Files\\2011 Case Study\\Primary Sources\_Policy\_Strategies\\2011 DOD Strategy for Operating in Cy - § 1 reference coded [ 0.13% Coverage]

Reference 1 - 0.13% Coverage

shaping behaviors and attitudes through the imposition of higher costs for malicious activity

Files\\2011 Case Study\\Primary Sources\_Policy\_Strategies\\2011-national-military-strategy - § 1 reference coded [ 0.03% Coverage]

Reference 1 - 0.03% Coverage

raise the cost of their support.

Files\\2015 Case Study\\Primary Sources\_Policy\_Strategies\\2014 Quadrennial Defense Review CLEAN - § 1 reference coded [ 0.07% Coverage]

Reference 1 - 0.07% Coverage

If deterrence fails at any given time, U.S. forces will be capable of defeating a regional adversary in a large-scale multi-phased campaign, and denying the objectives of – or imposing unacceptable costs on – a second aggressor in another region.

Files\\2015 Case Study\\Primary Sources\_Policy\_Strategies\\2015 National Military Strategy CLEAN - § 2 references coded [ 0.43% Coverage]

Reference 1 - 0.28% Coverage

If deterrence fails, at any given time, our military will be capable of defeating a regional adversary in a large-scale, multi-phased campaign while denying the objectives of — or imposing unacceptable costs on — another aggressor in a different region.

Reference 2 - 0.15% Coverage

Deny an Adversary’s Objectives. Denying an adversary’s goals or imposing   
unacceptable costs is central to achieving our objectives.

Files\\2015 Case Study\\Primary Sources\_Policy\_Strategies\\2015 National Security Strategy CLEAN - § 9 references coded [ 0.81% Coverage]

Reference 1 - 0.06% Coverage

In lockstep with our European allies, we are enforcing tough sanctions on Russia to impose costs and deter future aggression.

Reference 2 - 0.06% Coverage

We mobilized and are leading global efforts to impose costs to counter Russian aggression, to degrade and ultimately defeat ISIL

Reference 3 - 0.08% Coverage

Targeted economic sanctions will remain an effective tool for imposing costs on irresponsible actors and helping to dismantle criminal and terrorist networks.

Reference 4 - 0.07% Coverage

It should be based on a serious appreciation for the risk to our mission, our global responsibilities, and the opportunity costs at home and abroad.

Reference 5 - 0.21% Coverage

American diplomacy and leadership, backed by a strong military, remain essential to deterring future acts of inter-state aggression and provocation by reaffirming our security commitments to allies and partners, investing in their capabilities to withstand coercion, imposing costs on those who threaten their neighbors or violate fundamental international norms, and embedding our actions within wider regional strategies.

Reference 6 - 0.07% Coverage

We will defend ourselves, consistent with U.S. and international law, against cyber attacks and impose costs on malicious cyber actors,

Reference 7 - 0.03% Coverage

At the same time, we will exact an appropriate cost on transgressors

Reference 8 - 0.13% Coverage

Targeted economic sanctions remain an effective tool for imposing costs on those irresponsible actors whose military aggression, illicit proliferation, or unprovoked violence threaten both international rules and norms and the peace they were designed to preserve.

Reference 9 - 0.08% Coverage

And we will continue to impose significant costs on Russia through sanctions and other means while countering Moscow’s deceptive propaganda with the unvarnished truth

Files\\2015 Case Study\\Primary Sources\_Policy\_Strategies\\2015 WH Report on Cyber Deterrence Policy Final CLEAN - § 14 references coded [ 1.92% Coverage]

Reference 1 - 0.02% Coverage

Deterrence by Cost Imposition

Reference 2 - 0.05% Coverage

Measures to Impose Economic Costs on Malicious Cyber Actors

Reference 3 - 0.20% Coverage

Our targeted use of these instruments is intended to create uncertainty in adversaries’ minds about the effectiveness of any malicious cyber activities and to increase the costs and consequences that adversaries face as a result of their actions.

Reference 4 - 0.06% Coverage

The United States is also pursuing deterrence through cost imposition

Reference 5 - 0.12% Coverage

inflict penalties and costs against adversaries that choose to conduct cyber attacks or other malicious cyber activity against the United States.

Reference 6 - 0.02% Coverage

Deterrence by Cost Imposition

Reference 7 - 0.06% Coverage

Developing options to impose economic costs on malicious cyber actors.

Reference 8 - 0.28% Coverage

Measures to Impose Economic Costs on Malicious Cyber Actors   
Economic tools may offer options for imposing costs on malicious cyber actors and deterring certain cyber threats, particularly from adversaries who seek to undermine U.S. economic security by illicitly obtaining trade secrets, including intellectual property, or controlled technology.

Reference 9 - 0.23% Coverage

When appropriate and warranted, the Administration will pursue actions to impose economic costs on the malicious cyber actors responsible for such activity, including when such activity constitutes a violation of international trade rules or the rules of the World Trade Organization.

Reference 10 - 0.18% Coverage

In establishing this new policy, the Administration is creating a means of imposing economic costs against not just those that conduct cyber attacks, but those responsible for supporting, enabling, or ordering such attacks.

Reference 11 - 0.18% Coverage

Law enforcement can also be an effective deterrent to cyber threats both through denial (e.g., taking down a criminal botnet that could be used in an attack) or cost imposition (e.g., arresting the perpetrators of cyber attacks).

Reference 12 - 0.18% Coverage

Successful investigations and prosecutions impose direct costs on malicious cyber actors, as well as states   
11   
that may support or harbor them, and serve to deter persons or organizations from continuing to conduct such activity.

Reference 13 - 0.11% Coverage

By publicizing such cases, the United States ensures that malicious cyber actors understand that such actions will incur significant costs.

Reference 14 - 0.22% Coverage

A credible U.S. cyber deterrent will require sustained efforts by all elements of the government to pursuing policies and capabilities that improve network defenses, bolster the Nation’s cyber resiliency, and provide options for imposing costs on malicious cyber actors.