

# Patrick Muth

## Interaction Designer

patrickmuth.com

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603-512-7131

## Skills

Interaction Design

User Research

Usability Testing

Data Visualization

Wireframes

Prototyping

HTML / CSS

## Tools

Figma

Sketch

Adobe XD

InVision

Framer

Creative Cloud

## Education

### New York University – Tisch School of the Arts

MPS in Interactive

Telecommunications (ITP)

### Providence College

B.S. in Marketing

## Experience

### Service & Interaction Designer • Accenture Song (formerly Fjord)

September 2021 – November 2022

Developed a web-based prototype for an internal project that included conducting stakeholder interviews, a competitor analysis and high-fidelity wireframes.

Created a vision plan for a global non-profit youth education program with the goal of modernizing their experience through stakeholder interviews and competitor research.

### Senior Experience Designer (Contract) • Publicis Sapient

July 2020 – September 2021

Developed user flows, information architecture and wireframes for an updated user management system for small business customers of a national telecommunications company

### Senior UX Designer (Contract) • AKQA

December 2019 – April 2020

Created user flows and preliminary wireframes for a proof of concept patient scheduling tool for a major US hospital.

### Senior Interaction Designer (Contract) • frog

October 2019 – December 2019

Developed wireframes, information architecture and interactive prototypes (Framer) for the digital launch of a new investment platform for a major American investment group.

### UX Designer (Contract) • Big Spaceship

September 2019 – October 2019

Developed wireframes, user flows & competitive analyses for the redesign of national satellite radio providers website, focusing on site search and customer account administration

### Senior UX Designer (Contract) • Valtech

April 2019 – May 2019

Led user experience on the development of a concept store for a national makeup brand, creating concepts for new digital interaction for both the in-store and online experience. Conducted in-person interviews with customers and store employees to develop insights and user journeys based on their shopping behavior.

### UX Designer • Patients & Purpose

October 2019 – December 2019

Created wireframes, user flows and functional specs for projects with multinational pharmaceutical companies including responsive web sites and mobile apps. Participated in the execution of usability studies, creating wireframes, clickable prototypes and user interview questions. Spearheaded ongoing research on new approaches and ideas such as chatbots, progressive registration and voice user interactions for new and ongoing work streams

### Junior UX Designer • Bossa Digital

October 2019 – December 2019

Designed wireframes and user flows for clients such as General Mills, Google & Target, as well as a Cannes Lion winning campaign for Coke Zero. Created interactive mobile prototypes for clients such as McDonalds, Coke Zero & Airbnb using Framer & InVision