

Before

Category: Who We Are



Florence M. Chee, Ph.D.

Director, SIMLab Dr. Florence Chee is Assistant Professor of Digital Communication and Director of the Social & Interactive Media Lab (SIMLab) at Loyola University Chicago. Her research examines the social and ethical dimensions of emergent digital literacies with a particular focus on games, social media, mobile platforms, and translating those insights across industrial, governmental, and [...]



Sydney O'Hearn

Graduate Research Assistant, SIMLab Sydney O'Hearn is a graduate student within the LUC School of Communication Digital Storytelling program. Sydney obtained a B.S. in communication from Kentucky Wesleyan College in 2018 and has background in public relations, writing and video production.



Ava Francesca Battocchio

Research Assistant, Ava Francesca Battocchio is currently completing her BA Advertising & MG Global Strategic Communication at Loyola University Chicago's School of Communication. In addition to being a translatant with a passion for "grains and trains" (industrial heritage), she is interested in the use of alternative print media in the digitized age, technology's impact [...]



Alexandra Runnion

Research Assistant, SIMLab Alexandra Runnion is a freshman in the undergraduate program at Loyola University. She is a member of the Honors College and is pursuing a major in Advertising Creative and minors in Visual Communications and Marketing.



George Patrick Davet

Research Assistant, Directed Study Student: George is working on short films and writing long essays. He has worked on Captain America: The Winter Soldier in his hometown of Cleveland, Ohio. He also programmed the 2018 New 400 Theater Score Fest. He is a film and digital media advertising double [...]



Rebecca Strang

Research Assistant, Directed Study Student: Rebecca Strang is a Digital Media student at Loyola University Chicago's School of Communication. She is interested in games and the people who make and play them. Specifically, she focuses in gender studies within gaming and how games are used as tools of communication and community building.

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Research Assistant, Directed Study
Student

Interests: Short films and long essays



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Graduate Research Assistant, SIMLab

Interests: Public relations, writing and
video production.



Alexandra Runnion

Research Assistant, SIMLab

Interests: Advertising creative, marketing, and
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Mobile Version

SIMLab Chicago

The Social & Interactive Media Lab



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Interests: Game studies and gender studies.

