Paul Mueller
UI Designer

Contact

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Skills

-Product and User Research
-UI Design
-UX Design
-Product Design
-Front-End Development
-User Flows
-Wireframes and Prototypes
-User Testing
-Mockups

Tools

-Figma
-Adobe XD
-Adobe Illustrator
-Adobe Photoshop
-inVision
-Usability Hub
-GitHub
-VS Code
-Atom
-Basic HTML/CSS/Javascript
-Slack
-Keynote

Summary

UI Designer with a production art and digital media design background. Passionate about the design process and creating aesthetically pleasing, yet effective product design solutions that fulfill both business and user needs. Possesses the skills to design user-interfaces, as well as the branding, style guides, and UI elements that go into digital products.

Education

CareerFoundry - Online   (10/2022 - 8/2023)
UI Design Certification

Milwaukee Area Tech College   (12/19/2013)
Web Developer Technical Diploma

Madison Media Institute   (1/25/2009)
Digital Media Design & Production
Associates Degree

Projects

CareerFoundry Projects

Hikers Logbook - Native Mobile App

Redesigned a native mobile app of a hiking journal. This project focused on making a current product more appealing to potential users, and more competitive in a crowded market. The redesign concentrates on offering hikers more interactive journaling features that allow them to log their adventures. Followed a UI and UX Design process to complete this project while making sure the app meets both Apple's Human Interface, and Google's Material You guidelines.

Party Flavors - Responsive Web App

Designed a responsive recipe web app that better filters user's search criteria into more relevant results. This product is designed to help users easily search for recipes for specific occasions, while eliminating the problems that exist with

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current recipe websites. A comprehensive project that included steps for both UI and UX purposes. Tasks included research, testing, design and prototyping to deliver a viable product that works across any device while meeting business and user needs.

Evolve - Mobile App and Branding

Created the UI and Branding of a finance mobile app. The app is designed to act as a financial advisor for users. The product allows users to enter financial information and goals while the app offers personalized advice based on user input. Completed the project by following my UI Design approach and created a Brand Guidelines document to help guide the UI Design, as well as a marketing homepage for the product.

Work Experience

Production Artist   (04/2018 - 05/2023)
Healy Awards
Menomonee Falls, WI

- Independently managed and operated the sign department year round, including peak season.

- Handled, troubleshot, and finalized large workloads of designs for print on short deadlines, while still allowing the company to expand their product line production through the department.

- All orders were competed ahead of schedule, with a high level of quality, resulting in an output of production that saw the department's revenue increase.

Production Artist   (08/2011 - 04/2018)
Foerster Signs
Slinger, WI

- Handled a wide variety of tasks at a sign shop with only five employees.

- Designed layouts for signs and vehicle wraps, created logos, finalized files for production, troubleshot design and technical issues, redesigned the company website, and jumped into production to complete projects.

- An array of different tasks and projects were completed effectively on a limited amount of company resources.