

PAULVILLANUEVA

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TECHNICAL SKILLS

Strong: **HTML | CSS | JavaScript | jQuery | Bootstrap** Experienced: **React | AWS**

Tools: **PHPStorm | Git | GitHub | Chrome Dev Tools | Postman | MeisterTask | Slack**

APPLICATIONS DEVELOPED

NxtDoorChef | Locate and purchase meals from home cooks in your neighborhood.

- App built with **HTML, CSS, JavaScript, jQuery, Bootstrap, Node.js, MySQL**.
- Utilized Google Maps **API**.

Halo-Halo | Matching game based on the video game series, Halo.

- Incorporated responsive fields to track statistics for attempts, matches, accuracy, and games played.
- Used **HTML, CSS**, and **Bootstrap** to create structure and style. **JavaScript/jQuery** provides functionality and manipulation of the DOM.

Calculator | Application that performs basic, comprehensive, and advanced calculations.

- Created with **HTML, CSS**, and **Bootstrap**. Logic and functionality added using **JavaScript** and **jQuery**.

TrailMix | Quickly finds and displays information on nearby hiking trails.

- **HTML, CSS, JavaScript** are used for the front end. **Bootstrap** maintains responsiveness of site.
- **AJAX** requests to **API's** including Trail **API**, OpenWeatherMap **API**, and Google Maps.

PROFESSIONAL EXPERIENCE

Senior Advertising Account Executive | The Orange County Register - 2005 to 2017

- Awarded top sales in 2008, 2009, 2013, and 2015. Also earned numerous monthly/quarterly sales awards over 12 year career.
- Managed print, desktop/mobile banner, email, SEO advertising campaigns for account base of local and out of state businesses/ad agencies. Actively prospected for and attained new advertisers.
- Consistently generated between \$725K to \$1.2M+ of advertising sales revenue each year.

Advertising Sales Representative | The San Diego Union Tribune - 2004 to 2005

- Sold and processed consumer classified advertisements.

Marketing Manager / IT Operations | Pure Flo Water Company - 2001 to 2004

- Developed marketing programs to help drive sales for company's water and coffee delivery services.
- Maintained hardware, updated internet/ intranet sites, user account information including rights, security and systems groups.

EDUCATION & TRAINING

LearningFuze Accelerated Web Development Program - 2017

Google AdWords Certification - 2016

San Diego State University, B.S. Business Administration, Marketing - 2003