



Slava Kuznetsov, PhD, PMP

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Summary of Qualifications

I have **17 years of experience in project and product creation**, with expertise in Agile, Scrum, and Waterfall methodologies, as well as Project Management Offices (PMO). My strong background in **software development and implementation** includes working with Expo, Marketplace, CRM, SCM, WMS, PMS, and SharePoint. I am highly skilled in **Business Analysis**, with expertise in Product design (MVP), Business process optimization (using IDEF, ARIS, BPMN, MindMap, and MS Visio), Efficiency development (through S.M.A.R.T., KPI, KRI, BSC, SWOT), and Process audits (such as ISO 9001, Part-145, and PMBoK). As an experienced **Associate Professor in Economics**, I have a proven record of delivering lectures, seminars, and trainings, as well as conducting research and publishing papers. I am a dedicated professional with a passion for delivering high-quality results and continuously improving processes.

Professional Experience

Product owner, LeadFrog

2021 – 2023

As a Product Owner, my primary responsibility is to develop a product that can compete against established solutions in the market. My role involves constant communication with investors, clients, technical directors, analysts, designers, marketers, sellers, and team leaders. I oversee all stages of the product development process, from market research and Minimum Viable Product (MVP) development to technical support and user experience analysis. [LeadFrog demo website](#).

Chief project management officer, Ostec Group

2013 – 2020

Main achievements:

- Successfully implemented 55 investment projects through the Project Management Office.
- Developed and implemented 350 design specifications in 1C.
- Achieved a 10-fold reduction in non-targeted investments.
- Provided training on the basics of project management to 150 employees.

Key projects:

- Created a marketplace for manufacturers and consumers of electronic components, featuring custom search and navigation, seller listings, admin and user interfaces, social connect, messaging and notifications, mobile friendliness, analytics dashboards, and user support. [ECBMarket website](#).
- Developed and implemented a supply management system (1C:SCM) with the ability to plan activities from logistical statuses, take into account partial repayment of payments, and integrate with the warehouse system 1C:WMS.
- Automated the preparation of typical commercial offers and integrated them with CRM.
- Built a corporate internet portal with social functions and benefits (e.g., corporate lunches, voluntary health insurance, and training) and management functions (managing committees, incubating project initiatives, and managing information system improvements).
- Developed and implemented a corporate project management system with the design and management of a Project Management Office, implementation of the 1C:ERP+PM information system, and set up of a monitoring system for key performance indicators (KPIs) within projects.

Head of process management and development, Volga-Dnepr Group

2010 – 2013

Main achievements:

- Developed and approved the business process model for the company within 45 days;
- Optimized 5 main business processes;
- Designed and implemented the Balanced Scorecard (BSC) for 10 directions;
- Incorporated into the key personnel reserve program after working for 2 years.

Key projects:

- Developed a risk management system for a maintenance repair organization, including the development of risk classification, safety policy, committees, and department design;
- Designed and implemented the Balanced Scorecard from the department level to implementers, considering the work features of engineering and technical personnel. This included the design of indicator passports, methodologies for collecting and analyzing accountability, and integration with motivational schemes;
- Developed and implemented the planning and control system for the annual tasks of departments;
- Formalized and developed the business process model of the company in collaboration with Boeing consultants, and optimized the company organization structure.

Leading consultant, BDO Unicon

2008 – 2010

Main achievements:

- Successfully implemented major projects worth over 2 million dollars.
- Received a 5 out of 5 grade on a 360-degree rating evaluation from mentor and supervisor, resulting in a promotion based on performance.
- Achieved 100% time utilization throughout the entire period of employment.

Key projects:

- Developed a program to improve the corporate management of Gazprom Germany Group, including analyzing the external environment and competitors, conducting a SWOT analysis, and optimizing gas realization schemes.
- Monitored the effectiveness and risks of long-term financial investments at OJSC Gazprom, leading to the development and implementation of KPI and risks KRI.
- Conceptualized a project management system for ARMZ Uranium Holding Co, resulting in the improvement of the project management system and the adoption and elaboration of decisions in the format of business cases for management.

Associate professor, MAI University

2006 – 2010

Main achievements:

- Developed 4 courses authored by me on project management, enterprise economics, production organization and planning, and crisis management;
- Trained 150 students per year on average;
- Taught 7 different economics courses;
- Published up to 6 articles and scholarly works per month.

Key projects:

- Designed a management program for the development of short-medium-haul aircraft;
- Developed a methodology and evaluated the effectiveness of using ground-property complexes, which led to receiving a grant from the Moscow government and further implementation.

Consultant, Project Practice Group

2005 – 2008

Main achievements:

- Promoted from assistant to consultant within 6 months;
- Managed 4 simultaneous projects due to high productivity;
- Collaborated with representatives of 5 major clients: the Ministry of Health, the government of the Federal District of KhMAO, the Federal Protection Service, the Ministry of Agriculture, and Irkut Corporation.

Key projects:

- Designed monitoring systems for state programs and priority national projects using MS Project Server;
- Developed corporate project management systems.

Education

English Advanced (IELTS 8.0), British Council, 2021

PhD in Economics (Project management in Aviation holding), MAI University, 2011

Project Management Professional (PMP Certificate), PMI, 2009, 2019

Master of Economics and Management (Honours degree), MAI University, 2006

Advanced Training

20+ courses from 2006 to p.t. with certificates: IBM Jira, Data Scientist, Software Development, Risk Management in Developing Projects, Agile, Kanban, Scrum, IT-analytics and administration in 1C:ERP+PM, Programming framework in 1C, Platform 1C: Enterprise 8.2, Time management, Quality and efficiency of processes, Quality audit according to Part-145, Human factor according to Part-66, Requirements EASA Part-145, Strategy development, Project management, Business planning, Portfolios and programs, Requirements PMBoK, MS Project

Key Skills

Product creation, MVP, SaaS, Project management, PMP, PMO, Agile, Scrum, Waterfall methodologies, Software development, Software implementation, Software design, Economics, Operational management, PMBoK, MS Project, MS SharePoint, 1C:ERP+PM, Redmine, Jira, Linux, FOSS, Business plans, Audit, Re-engineering, Business processes, KPI, KRI, BSC, ISO 9001, Part-145, GDPR, MS Visio, ARIS, Technical requirements, Customer support, Staff training