



IEEE SIT SB

PRESENTS

IdEEEas-2K21

TRADE MARK

LOGO DESIGN

Bringing creativity to Life





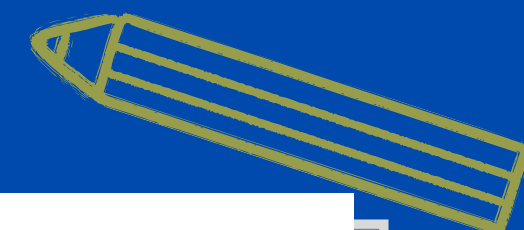
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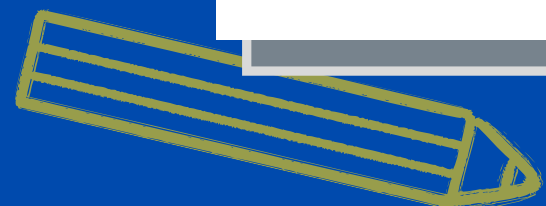
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Proem

One of the major skills of an Engineering student is creativity. A logo is a symbol or emblem that is unique to a brand, an individual, Company or Business. A well-designed logo builds trust and gets recognized. The main goal of the event is the participants have to design a logo based on the topic given and show their creativity.





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Event flow

- Participation fee: 50/- per person.
- Participants are informed to have a stable internet connection, the event will be completely proctored.
- Participants can create their logo by a neat hand sketch.
- The event will be held in two rounds, a preliminary round followed by the finals.



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- **Participants should register prior to the pilot round.**
- **In the preliminary round, the topic will be mentioned on spot and the participants will be given a duration of 60 minutes.**
- **Participants whose logos are more appropriate to the given topic will be qualifying to the final round.**
- **The final round involves explaining their inspiration and ideas behind the logo.**



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- **No plagiarism shall be allowed, and logo should not have any material (Photograph, icon, symbol, image, etc.) that is copyright protected. If found to be plagiarized the participant will be disqualified.**
- **The decision of the judges/coordinators is final and will not be open for any correspondence or appeal whatsoever.**
- **The participant is supposed to carry the appropriate ID prior to the preliminary round.**



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Student Coordinator

F A R A Z I D A S T A G I R - + 9 1 8 7 6 2 5 2 1 9 5 0

A I S H W A R Y A - + 9 1 9 7 3 8 7 3 3 7 3 2



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