

# PAULVILLANUEVA

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## TECHNICAL SKILLS

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Strong: **HTML | CSS | JavaScript | jQuery | Bootstrap** Experienced: **React | AWS**

Tools: **PHP Storm | Git | GitHub | Chrome Dev Tools | Postman | MeisterTask | Slack**

## APPLICATIONS DEVELOPED

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### **NxtDoorChef | Locate and purchase meals from home cooks in your neighborhood.**

- App built with **HTML, CSS, JavaScript, jQuery, Bootstrap, Node.js, MySQL**.
- Utilized Google Maps **API**.

### **Halo-Halo | Matching game based on the video game series, Halo.**

- Incorporated responsive fields to track statistics for attempts, matches, accuracy, and games played.
- Used **HTML, CSS**, and **Bootstrap** to create structure and style. **JavaScript/jQuery** provides functionality and manipulation of the DOM.

### **Calculator | Application that performs basic, comprehensive, and advanced calculations.**

- Created with **HTML, CSS**, and **Bootstrap**. Logic and functionality added using **JavaScript** and **jQuery**.

### **TrailMix | Quickly finds and displays information on nearby hiking trails.**

- **HTML, CSS, JavaScript** are used for the front end. **Bootstrap** maintains responsiveness of site.
- **AJAX** requests to **API's** including Trail **API**, OpenWeatherMap **API**, and Google Maps.

## PROFESSIONAL EXPERIENCE

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### **Senior Advertising Account Executive | The Orange County Register** - 2005 to 2017

- Awarded top sales in 2008, 2009, 2013, and 2015. Also earned numerous monthly/quarterly sales awards over 12 year career.
- Managed print, desktop/mobile banner, email, SEO advertising campaigns for account base of local and out of state businesses/ad agencies. Actively prospected for and attained new advertisers.
- Consistently generated between \$725K to \$1.2M+ of advertising sales revenue each year.

### **Advertising Sales Representative | The San Diego Union Tribune** - 2004 to 2005

- Sold and processed consumer classified advertisements.

### **Marketing Manager / IT Operations | Pure Flo Water Company** - 2001 to 2004

- Developed marketing programs to help drive sales for company's water and coffee delivery services.
- Maintained hardware, updated internet/ intranet sites, user account information including rights, security and systems groups.

## EDUCATION & TRAINING

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### **LearningFuze Accelerated Web Development Program** - 2017

### **Google AdWords Certification** - 2016

### **San Diego State University, B.S. Business Administration, Marketing** - 2003