Logistic Regression STAT/BIOS 823

Homework 11

Directions

Using RMarkdown in RStudio, complete the following questions. Launch RStudio and open a new RMarkdown file or use the class RMarkdown template provided and save it on your working directory as a .Rmd file. At the end of the activity, save your **pdf** generated from RMarkdown+Knitr and submit your homework on the Blackboard.

Only question 1 is required. Question 2 is optional.

If you have questions, please post them on the lesson discussion board.

Some **R-codes** and **output** from the code have been provided for you. R codes and output must be clearly shown.

Homework submitted after the due date will attract a penalty of 10 points per day after the due date.

1 Logistic Regression Analyses

- 1. Use R to complete the following:
 - (a) Plot the mean response function of a logistic regression model,

$$Pr(Y_i = 1) = \frac{exp(\beta_0 + \beta_1 X_i)}{1 + exp(\beta_0 + \beta_1 X_i)}$$

when $\beta_0 = -25$ and $\beta_1 = 0.2$. **Hint:** generate values of X over the range $\sim 90 \le X \le \sim 160$, then plug X into the mean response function and use the plot(x,y,type = "l") command.

```
x <- seq(90, 160, 1)
b0 <- -25
b1 <- 0.2
y <- exp(b0 + b1 * x)/(1 + exp(b0 + b1 * x))
# ilogit is a function that does: exp(x)/(1+exp(x))</pre>
```

- (b) For what value of X is Pr(Y) = 0.5?
- (c) Find the odds:

$$\frac{Pr(Y=1)}{1 - Pr(Y=1)}$$

when X = 150 and when X = 151, and the ratio of the odds when X = 151 (numerator) to the odds when X = 150 (denominator). Is this odds ratio equal to $\exp(\beta_1)$ as it should be?

Optional 2. A marketing research firm was engaged by an automobile manufacturer to conduct a pilot study to examine the feasibility of using logistic regression for predicting whether a family will purchase a new car during the next year. A random sample of 33 suburban families was selected. Data on annual family income (X_1 , in thousand dollars) and the current age of the oldest family automobile (X_2 , in years) were obtained. A follow-up interview conducted 12 months later was used to determine whether the family actually purchased a new car (Y = 1 or did not purchase a new car (Y = 0) during the year. Use the attached dataset Q2 to answer the following. Assume that a multiple logistic regression model with two predictor variables is appropriate:

(a) Fit the model and find the estimates of β_0 , β_1 , and β_2 . Plot the estimated function over the data.

- (b) Find and interpret estimates of $\exp(\beta_1)$ and $\exp(\beta_2)$.
- (c) What is the estimated probability that a family with annual income of 50 thousand and an oldest car of 3 years will purchase a new car next year? Compute a 95% interval estimate for this probability.

- (d) Calculate the confidence intervals for $\exp(\beta_1)$ and $\exp(\beta_2)$ and interpret.
- (e) Assess model goodness of fit. Explain your results.