



# PAUL MUELLER

## VISUAL DESIGNER



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### PROFILE

I am a Wisconsin based visual designer, skilled in print media design and production. I also have front-end web development skills, enabling me to convert visually effective designs into fully-functional interfaces for web pages and applications. As digital media continues to expand, so does my passion for creating the visual solutions for these platforms. This has resulted in my transition of emphasis from traditional print design, to User Interface design and development where I can utilize my knowledge in web development as well as my design skills.



### STRENGTHS



- Versatile team player capable of working on various aspects of a project
- Insatiable thirst to learn and to be challenged
- Effectual communication and organizational skills
- Willingness to make my weaknesses transparent
- Ability to think visually and use my strong sense of design principles

## EDUCATION



**2012** **TECHNICAL DIPLOMA (& 4.0 GPA)**  
— to —  
**2014** **WEB DEVELOPER PROGRAM**  
**MILWAUKEE AREA TECHNICAL COLLEGE**

The focus at MATC was to strengthen my knowledge in web development and improve my coding skills. I became proficient in HTML/CSS and familiarized myself with other front-end languages, trends and tools.

**2007** **ASSOCIATES DEGREE**  
— to —  
**2009** **DIGITAL MEDIA DESIGN & PRODUCTION**  
**MADISON MEDIA INSTITUTE**

At MMI, I started funneling my creativity to traditional print and web design. I learned the basics of graphic design and how to apply design principles and concepts to my projects. I also familiarized myself with the workflow and software tools used in design.

## EXPERIENCE



**2018** **SIGN DEPARTMENT**  
— to —  
**NOW** **PRODUCTION ARTIST**  
**HEALY AWARDS - MENOMONEE FALLS, WI**

At Healy Awards, I am tasked with running the sign department. It is my responsibility to meet tight deadlines while maintaining high quality standards. Duties include preparing finished artwork for print, color correction, print production, die-cutting, and application of vinyl graphics as signage. My knowledge of Adobe Creative Suite comes in handy in order to do my job. It is often required to modify artwork and file formats to meet print specifications.

**2009** **VOLUNTEER GRAPHIC**  
— to —  
**2018** **DESIGN WORK**

Designed flyers, business cards, brochures and various other projects for local friends & clubs. Top work includes projects for the Slinger-Allenton Rotary Club. I designed event programs for their annual "Comedy Night" fundraisers. Work consisted of the cover design, ad layouts, info page designs, along with other projects to promote their events within the community.

**2011** **GRAPHIC AND WEB DESIGNER,**  
— to —  
**2018** **PRODUCTION ARTIST & FOREMAN**  
**FOERSTER SIGNS - SLINGER, WI**

Duties include setting files up for print (i.e. color sampling, format correction and size verification), and design layouts for signage, and vehicle graphics. I was also in charge of printing their vinyl products, and application of vehicle graphics. On the web side I took initiative to redesign and develop the company website from start to finish, which resulted in a boost of business inquiry through the website ([www.foerstersigns.com](http://www.foerstersigns.com)). All while managing the production crew.



### JOB SKILLS



#### DESIGN:

Illustrator, Photoshop and Photography



#### CODE:

HTML, CSS, Javascript, Atom, Github