Communication Skills - COURSE CONTENT

Ch1: Introduction - Effective Communication Skills ☐ The importance of Communication ☐ What is Communication? ☐ What are Communication Skills? ☐ The Communication Process ☐ Source ☐ Message ☐ Channel ☐ Decoding ☐ Receiver ☐ Feedback □ Context **Ch2: Perspectives in Communication** □ Introduction □ Visual Perception □ Language $\hfill\square$ Other factors affecting our Perspective □ Past Experiences ☐ Prejudices ☐ Feelings ☐ Environment **Ch3: Elements of Communication**

| □ Introduction |
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| ☐ Face to Face Communication |
| ☐ Tone of Voice |
| ☐ Body Language |
| □ Verbal Communication |
| ☐ Physical Communication |
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| Ch4: Communication Styles |
| □ Introduction |
| ☐ The communication styles Matrix |
| ☐ Direct Communication Styles |
| ☐ Spirited Communication Styles |
| ☐ Systematic Communication Styles |
| ☐ Considerate Communication Styles |
| ☐ Examples of Communication for Each Styles |
| □ Direct Style |
| ☐ Spirited Style |
| ☐ Systematic Style |
| ☐ Considerate Style |
| |
| Ch5: Basic Listening Skills |
| □ Introduction |
| ☐ Self-Awareness |
| □ Active Listening |
| ☐ Becoming an Active Listener |
| ☐ Listening in Difficult Situations |
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| Ch6: Effective Written Communication |

| ☐ Introduction | |
|-----------------------|----------------------------------|
| ☐ When and When | not to use Written Communication |
| ☐ Complexity of the | e Topic |
| ☐ Amount of 'Discu | ssion' Required |
| ☐ Shades of Meani | ng |
| ☐ Formal Commun | ication |
| □ Writing Effectivel | у |
| ☐ Subject Lines | |
| ☐ Put the main Poil | nt First |
| ☐ Know your Audie | nce |
| ☐ Organization of the | ne Message |