

Financial Theft and Fraud Awareness Workshop for Students

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Financial Fraud in Numbers

As of 2023

Statistics?

Why Awareness Is Critical?



Types of Financial Theft



Identity Theft

Credit Card Fraud

Phishing and Spear Phishing

Bank Fraud

Account Takeover

Scams and Cons

Cybercrime and Ransomware

Social Engineering

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Deep Dive into Phishing

- Common Phishing Techniques
- Phishing Red Flags
- Impact of Phishing
- Preventing Phishing Attacks
- Responding to Phishing Incidents



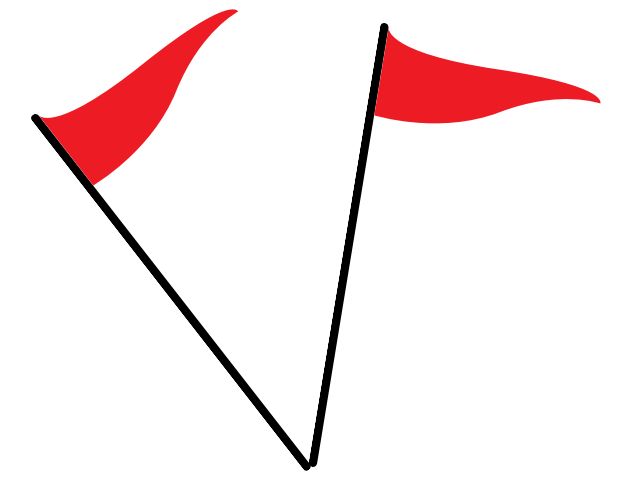


Social Engineering and Scams

- What Is Social Engineering?
- Common Social Engineering Techniques
- Common Scams Targeting Students
- Recognizing Social Engineering and Scams
- Prevention Strategies
- What to Do If You're a Victim of Social Engineering



Red Flags and Warning Signs



Unsolicited Communications



Urgent or Threatening Language



Requests for Personal or Financial Information



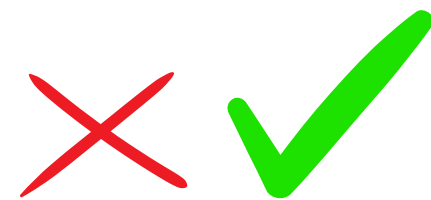
Suspicious Links or Attachments



Inconsistencies and Errors



Unusual Financial Activity



Too Good to Be True Offers



Unknown or Untrustworthy Websites



Inconsistent Communication Channels



Lack of Verification

Protecting **Against** Financial Fraud

1

**Use Strong
Passwords**

2

**Enable Two-
Factor
Authentication
(2FA)**

3

**Secure Your
Devices**

4

**Protect
Personal
Information**

5

**Monitor
Financial
Accounts
Regularly**

6

**Beware of
Phishing and
Scams**

7

**Use Secure
Payment
Methods**

8

**Educate
Yourself and
Stay Informed**

9

**What to Do If
You Suspect
Fraud**

10

**Identity Theft
Protection
Services**

What to Do If You Suspect **Fraud??**

Step 1: Secure Your Financial Accounts

Step 4: Protect Your Identity

Step 2: Notify the Relevant Authorities

Step 5: Educate Yourself and Others

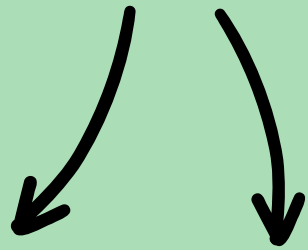
**Step 3: Monitor Your Credit and Personal
Information**

Step 6: Take Preventive Measures

Step 7: Follow Up with Relevant Authorities

Resources and Additional Information

1. Identity Theft Resources:



Identity Theft Resource Center (ITRC)

AnnualCreditReport.com

AnnualCreditReport.com

2. Financial Institutions and Credit Card Companies

- Your Bank or Credit Card Company:
- Fraud Departments

3. Technology and Cybersecurity Resources

- Antivirus Software Providers
- Secure Password Management
- Virtual Private Networks (VPNs)

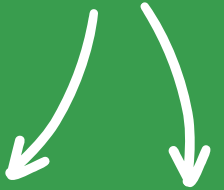
4. Financial Fraud Awareness and Education

