

Screen readers

Designing for these users

Do...

Describe images and provide transcripts for video

<alt>

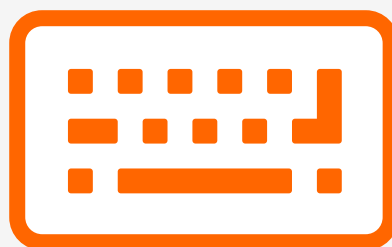
Follow a linear, logical layout



Structure content using HTML5

<h1>
<nav>
<label>

Build for keyboard use only



Write descriptive links and headings

Contact us

Don't...

Only show information in an image or video



Spread content all over a page



Rely on text size and placement for structure

28px, bold
Header

Force mouse or screen use



Write uninformative links and headings

Click here

Find out more at:

a11y.ing.net



Team A11Y