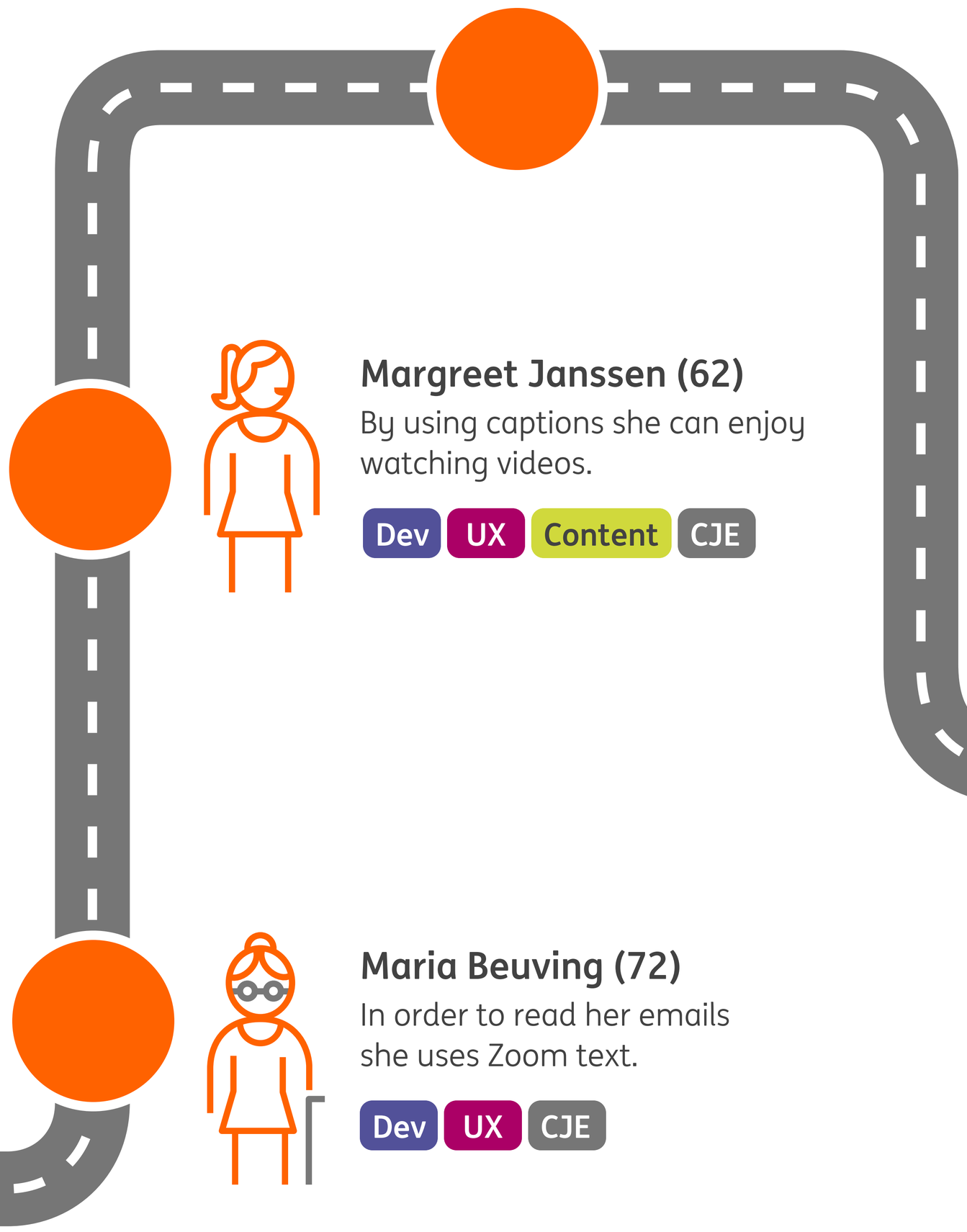
2 Personas

Great design starts by thinking about how to make products work for everyone.

Henry Dobson (34)

He uses voice control to interact with the computer.

Dev UX



Margreet Janssen (62)

By using captions she can enjoy watching videos.

Dev UX Content CJE

Maria Beuving (72)

In order to read her emails she uses Zoom text.

Dev UX CJE

Paul Holleman (46)

A screen reader helps him a lot in his work.

Dev Content CJE

Motor disability

- ✓ Make large clickable actions.
- ✓ Ensure that skip navigation is allowed over lists and menus.

Blind / Low vision

- ✓ Ensure all functions are available via the keyboard.
- ✓ Provide alternative text descriptions.

Cognitive

- ✓ Don’t use sarcasm, metaphors and irony.
- ✓ Information should be clear, and easy to understand.

Deaf

- ✓ Provide captioning and transcripts for video.
- ✓ Break up content with sub-headings, images and videos.