- Consumer Education Campaigns
- University or Workplace Security Training

5. Local Law Enforcement

- Police Departments
- Campus Security

6. Government Agencies:



Federal Trade Commission (FTC)

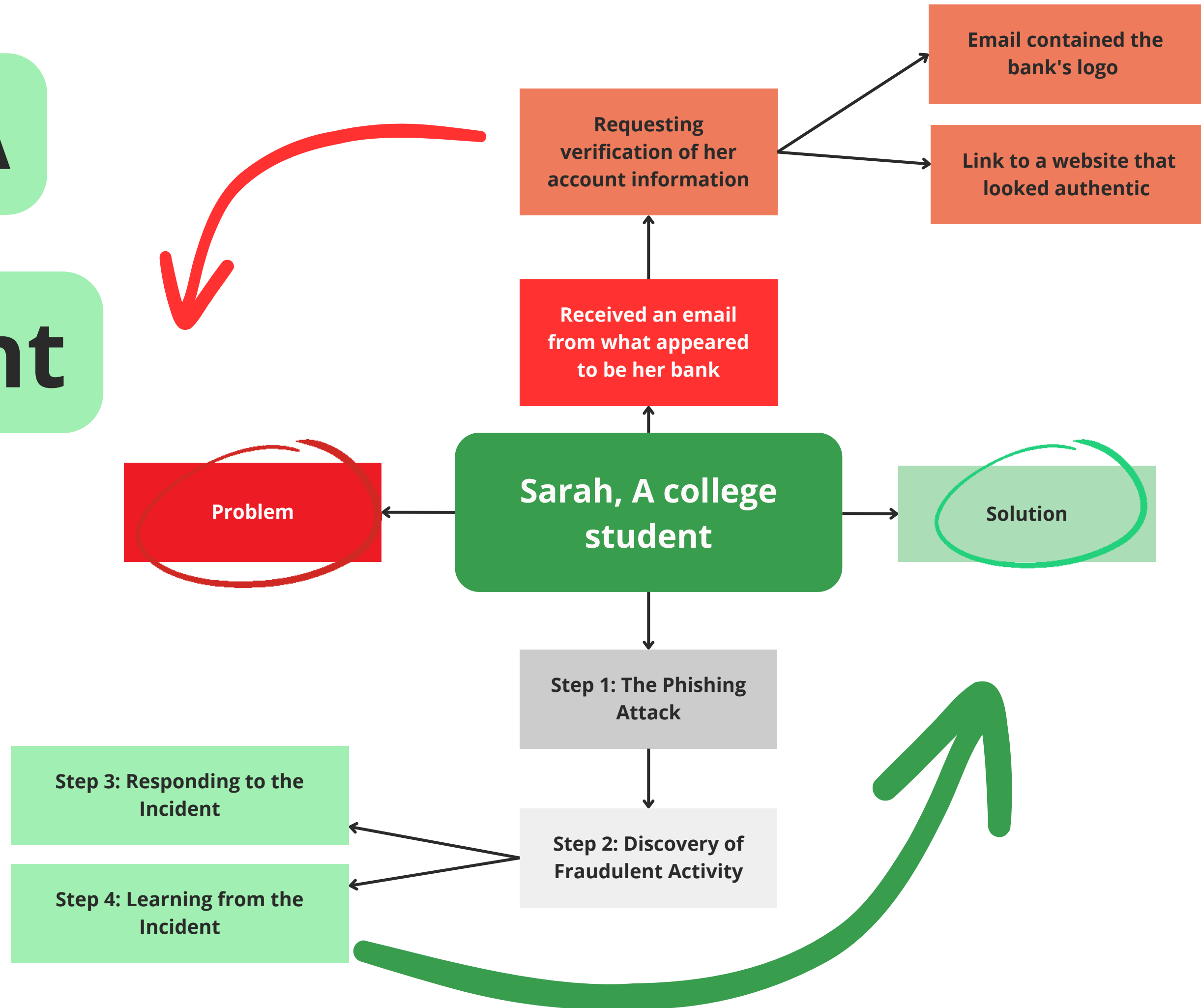


Internet Crime Complaint Center



Consumer Financial Protection Bureau (CFPB)

Case Study: A Real-World Fraud Incident





Do you have any questions?

Final Thoughts: "Vigilance and knowledge are the best defenses against financial fraud and theft. By staying informed and practicing smart security habits, we can protect our finances and identity from those who seek to exploit our trust."