

Group project (part 1) – Mission statement and objectives**INFO 6540 – Data Management****Winter 2022****5% of final grade****Objective**

- To develop your ability to write clear and useful database mission and objectives statement.

Instructions

- Select an organization, service, or website of your choice for which you would like to propose a new database.
- Write a clear mission statement describing the purpose and end-users of the database.
- Write five mission objectives that represent tasks that users can perform with the database.

Important notes

- Assume that your client does not currently have a properly designed database (even if you are certain that it does).
- Your mission and objectives do not need to be innovative but should instead focus on adequately representing the current mission and operations of your client.

For example, you could choose Spotify as your client and write a mission statement for you database that reflects what Spotify does as well as objective statements that reflect the standard tasks of Spotify users or employees that the database is or will be supporting.

To deposit on Brightspace by February 4th, 2022 at 11:59 pm:

- Your database mission statement and objective statement.

Grade calculation

- The mission statement clearly describes the purpose of the database (1 points)
- The mission statement is succinct and to the point (0.75 points)
- The mission statement does not contain specific tasks (0.75 points)
- The objective statements clearly and unambiguously define a unique general task (1.5)
- The objective statements are succinct and to the point (0.5)