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TRADE MARK

Bringing creativity to life



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PRCEM

One of the major skills of an Engineering student is creativity. A logo is a symbol or emblem that is unique to a brand, an individual, Company or Business. A well-designed logo builds trust and gets recognized. The main goal of the event is the participants have to design a logo based on the topic given and show their creativity



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EVENT FLOW

- 1. Only one person can participate.**
- 2. Participation fee: 50/- per person.**
- 3. Participants are informed to have a stable internet connection; the event will be completely proctored.**
- 4. Participants can create their logo by a neat hand sketch.**



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- 5. The event will be held in two rounds: a pilot round followed by the finals.**
- 6. Participants should register prior to the pilot round.**
- 7. In the pilot round, the topic will be mentioned on spot and the participants will be given a duration of 60 minutes.**
- 8. Participants whose logos are more appropriate to the given topic will be qualifying to the final round.**
- 9. The final round involves explaining their inspiration and ideas behind the logo.**





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- 10. No plagiarism shall be allowed, and logo should not have any material (Photograph, icon, symbol, image, etc.) that is copyright protected. If found to be plagiarised the participant will be disqualified.**
- 11. The decision of the judges/coordinators is final and will not be open for any correspondence or appeal whatsoever.**
- 12. The participant is supposed to carry the appropriate ID prior to the pilot round.**



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STUDENT COORDINATOR

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*Thank
you!*