IEEE SIT SB

PRESENTS

IdEEEas-2K21

IDEATHON

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IDEATHON

What is IDEATHON?

"Ideathon" is about curating ideas and contemplating their benefit to the society. It is an opportune moment for students to propose a rational solution to the challenges existing in the society. In view of this IEEE SIT SB is proud to present it’s first ever IDEATHON event.

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IDEATHON

ABOUT:

Ideathon 2021 will be a day-long event where participants will be provided with a problem statement to which they will be proposing a suitable and economically viable model for tackling the issue. The aim of the event is to innovate and gather different ideas through these models and then implement them.

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EVENT FLOW:

The event will have 3 rounds : Abstract submission, marketing and presentation. In Round 1, an abstract must be submitted based on which Round 2 selections will be made. Filtering will be done in both first and second rounds. The last round is the presentation round where the teams will present their ideas in front of the panel.

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Round 1: Abstract submission

In this round the participants will submit an abstract and top 20 teams will be selected. A Deadline will be provided within which all abstracts need to be submitted .

Only selected teams after abstract scrutiny will be asked to pay the registration fee.

REGISTRATION FEE - 150/-

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Round 2: Marketing

The selected teams will create a short advertisement (maximum 45 seconds) to market their product. This can be done using basic video editing software or apps available. Teams will be given suitable timeline for submission. Based on the effectiveness of the advertisement the final 7 teams will be shortlisted.

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Round 3: Presentation

The final 7 teams will give a presentation about their idea which will include market analysis, feasibility, scalability etc. The team which presents the best will be adjudged winners.

TIMELINE

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22/06
10 am

Topic Announcement

Deadline for Abstract Submission

24/06
10 am

25/06
10 am

Announcement of selected teams for Round 2

Deadline to make payment

25/06
6 pm

26/06
10 am

Event Begins

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RULES:

- Idea submission must be in the specfied format only.
- The ideas from all different themes will be allowed.
- Plagiarism of any kind will not be entertained.
- The decision made by the judges and the organizing committee will be considered final.

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Judging Criteria:

Innovation | Credibility | Sustainability | Feasibility | Scalability | Relevance

Eligibility:

Only students from 1st and 2nd year can participate. Open to all branches.
Maximum team size : 3

Contact:

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