

# TITLE OF INTERESTING PROJECT – PROJECT OUTLINE

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Student Name

Presentation Date

## RESEARCH QUESTION: WHAT ARE YOU ASKING IN THE PROJECT & WHY THAT MATTERS

- This paper aims to measure uses for olive oil throughout the Mediterranean world
- The paper asks how many liters of olive oil are consumed on average per adult across 12 Mediterranean countries.
- The paper also constructs average oil consumption over time, from 1910 to today.
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## POSITIONING: WHAT WE ALREADY KNOW & WHAT WE DO NOT YET KNOW

- Previous research focused on consumption of tomatoes and cheese in the Mediterranean world
  - Basis of Mediterranean diet (Reference 1, Reference 2)
- But it was not known how much olive oil was consumed
  - Although olive oil has desirable medicinal properties (Reference 3)
- The paper therefore adds information on consumption of key ingredient of well-known diet to the literature

## RESEARCH METHODOLOGY: HOW YOU WILL ADDRESS THE RESEARCH QUESTION

1. Compute the number of liters of olive oil consumed per country
2. Assess the number of adults consuming olive oil
3. Repeat for all 12 countries and all years
4. Develops new formula to aggregate consumption:

$$1 + \lambda \exp\left(\frac{\beta}{\alpha^2}\right) = \max_{t \in \mathbb{R}} \left( x(t) - y(t) + z(t)^2 \right) - 2 \exp(\Gamma) \exp(\zeta) \exp(\kappa)$$

## OVERVIEW OF WHAT YOU HAVE SO FAR

- Overview of data
- Overview of model
- Overview of code
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## CONCLUSION: HURDLES & NEXT STEPS

- Hurdle 1: No data on olive oil consumption in Egypt
- Hurdle 2: Difficult to find population data for Italy and Portugal during World War 1 & 2
- Hurdle 3: Aggregate formula does not work well if population sizes vary significantly
  - Direction of the bias?
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