022: Decision



JURA OST

NÖRDLICH LÄGERN

ZÜRICH NORDOST



JURA OST

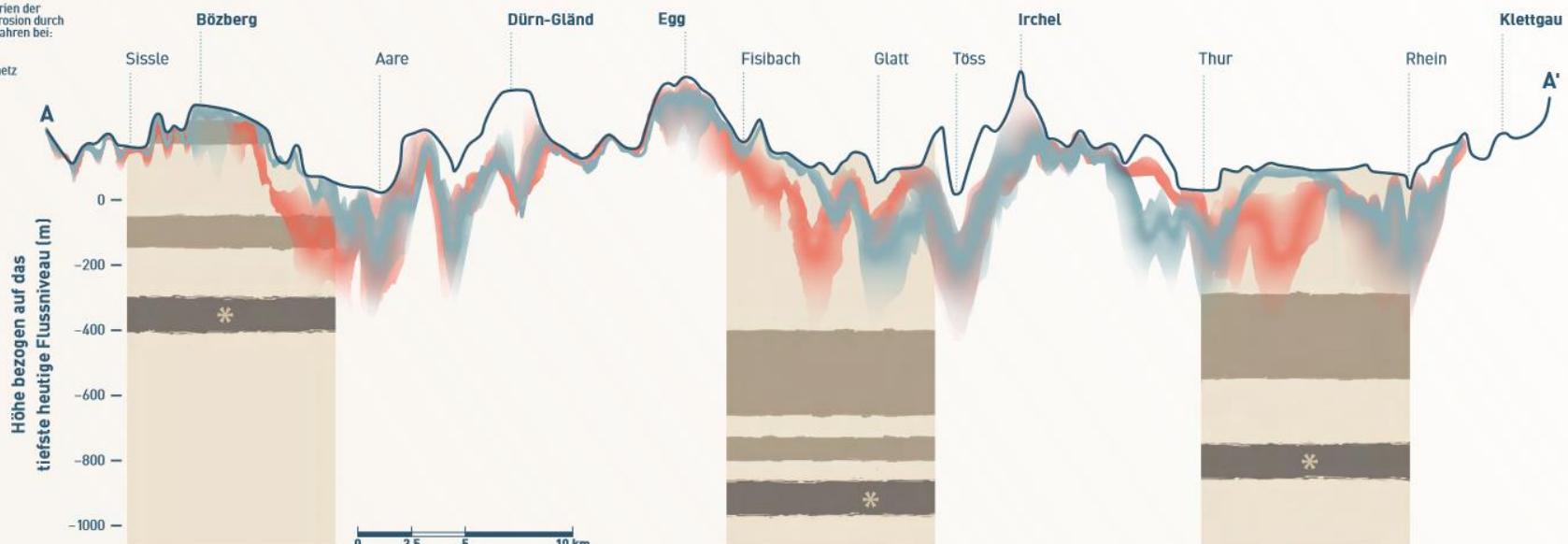
NÖRDLICH LÄGERN

ZÜRICH NORDOST

- Harte, erosionsresistente Gesteine
- Opalinuston mit Tiefenlager
- Erdoberfläche heute

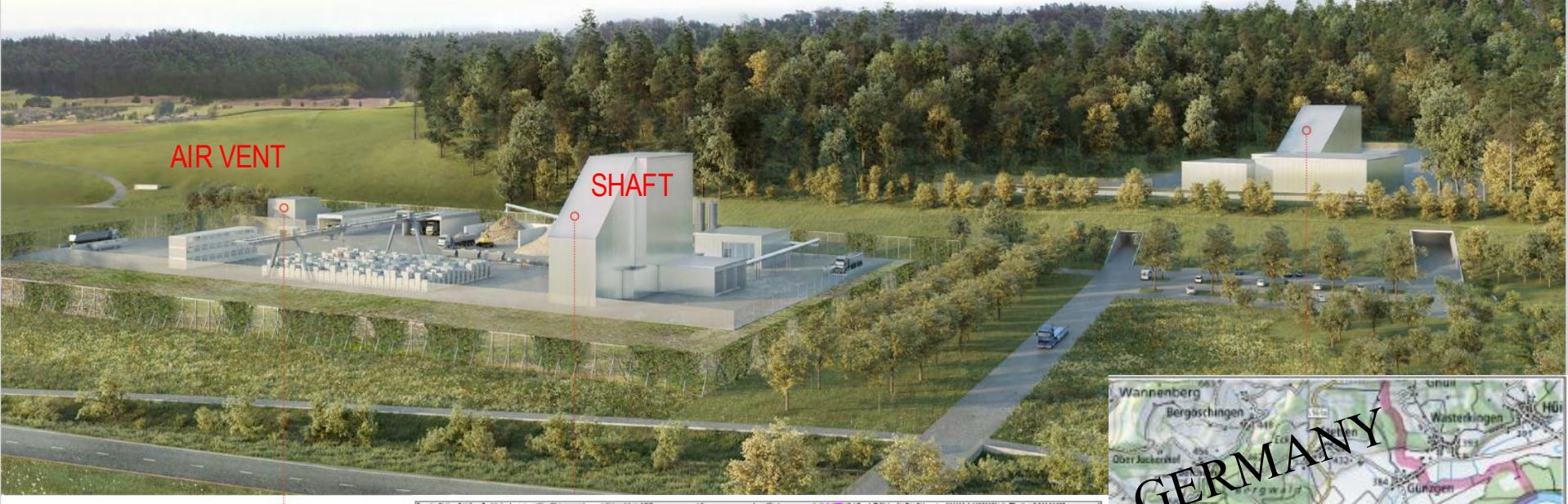
Beispielhafte Szenarien der
Erdoberfläche für Erosion durch
Flüsse in 1 Millionen Jahren bei:

- stabiles Flussnetz
- verändertem Flussnetz

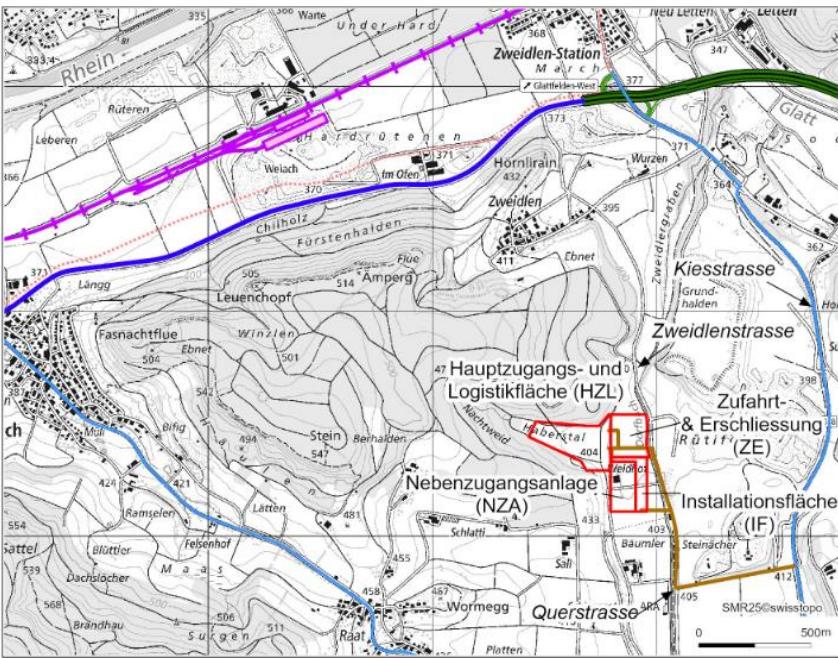


VISUALISIERUNG DER OBERFLÄCHENANLAGE

ACCESS SHAFT



Surface facility



VISUALISIERUNG DER OBERFLÄCHENANLAGE

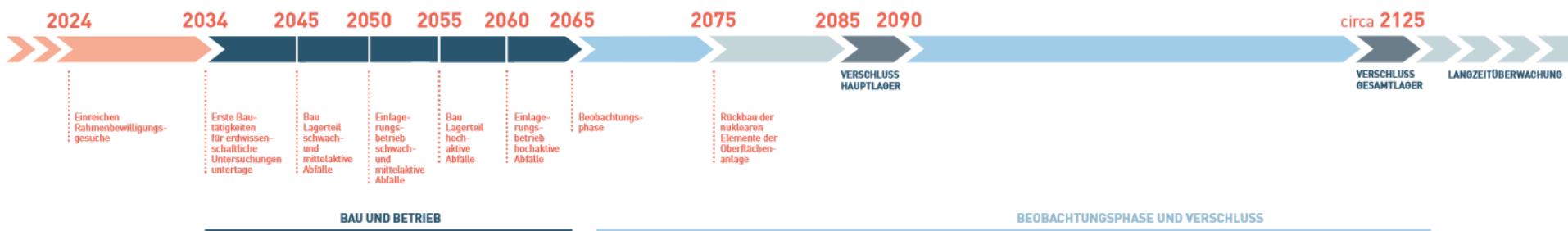


LÜFTUNGSSCHACHT

BETRIEBSCHACHT

ZUGANGSSCHACHT
UND BETRIEBSGEBAUDE

Bureaucracy phase



BAU UND BETRIEB

BEOBACHTUNGSPHASE UND VERSCHLUSS

Building phase

Observation phase